

**Project:** Global Social Media Plan // August

**Topic:** #sundayfunday 3

**Subline:** Featuring the iconic Microbus

**Format:** image

**Date:** Flexible Content



## Description

#sundayfunday is a very popular hashtag that people use to show pictures of activities they've enjoyed. It's the perfect occasion to show some really great pictures of our cars.

## Facebook

Posting text (240)

A home for beach boys and girls. #beach #sundayfunday #vwmicrobus #volkswagen

## Twitter

Posting text (140)

A home for beach boys and girls. #beach #sundayfunday #vwmicrobus #volkswagen

## Instagram

Posting text

A home for beach boys and girls. #beach #sundayfunday #vwmicrobus #volkswagen #vw

## Image

