

Presentation of the discipline
“Organization of animation activity”
on the topic:

**“The program
of music event”**

Technology of creation and implementation of animation programs:

- 1. Creating of animation programs.**
- 2. Estimating.**
- 3. Advertising.**
- 4. The implementation of the program.**
- 5. The creative implementation of programmed animation activities.**
- 6. Analysis implemented events.**

name of event: Korean Music Fest.

Location: Kyiv: club "Sentrum" (Shota Rustavelli str., 11) and art club "Asylum" (Horyva str., 25)

Time and date: November 5, 2016, 13:00 – 22:00

Age group of participants: not limited

Inventory of the event: light and musical equipment, prizes for winners

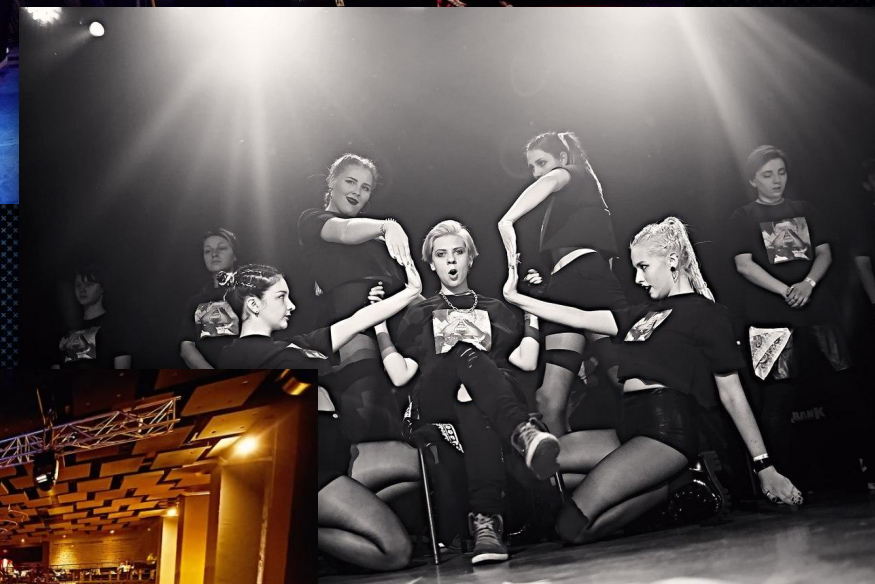
Goal: to bring the art of both already demanded artists, as well as beginners - independent musicians - from South Korea to the masses; to promote and popularize South Korean pop and rock music in Ukraine; to get cover dance bands and cover music bands from Ukraine the opportunity to perform on the fest; to advertise partners

Organizer: SnakeZ Agency (international booking agency that specializes on working with artists from Eastern Asia)

Partners: "Fanatka K-pop", "K-plus" magazine, "W Korea", "deerzone", "ONNI" magazine

Nutrition: at the bar

Cost: 150 UAH, VIP-ticket – 600 UAH (includes presents from bands and communication with its members), for participants of cover dance and vocal contest – 50 UAH, afterparty – 20 UAH





KOREAN MUSIC FEST

6 НОЯБРЯ
КИЕВ

SENTRUM

SPECIAL GUESTS:



LAY
BRICKS



GOLDMUND

В ПРОГРАММЕ:
2 ПОЛНОЦЕННЫХ КОНЦЕРТА!
K-POP COVER DANCE BATTLE
DJ SET И AFTER-PARTY
K-POP ЯРМАРКА



September 15 - October 15

applications for vocal and cover dance contest

November 5

12:00 - 14:00 - rehearsals of performers;
tickets selling

13:00 - opening of the club doors for the
owners of vip-tickets

14:00 - opening of the club doors for the
viewers with regular tickets; start of work of
shop of K-pop goods and attributes

15:00 - 17:45 - cover dance and vocal
contest

18:00 - concert of South Korean band
“Laybricks”

19:10 - awarding of winners of cover dance
and vocal contest

19:20 - concert of South Korean band
“Goldmund”

20:30 - autograph session

23:00 - afterparty at the art-club “Asylum”

August 26

start of reservation and sale of tickets at the
Concert.ua



Estimating

Advertising: social networks (VK, Instagram, Facebook), website of the club and Concert.ua, posters in the city

Equipment: light and musical equipment, prizes for participants of cover dance and vocal contest (1st place – 5000 UAH, 2nd – 3000 UAH, 3rd – 1500 UAH + memorable souvenirs from organizer and partners)

Payment: rent of the club, rent of the art-club for afterparty, the host, musicians, DJ at the afterparty, translator, jury, photographer

