

VERBAL AND NONVERBAL COMMUNICATION



- **THEME: VERBAL AND NONVERBAL COMMUNICATION**
- **PLAN:**
- **WHAT IS VERBAL COMMUNICATION**
- **VERBAL COMMUNICATION HAS A COMPLEX MULTIFACETED STRUCTURE AND MANIFESTS ITSELF IN DIFFERENT STYLES:**
- **WHAT IS NONVERBAL COMMUNICATION**
- **THERE ARE SEVERAL TYPES OF NONVERBAL COMMUNICATION, EACH OF WHICH IS STUDIED BY A SPECIFIC SCIENTIFIC BRANCH:**

WHAT IS VERBAL COMMUNICATION

- **VERBAL COMMUNICATION IS A VERBAL FORM OF COMMUNICATION, A WAY OF TRANSMITTING INFORMATION THROUGH LANGUAGE.**

IT PERFORMS THE FOLLOWING FUNCTIONS:

COMMUNICATIVE — DIRECT DIALOGUE, EXCHANGE OF THOUGHTS;



APPELLATIVE-INFLUENCE ON A PERSON THROUGH WORDS;



EXPRESSIVE-THE TRANSFER OF EMOTIONS THROUGH LANGUAGE, THE EXPRESSION OF FEELINGS;



- **FATALITY — THE ESTABLISHMENT OF SOCIAL RELATIONS WITHIN THE ESTABLISHED NORMS. THIS IS ETIQUETTE, WHICH INCLUDES WORDS OF COURTESY AND OTHER FORMS OF CULTURE;**



- **AESTHETIC — THE ABILITY TO EXPRESS THOUGHT IN DIFFERENT STYLES, UNIQUE FORMS, TAKING INTO ACCOUNT THE AUTHOR'S INDIVIDUALITY.**



VERBAL COMMUNICATION HAS A COMPLEX MULTIFACETED STRUCTURE AND A LITERARY OR ARTISTIC WORK; MANIFESTS ITSELF IN DIFFERENT STYLES:

- **CONVERSATIONAL-COMMUNICATION AT HOME;**
- **JOURNALISTIC-MEDIA MATERIALS;**
- **SCIENTIFIC - TEXT OF TEXTBOOK MATERIALS;**
- **OFFICIAL-BUSINESS-LANGUAGE OF DOCUMENTS, BUSINESS COMMUNICATION;**
- **EPISTOLARY (ALMOST NEVER USED) IS A STYLE OF WRITING LETTERS;**
- **CONFESSIONAL-RELIGIOUS SERMONS.**

WHAT IS NONVERBAL COMMUNICATION

- **NONVERBAL COMMUNICATION IS THE TRANSMISSION OF INFORMATION WITHOUT THE USE OF LANGUAGE. THIS METHOD IS CALLED BODY LANGUAGE, AS IT IS A TOOL FOR SENDING MESSAGES**

**THERE ARE SEVERAL TYPES OF NONVERBAL
COMMUNICATION, EACH OF WHICH IS
STUDIED BY A SPECIFIC SCIENTIFIC
BRANCH:**

**KINESICS-POSES,
GESTURES, FACIAL
EXPRESSIONS. OUR
PHYSIOLOGICAL
MOVEMENTS CAN SAY
MORE THAN WORDS AND
EXPRESS WHAT SPEECH
CANNOT DO.**



- **TACTILE BEHAVIOR-TOUCHING THE INTERLOCUTOR DURING A CONVERSATION. SOME HAVE A HABIT OF TOUCHING OTHERS DURING A DIALOGUE, WHILE OTHERS HATE IT WHEN SOMEONE DOES SO. TACTILE BEHAVIOR CAN BE PROFESSIONAL, FRIENDLY, CEREMONIAL OR LOVING. EACH CULTURE HAS ITS OWN TACTILE TRADITIONS OR HABITS.**



- **SENSORICS-PERCEPTION OF SMELLS, TASTE, SOUNDS AND COLORS, AS WELL AS THE FEELING OF "HEAT" OR "COLD" COMING FROM THE COMMUNICATOR. WITH THE HELP OF THESE FACTORS, AN OPINION ABOUT THE INTERLOCUTOR, HIS HOLISTIC IMAGE IS FORMED.**



- **PROXEMICS-SPATIAL RELATIONS, THAT IS, THE DEPENDENCE OF RELATIONS ON LOCATION AND DISTANCES.**
- **CHRONEMICS IS THE REACTION OF A PERSON TO TEMPORAL PROCESSES (ASSESSMENT OF TIME, DETERMINATION OF THE FRAMEWORK).**



**THESE NONVERBAL COMMUNICATIONS
PROMOTE SELF-EXPRESSION, MOTIVATE TO
KNOW YOURSELF, YOUR CHARACTER, AND
THE CHARACTERISTICS OF OTHER PEOPLE.**

LITERATURE

- **ENCYCLOPEDIA OF HUMAN DEVELOPMENT,**
- **WIKIGROWTH.RU, 2011-19**

THANKS FOR YOUR ATTENTION