

Names

Amazon Store

Header



Brief Overview

Objective of this brief is to create a 'mockup' version of an Amazon Store, showing products and a contest.

([Example URL of an Amazon mockup store](#))

Deliverables will include:

1. Creating 2 'box/bundle' of products
2. Creating 2 Amazon homepage Banners- advertising the contest

Product Shovel or Shelf



Add to Cart +
Subscribe now
buttons

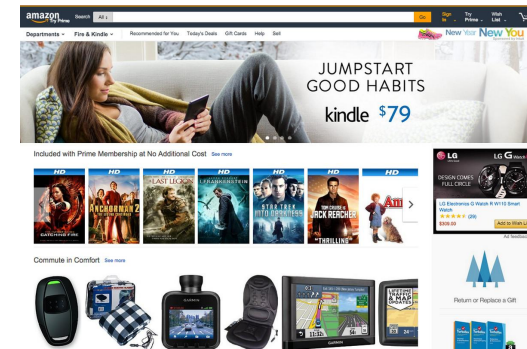


Product ASIN

Product Bundles
(click store to get
the URL)



Amazon Homepage
Banner



Item 1

2- Box of items

Objective is to create an 'Amazon Box' full of specific branded products provided in the brief



2 options for boxes, needing to be filled with product. Choose one

<https://goo.gl/images/LgER5b>

<https://goo.gl/images/2fiiQW>

Fill the following box with the following products.
(images from Amazon page url)

Box 1: Cleaning box

[Finish Dishwasher detergent-](#)

[Lysol Wipes](#)

[Lysol Toilet Cleaner](#)

[Finish Rinse Aid](#)

[Lysol Trigger](#)

[Lysol Pour](#)

[Air Wick oils](#)

[Air Wick VIP](#)

Box 2: Laundry

[Lysol Laundry](#)

[Woolite Dark](#)

[Resolve trigger](#)

[Resolve gold](#)

[Woolite](#)

[everyday](#)

[Resolve powder](#)

[gold](#)

This is an example of what it can look like. (With items in and around the box).

amazon pantry



Item 2 (Version 1 Cleaning)

Homepage Banner Advertisement

The purpose of this image is to advertise the contest on the Amazon Homepage. What's important is to show the (1) box of products, (2) the person cleaning in the back, (3) the Contest name "Amazon SAVE & WIN" (4) the explanation or smaller format text "Save on household favourites & WIN each month"



Input the 'Box of Cleaning products' on the following image. Replace the 'bucket' image. Ensure there is the person cleaning in the background.

<https://goo.gl/images/XKWmti>

- Add The following text to the banner



- [Amazon Logo] SAVE & WIN
- "Save on household essentials & WIN"

Version 1 is cleaning

Item 2 (Version 2 Laundry)

Homepage Banner Advertisement

Similar to last banner, the purpose is to show (1) the box of laundry products (2) the background of laundry room (3) the “Amazon Logo SAVE & WIN” (4) the smaller text “Save on Household Essentials and WIN”



Input the ‘Box of laundry products’ in or beside the following ad. Purpose is to show the Amazon box and the products the laundry machine/clothes

<https://goo.gl/images/bt3UyT>

- Add The following text to the banner



- [Amazon Logo] SAVE & WIN
- “Save on household essentials & WIN”

Version 2 is laundry
Inspiration is showing
the products and the
Amazon box near
laundry machine and
laundry

