

International Business Environment And Business Processes



Topic 1.

GLOBALIZATION

Discussion Questions...

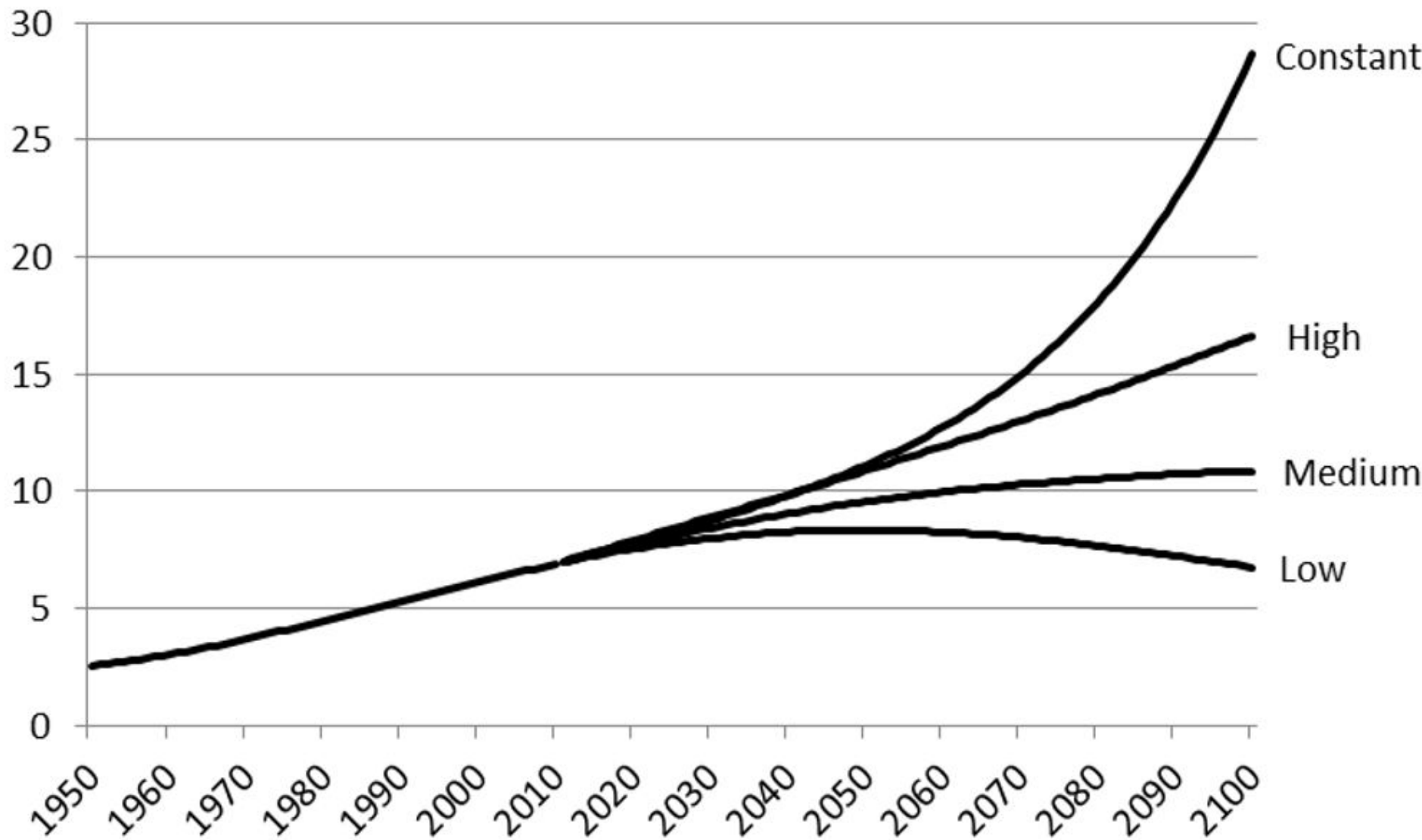
- As of today, do more people in the world live in cities or in the countryside?
- Are there more people suffering from hunger or from obesity?
- Are the largest consumer markets, in the U.S. and Europe, or in China and India?
- Is the number of failed states greater or smaller than the number of dictatorships?

Some answers

- More people live in cities than in the countryside since 2009.
- There are more people suffering from obesity than from hunger since about 2010.
- The largest consumer markets are in Europe and the U.S. today, but within 20 years they will be in India and China.
- There are more failed states than dictatorships since the late 1980s.

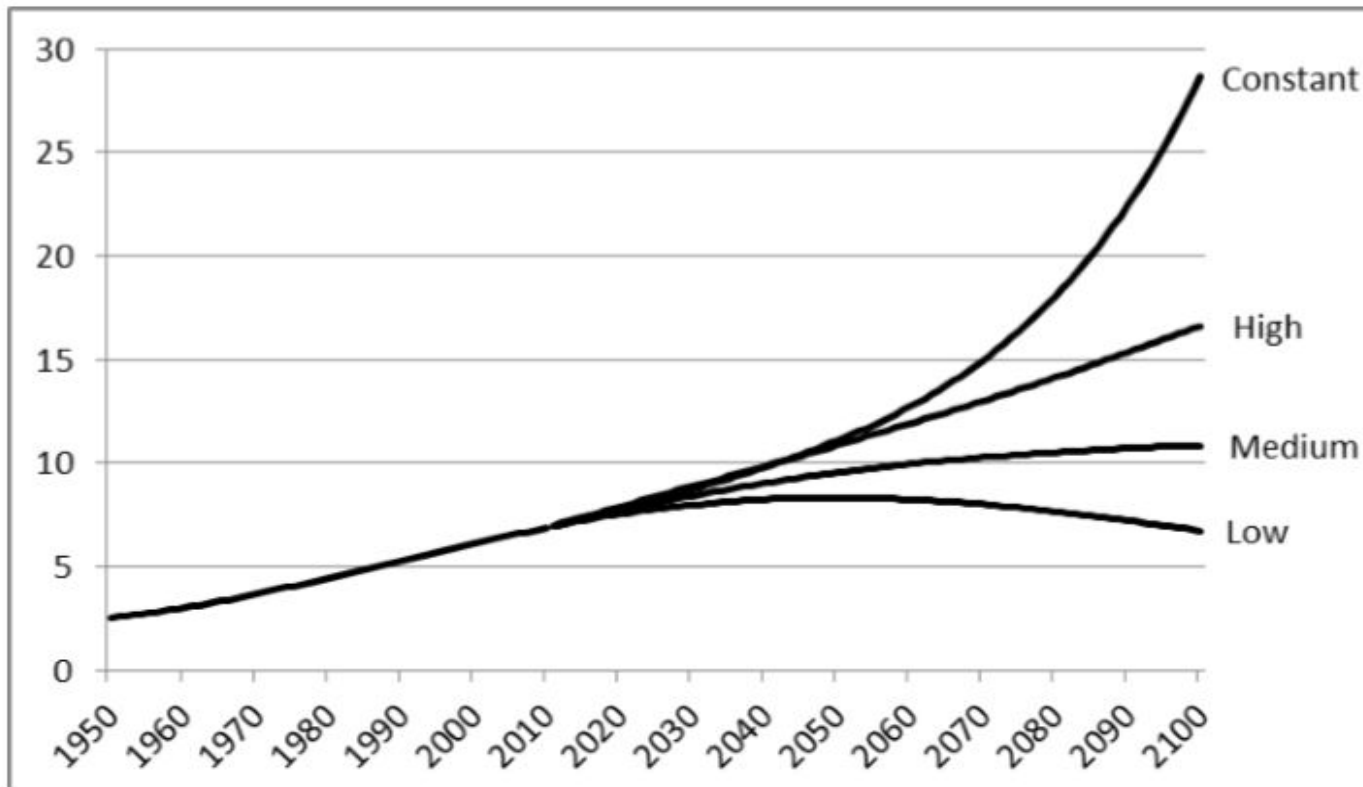
World population projections

2011-2100 (in billions)



Discussion Question

- Which of the four projections do you believe is least likely?



Country	\$ billion		% of GDP	
	1990	2012	1990	2012
China	4.5	509.0	1.1	6.3
Hong Kong	11.9	1,309.8	15.5	509.1
Taiwan	30.4	226.1	18.4	47.5
India	0.1	118.2	0.0	6.4
Singapore	7.8	401.4	21.2	148.4
South Korea	2.3	196.4	0.9	17.0
Malaysia	0.8	120.4	1.7	39.7
Argentina	6.1	32.9	4.3	6.9
Brazil	41.0	232.8	9.4	10.3
Chile	0.2	97.1	0.5	36.5
Colombia	0.4	31.6	1.0	8.6
Mexico	2.7	137.7	1.0	11.7
Panama	3.9	37.7	73.4	106.5
Peru	0.1	4.0	0.4	2.0
Venezuela	1.2	20.9	2.6	5.5
Russia	...	413.2	...	20.9
Turkey	1.2	30.5	0.6	3.9
UAE	0.1	60.3	0.0	17.1
Egypt	0.2	6.3	0.4	2.5
South Africa	15.0	82.4	13.4	21.1
Ireland	14.9	357.6	31.2	170.5
Spain	15.7	627.2	3.0	46.4
USA	731.8	5,191.2	12.6	33.1
France	112.4	1,496.8	9.0	57.3
Germany	151.6	1,547.2	8.8	45.6
Italy	60.2	565.1	5.3	28.1
Holland	106.9	975.6	35.9	126.3
United Kingdom	229.3	1,808.2	23.1	74.3
Japan	201.4	1,054.9	6.7	17.8
Developed countries	1948.6	18,672.6	11.1	43.3
Emerging and developing countries	145.2	4,459.4	4.1	17.5
World total	2086.8	23,592.7	9.9	33.1

Stocks of Foreign Direct Investment

Source: *World Investment Report* (2013).

Firm	Country	Industry	Global Market Position
Arcor	Argentina	Confectionery	#1 candy manufacturer
Bimbo	Mexico	Food processing	#1 in bread
JBS	Brazil	Food processing	#1 in meat
Modelo	Mexico	Beverages	#1 import beer brand
Vale	Brazil	Mining	#3
Tenaris	Argentina	Steel	#1 in seamless tubes
Bharat Forge	India	Metals	#2 in forgings
Cemex	Mexico	Cement	#1 in ready-mix concrete
Haier	China	Household appliances	#1 in white goods
Braskem	Brazil	Bioplastics	#1
BYD	China	Batteries	#1 in Ni-Cd batteries
Acer	Taiwan	Personal computers	#2
Lenovo	China	Personal computers	#4
Samsung Electronics	S Korea	Consumer electronics	#1 in chips & LCDs, #2 in phones
Embraer	Brazil	Aircraft	#1 in regional jets
Cosan	Brazil	Energy	#1 in biofuels
Tata Communications	India	Telecom operator	#1 wholesale voice carrier

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AFRICA

Breaking the Gender Earnings Gap

Metalworker Betty Ajio is one of the few women who work in male-dominated industries in Africa and globally. "I prefer doing this, because I think I can earn more than by selling clothes or vegetables," she says. A study in Uganda found that women in typically male fields earn about as much as their male peers and three times more than other women. [Read More >](#)

[Le Monde Afrique Conference on Feb. 23 - Women: The Future of Africa](#)



LATIN AMERICA AND THE CARIBBEAN

World Bank Provides \$150 Million to Combat Zika Virus

Initial projections are that the short-term economic impact of the Zika virus on the region will be modest, totaling \$3.5 billion.



IRRIGATION

Growing Morocco's Agricultural Potential

The government has developed a plan to help optimize water use and increase productivity in irrigated agriculture.

HIGHLIGHTS



VIDEO

The Economics of the Internet



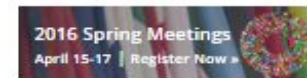
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Multi-Purpose Cyclone Shelters



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The World Bank Group has two ambitious goals:
End extreme poverty within a generation and boost shared prosperity.

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Portrait of mother and child. Mali. Photo: © Curt

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WORLD BANK GROUP

Five Institutions, One Group

PRESIDENT







Jim Yong Kim

President, World Bank Group

Jim Yong Kim became the 12th president of the World Bank Group on July 1, 2012.

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ORGANIZATION



Five Institutions, One Group

The World Bank Group consists of five organizations:

The International Bank for Reconstruction and Development

The International Bank for Reconstruction and Development (IBRD) lends to governments of middle-income and creditworthy low-income countries.

The International Development Association

The International Development Association (IDA) provides interest-free loans — called credits — and grants to governments of the poorest countries.

Together, IBRD and IDA make up the World Bank.

The International Finance Corporation

The International Finance Corporation (IFC) is the largest global development institution focused exclusively on the private sector. We help developing countries achieve sustainable growth by financing investment, mobilizing capital in international financial markets, and providing advisory services to businesses and governments.

The Multilateral Investment Guarantee Agency

The Multilateral Investment Guarantee Agency (MIGA) was created in 1988 to promote foreign direct investment into developing countries to support economic growth, reduce poverty, and improve people's lives. MIGA fulfills this mandate by offering political risk insurance (guarantees) to investors and lenders.

The International Centre for Settlement of Investment Disputes

The International Centre for Settlement of Investment Disputes (ICSID) provides international facilities for conciliation and arbitration of investment disputes.

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Take On Extreme Poverty

PEOPLE



Sri Mulyani Indrawati
Managing Director and Chief Operating Officer, World Bank

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Take On Extreme Poverty

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Sri Mulyani Indrawati

Managing Director and Chief Operating Officer, World Bank

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GDP growth (annual %)

GDP (current US\$)

GDP per capita (current US\$)

GNI per capita, Atlas method (current US\$)

Exports of goods and services (% of GDP)

Foreign direct investment, net inflows (BoP, current US\$)

GNI per capita, PPP (current international \$)

GINI index

Inflation, consumer prices (annual %)

Population, total

Life expectancy at birth, total (years)

Internet users (per 100 people)

Imports of goods and services (% of GDP)

Unemployment, total (% of total labor force)

Agriculture, value added (% of GDP)

CO2 emissions (metric tons per capita)

Literacy rate, adult total (% of people ages 15 and above)

Central government debt, total (% of GDP)

Inflation, GDP deflator (annual %)

Poverty headcount ratio at national poverty line (% of population)

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