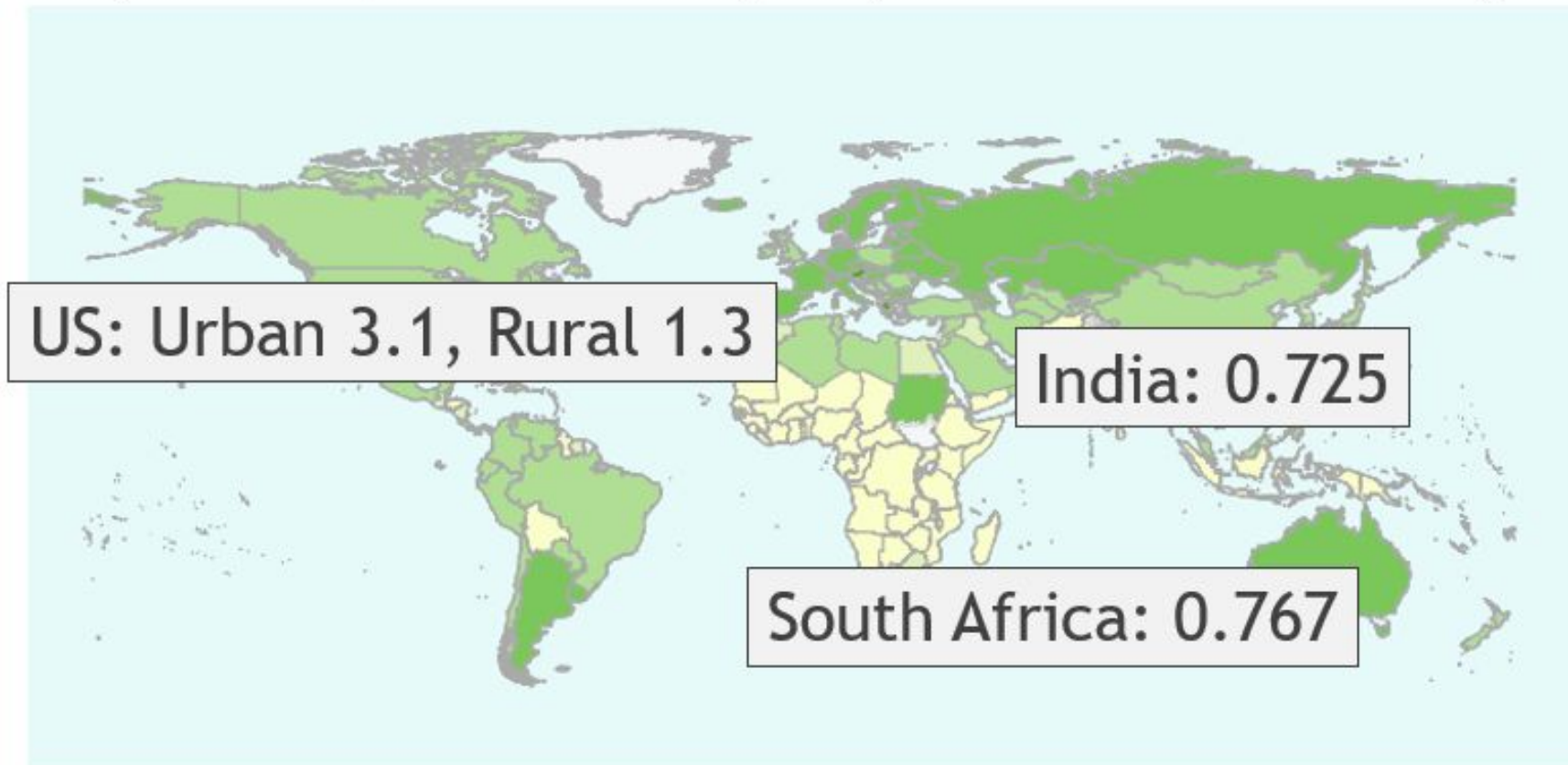




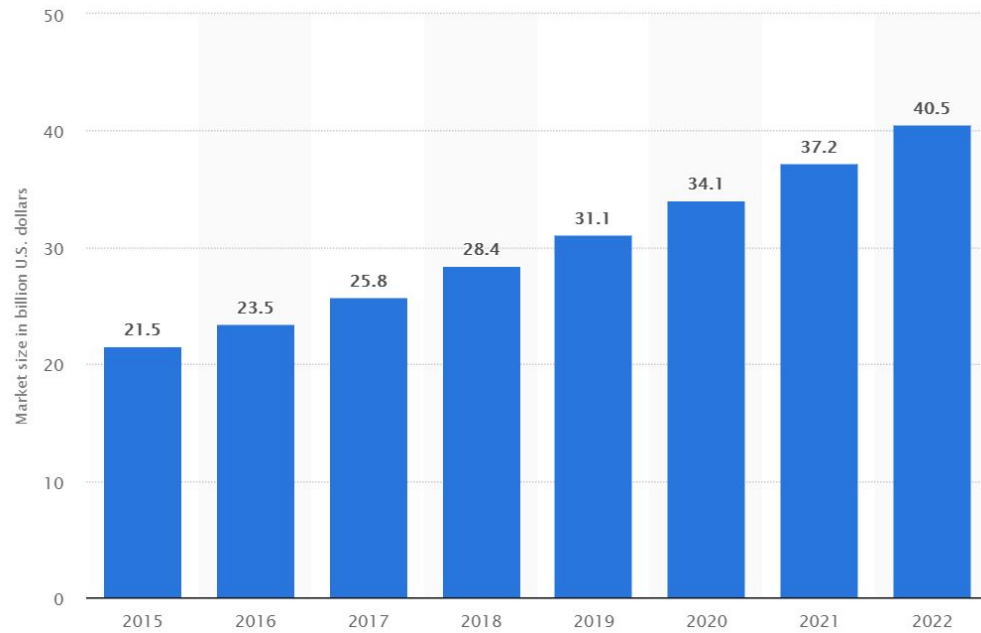
SEVAM  **B**

Under-served urban and rural areas can have a scarcity of medical staff and diagnostic services

Physicians per 1000 people (WHO norm 1 / 1000)

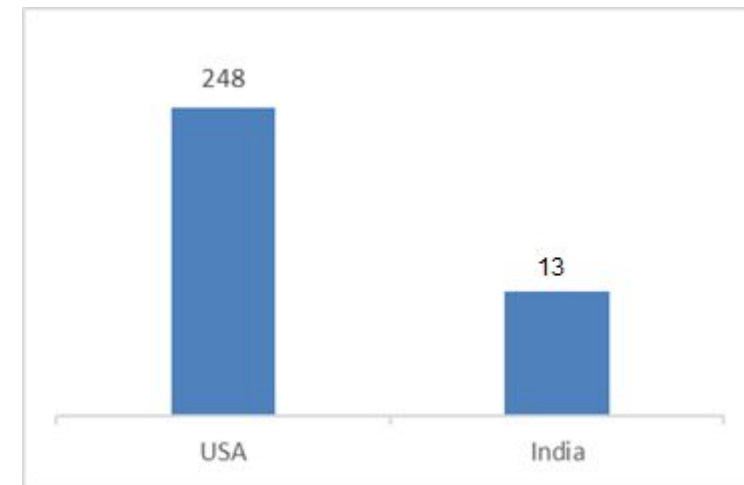


Market opportunity



Point-of-care diagnostics (\$B)

<https://www.statista.com/statistics/726116/world-point-of-care-diagnostics-market-size/>



Primary healthcare services (\$B)

<https://www.grandviewresearch.com/industry-analysis/us-primary-care-physicians-market>

<https://www.investindia.gov.in/sector/healthcare>

Our solution: Artificial intelligence enabled platform that reduces cost of primary healthcare

SEVAMOB



Artificial intelligence-based triage and point-of-care screening



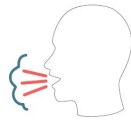
Blood



Vision



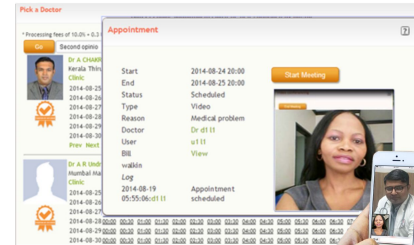
Urine



Sputum



Diet



Tele-health



Popup clinics

Target market

	 Clinics	 Employers	 Pharma	 Insurance	 NGO/Govt
Tech-licensing	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Preventive/ primary care for beneficiaries		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
White labeled marketing			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

Some of our customers



Business model

- Tech licensing (AI services, infrastructure for tele-health/ patient data management/analytics)
 - Software-as-a-service
 - \$ / AI rapid test
- Healthcare service delivery
 - \$/day or \$/unit/month

Future: Additional ethical data monetization

Competitive advantage

4 patents filed on Sevamob AI

	Artificial intelligence services	Tele-health, patient data mgmt, analytics	Last mile service delivery
SEVAMOB™	✓	✓	✓
Healthcare IT providers	✗	✓	✗
AI tech providers	✓	✗	✗
Last mile service delivery providers	✗	Limited	✓

Current coverage area



Financial snapshot

- \$805,000 in revenue for the financial year ending Mar 31, 2020 (proforma)
- 28% gross margin
- 93+ B2B customers for software and services

Leadership team



Founder & CEO
Shelley Saxena

- Managed WW products for 
- Co-founded profitable mobile tech company
- MBA 
- B.E. IIT



Sales
Shyam Tandon

- 34+ sales and marketing in FMCG companies like  



CTO
Vivek Mishra

- 14+ years as team lead/ sw developer for web, mobile, database and AI



CMO Americas
Dr Darina Stankeyeva

- 5+ years as a physicians
- Trained at Emory University
- Practices in Atlanta



CMO Asia/Africa
Dr Ankit Agarwal

- 10+ years as a doctor
- Trained at Apollo Hospitals and King George Medical Hospital

Awards, recognition



CIOReviewIndia
**COMPANY
OF THE YEAR 2019**



Intuit Social Business of the Year



Healthcare
Tech **OUTLOOK** TOP 10
ARTIFICIAL INTELLIGENCE
SOLUTION PROVIDERS - 2018

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**NASSCOM®
FOUNDATION**

Funding to date

\$1.7M



THANK YOU

Shelley Saxena

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