

Deal Analysis

Click and select your desired use cases from within the M&A lifecycle, and order them on the right. You can also change selections at a later time.

Pre-deal Target identification, valuation and tax impacts

Target identification

Description

Extraction lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do...

[Learn more](#)

Tax impacts

Description

Extraction lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do...

[Learn more](#)

Pre-announcement Benchmarking

Clicking the use case, selects it and adds the use case to the "selected items" in the sidebar; user can add as many items

Selected use cases
Drag & drop to desired order

Target identification



Clicking on the selected use case takes you into the use case

1 Input client details — 2 Define ideal target/buyers — 3 Evaluate strategic fit — 4 Evaluate propensity

CANCEL NEXT STEP

Deal analysis / Target Screening

Get Started

Tell us about your business and target companies. * denotes a required field.

Client company

Enter details about your client company

Enter company name

Apple Inc.

Company ID

Display name

Screening objective

Seeking a target

Screening objective:
Looking for a target
Looking for a buyer

Select all M&A

Acquiring firm

Company details will autofill from a 3rd party, if not user enters them themselves,

Search

- Apple inc.
- Business
- Business
- Business
- Business
- Business
- Business 6

Auto-fill search with scrollable list of

Guided steps takes the client through each step

Example small company name

No results
+ Add new

When searching for a company that isn't in the system, it will show "No results" and + add new company

Breadcrumb tells you that you are inside Deal analysis and within that Target screening use case. User can click on Deal analysis to be taken to previous page with list of use cases

- 1 Input client details
- 2 Define ideal target/buyers
- 3 Evaluate strategic fit
- 4 Evaluate propensity

CANCEL NEXT STEP

Deal analysis / Target Screening

Get Started

Tell us about your business and target companies. * denotes a required field.

Ideal target companies Enter information to find ideal target companies. This can be edited at any point

Dynamic based on selected goals

Total revenue up to



5 year sales growth



Industry

Industry1 x Industry2 x + Add more

Industry is pre-filled with the clients information

Additional Keywords

Enter keyword

+ Add another keyword



- 1 Input client details
- 2 Define ideal target/buyers
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- 4 Evaluate propensity

CANCEL NEXT STEP

Deal analysis / Target Screening

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- 1 Input client details
- 2 Define ideal target/buyers
- 3 Evaluate strategic fit
- 4 Evaluate propensity

CANCEL NEXT STEP

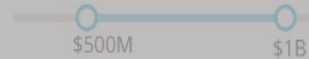
Deal analysis / Target Screening

Get Started

Tell us about your business and target companies. * denotes a required field.

Ideal target companies

Total revenue up to



5 year sales growth



Industry

Industry1 x Industry2 x + Add more

Additional Keywords

Enter keyword

+ Add another keyword

Add industries

Search

- Energy
 - Energy
 - Energy Equipment and Services
 - Oil and Gas Drilling
 - Oil Rig Services
 - Oil and Gas Equipment and Services
 - Oil and Gas Field Services
 - Oil and Gas Machinery and Equipment
 - Oil, Gas and Consumable Fuels
 - Materials
 - Industrials
 - Consumer Discretionary
 - Consumer Staples
 - Health Care

CANCEL

ADD

- 1 Input client details
- 2 Define ideal target/buyers
- 3 Evaluate strategic fit
- 4 Evaluate propensity

CANCEL NEXT STEP

Deal analysis / Target Screening

Get Started

Tell us about your business and target companies. * denotes a required field.

Ideal target companies

Enter information to find ideal target companies. This can be edited at any point

Dynamic based on selected goals

Total revenue up to



5 year sales growth



Industry

Industry1 x Industry2 x +Add More

Industry is pre-filled with the clients information

Additional Keywords

Enter keyword

+ Add another keyword



- 1 Input client details
 - 2 Define ideal target/buyers
 - 3 Evaluate strategic fit
 - 4 Evaluate propensity
- CANCEL NEXT STEP

Deal analysis / Target Screening

Get Started

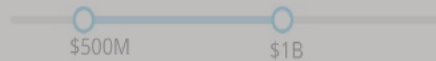
Tell us about your business and target companies. * denotes a required field.

Ideal target companies

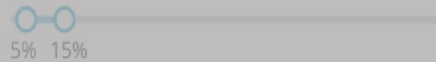
Enter information to find ideal target companies. This can be edited at any point

Dynamic based on selected goals

Total revenue up to



5 year sales growth



Industry

Industry1 x Industry2 x + Add more

Additional Keywords

Enter keyword

+ Add another keyword

Initial Matches

Your current filters have returned: **1249** results

Select "Run strategic fit model" to continue, cancel to edit filters

CANCEL

RUN STRATEGIC FIT MODEL

Industry is pre-filled with the clients information

Deal analysis / Target Screening

Explore

Use the configurable grids to visualize the list of potential targets/buyers each of which is scored based on strategic fit

+ Select individually Group selection

Threshold fit score greater than or equal to:

0 48 100

Ideal target

Total revenue up to

\$500M \$1B

5 year sales growth

5% 15%

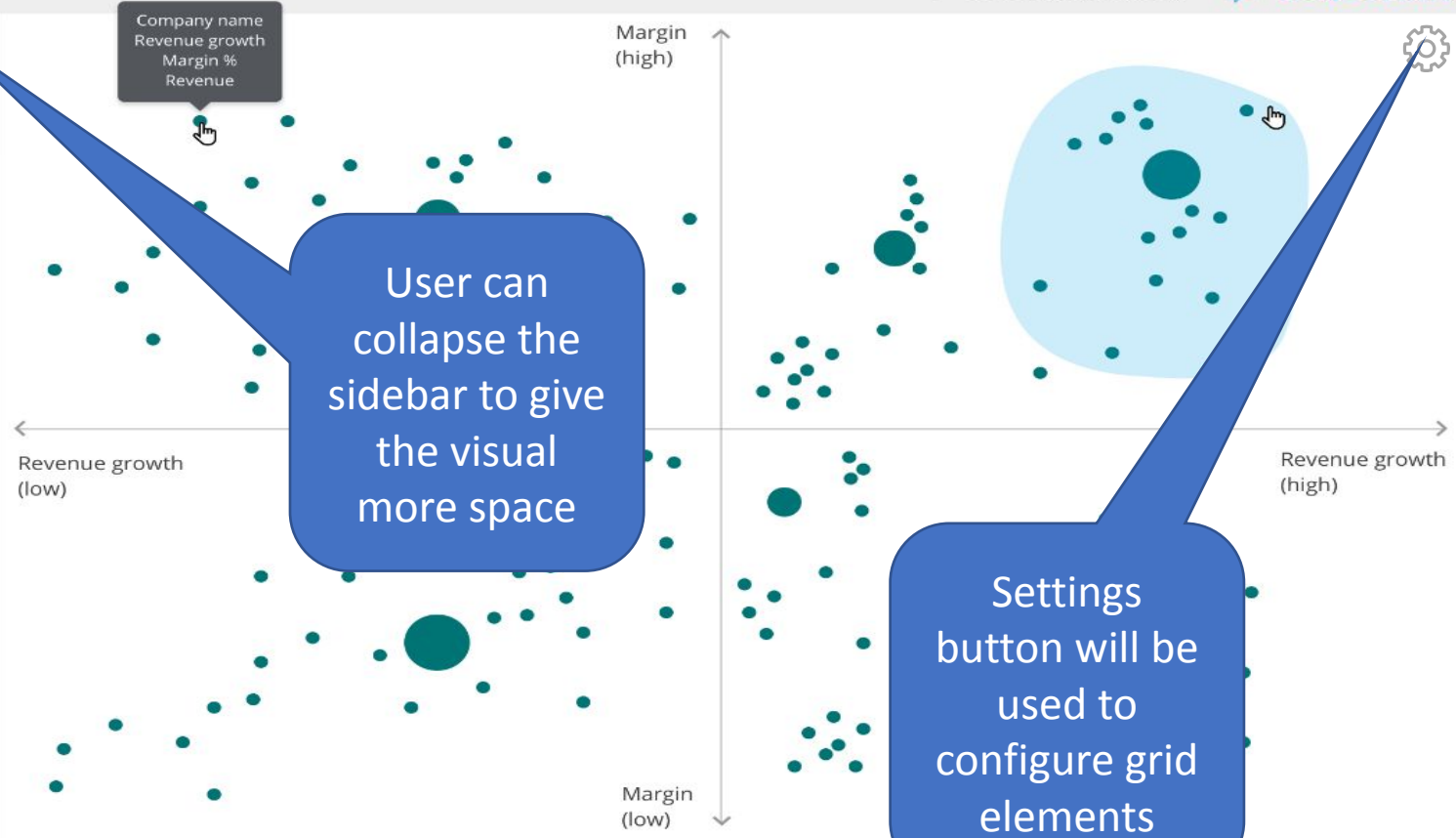
Industry

Technology, Media and Telecom

Additional Keywords

Enter keyword

Advanced filters



User can collapse the sidebar to give the visual more space

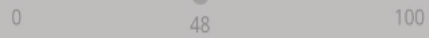
Settings button will be used to configure grid elements

Deal analysis / Target Screening

Explore

Use the configurable grids to visualize the list of potential deals

Threshold fit score greater than or equal to:

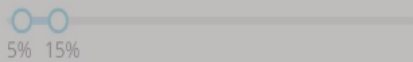


Ideal target

Total revenue up to



5 year sales growth



Industry

Technology, Media and Telecom

Additional Keywords

Enter keyword

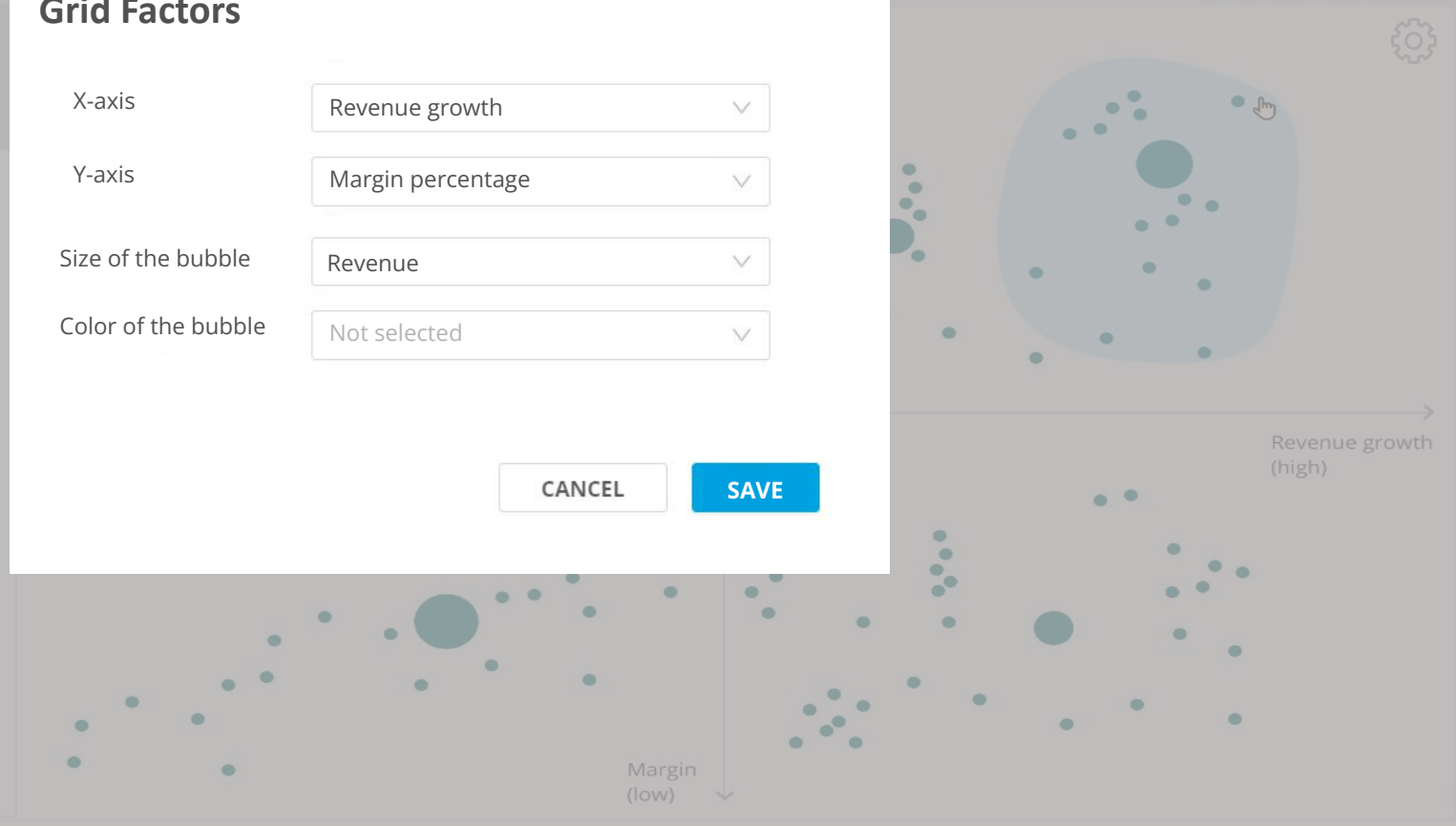
Advanced filters

Grid Factors

- X-axis: Revenue growth
- Y-axis: Margin percentage
- Size of the bubble: Revenue
- Color of the bubble: Not selected

CANCEL SAVE

Select individually Group selection



1 Input client details — 2 Define ideal target/buyers — 3 Evaluate strategic fit — 4 Evaluate propensity

CANCEL NEXT STEP

Deal analysis / Target Screening

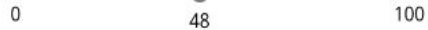
Review

Review the list of shortlisted companies that are now scored on their propensity to transact

Threshold propensity score greater than or equal to



Threshold fit score greater than or equal to:



Ideal target

Total revenue up to



5 year sales growth



Industry

Technology, Media and Telecom

Additional Keywords

Enter keyword

Advanced filters

Top 50 target companies

ACTIONS

<input type="checkbox"/>	Company	Type	Industry	Primary location	EBITDA	Market capitilization	Total revenue	Propensity	Strategic fit score
<input type="checkbox"/>	Company	Public	Food products	North America			\$USDmm	%##	%##
<input type="checkbox"/>	Company	Public	Food products	North America			\$USDmm	%##	%##
<input type="checkbox"/>	Company	Public	Food products	North America			\$USDmm	%##	%##
<input type="checkbox"/>	Company	Public	Food products	North America			\$USDmm	%##	%##
<input type="checkbox"/>	Company	Public	Food products	North America			\$USDmm	%##	%##
<input type="checkbox"/>	Company	Public	Food products	North America	\$USDmm	\$USDmm	\$USDmm	%##	%##
<input type="checkbox"/>	Company	Public	Food products	North America	\$USDmm	\$USDmm	\$USDmm	%##	%##
<input type="checkbox"/>	Company	Public	Food products	North America	\$USDmm	\$USDmm	\$USDmm	%##	%##

User can collapse the sidebar to give the table more space