



How to shop properly?

1. Don't let the store seduce you.

- ▶ Retailers operate on the theory that the quickest way to our credit cards is through our senses. So don't let them use our senses how they wanted to.



2. Choose shopping partners wisely

- ▶ Hitting the stores with a gaggle of pals can be a pleasant way to spend a Saturday afternoon, but don't lose sight of how others can influence your buying decisions.



3. Indulge your needs.

- ▶ Narrowly defined, the only things we really need are food, clothing, and shelter. So be careful with buying unnecessary things. Self-reward isn't a crime, just stick within your budget.



4. Shop with a list

- ▶ Before going shopping make a list, it will help not to spend extra money.



5. Pay with cash

- ▶ There's something about that magic plastic that can make us feel like we're using Monopoly money, play money.





That's all.

- ▶ Following this rules will lead you to success
- ▶ Thank you for attention.