

Presentation

Butaeva Lana



BMW company
The Ultimate Driving Machine.

BMW is a German automobile, motorcycle and engine manufacturing company founded in 1916 . It also owns and produces the MINI brand, and is the parent company of Rolls-Royce Motor Cars Chairman of the company today is Norbert Reithofer, as chief designer - Adrian van Hooydonk



The head office is situated in Munich Major production facilities are concentrated in Germany (Dingolfing, Regensburg, Leipzig, Munich) and USA (Spartanburg) Also, cars are going to factories in Thailand, Malaysia, India, Egypt, South Africa, Vietnam. In Russia, BMW cars assembled in Kaliningrad (Avtotor) We have seven Overseas subsidiaries: South Africa, United States, India, China, Canada, Austria, Egypt



*Report Total staff - 100 041 people
The company BMW in 2008, released
1,203,482 vehicles Revenues for
2008 amounted to 53.2 billion euros,
net profit - 330 million euros*



**The Ultimate
Driving Machine**

**THANK YOU FOR
YOUR
ATTENTION!!!**