

# BE-KOOL

ONLY CREATIVE IDEAS

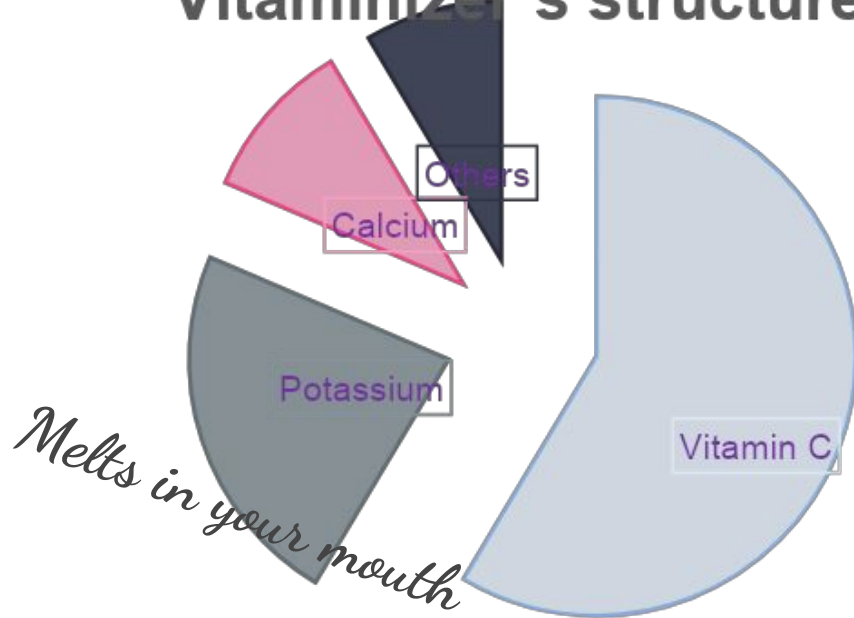
PERFORMED BY: MAIKOV DENIS  
ELISEEVA TATYANA



# NAME AND SLOGAN

SEE WHAT WE MEAN

## Vitaminizer's structure



# DESIGN OF PACKAGE

THERE IS NO SUBSTITUTE

- *Safety*
- *Extra protection from light*
- *Recyclable*
- *convenient*



# MEANS OF ADVERTISING

IT CAN BE YOURS



- *Connect with your audience*
- *Reach the right people*
- *Pay for what you get*
- *Measure your success*



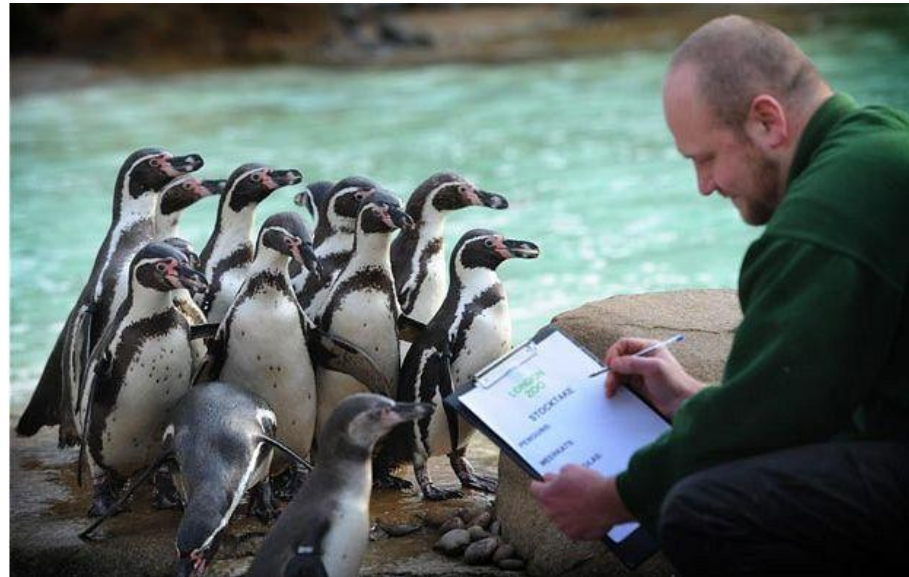
You Tube Promotion



# PROMOTIONS

IMPOSSIBLE IS NOTHING

- *Tickets to the zoo or in the arboretum*
- *Sales promotion*
- *Cheap T-shirts with the logo on them*



# ENOUGH IS ENOUGH



THANKS FOR ATTENTION