

WELCOME TO THE MASTERS PROGRAMME ARTS AND CULTURAL MANAGEMENT





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(introduction to
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Responsibility



CURRICULUM (V90)

Sem	Modulname	CP	Modulname	CP	Modulname	CP	Modulname	CP	Modulname	CP	Modulname	CP	Summe
4	Participation, Diversity & Empowerment (2)	2,5	Communication & Branding Strategies	5	Master's Thesis	5	Master's Thesis	5	Master's Thesis	5			22,5
3	Participation, Diversity & Empowerment (1)	2,5	Culture & Sustainability	5	Qualitative & Quantitative Methods	5	Accounting, Finance, Fundraising	5	Developing cultural Organizations (2)	2,5	K3 Society & Responsibility (2)	2,5	22,5
2	Culture & Transformation	5	Culture & Cooperation	5	International Law & Cultural Policies	5	Audience Development (2)	2,5	Developing cultural Organizations (1)	2,5	K3 Society & Responsibility (1)	2,5	22,5
1	Methods for Analyzing Markets & Building Strategies	5	Theories of Arts Consumption / Reception / Experience	5	Theories of Art Production and Organizations	5	Audience Development (1)	2,5			K1 The Individual and Interaction (Introduction to the Study)	5	22,5
													90

Finish within only 1 month
in the next semester and
you get the semester fee
back



CURRICULUM (V60)

Sem.	Participation, Diversity & Empowerment (March 2020 – April 2020)	CP	Module name	CP	Module name	CP	Module name	CP	Module name	C P		CP	Sum
3			Mandatory Module: Qualitative & Quantitative Methods	5	Master's Thesis	5	Master's Thesis	5	Accounting, Finance, Fundraising	5	K3 Society & Responsibility (2)	2,5	22,5
2	GI Module Culture & Transformation	5	Mandatory elective Module	5	Mandatory elective Module	5	Audience Development		Communication & Branding Strategies		K3 Society & Responsibility (1)	2,5	17,5
1	Mandatory Module: Methods for Analyzing Markets & Building Strategies	5	Mandatory Module: Theories of Arts Consumption / Reception / Experience	5	Mandatory Module: Theories of Art Production and Organizations	5					K1 The Individual and Interaction (Introduction to the Study)	5	20
													60



COURSE PROGRESS – 1st semester

I October 2018					I Nov. 2018	
40	41	42	43	44	45	
CLASS ROOM		K1 SEM.	K1 SEMINAR	K1 SEMINAR	K1 SEMINAR	K1 SEM.
I November 2018				I December 2018		
45	46	47	48	49	50	
seminar phase 2 (lecture/videos, analysis, statement)		seminar phase 3 (lecture, literature, analysis, statements, transfer)			seminar phase 4 (lecture, literature, transfer, statements, group work, quiz)	
51	52	53	54	55	56	
4 (webinar)	exam phase (short reflective essay)					
4	5	6	7	8	9	
F2 SEM.	F2 EXAM	F2 EX.				
	F3 SEM.	F3 SEMINAR	F3 SEMINAR	F3 SEMINAR	F3 SEMINAR	
I March 2019				II April 2019		
10	11	12	13	14	15	
F3 EXAM	F3 EX.					
	F4 SEM.	F4 SEMINAR	F4 SEMINAR	F4 SEMINAR	F4 SEM.	



COURSE PROGRESS – 2nd semester

II April 2019							II May 2019					
14		15		16		17		18		19		
F4 SEMINAR		F4 EXAM		F4 EXAM		F4 EXAM		F4 EX.		F10 SEM.		
	K3.2 SEM.	K3.2 SEMINAR		K3.2 SEMINAR		K3.2 SEMINAR		K3.2 SEMINAR		K3.2 SEM.		
II May 2019						II June 2019						
19		20		21		22		23		24		
F10 SEM.		F10 SEMINAR		F10 SEMINAR		F10 SEMINAR		F10 SEMINAR		F10 EXAM		
K3.2 SEM.		K3.2 SEMINAR		K3.2 SEM.							F11 SEM.	
F9 SE V60		F9 SEMINAR V60		F9 SEMINAR V60		F9 SEMINAR V60		F9 SEMINAR V60		F9 SEMINAR V60		
II Juni 2019				II Juli 2019								
25		26		27		28		29		30		
F10 EX.												
F9 EXAMS V60		F9 EX. V60										
F11 SEMINAR		F11 SEMINAR		F11 SEMINAR		F11 SEMINAR		F11 EXAM		F11 EX.		
II Juli 2019			II August 2019								II Sep. 2019	
30		31		32		33		34		35		
F5 SEM.		F5 SEMINAR		F5 SEMINAR		F5 SEMINAR		F5 SEMINAR		F5 SEMINAR		
F11 EX.		F11 EX.					K3.3 SEM	K3.3 SEMINAR		K3.3 SEMINAR		
II September 2019									III Oktober 2019			
36		37		38		39		40		41		
F5 EXAM		F5 EX.		F6 PRO.		F6 PROJECT		F6 PROJECT		F6 PROJECT		CLASS
K3.3 SEMINAR		K3.3 SEMINAR		K3.3 SEM.								



COURSE PROGRESS – 3rd semester

III October 2019					III November 2019	
40	41	42	43	44	45	
F6 PRO.	CLASS ROOM	F6 PROJECT	F6 PROJECT	F6 PRO.		
					F8 SEM.	F8 SEMINAR
I November 2019			I December 2019			
46	47	48	49	50	51	
				F13 PRO.	F13 PROJECT	F13 PRO.
F8 SEMINAR	F8 SEMINAR	F8 SEMINAR		F8 EX.		
I December 2019		January 2020				
51	52	1	2	3	4	
F13 PRO.	F13 PROJECT	F13 PROJECT	F13 PROJECT	F13 PROJECT	F13 PRO.	
		K3.1 SEM.	K3.1 SEMINAR	K3.1 SEMINAR	K3.1 SEMINAR	K3.1 SEMINAR
III Jan 2020	III February 2020					III March 2020
5	6	7	8	9	10	
	F7 PRO.	F7 PROJECT	F7 PROJECT	F7 PROJECT	F7 PROJECT	F7 PRO.
K3.1 SEM.						
III March 2020				IV April 2020		
10	11	12	13	14	15	
F7 PRO.	F7 PRO.	F12 SEM.	F12 SEMINAR	F12 SEMINAR	F12 SEMINAR	F12 SEMINAR
K EX.	K EXAM	K EXAM	K EXAM	K EX.		

Please insert Master's Thesis here (V60)



COURSE PROGRESS – 4th semester

IV April 2020					IV May 2020	
14	15	16	17	18	19	
F12 SEMINAR	F12 EXAM	F12 EXAM	F12 EXAM	F12 EX.		
				F9 SEM.	F9 SEMINAR	F9 SEM.
IV May 2020			IV June 2020			
19	20	21	22	23	24	
F9 SEM.	F9 SEMINAR	F9 SEMINAR		F9 EX.		

Please insert Master's Thesis here (V90)



K3 - COURSE

complementary studies

3 parts: leadership & responsibility / ethics / organizations in change

+ 4th exam part – select one focus

mandatory for all ps students

students from 3 english speaking distance learning programmes



EXAMS

If you cannot meet
an exam deadline
contact us!

portfolio assignment

tasks are defined and
solved phase by phase

direct feedback from
your e-mentor

examination: collection
of tasks and reflective
essay

assignment

tasks during the course
as preparation /
reflection

optional feedback from
your e-mentor

examination: individual
scientific reflection on a
specific subject

practice your academic
writing skills

project work

project is defined and
developed from the
start

permanent input from
teacher

additional feedback
from your e-mentor

examination: project
presentation and
dossier



TAKING BREAKS

severe reasons

- illness
- maternity
- family care

- hand in proof
- take up to 4 semesters off
- keep your student status
- pay only a reduced semester fee
- no exams possible

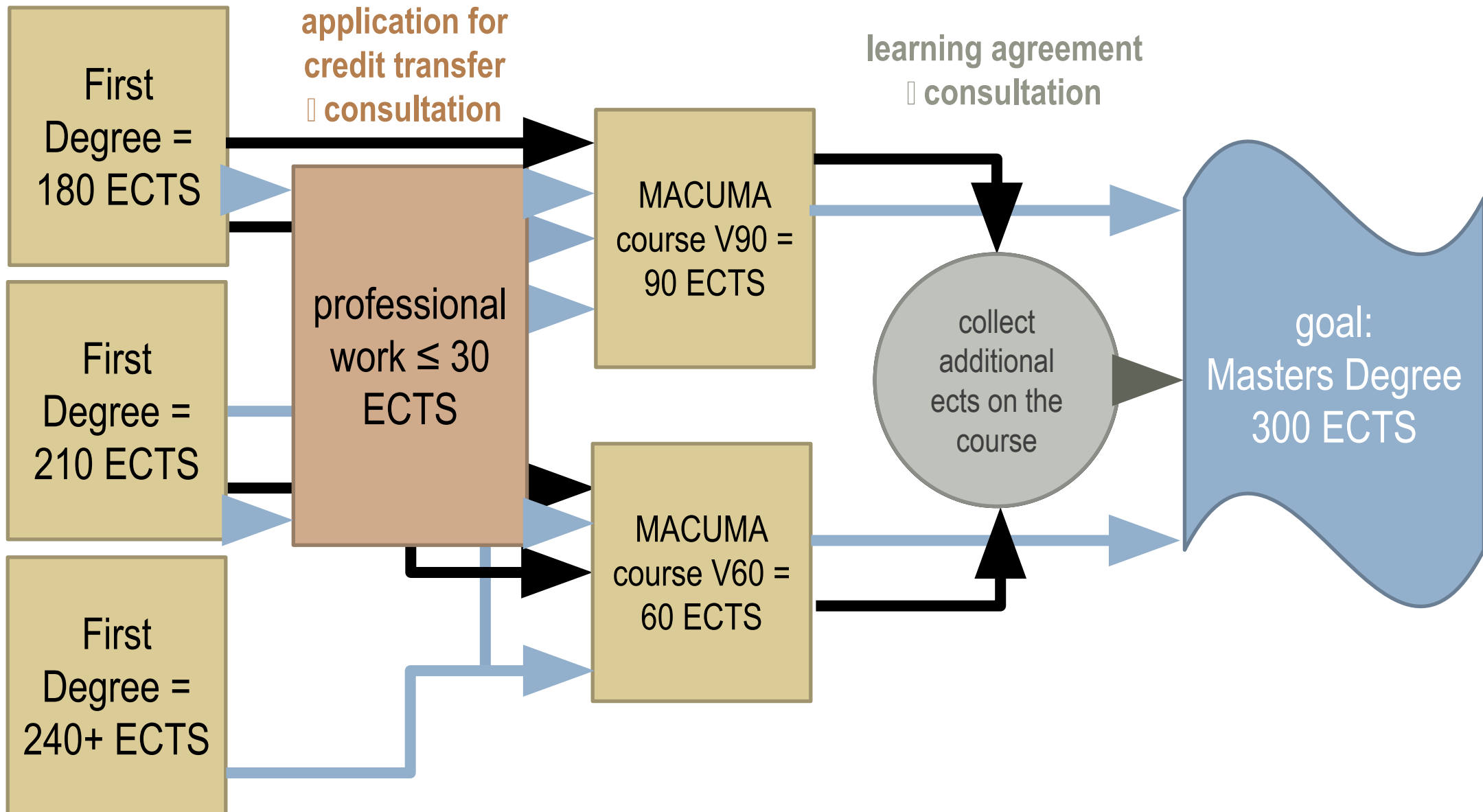
other reasons

- change of job / work
- financial situation
- personal reasons

- take up to 2 semesters off
- keep your student status
- pay only a reduced semester fee
- no exams possible



300 ECTS FOR A MASTERS DEGREE





PAPERWORK

fill in and sign exam registration for all 1st & 2nd semester modules

V60 students, who haven't selected their modules, fill in all registrations and will be crossed out for non-selected modules later on

hand in your enrolment documents and get your study documents (Tuesday)

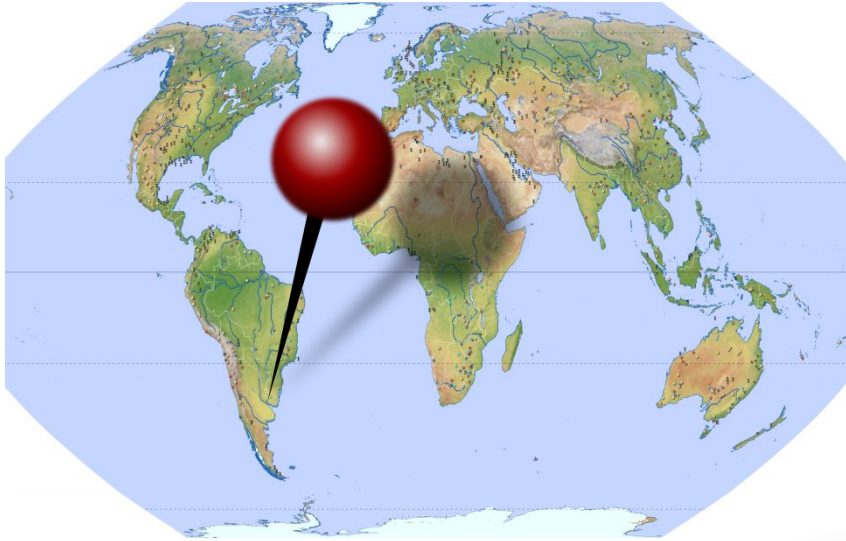
fill in learning agreements / credit transfer applications

tell us your installment plan ... **today!**

get your tuition fee notification (end of week)



BEFORE YOU GO FOR LUNCH ...



... pin your home country ...

... and become part of our course introduction film

... pick up your lunch voucher

See you back at 1:15 p.m. !

