Apple Inc.



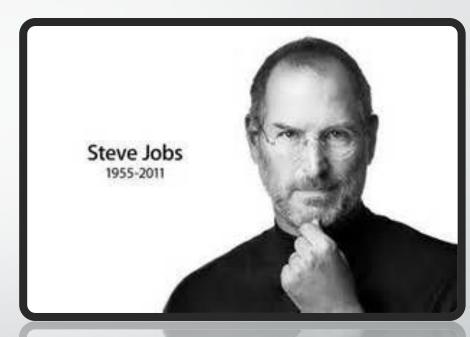
Apple is...

- Company that has lasted for 30 years.
- Providing jobs.
- The face of technology.
- Innovating the modern world.



Steve Jobs

- Company invented in 1976.
- Steve Jobs left company in 1985.
- Returns back in 1997.
- Brought company back into economy.
- Passed away in 2011.



iPhone

Released in September 2007.

Carriers interested by iPhone 4s.

IPhone 5 brought ideas on how to improve.

IPhone 6s/Plus is the newest model.



Released in 2010.

iPad

iPad mini introduced in 2013.

iPad Air introduced in 2013.

Took market share from kindle.



iMac

Released in 1994.

Internet ready "iMac".

Made Apple known.

Lighter. Faster.



Apple Watch

Leaked information.

Released in 2013.

First Apple wearable technology.

Different types for different reasons.



Conclusion

Apple is worth >\$700 billion.

Most popular for phones and tablets.

Always improving.

Invest in the stock.

