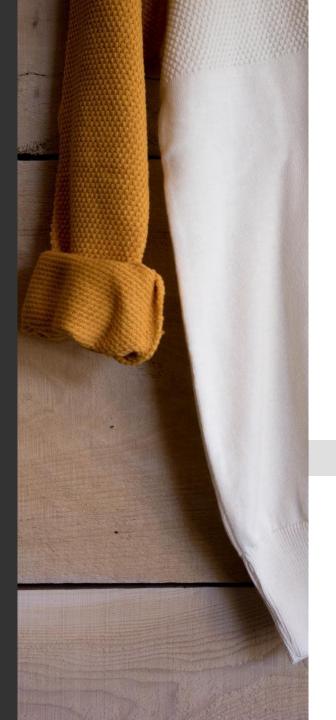
CREATE YOUR BRAND



# merchwiz

THE BRAND BEHIND THE BRAND









**COMPANY OVERVIEW** 

# COMPANY OVERVIEW





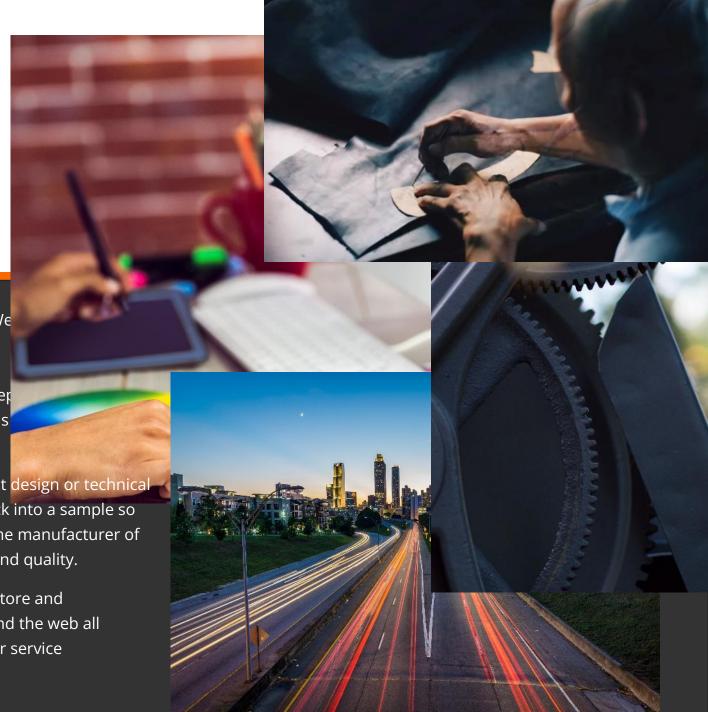




MerchWIZ is a **brand development and distribution company.** We specialize in providing product development, manufacturing and ecommerce distribution services to schools, organizations, brand owners, sports teams and online communities. We handle every step necessary to take a product from an idea to getting it into the hands a consumer.

Our expert design team can develop a logo, graphic design, product design or technical design. Our Product Development team will turn the your tech pack into a sample so you can approve it and send to manufacturing. Next, we serve as the manufacturer of record and source the product globally to ensure the best pricing and quality.

Lastly, our Distribution service allows our users to build an online store and distribute their products through hundreds of sales channels around the web all the while MerchWIZ administrates your stores orders and customer service ensuring orders get shipped professional and on time.



Whether you're a startup brand, veteran clothing designer or a person who has a great design idea, you have come to the right place.

Our team here at MerchWIZ handles **all aspects of product development -** from design to samples and fit along with manufacturing and logistics.

While you focus on creating brand equity, we will handle functions on your back end. We provide our services à la carte or as a complete package.

At MerchWIZ, we know each and every product is unique. We will take the time to understand the specific requirements of each product to streamline the design and development process.



WHAT WE DO





### **DESIGN**

You will need a design and techpack to make a sample.



### **DEVELOP**

Bring your designs to life!



### **MANUFACTURE**

Let's make some products.



### **DISTRIBUTE**

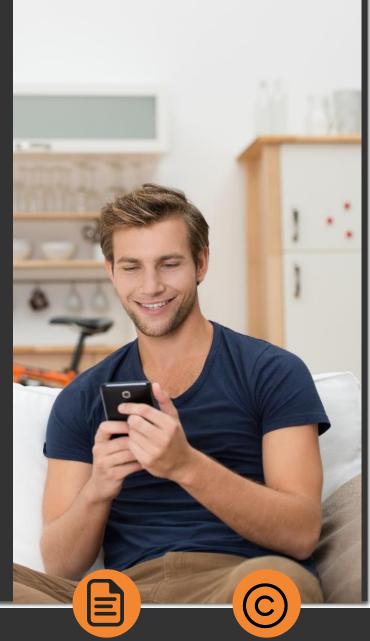
Ecommerce, fulfillment and customer service.

From t-shirt graphics to cut and sewn pieces, **MerchWIZ** Design offers cost effective expert design services. Our designers are here to help you with artwork such as t-shirt graphics and logo's or the technical side with product design and tech packs.

Tech Packs give the factory detailed specifications such as artwork placement, fabrication, spec measurements and construction details that are required to produce a garment.

Our expert technical design team will quickly turn your rough sketches, photo's, reference samples and description into production ready tech packs.

Expect some back and forth from us. We like to get things right the first time!



## **Design Pricing**

#### Logo Design | \$500-\$1500 per design

A well executed logo design is your chance to connect and build a consumer base.

#### **Graphic Design | \$150 per design or** \$75 per hour

Graphic designs are an essential component of your brand story.

#### Product Design | \$200 per design

The product design will identify the "style" of product you are developing.

#### Technical Design | \$250 per tech pack

You need a technical design before you can make your product

**Our Services** 

**SESIGN** 

















**Working Files** 

**File Formatting** 

**Copyright Transfer** 

**Unlimited Usage** 

File Delivery



Once your tech pack is complete, **MerchWIZ Develop** completes the factory setup for each design according to the specifications and produces samples. The process varies depending on the manufacturing process required to produce your design.

Example: Screen printed t-shirts get a strike off (textile sample) prior to production whereas custom-built garments (cut and sewn) get a prototype along with a fit and sales sample prior to production.

Our team works side by side with you to develop the strike off or samples according to the requirements of each style.

### **MerchWIZ Develop** service includes:

- Artwork Setup
- Pattern Development
- · Fabric and Trim Sourcing
- Fit Development
- Prototype, Fit and Sales Sample

Prices vary according the manufacturing processes required to produce each item and are quoted based on a product by product basis.

### merchwiz<sup>\*</sup>

# MANUFACTURE

Let's Make Some Products

If you're ready to place a production order or get a quote for a production order, you're at the right place.

MerchWIZ Manufacture is where you place orders, big and small.

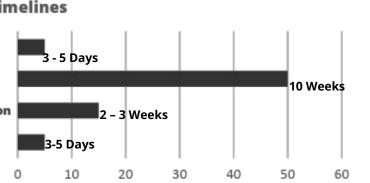
It's important to note that to manufacture your products, we will need an approved tech pack and sample. For cut and sewn items we will need a techpack, production pattern and sample, all of which are created.

#### **MerchWIZ Manufacturing service Includes:**

Materials Production Factory Production Review Sourcing Allocation Management

Quality Control Shipping and Logistics Support



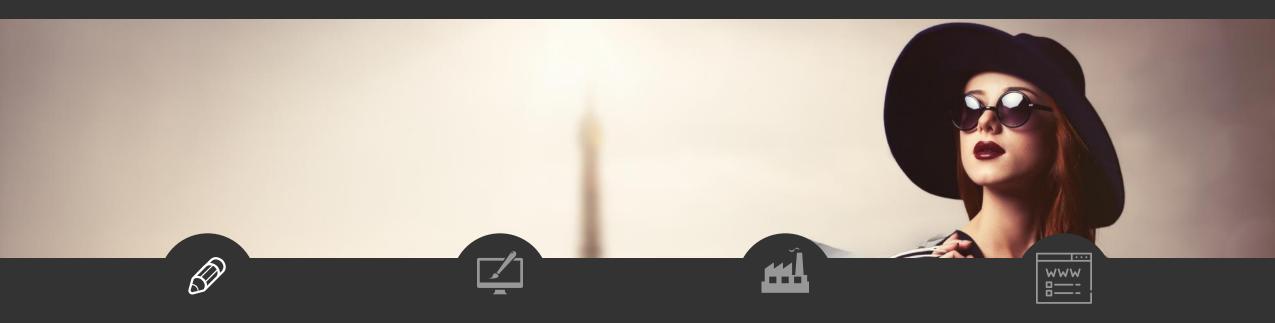


Turnaround times are determined by the manufacturing process used to complete your order. General turnaround times are listed to the left but are subject to change based on availability: (rush orders are available)

Please Note: Tech Packs and pattern samples created by a 3rd party are ONLY acceptable after review and approval by our staff.

# MERCHWIZ COMPLETE

Recommended Service for Start Up Brands



#### **DESIGN**

Print Ready Artwork
Design Revisions
Working Files
File Formatting
Copyright Transfer
Unlimited Usage
File Delivery

#### **DEVELOP**

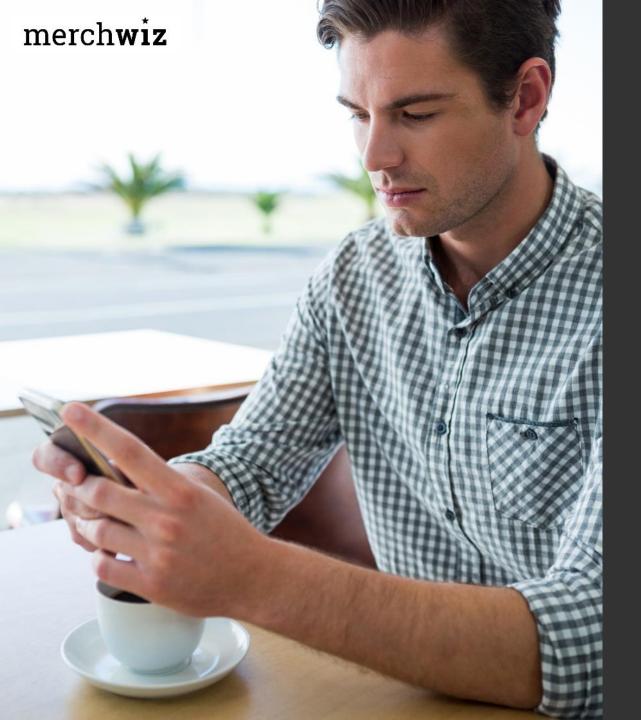
Artwork Setup
Pattern Development
Fabric and Trim Sourcing
Fit Development
Sample Development

#### **MANUFACTURE**

Production Review
Materials Sourcing
Factory Allocation
Production Management
Quality Control
Shipping and Logistics Support

#### DISTRIBUTE

E-Commerce
Order Processing
Credit Card Processing
Customer Service
Inventory Management
Fulfillment
Shipping



# **OUR SOLUTIONS**

LIMITED BY IMAGINATION



LIFESTYLE

**Brand Owners** 



WORK

Business apparel solutions that fit the job!



PROMOTIONAL

The right products, at the right cost, when you need them.



DISTRIBUTE

**Ecommerce, fulfillment and customer service. Amen.** 

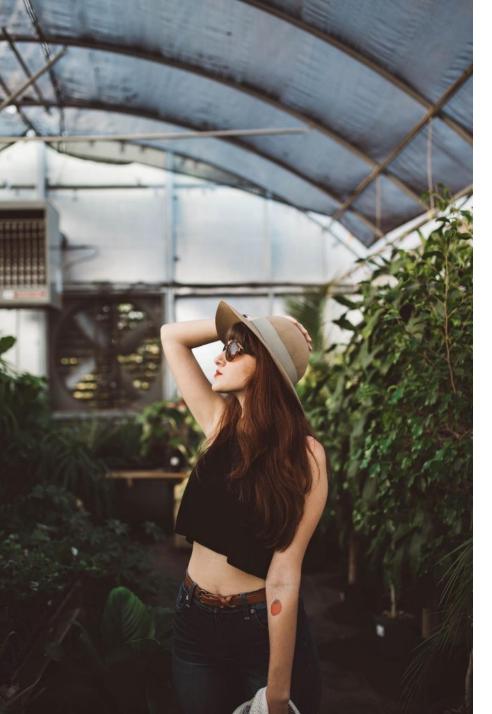


PARTNER

White Label solutions for your company.

# LIFESTYLE

**Brand Owners** 

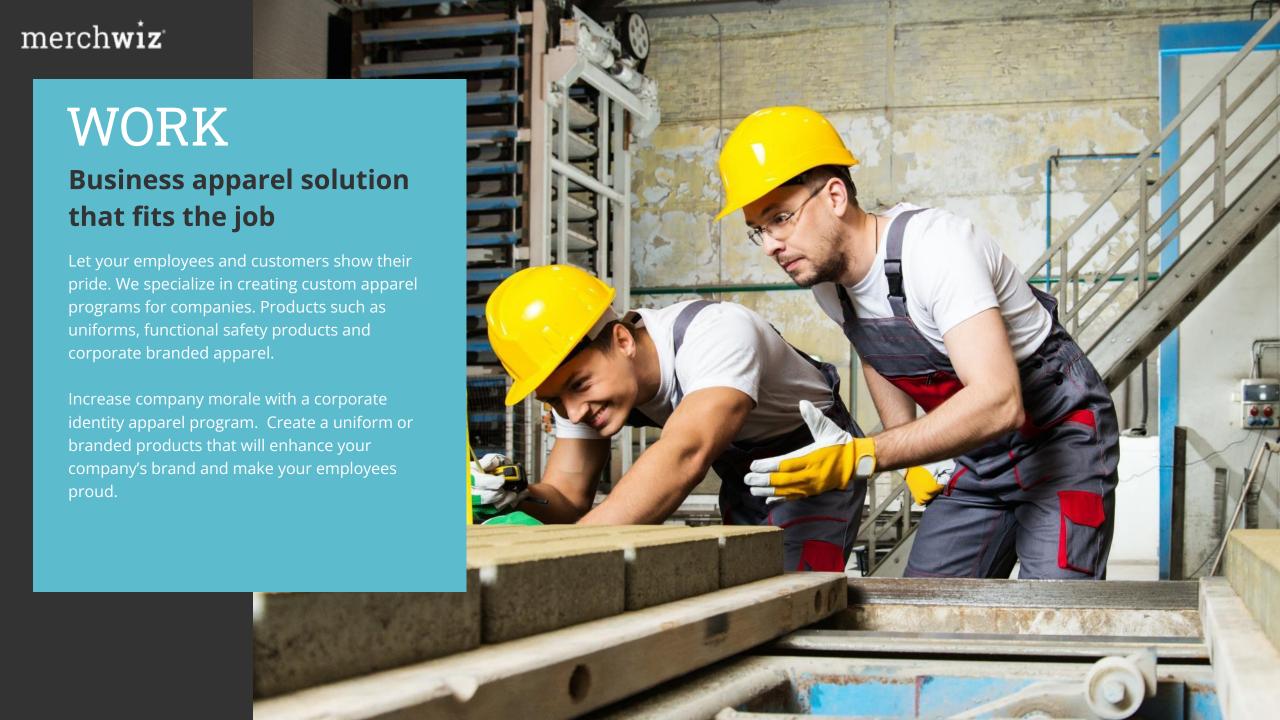


### merch**wiz**

# Are you a new or existing brand looking to take things to the next level?

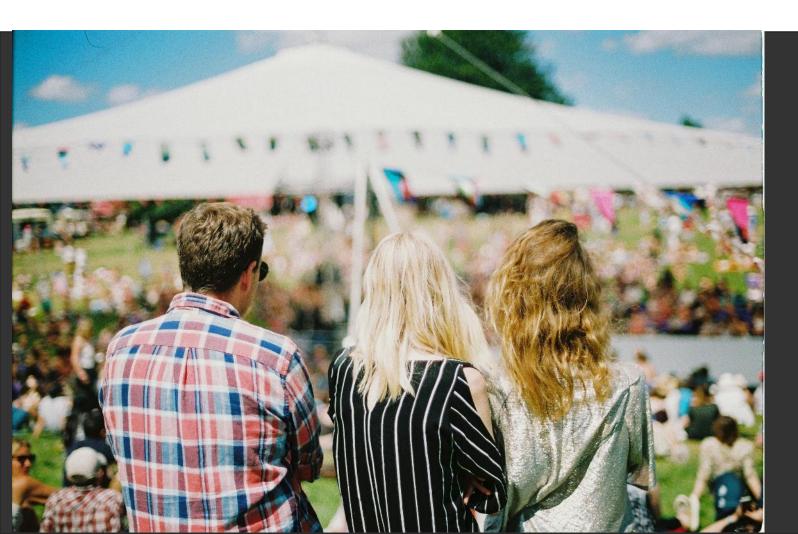
Use our years of industry expertise to help guide you in the right direction. Let us help with sourcing, production management and logistics while you focus on sales and marketing. Building a fan base is the hardest part!

Whether you need help getting better pricing or you want to expand into other products categories, MerchWIZ got you covered. Use our experience in choosing the best suppliers and vendors to use so you get the best product for the best price.



# PROMOTIONAL

The right products, at the right cost, when you need them.



Get your company name out there with high quality custom built promotional products. Whether you need giveaway products for tradeshows or employee incentive merchandise programs, we got you covered!

MerchWIZ offers a completely vertical turnkey solution that makes it easy to design, manufacture and distribute your custom branded promotional merchandise.



# DISTRIBUTE

Ecommerce, fulfillment and customer service.

Allow your customers to access your goods by signing up for a custom built, professionally managed web store by MerchWIZ. Custom URL's and white label solutions are standard. You drive the traffic and we will help you manage the back end.

Each web store comes with a package of customer service, order processing and fulfillment. Our warehouses are conveniently located in Los Angeles and Cleveland to ensure 2-day shipping to almost anywhere in the continent.

Link your social media to your online store to increase brand visibility and customer engagement.





# **PARTNER**

# White label solutions just for you

Allow your clients to build and sell branded merchandise by becoming a white label reseller of our service.

Examples of apparel we've made for our clients

- Sportswear Apparel
- Leisure Apparel
- Denim Pants
- Streetwear Apparel
- Woven Shirts
- Performance Apparel

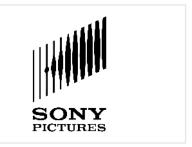
# Meet Our Customers

**Building Lasting Relationships** 



















Interested? Let's Talk.