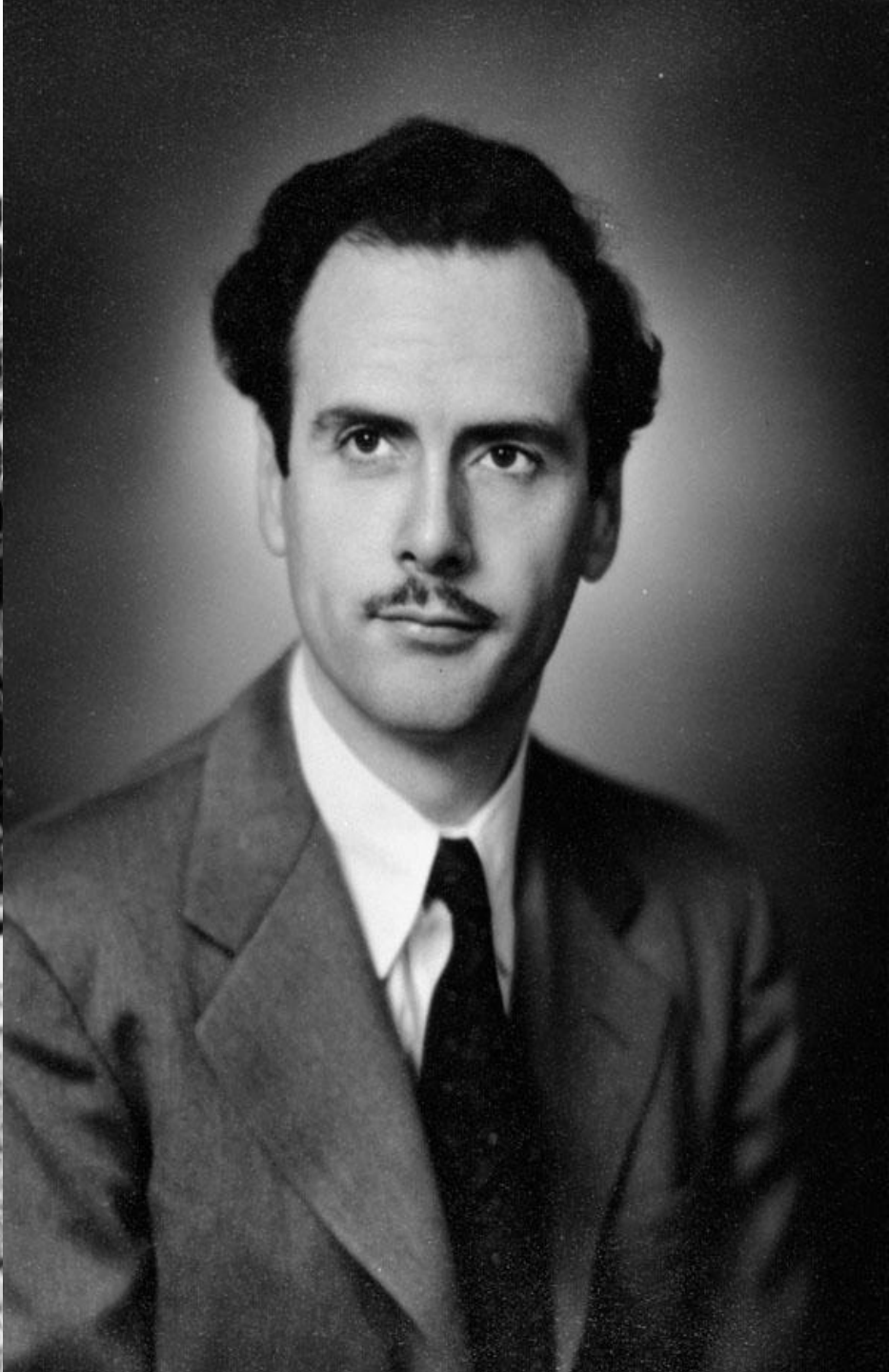


Outstanding scientists of Canada



Herbert Marshall McLuhan

- *Herbert Marshall McLuhan canadian philosopher, philologist, literary critic, ecologist and communication theorist of the impact of artifacts as means of communication. Researcher impact of electrical and electronic means of communication on people and society.*



Questions self-test

1. Created Marshal McLuhan?

- a. a conceptual model of historical dynamics
- b. Studied heredity
- c. Discovered the laws of thermodynamics

2. What is the work of McLuhan?

- a. the artistic style
- b. to methodological traditions of technological determinism
- c. axiomatic system

Harold Adams Innis

- Canadian economist ("father of Canadian economic history"), a researcher of culture and shaping the role of communication.



Questions self-test

Where he studied under Harold Adams?

- a. at Baptist University MC Master in Hamilton
- b. College of the University of Toronto
- c. at the University of Chicago

He participated in the first world war?

- a. Yes
- b. No

Northrop Frye

- Canadian biologist, researcher of mythology, literature and language. The author of works on mythological and biblical imagery in literature of modern and contemporary of Milton to the present day.

Questions self-test

Where grew up in Northrop Frye?

- a. new Brunswick
- b. Toronto, Ontario
- c. Beijing, China

What of his work?

- a. about mythological and biblical images in literature
- b. about architecture
- c. About the University of Toronto

Devidson Blek

- *Canadian physician and paleoanthropology best known for giving its name to the Peking man.*



Questions self-test

Who was Davidson Black?

- a. Canadian physician and paleoanthropology
- b. He was Chairman of the Geological survey of China
- c. a member of the Royal society

In which year he received the degree of medicine in Toronto?

- a. 1906
- b. 1909
- c. 1907