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"If you look at the percentages of global GDP for the next 20 years, by most projections, US stay the same, Asia rises, and Europe declines."



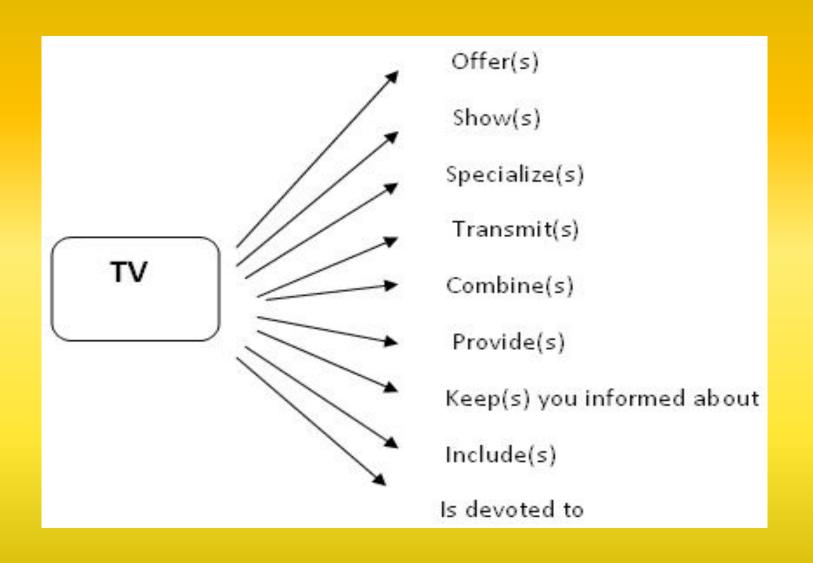






# Television: for and against





#### **Broadcasting Corporation**













































• Which programmers are useful for children?

 Which programmers are harmful for children?













- source источник affairs дела
- escape избегать commercials реклама leisure досуг variety разнообразие
- advertising реклама addict наркоман
- often часто unnecessary ненужно quality качество
- entertaining развлекательный
- violence насилие waste трата
- current течение serial серия, цикл
- amount количество

#### TRUE or FALSE

- Television is a wonderful source of information and one of the best ways to spend free time.
- Everything shown on TV is made in good taste.
- Some people like watching advertising.
- TV gives you an opportunity to travel all over the world, to see different people and to learn about their customs and traditions.

### Protectors



# Television: for and against.

# Opponents



#### FOR or AGAINST

- Television is a wonderful source of information and one of the best ways to spend free time.
- . Television may be the cause of many conflicts in the family.
- . It takes time away from activities such as reading, conversation, sports and games.
- TV gives you an opportunity to travel all over the world, to see different people and to learn about their customs and traditions.

# THANK YOU VERY MUCH!!!!!







#### It's interesting to know

1929	The 1 <sup>st</sup> electronic television system was demonstrated.
1936	The 1 <sup>st</sup> TV programmers was transmitted on the BBC.
1954	Colour television began in the USA.
1962	The first television satelitte was launched by an American company.
1964	The 1 <sup>st</sup> colour television pictures were shown
1984	The 1 <sup>st</sup> hand-held televisions appeared
1992	High-definition television appeared