

TELEVISION IN PEOPLE LIFE



Television plays a very important role in people's lives. It's a wonderful source of information and one of the best ways to spend free time. Television viewing is the most popular leisure pastime. It's not surprising, because TV channels show a great variety of programmes: documentaries, and current affairs programmes, feature films and comedies, soaps and police series, concerts and talk shows.





Television is a reflection of the modern world. It gives you an opportunity to travel all over the world, to see different people and to learn about their customs and traditions. Television keeps you informed about the rest of the world. It also helps to escape from our everyday problems. A lot of people usually relax watching soaps. Their story lines are entertaining, but often unbelievable. I don't think that they show life realistically. But to many people, the characters in the TV serial have become more important than real people.

Of course, not everything show on TV is made in good taste. There are badly-written programmes that contain unnecessary bad language and violence. Another thing I would like to complain about is the amount of smoking in the films that are shown on TV. Smoking is offer shown as a very "cool" thing to do, making young people take up smoking themselves.

Many people admit that the quality of television could be better. One reason for the poor quality of programmes is advertising. Not all people like watching commercials. They find ads silly and boring. But I am not against commercials on TV, because television companies get most of their money from advertising.





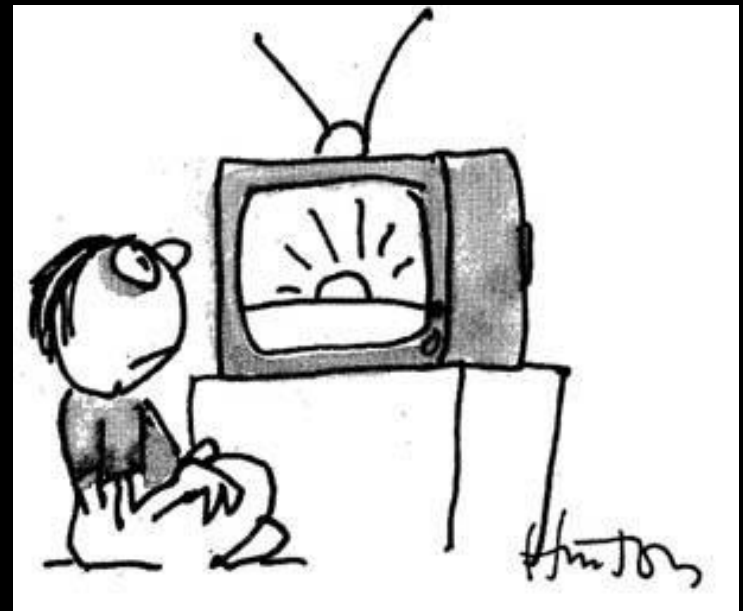
Some people say that television is a terrible waste of time. Of course, there are TV addicts who can't drag themselves away from the box. But If we watch TV for an hour a day, to find out what is happening in the world or to relax, then television is really useful. So I thing we should not blame the TV for the bad effects it has. We must know how to make he best use of it.



TV has its good side. It can be entertaining and educational, and can open up new worlds for kids, giving them a chance to travel the globe, learn about different cultures, and gain exposure to ideas they may never encounter in their own community. Programs with positive role models can influence people to change their behavior for the better. However, the reverse can also be true: Kids are likely to learn things from TV that parents don't want them to learn. TV can affect kids' health and family life.



Spending time watching TV can take time away from healthy activities like active play outside with friends, eating dinner together as a family, or reading. TV time also takes away from participating in sports, music, art or other activities that require practice to become skillful.



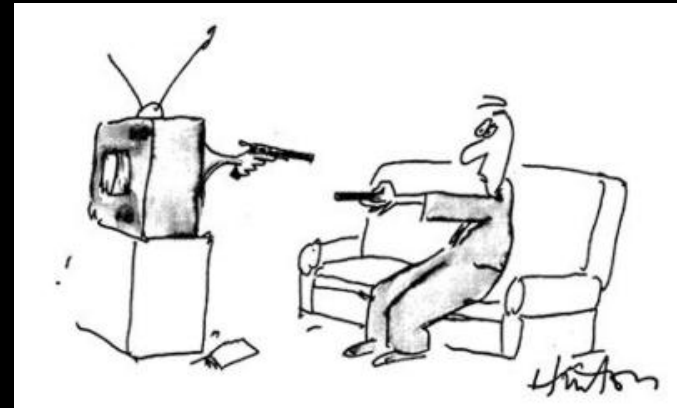
How big a presence is TV in kids' lives?

- On average, kids spend nearly 4 hours a day watching television, DVDs and videos .
- 68% of 8- to 18-year-olds have a TV in their bedroom; 54% have a DVD/VCR player, 37% have cable/satellite TV, and 20% have premium channels .
- In 63% of households, the TV is "usually" on during meals .
- In 53% of households of 7th- to 12th-graders, there are no rules about TV watching .
- In 51% of households, the TV is on "most" of the time .
- Kids with a TV in their bedroom spend an average of almost 1.5 hours more per day watching TV than kids without a TV in the bedroom.
- Many parents encourage tots to watch TV.
- Find out more about TV in the lives of children ages zero to six.



What about TV violence?

Literally thousands of studies since the 1950s have asked whether there is a link between exposure to media violence and violent behavior. All but 18 have answered, "Yes." The evidence from the research is overwhelming. According to the AAP, "Extensive research evidence indicates that media violence can contribute to aggressive behavior, desensitization to violence, nightmares, and fear of being harmed."





Can TV affect my Child's health?

Yes, TV is a public health issue in several different ways. First of all, kids get lots of information about health from TV, much of it from ads. Ads do not generally give true or balanced information about healthy lifestyles and food choices. The majority of children who watch health-related commercials believe what the ads say. Second, watching lots of television can lead to childhood obesity and overweight. Finally, TV can promote risky behavior, such as trying dangerous stunts, substance use and abuse, and irresponsible sexual behavior.





Health is above Wealth

In addition it is recommended to watch TV less, avoid anxiety and observe daily routine. Certainly it's hard to follow all these recommendations, but every person have to choose between healthy life style and numerous illnesses.





A brown bear is sitting upright on a dirt path, waving its right paw. The bear has thick brown fur and a friendly expression. The background is a grassy area with some dirt patches.

Thank you, and by!