

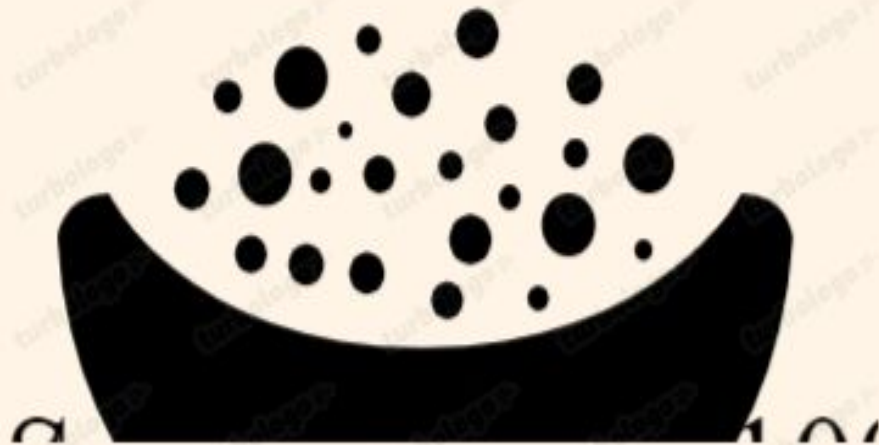


Rice (Devzira)

Good rice live so much

Bashkortostan

Republic of India



DELICIOUS RICE FROM REGINA



Good rice live so much



Devzira is an expensive and very high quality variety of rice. It is a grain of light brown color with a red tint. After washing in cool water, it acquires a noble amber color. Connoisseurs of fragrant and tasty dishes use only this rice for cooking real oriental pilaf.

CHOOSING A MARKET AND FINDING A BUYER

Why was India chosen? As you know, in India the most common food is rice, which is eaten regardless of the time of day and the level of wealth of the family.

The big advantage of Bashkir Devzira rice is its favorable price compared to European competitors, and the quality meets the strictest world standards.





Buyer Search

In order to attract the attention of buyers, it is best to take part in various exhibition and fair events, business missions, offer potential buyers to visit the production, present product samples, create a website where you can get acquainted with the offered products in more detail.

PREPARATION OF GOODS TO THE REQUIREMENTS OF THE MARKET AND THE BUYER

Deliveries to India require the preparation of a package of documentation. The absence of a single act, permit, certificate or license can cause problems at customs.

The evaluation procedure of this product is carried out in the framework of the technical regulations of the Customs Union (TR CU) on the basis of which confirmed the quality and safety of goods:

- I. The international contract is an agreement between the Russian and Indian sides;***
- II. Transport papers for cargo;***
- II. Confirmation of payment of VAT (Value Added Tax);***
- V. Invoice with detailed specifications;***
- V. Certificate of Form CT-1;***

Code of the commodity nomenclature of foreign economic activity-1006309400





1. **International contract (international commercial agreement, international commercial contract, foreign economic transaction) - a transaction (agreement) between two or more parties located in different countries;**
2. **The bill of lading certifies that a contract of carriage has been concluded. It is necessary to carefully fill out the form, to indicate the correct data in it: the exact addresses, registration numbers, names of companies, cargo, etc. ;**
3. **The document confirming the payment of VAT is a copy of the payment order, which confirms that the tax has been paid and in what amount.**
4. **The invoice is written out at the time of shipment and is sent to the foreign partner. Thus, this document is the official basis for payment for the purchase.**
5. **CT-1 certificate is a document which confirms the country of origin of goods. Such origin means the production or processing of products in the territory of the Russian Federation or in the countries of the EAEU (the state of the CIS, which belongs to the free trade zone).**



In negotiations, the main task is to reach an agreement on the sale and delivery of goods: quantity of goods, delivery method, price.

After agreeing on the terms of delivery, the parties enter into an international contract. The contract spells out all the essential terms of delivery. This information about the seller and the buyer, the amount of the contract, the currency of the contract, payment terms, assortment of goods, terms and conditions of delivery (according to Incoterms), etc.

In preparing for international negotiations, special attention should be paid to the cultural traditions of foreign partners, the peculiarities of the national mentality and national style of negotiating.

It is recommended that you make appointments in advance. The best time for appointments is between 10 a.m. and 5 p.m. You can contact the office and ask for an appointment.

The best time for business trips to India is from October to March, the worst time is May-June (very hot) and July-August (monsoon rains).

***To pay attention to the greeting of Namaste
At the end of the negotiations to give Russian
souvenirs***





PRODUCTION (assessment of human resources, materials).

