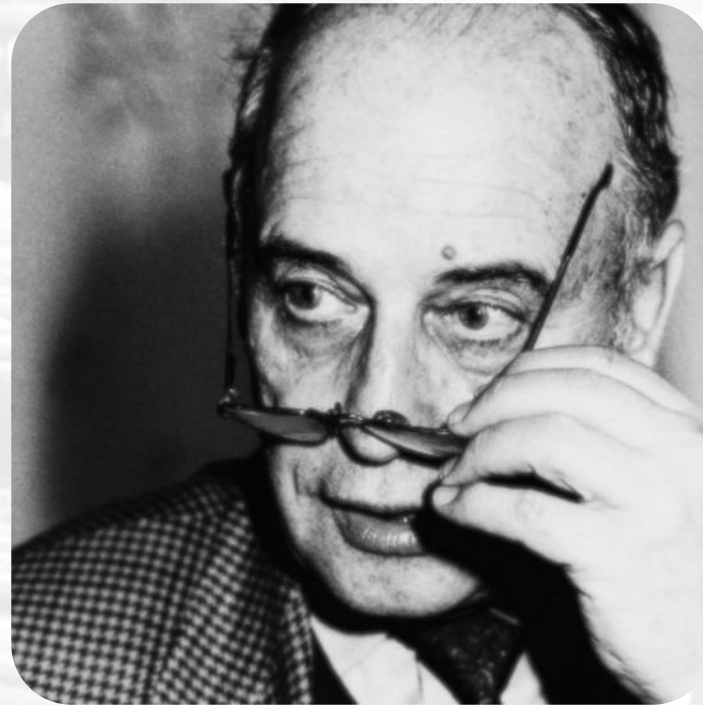


# JOURNALISM



presentation author:  
Kozyulina Polina

«Politicians care of the light future,  
About the light past – historians,  
About the light present –  
journalists».



*Jarko Petan*

creativity, others - a craft, but it's known: journalists will never change their uneasy profession to another. Constant change of events, talking with interesting people and active life attracts them a lot.

**What is journalism?** People answer differently. But there are some famous statements:

- **Journalism is romance.**
- **Journalism is the Fourth power.**
- **Journalism is newspapers and magazines.**
- **Journalism is radio and television.**
- **Journalism is correspondent.**
- **Journalism is creativity.**
- **Journalism is information.**



Journalist (n. Jour - day) is a member of a periodical edition who picks, remakes information quickly, writes competently and well his interesting talks. Journalists make for us news in newspapers, on TV, radio and in the Internet. Because of that there are different journalist specializations:

- **contributor of a periodical editions (newspapers, journals, magazines)**
- **journalists of electronic mass-media (TV, radio, Internet)**
- **photojournalists (sometimes photos aren't only illustrations to an article, they can be a quality product).**



- **Journalist needs professional qualities and skills to correspond to the requirements of the Russian modern mass-media. They are:**

1. Literacy, erudition, style.
2. Good practical skills of a journalist.

3. Talent

4. Talkative

Professional etiquette, decency.

6. Life experience.

7. Figurative thinking.

8. Good memory.

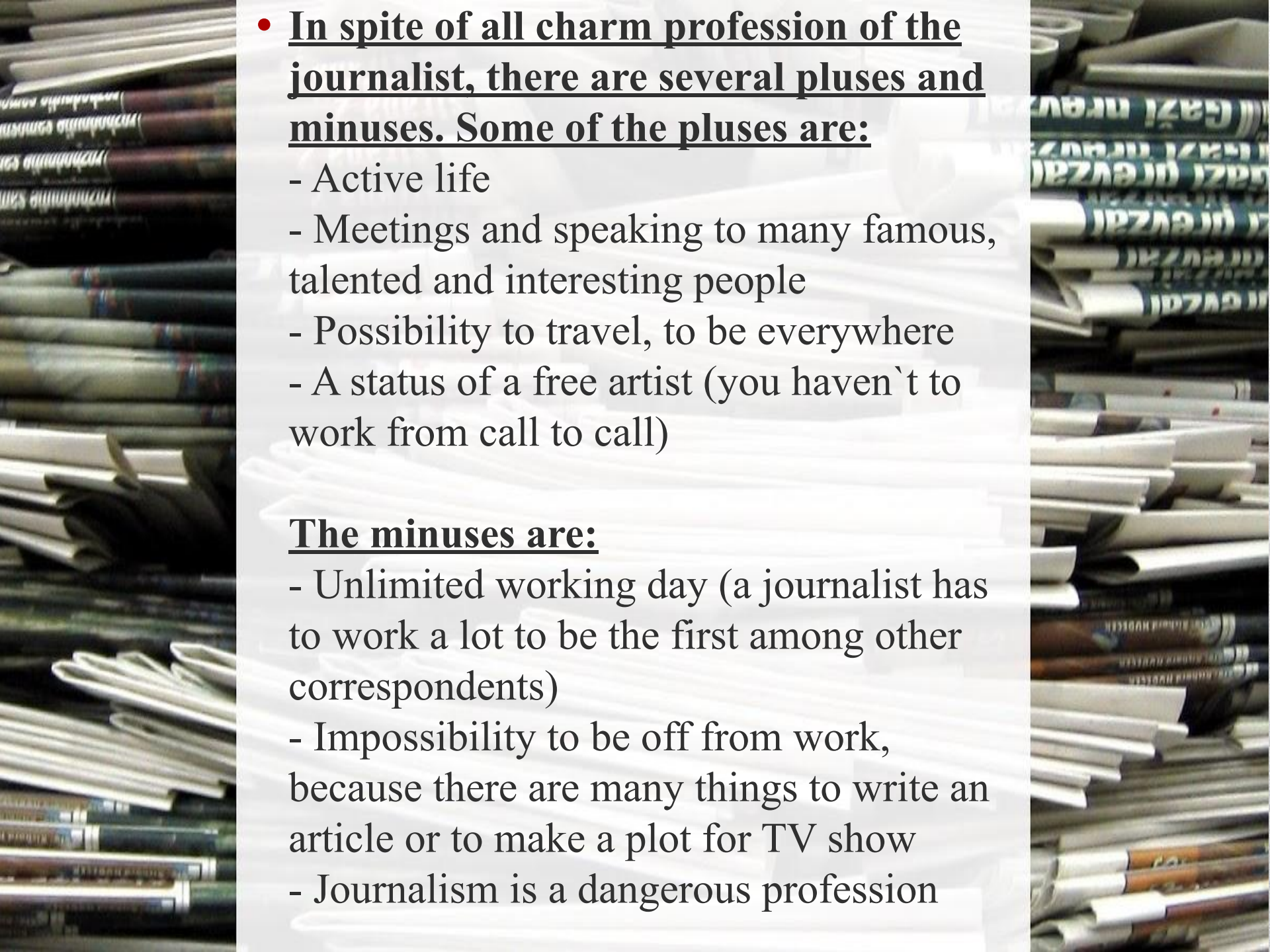
• Creative and art abilities.



# Work of the journalist consists of several stages:

- Information search
- Information Processing
- The Feedback





• **In spite of all charm profession of the journalist, there are several pluses and minuses. Some of the pluses are:**

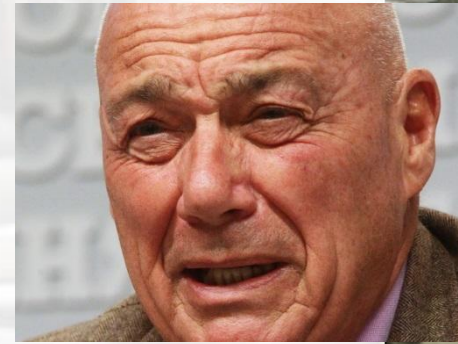
- Active life
- Meetings and speaking to many famous, talented and interesting people
- Possibility to travel, to be everywhere
- A status of a free artist (you haven't to work from call to call)

**The minuses are:**

- Unlimited working day (a journalist has to work a lot to be the first among other correspondents)
- Impossibility to be off from work, because there are many things to write an article or to make a plot for TV show
- Journalism is a dangerous profession



*my choice*



If you feel inspiration at once, you will try to feel this again. It doesn't matter what you are: a journalist, a philologist, a mathematician - you have to be a creative person to be the best in your profession.

As for me, I am in constant search of my creativity, because if I don't write, make plots I can lose my abilities. And it's difficult to return them. Journalism is a creative profession, but it's very difficult,