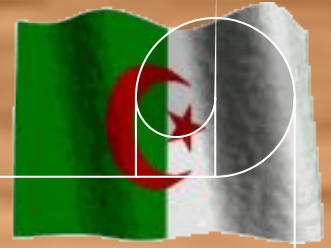


NEW
WEM

NEW
WEM

B



In the name of Allah
The Popular and Democratic Republic of Algeria

National Education Ministry

Most Gracious,
Chlef Local Educational Authorities

Most Merciful,
Mohamed Bouaissi, the Nicest
School



Let's start...



The Press



UNIT TWO

Communication :
The Press

Sequence 01: Listening and Speaking

ANTICIPATE



1. Find two words in list below which tell us what the picture shows.

Weather forecast – adverts - problem

page-magazines-horoscope -TV programs - game pages

– newspapers –sports pages,

2. What newspapers do you like reading? Justify your answer

3. The main purpose of newspapers is:

A- to inform us

B- to educate us

C-to entertain us

4. When you read newspapers , you:

A- believe everything because journalists say the truth

B- Check the information because there are “serious” newspapers and “sensational” newspapers

C- do not believe everything because journalists are poorly informed

Sequence 01: Listening and Speaking



Task 01

Listen again and tick (✓) the information you hear

Type of newspaper the interviewee reads	frequency	Reasong for choosing this type	reaso,ns for not choosing others

Sequence 01: Listening and Speaking

Task 02

Type of newspaper the interviewee reads	frequency	Reasong for choosing this type	reasons for not choosing others
tabloids	monthly	subjectivity	objectivity
(√)Quality papers	weekly	(√)objectivity	(√)subjectivity
(√)Serious papers	(√)daily	Sensational stories	(√)Half-truth
	yearly	(√)Reliable information	

Sequence 01: Listening and Speaking



Task 03

Match words with their synonyms/definition

Words	Synonyms/definition
1. sensational	a. newspapers that tell sensational stories.
1. tabloids.	b. attractive
1. reliable	c. trustful/ honest

Task 03

Words	Synonyms/definition
1. sensational	a. newspapers that tell sensational stories.
1. tabloids.	b. attractive
1. reliable	c. trustful/ honest

Task 04

use the information you got from the previous tasks and report what the interviewee says about newspapers.

Key: The interviewee **says** that reads daily newspapers especially on weekdays. He prefers serious newspapers because they are objective and report reliable news. He thinks that tabloids are subjective and give only half truths.

Listening script

Interviewer: Excuse me, sir. My name is Alison Broadbent. I'm a reporter, and I work for the *Daily Messenger*. *May I ask you some questions?*

Interviewee: *Certainly.*

Interviewer: *Thank you. Tell me; how often do you read newspapers?*

Interviewee: Well I always read daily newspapers, especially on weekdays when I travel to and from work.

Interviewer: Do you mean that you read morning as well as evening newspapers?

Interviewee: Yes, that's right.

Interviewer: Quite interesting. Now, what sort of newspaper do you usually read?

Interviewee: I usually read quality paper, I mean serious ones.

Interviewer: Fine. What do you mean by serious newspapers?

Interviewee: Well, I mean newspapers which are objective in reporting news. When I read a newspaper, I want to have reliable information. That's why I hate those sensational stories you read in tabloids. You know those papers which people generally call popular. They are so boring... and so feckless!

Interviewer: I see. And why do you exactly hate them, may I ask?

Interviewee: Let me think. The news content is so sensational that one doesn't know where the truth is. They are full of half-truths. They don't report events objectively. They just want to shock you with their screaming headlines, and thus get you to buy them.

interviewer: Okay. Thank you very much. Good bye.

Interviewee: Bye.

That's all folks!

Thank you