

# Интеллект-карты: простой инструмент для занятого преподавателя

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# План вебинара



Начало нового проекта:  
путаются мысли?

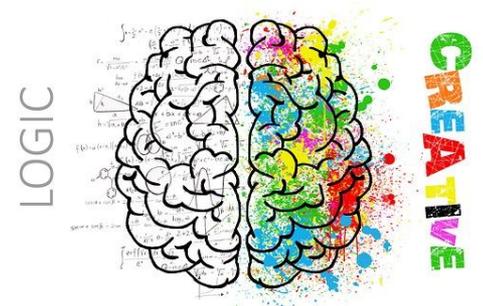
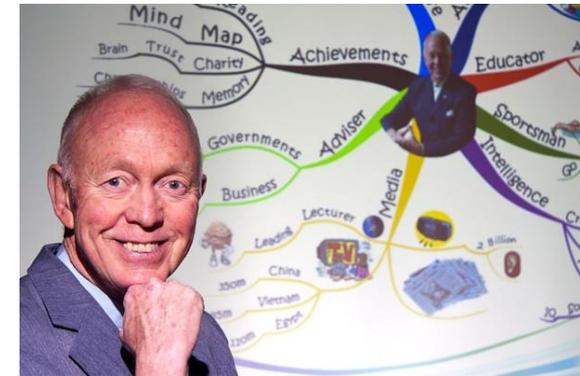


Как их «распутать»?



# Интеллектуальные карты, или Mind maps

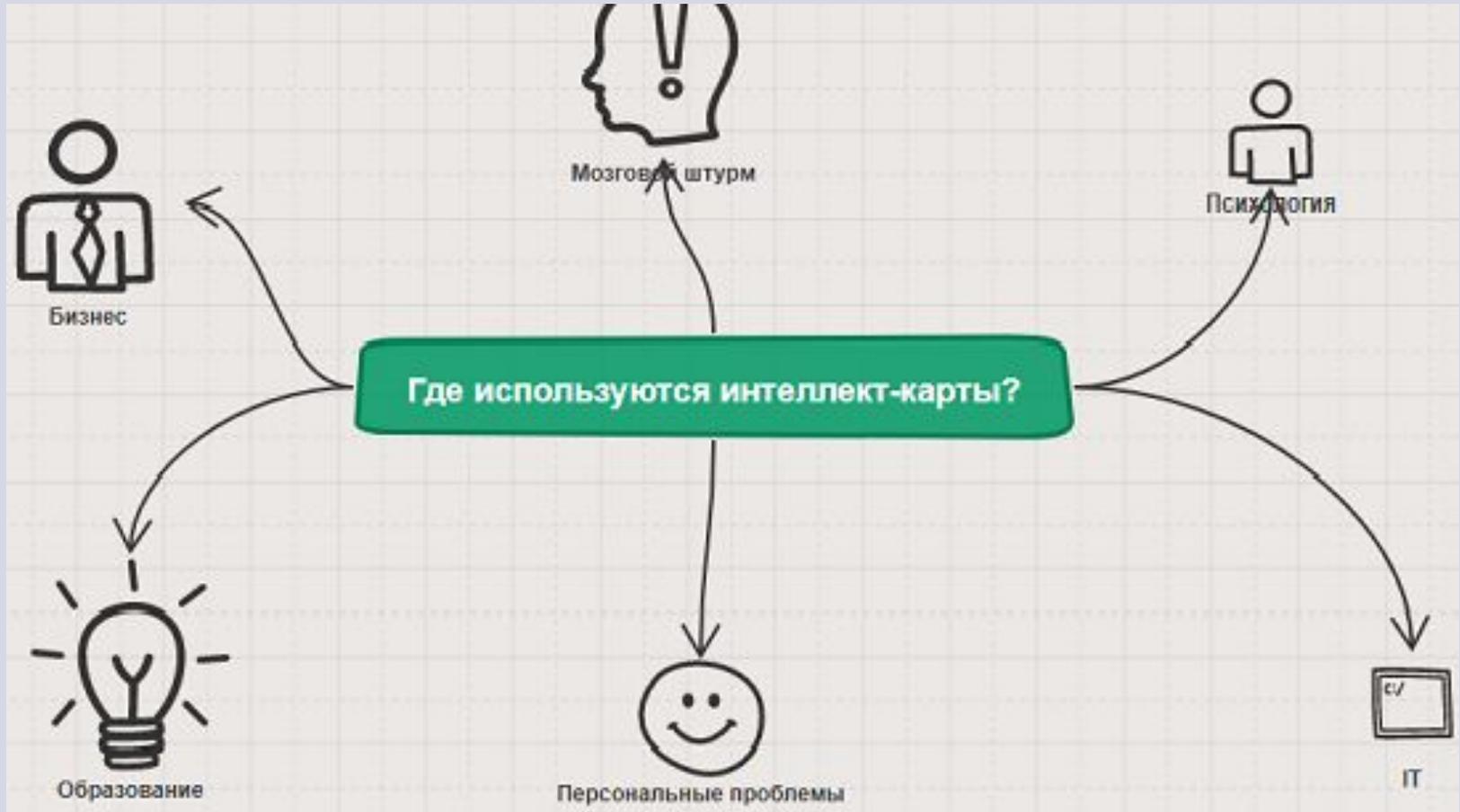
- Известны с античных времен
- Популяризированы в 1970-х Тони Бьюзаном
- Улучшают долгосрочную память на 10%
- Задействуют оба мозговых полушария
- Способствуют включенности студентов в активный учебный процесс



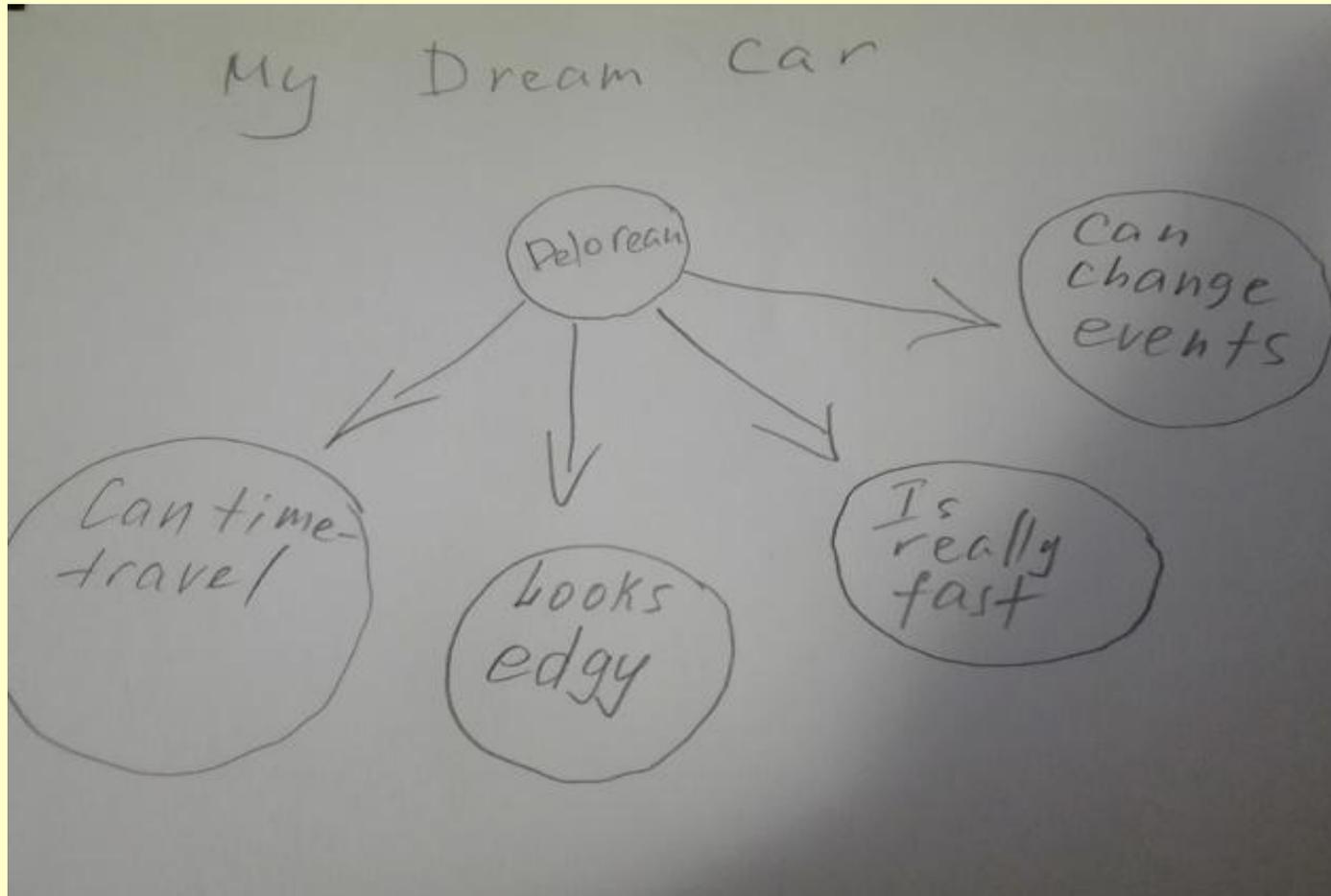
Источник: [www.tonybuzan.com](http://www.tonybuzan.com)



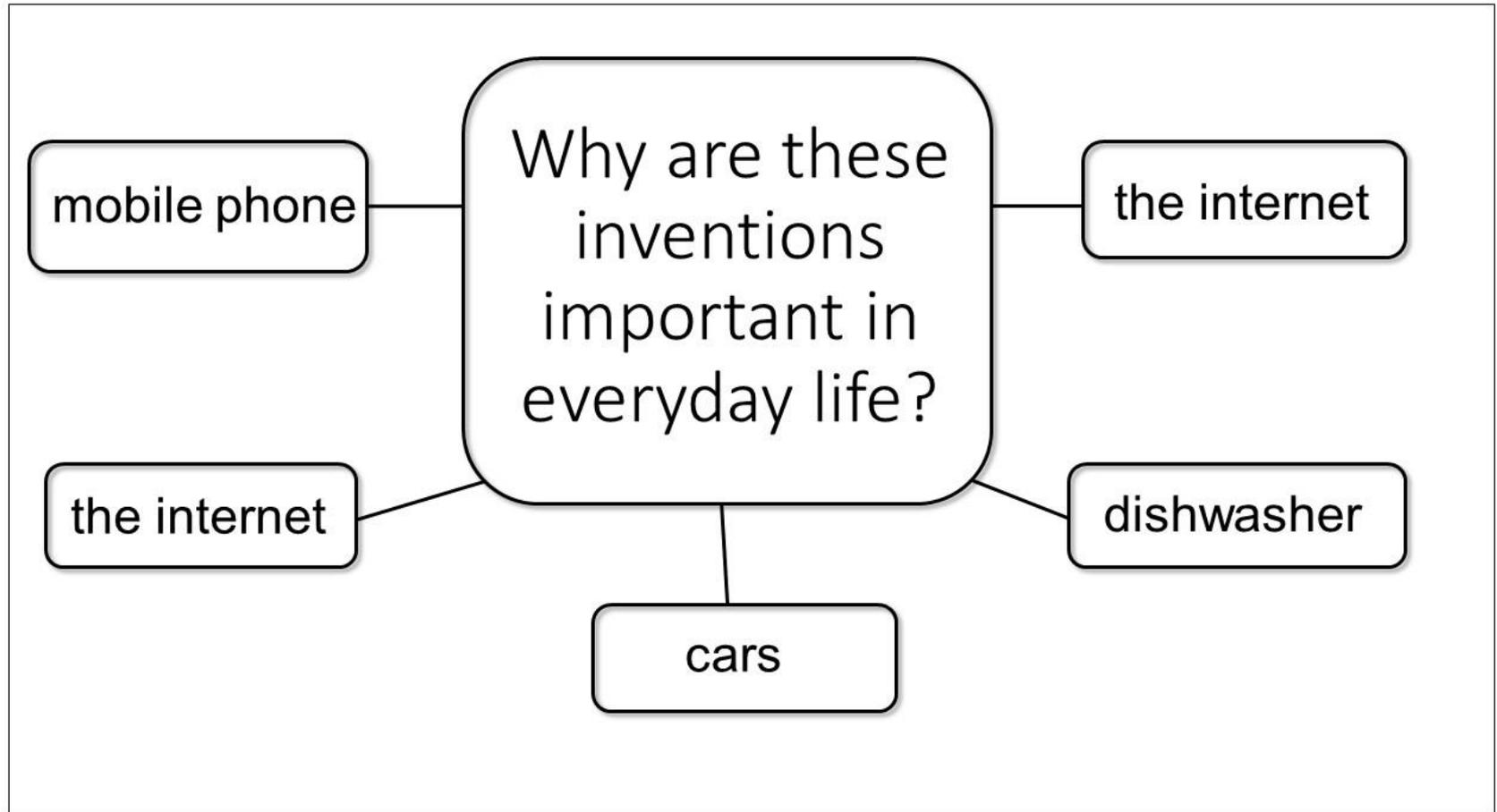
# Где используются интеллект-карты?



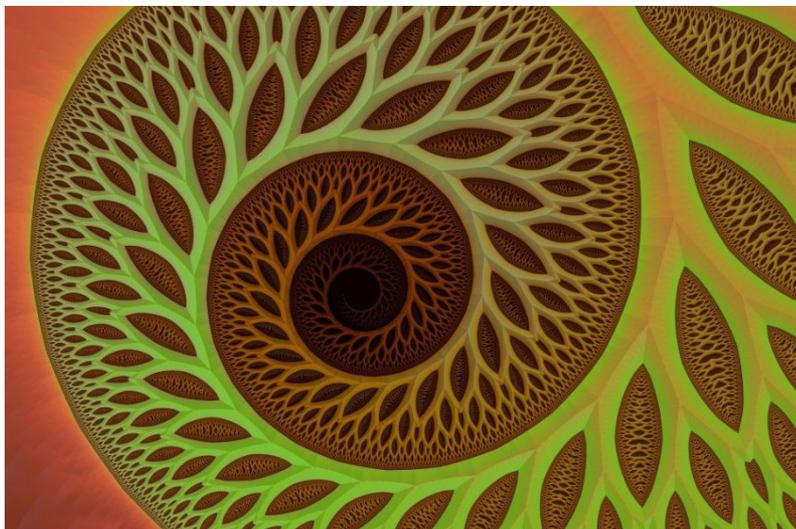
# Пример использования интеллект-карты при сдаче разговорной части IELTS



# Интеллект-карты в CAE Speaking Part 3



# Как создавать интеллект-карты?



# Шаг 1: основная идея

The screenshot displays the MindMapfree web application interface. At the top, the browser address bar shows the URL `mindmapfree.com/#`. The application's toolbar includes buttons for `+ Add`, `- Delete`, `↶ Undo`, `↷ Redo`, `📄 Copy`, `✂ Cut`, and `📄 Paste`. On the right side, there are two panels: the **Inspector** panel, which allows for editing text properties such as font size (A-, A+), font style (B, /, U, E), font color, and branch color (with an `Inherit` option); and the **Navigator** panel, which provides a zoomed-out view of the map and a zoom slider set to 100%. The main workspace is a light gray grid with a central node labeled **Central Idea** enclosed in a red rounded rectangle. At the bottom of the interface, there is a footer with the text `Do you have any feedback?` and buttons for `Navigator` and `Inspector`.

# Шаг 2: добавляем ветки ассоциаций

Не защищено | mindmapfree.com/#

MindMapfree + Add - Delete Undo Redo Copy Cut Paste Mind map ? Help

Inspector

Font size: A- A+

Font style: B / U S

Font color: [Color Picker]

Branch color: [Color Picker] Inherit

Ассоциация 1

Ассоциация 2

Central Idea

Ассоциация 3

Navigator

100 % [Zoom Slider]

Do you have any feedback? Navigator Inspector

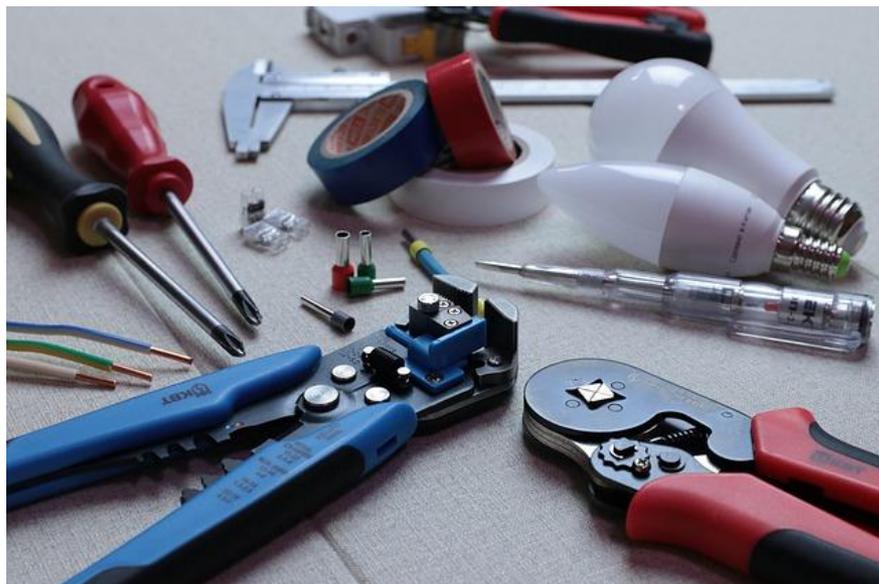
# Шаг 3: добавляем детали

The screenshot displays the MindMapfree web application interface. The browser address bar shows "mindmapfree.com/#". The software's toolbar includes buttons for "Add", "Delete", "Undo", "Redo", "Copy", "Cut", and "Paste". The main workspace features a mind map with a central node labeled "Central Idea" in a yellow box. Three associations branch out from the center:

- Ассоциация 1** (brown branch): A red oval highlights this association and its three details: "Деталь 1", "Деталь 2", and "Деталь 3".
- Ассоциация 2** (green branch): Contains three details: "Деталь 1", "Деталь 2", and "Деталь 3".
- Ассоциация 3** (light green branch): Contains three details: "Деталь 1", "Деталь 2", and "Деталь 3". The "Деталь 3" node is highlighted with a red box.

On the right side, there are two panels: "Inspector" with settings for font size, font style, font color, and branch color; and "Navigator" showing a thumbnail of the mind map at 100% zoom. The bottom status bar includes a feedback link and "Navigator" and "Inspector" buttons.

# Какими должны быть инструменты e-learning?



# Идеальный инструмент e-learning

- Не требует регистрации
- Имеет интуитивно понятный интерфейс
- Бесплатный
- Интерактивный



# MindMapFree.com

- Сайт: <http://mindmapfree.com/#>
  - Бесплатный
  - Упрощенный интерфейс
  - Не требует регистрации
- 

# Интерфейс MindMapFree

The screenshot displays the MindMapFree web application interface. At the top, a browser address bar shows the URL `mindmapfree.com/#`. Below it is a toolbar with the following buttons: `+ Add`, `- Delete`, `↶ Undo`, `↷ Redo`, `📄 Copy`, `✂ Cut`, and `📄 Paste`. The main workspace contains a mind map with a central node labeled **Central Idea**. Three branches extend from the center:

- Top-left branch (brown):** Labeled **Ассоциация 1**, it has three sub-nodes: **Деталь 1**, **Деталь 2**, and **Деталь 3**. This entire branch is circled in red.
- Top-right branch (green):** Labeled **Ассоциация 2**, it has three sub-nodes: **Деталь 1**, **Деталь 2**, and **Деталь 3**. A red dot is visible at the junction of this branch and the central node.
- Bottom branch (light green):** Labeled **Ассоциация 3**, it has three sub-nodes: **Деталь 1**, **Деталь 2**, and **Деталь 3**. The **Деталь 3** node is highlighted with a red border.

On the right side, there are two panels:

- Inspector:** Contains settings for **Font size** (A- A+), **Font style** (B / U / S), **Font color** (black square), and **Branch color** (green square with an **Inherit** button).
- Navigator:** Shows a small thumbnail of the mind map with a red box around the central node. Below the thumbnail is a zoom level of **100 %** and a zoom slider.

At the bottom left, there is a link: [Do you have any feedback?](#). At the bottom right, there are buttons for **Navigator** and **Inspector**.

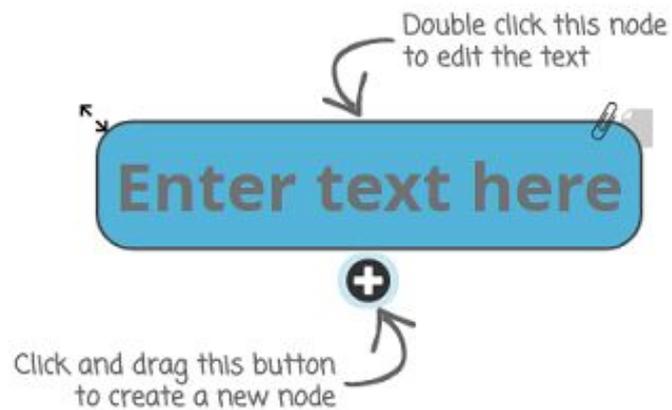
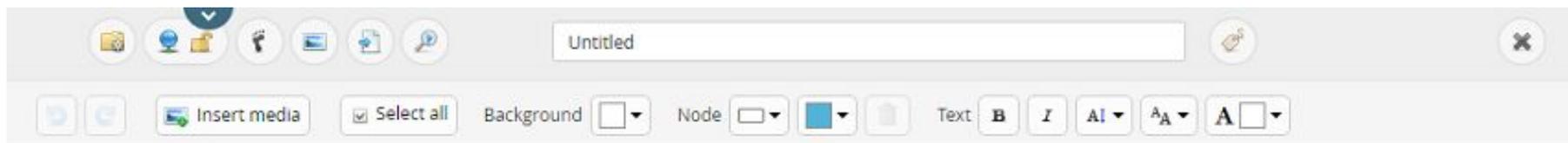
# Goconqr.com

- Сайт: <https://www.goconqr.com/>
  - Требуется регистрация
  - Многофункциональный
  - Бесплатный
- 

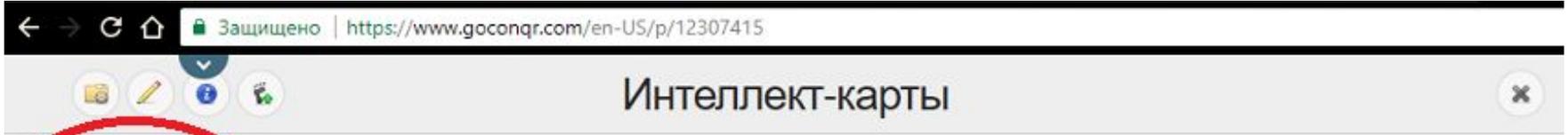
# Интерфейс Goconqr

The screenshot displays the Goconqr website interface. At the top, the browser address bar shows the URL <https://www.goconqr.com/library>. The main navigation bar features the Goconqr logo, a blue 'CREATE' button (circled in red), a search bar with the placeholder text 'Search for content, people, or groups', and a user profile for 'Natalia Cher...'. A dropdown menu is open from the 'CREATE' button, listing the following options: Slide Set, Flashcards, Mind Map, Note, Quiz, Flowchart, and Course. The main content area is titled 'GoConqr Marketplace' and features a 'Sell Now' button. Below this, three course listings are displayed, each with a thumbnail image, title, price, duration, and an 'Add to cart' button. The first listing is 'Eduqas Changes in Health and Medicine (ii)' for \$ 0.00, 6 months, sold by 'Andy's History Hit'. The second is 'Eduqas: Germany in Transition 1919-1939 (ii)' for \$ 0.00, 6 months, also sold by 'Andy's History Hit'. The third is 'OCR GCSE History A - Period Study Part 2' for \$ 0.00, 6 months, sold by 'Andy's History Hit'. Each listing includes a star rating and a description of the course content.

# Интерфейс Gosongr



# Анимированная интеллект-карта



# Анимация



Защищено | <https://www.goconqr.com/en-US/p/12307415>

## Интеллект-карты



```
graph LR; A[Интеллект-карты] --- B[Что это такое?]; A --- C[Бесплатные инструменты]; A --- D[Где они используются?]; A --- E[Как это делается?];
```

Что это такое?

Бесплатные инструменты

Где они используются?

Как это делается?

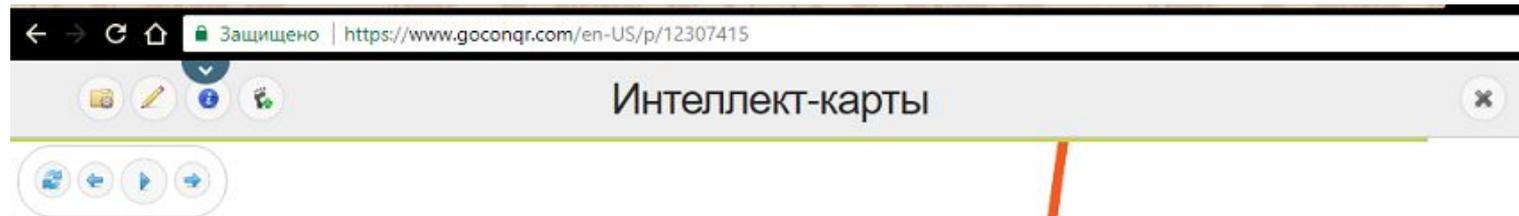




## Интеллект-карты







# Sketchboard.me

- Сайт: <https://sketchboard.me>
  - Не требует регистрации
  - Бесплатный
  - Интуитивно понятный интерфейс
- 

# Интерфейс Sketchboard.me

Защищено | <https://sketchboard.me/dATZyLzEvvDD#/>

Na Mind Maps  
Board saved

This is public board. Anyone can access the board as read only. Only team members can edit the board. [Make private](#) [Gallery](#) [Team Public Listing](#)

```
graph TD; A[Где используются интеллект-карты?] --> B[Бизнес]; A --> C[Образование]; A --> D[Мозговой штурм]; A --> E[Персональные проблемы]; A --> F[Психология]; A --> G[IT];
```

Software Sketching

- Markdown note!
- Use Case
- Actor
- Server
- Db
- Component
- Just text

Flows

- My Activity
- Sequence
- Swimlane

Class and Package

Software  
Mind Map  
Roadmap  
General  
Images  
Extras

Upgrade

Icons: List, Copy, Paste, Zoom, Undo, Redo

# Можно использовать как интерактивную доску!

The screenshot displays the Sketchboard.me web application interface. At the top, the browser address bar shows the URL <https://sketchboard.me/tAUaShZrISxc/>. The main workspace features a hand-drawn diagram on a grid background. At the top center is a simple smiley face. Below it, the word "Sketchboard" is written in a large, cursive font. Three arrows point downwards from "Sketchboard" to the words "write", "mind map", and "explain", which are also written in a cursive font. A red oval highlights a toolbar at the bottom of the workspace, containing icons for a globe, a hand, a pencil, a left arrow, and a right arrow. To the right of the workspace, a red circle highlights a play button icon. On the left side, there is a vertical slider and a notification that says "Board saved".

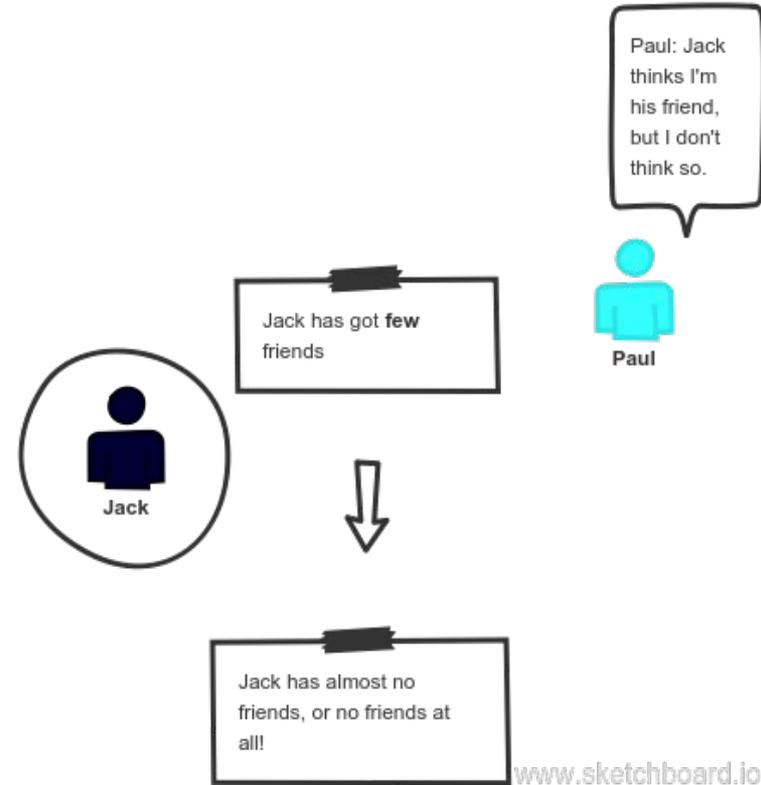
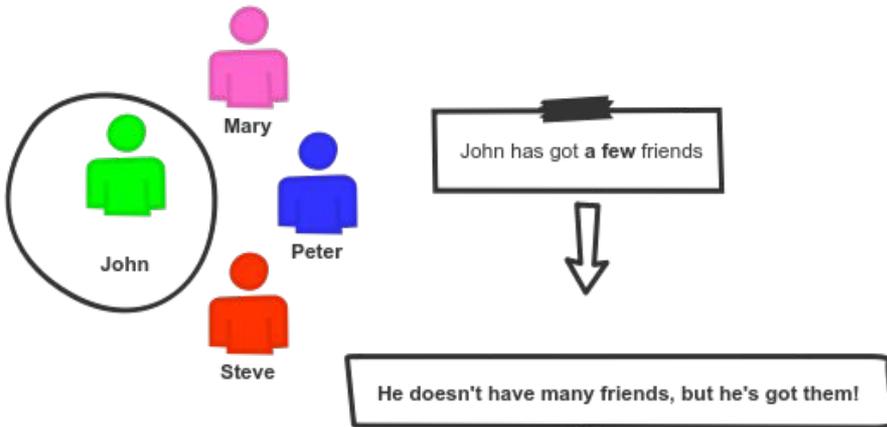
# Готовые изображения (doodles)

The screenshot displays the Sketchboard.me web application interface. At the top, the browser address bar shows the URL <https://sketchboard.me/tAUaShZrISxc/>. The main workspace features a hand-drawn diagram on a grid background. At the top center is a simple smiley face. Below it, the word "Sketchboard" is written in a large, cursive font. Three arrows point downwards from "Sketchboard" to the words "write", "mind map", and "explain".

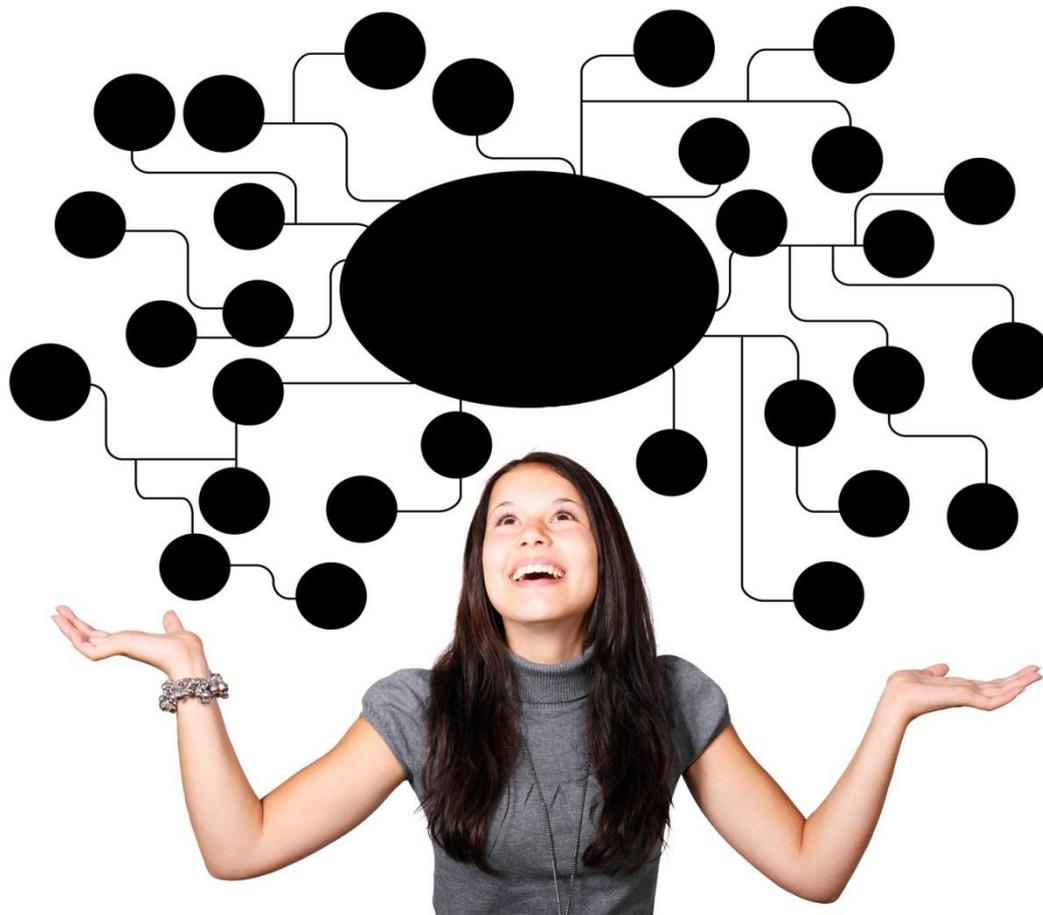
The interface includes several toolbars and panels:

- Top Left:** A notification "Board saved" and a user profile icon.
- Bottom Left:** An "Upgrade" button and three circular icons representing different tool categories.
- Bottom Center:** A toolbar with icons for a globe, a hand, a pencil, and arrows.
- Right Side:** A vertical sidebar with a "Mind Map" menu item circled in red. Below it are panels for "Mind Map Library" (with buttons for Central Topic, Main Topic, Subtopic, and Notes!), "Roadmap" (with a diagram showing Q1, Keynote, and Release X), and "General" (with various geometric and functional icons).

# 'A few' vs 'Few'



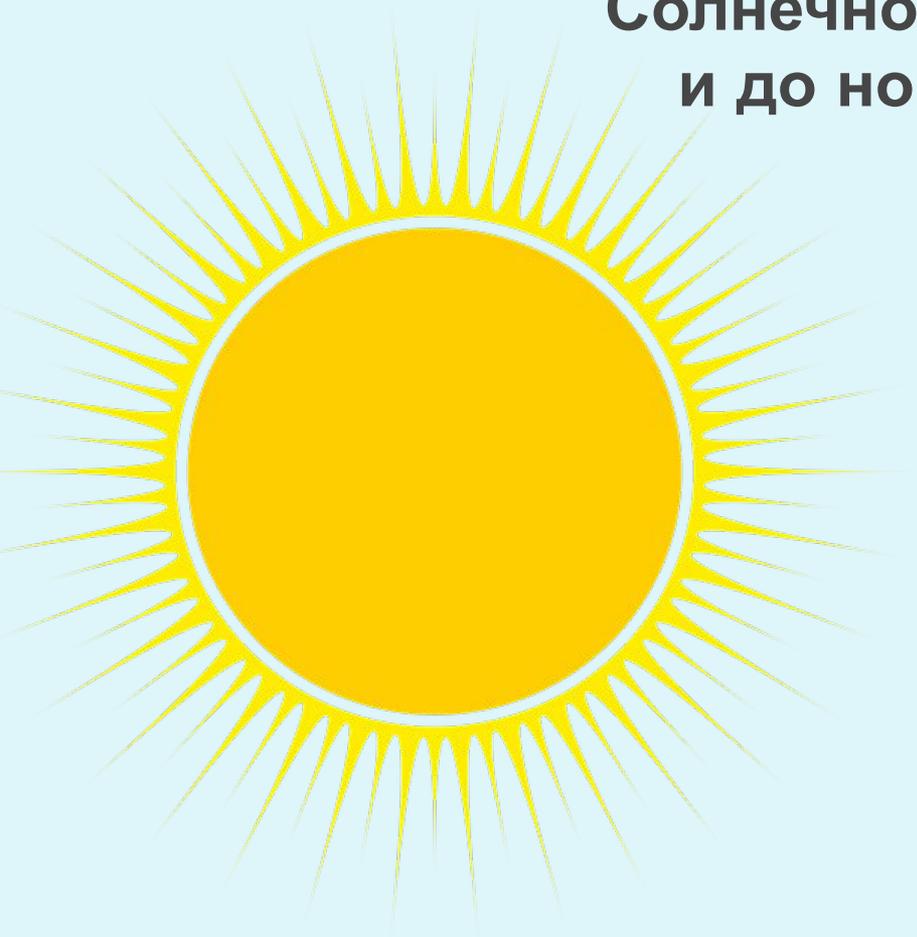
# Ваши вопросы?



# Интересные ссылки

- <https://www.intuit.ru/studies/courses/647/503/lecture/27376> - лекция о майндмеппинге на сайте НОУ «Интуит» (Rus)
- <https://web-academy.com.ua/stati/281-top-10-programm-dlya-postroeniya-mind-map> - интересный обзор инструментов для создания интеллект-карт от Web Academy (Rus)
- <https://lifehacker.ru/special/mindmap/> - что такое «карта мыслей» и как с ней работать (Rus)
- <https://imindmap.com/> - imindmap: программа для майндмеппинга от Тони Бьюзана (En)
- <https://imindmap.com/articles/why-mind-mapping-works/> - статья «Почему майндмеппинг работает» (En)
- <http://www.mindmapinspiration.com/> - просто много разных интеллект-карт! (En)

**Солнечного настроения  
и до новых встреч!**



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