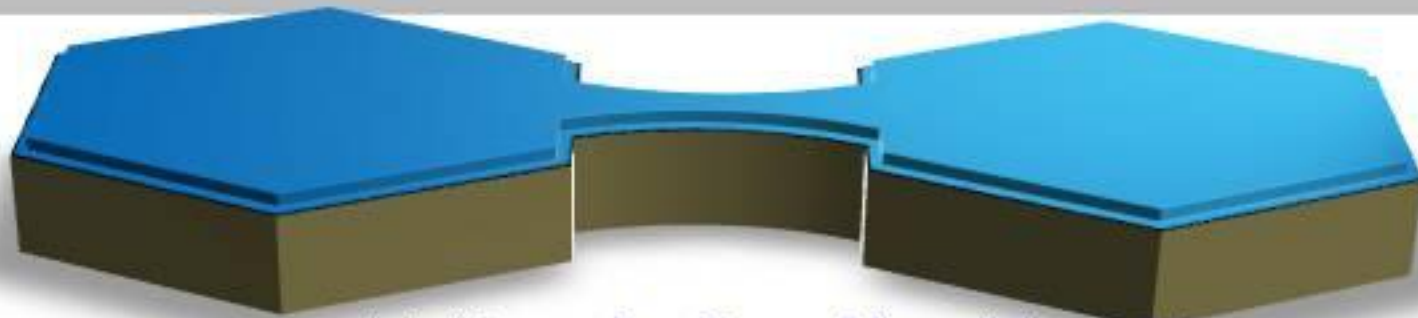


Кристал График  
ДИАГРАММЫ И ГРАФИКИ  
ДЛЯ POWER POINT

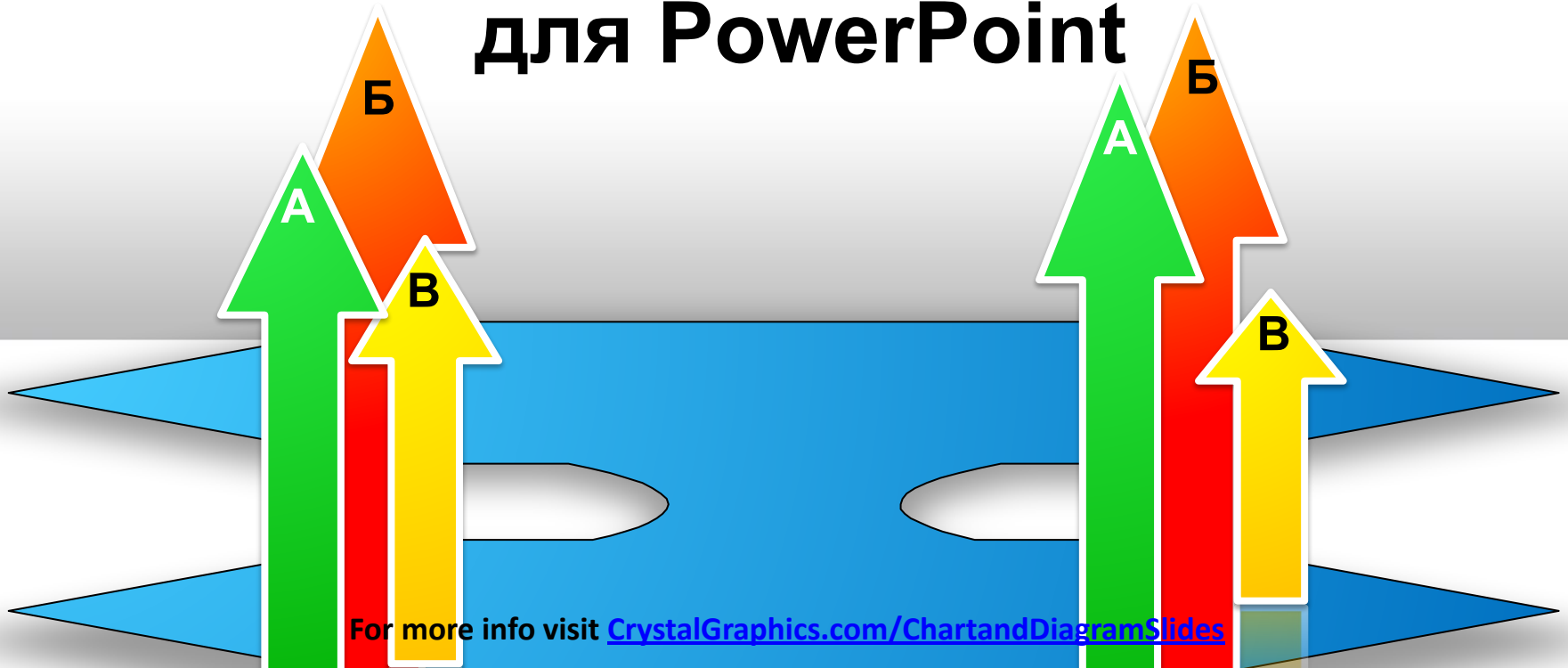
Кликните, чтобы продолжить презентацию



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*Кристал Графикс*

# Диаграммы и графики для PowerPoint

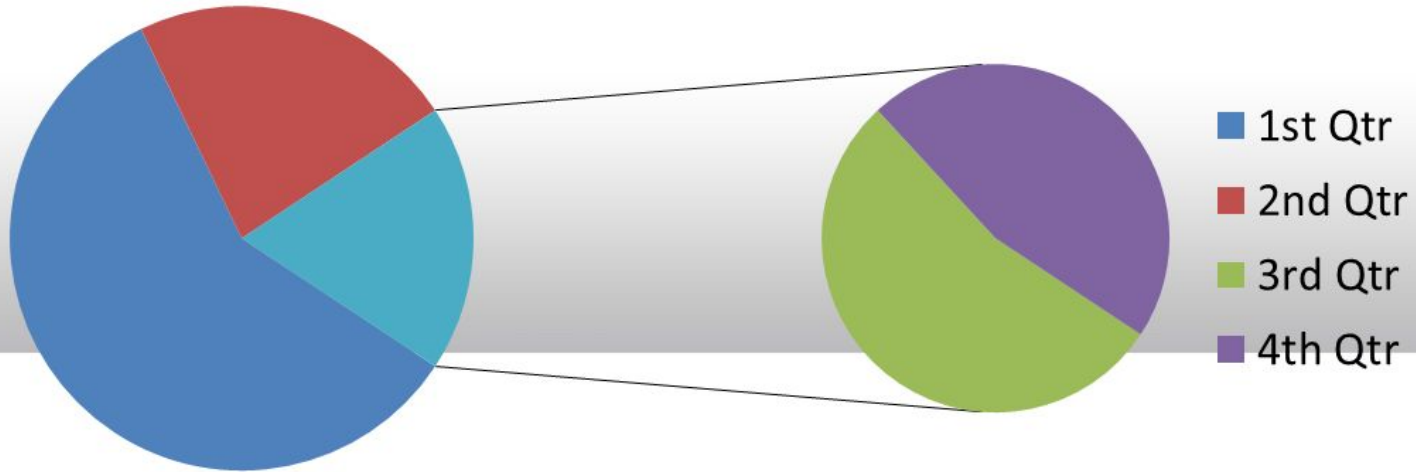


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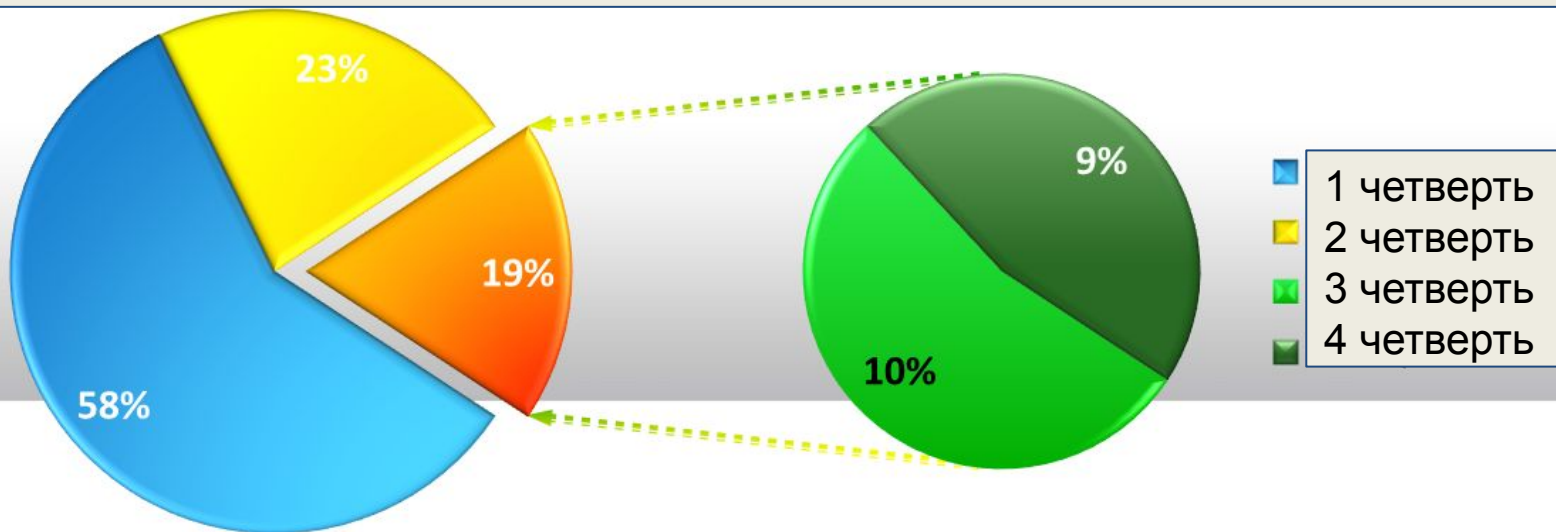
Power Point позволяет пользоваться несколькими простыми диаграммами и графиками...

(И мы сделали их лучше)

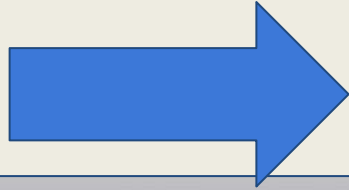
# Взаимодействие круговых диаграмм в Power Point по умолчанию



# Наше улучшенное взаимодействие круговых диаграмм

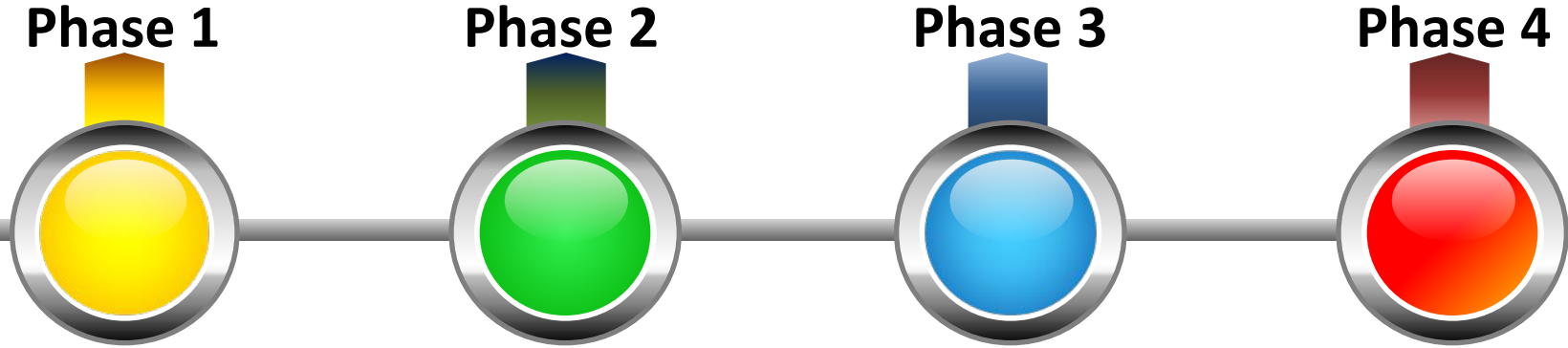


Примеры некоторых графиков с  
данными...



# ANIMATED – PHASE DIAGRAM

- Example of: Business Cycle



**Contraction** - When the economy starts slowing down.

**Trough** - When the economy hits bottom, usually in a recession.

**Expansion** - When the economy starts growing again.

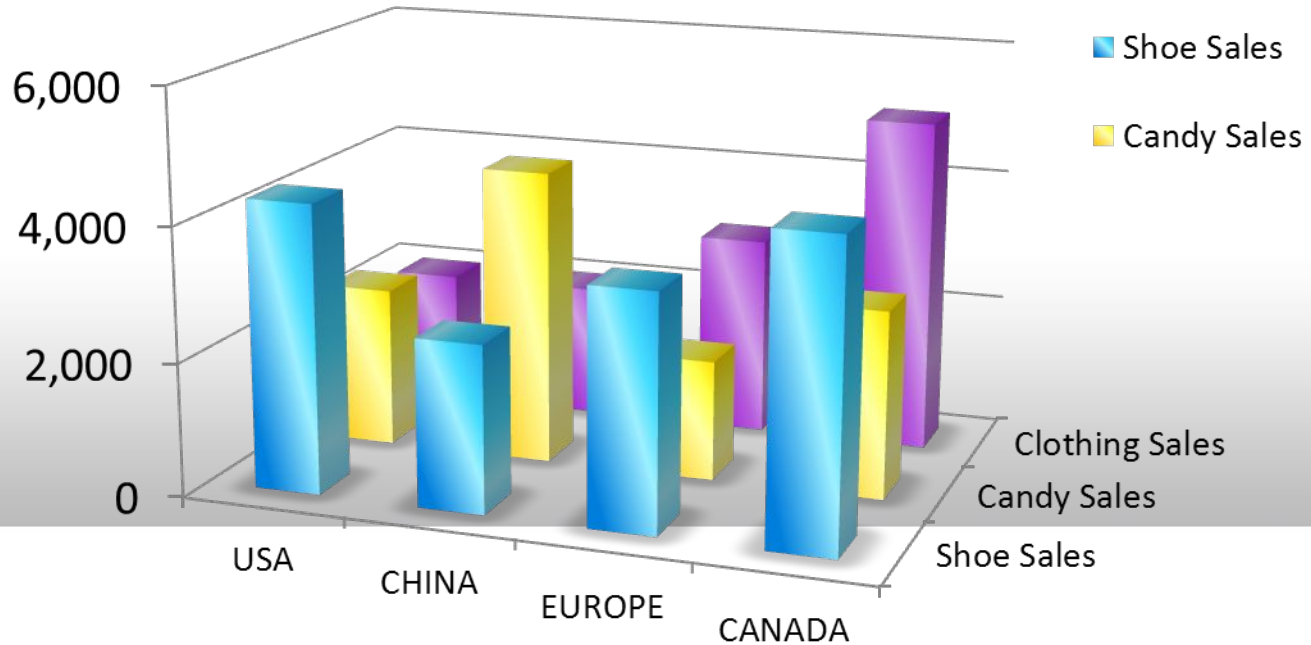
**Peak** - When the economy is in a state of "irrational exuberance."

**A phase diagram is a circle divided into sectors which each represent a proportion of the whole.**

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# 3-D COLUMN {DATA DRIVEN}

- Example of: Global Sales



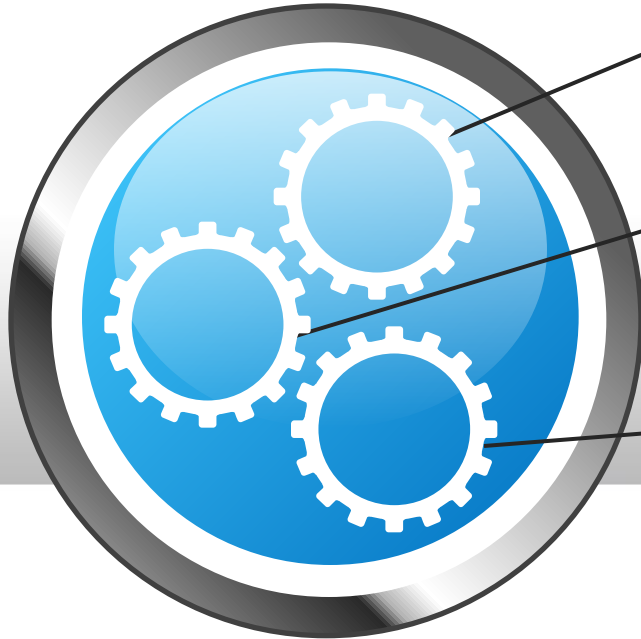
**A 3D column chart shows the changes in a data series over time or compares multiple items.**

For more info visit [CrystalGraphics.com/ChartandDiagramSlides](http://CrystalGraphics.com/ChartandDiagramSlides)



# ANIMATED – GEARS PROCESS DIAGRAM

## - Example of: Fabulous Customer Service



### **Approachability**

Make it easy for your customers to contact you, and take every opportunity to reduce friction.

### **Write like you talk**

You should be friendly- like if you were meeting a new person in real life.

### **Offer a solution**

Offer a path forward- a quick explanation of what's going wrong, and assurance that you're fixing the specific issue at hand.

**A Gears Process diagram is used to show interlocking ideas.**

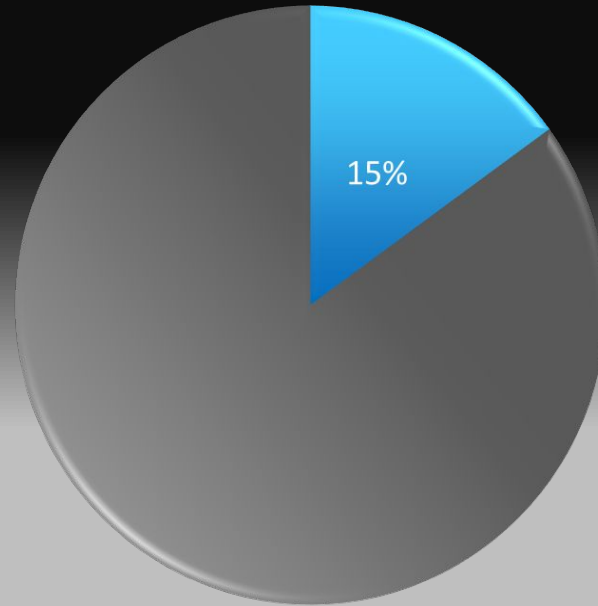
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# PIE CHART {DATA DRIVEN}

– Example of: Cookie Sale

## Cookie Sales

Chocolate chip vs.  
sugar cookies. 15%  
sales went to sugar.  
Chocolate chip rules!

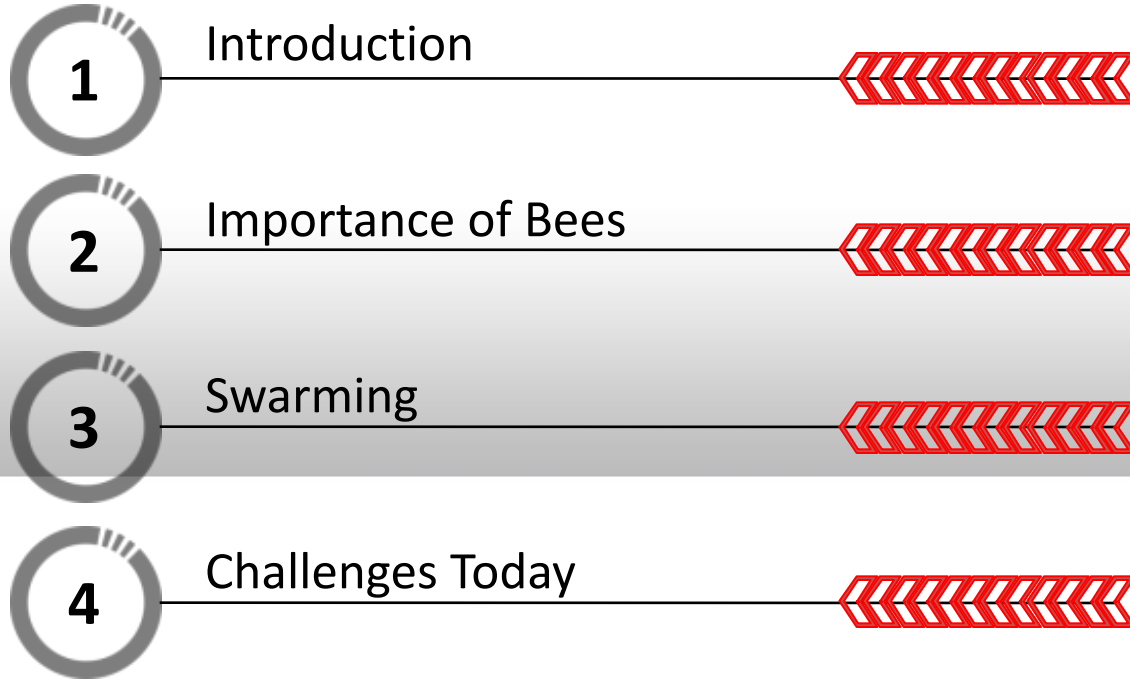


**A pie chart is a circle divided into sectors which each represent a proportion of the whole.**

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# ANIMATED - PRESENTATION AGENDA

- Example of: Presentation about Bees

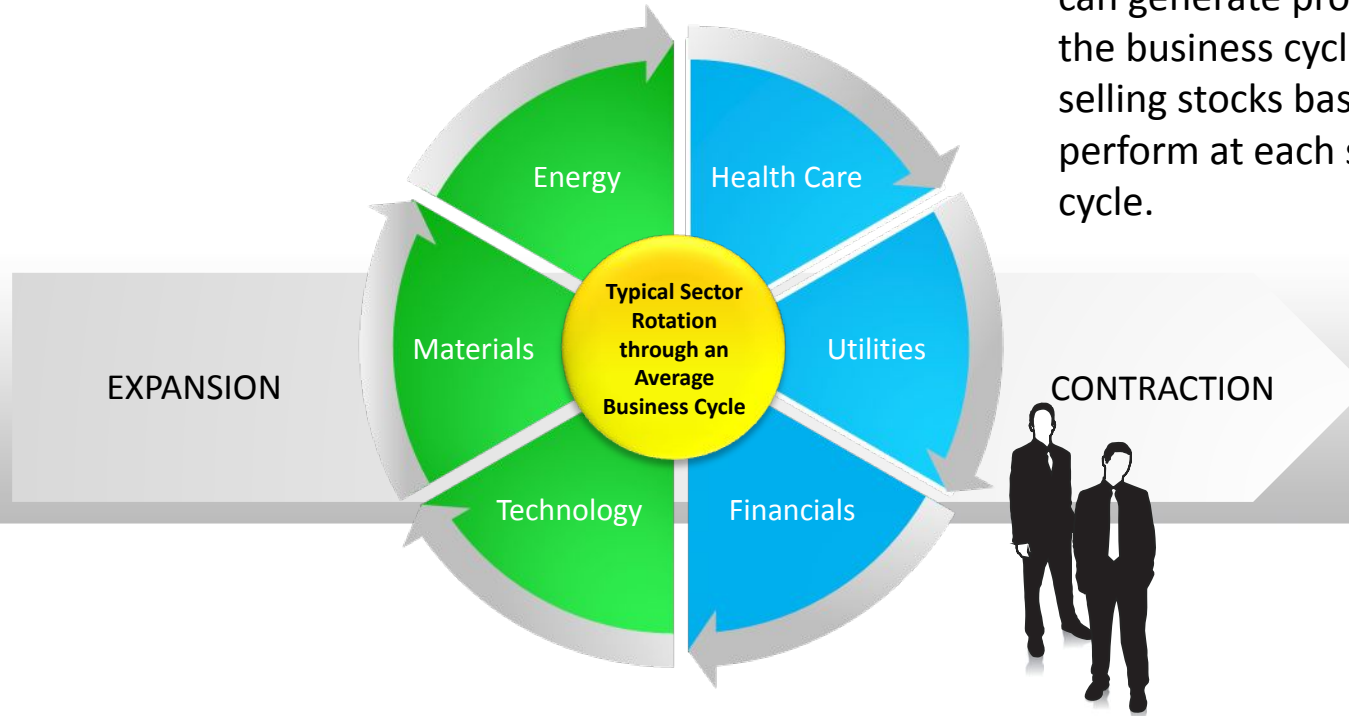


**A Presentation Agenda diagram serves as a guide post for your presentation.**

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# BUSINESS CYCLE DIAGRAM

## - Example of: Sector Rotation



### Why it Matters:

The strategy suggests investors can generate profits by watching the business cycle and buying or selling stocks based on how they perform at each stage in the cycle.

**The Business Cycle Diagram represents the recurring and fluctuating levels of economic activity that an economy experiences over a long period of time.**

1. 800 visitors

2. 122 visitors

3. 67 visitors

4. 12 visitors



**The Map diagram links elements of the domain and range.**

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# CALENDAR TIMELINE DIAGRAM

## - Example of: Climate Action Campaign

**January 3rd**

Hold contest for energy saved.  
Launch media event.

**March 23rd**

Focus on biking/walking.  
T shirts.

**February 15th**

Email newsletter.  
Recognize top campaign  
participants.

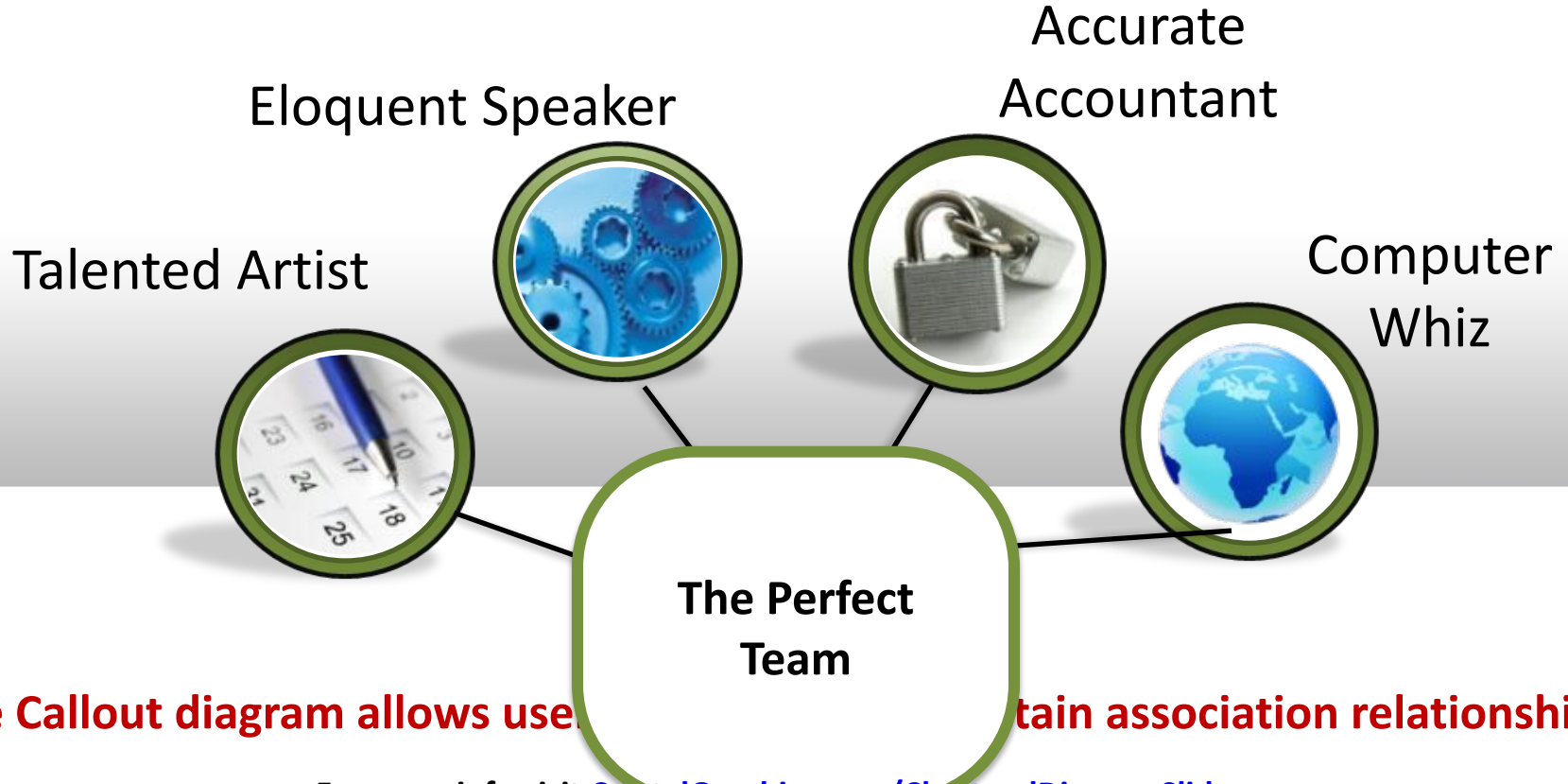
**April 31st**

Press release with campaign  
success metrics.  
Actions list.

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# ANIMATED – CALLOUT DIAGRAM

- Example of: The Perfect Team



The Callout diagram allows users to maintain association relationships.

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# SEGMENTED PYRAMID

## - Example of: Product Management



**A Segmented Pyramid diagram is used to show containment, proportional, or interconnected relationships.**

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# ANIMATED - KEY DIAGRAM

## - Example of: Magazine Growth

---

Not enough subscribers to support growth of magazine.



---

Hire advertising agency, make subscribers pay less, revamp entire concept.



More subscribers, new magazine concept and successful advertising campaign.

**A Key diagram shows where major development will take place.**

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End Show



Replay

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