

Project: Global Social Media Plan // August

Topic: World Photo Day

Subline: Featuring the Arteon - eye-catching from any angle

Format: image

Date: 19 August



Description

Photos are essential for social media – this capture of the Arteon in front of the camera lens is a great choice to celebrate World Photo Day.

Facebook

Posting text (240)

Cuts a fine figure on the road and in front of the camera: the Arteon. #photo #vwarteon #volkswagen

Twitter

Posting text (140)

Cuts a fine figure on the road and in front of the camera: the Arteon. #photo #vwarteon #volkswagen

Instagram

Posting text

Cuts a fine figure on the road and in front of the camera: the Arteon. #photo #vwarteon #volkswagen #vw

Image

