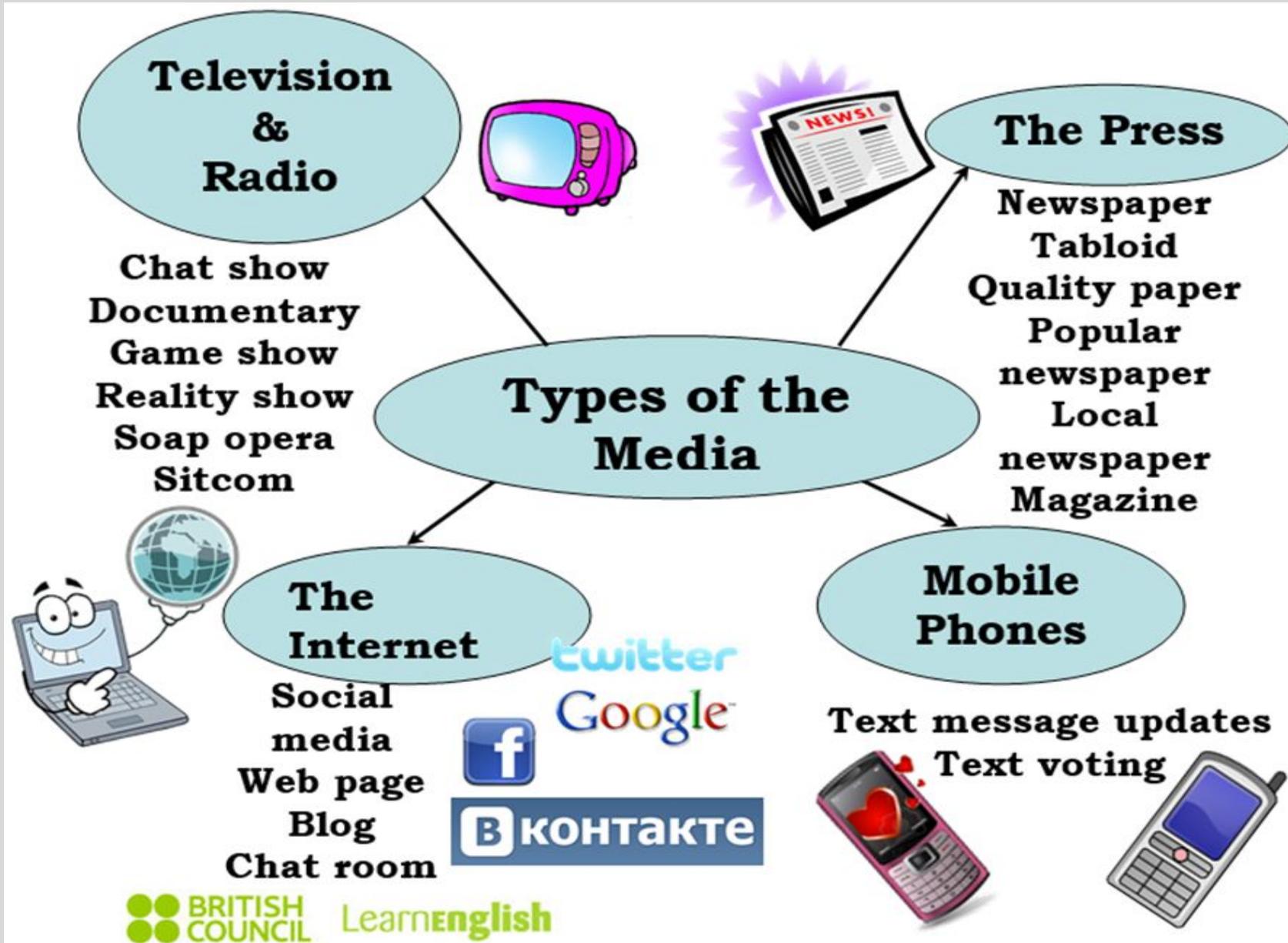




**MEDIA &  
NEWSPAPERS**

# Answer the questions

- How do you understand the words “mass media”?
- What kinds of mass media do you know?
- How can the media be helpful to people?
- How can the media harm people?
- Do you think the media have too much power?
- Do you trust the media?
- Where do you usually get the news from? Why do you choose that medium?
- How will people get their news in the future?



# Put the words and phrases under the correct category

radio      the Internet      television      newspapers  
and magazines

news feed    : viewer    : switch the channels    : talk show    : social networking    : daily  
news reporter    : podcast    : sitcom    : call-in    : the press    : email subscription    : on the air  
issue    : front-page news    : periodical    : editor    : top-ten music chart



**the press**   **advertisement**   **broadcast**   **tabloids**   **billboard**  
**headline**   **the press**   **headline**

1. A phrase or a line of words written in capital letters as the title of an article in a newspaper -
2. A programme on the radio or on television. —
3. A large board with commercial information on it that is usually placed at the side of a road or at the top of a building. —
4. A situation when some materials are restricted from publication because they're considered harmful and "inconvenient". —
5. A small piece of information which purpose is to make people buy products or services or inform them about upcoming events. —
6. A type of newspaper which has lots of pictures and rather short articles. The information is mostly about scandals and private life of celebrities. —
7. People who work for newspapers, radio, or television and write

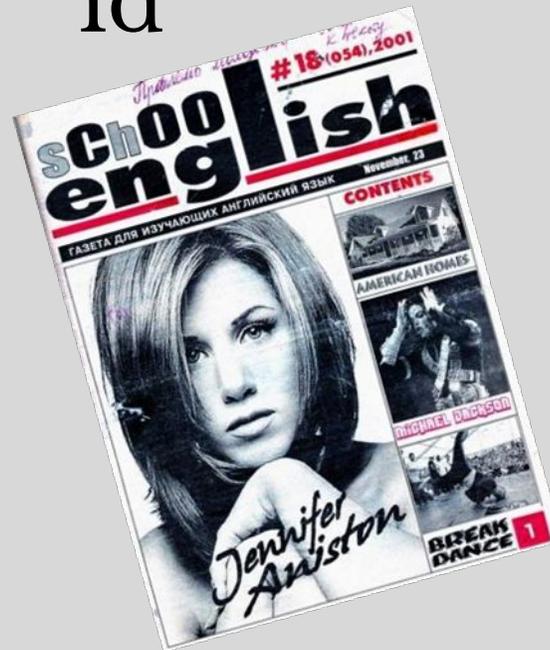
## Quality newspapers

broadsheet



## Popular newspapers

tabloid



## Gutter press





# NEWSFLASH

Trump's Misty C...

Joy to the weed! Legal marijuana

Hemp grows again in... popular

# Words often confused

Heading – заголовок, рубрика	Headline – газетный заголовок, шапка
Press - пресса	Media – средства информации
Bulletin – сводка новостей	Flash – экстренное сообщение
Article - статья	Feature - передовица
Covering – покрытие, оболочка	Coverage – трансляции, репортаж
Front – лицевая сторона	First - первый

# Do you know these idioms? Do they exist in Russian?

## Do you understand the meaning?

1. Talk back
2. Talk in riddles
3. Talk to the wall
4. To sweet talk smb.
5. Speak of the devil
6. Speak the same language
7. Actions speak louder than words
7. Speak with a forked tongue
8. Speak your mind
9. Hit the headlines
10. Run a story
11. Money talks
12. To talk shop
13. To take smth with a pinch of salt

**talk to the wall**

**разговор в  
никуда**

*как об стенку горох*

**speak the same  
language**

*говорить на одном языке,  
понимать друг друга с  
полуслова*

**actions speak  
louder than words**

*поступок говорит сам за  
себя  
больше дела- меньше  
слов*

**sweet talk sb**

*делать  
комплименты,  
умасливать*

**talk back**

*возражать, дерзить,  
огрызаться*

**speak one's mind**

*высказывать  
свою точку  
зрения*

**money talks**

*деньги решают все*

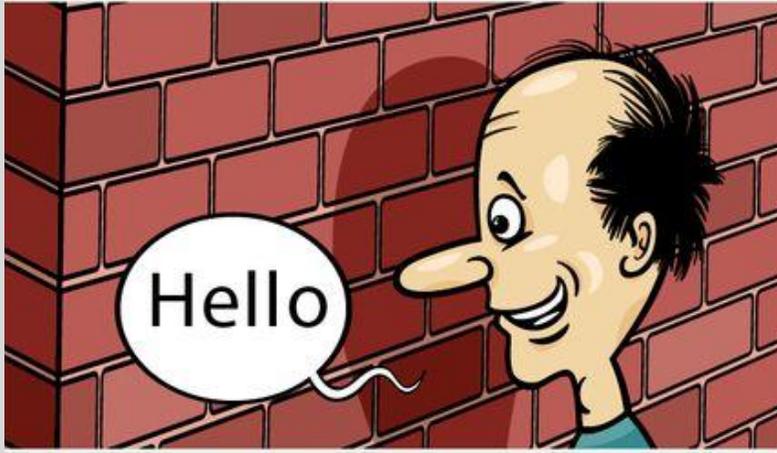
**talk in riddles**

*говорить  
загадками*

**speak with a  
forked tongue**

*говорить одно,  
а думать  
другое*

# GUESS THE IDIOM



## One more idiom



### ALL TALK AND NO TROUSERS

Someone who is all talk and no trousers, talks about doing big, important things, but doesn't take any action.