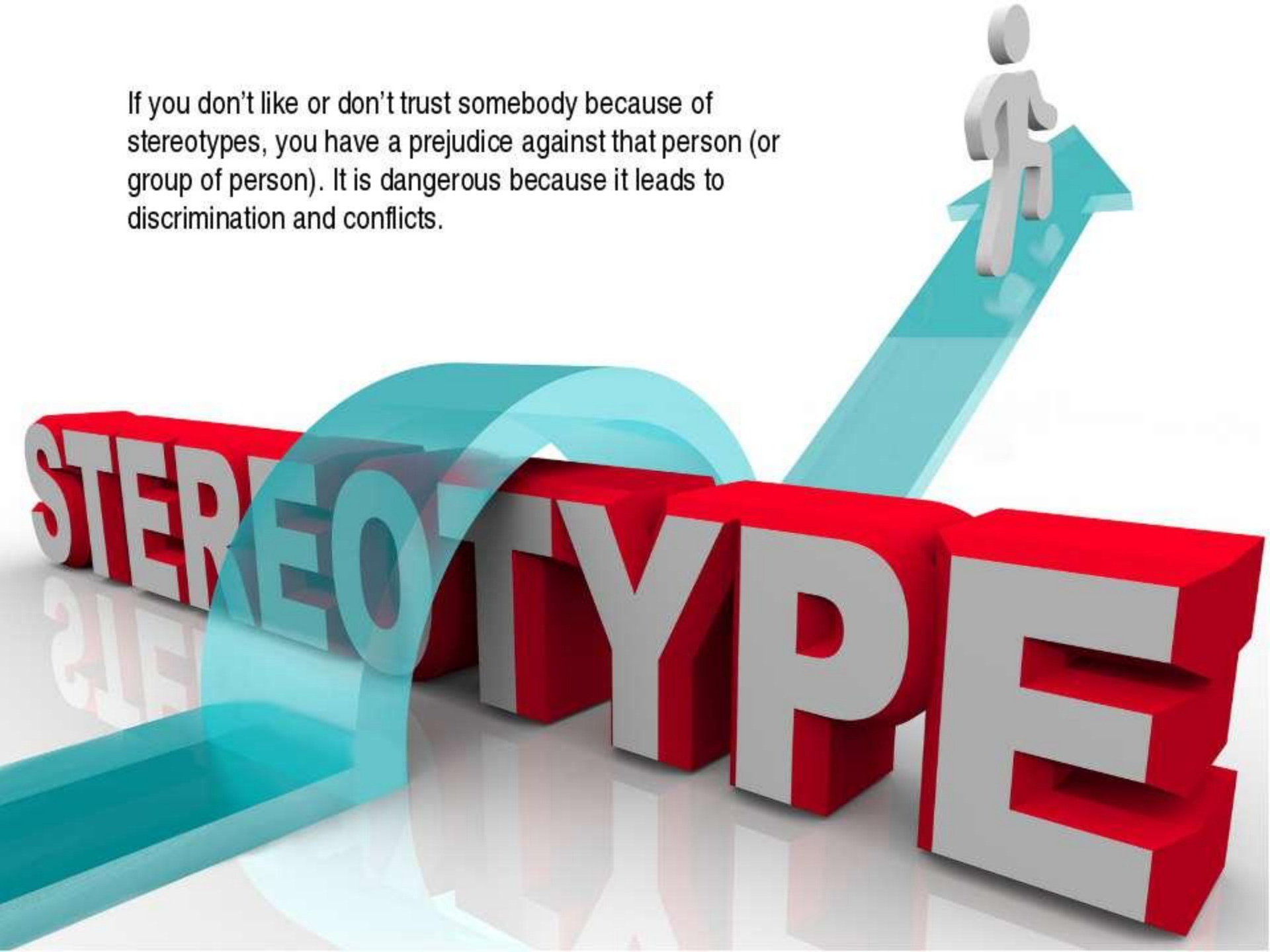


If you don't like or don't trust somebody because of stereotypes, you have a prejudice against that person (or group of person). It is dangerous because it leads to discrimination and conflicts.



# What is a stereotype?

- Stereotypes are **categories of objects or people**. Between stereotypes, objects or people are as different to each other as possible. Within stereotypes, objects or people are as similar to each other as possible.



# Stereotypes

## Germany

- Always on time
- Individualist
- Are drinking beer every day
- Workaholics



## South Korea

- All like kimchi
- All know Tae Kwon Do
- They eat dogs
- Work too much



*Koreans see themselves as dedicated members of the workplace.*

- Are terrible drivers; judged by North American standards
- Are 'rude;'

*"If you apologized to everyone you bumped into or couldn't hold the door for, you'd never get to the office before noon."*





# British Stereotypes

***You can tell I'm British because...***



**I live in the past**



**I don't care what people think**



**I'm a different person when the sun's out**



**I'm not bothered about a bit of dust**



**I never refuse a drink**



**I don't speak a foreign language**



**I'm lost without my dog**



**I wouldn't live anywhere else!**

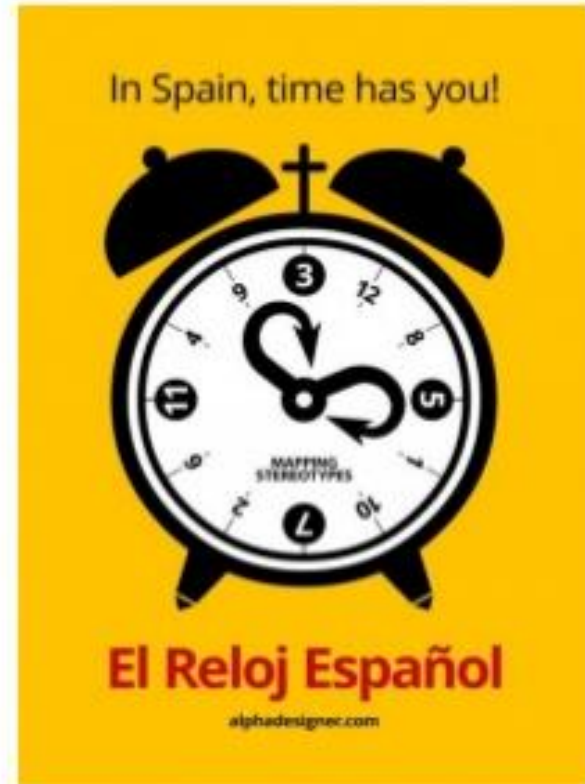
# British stereotypes

- Always eating fish and chips.
- Drink a lot of tea.
- Very proud (God save the Queen).
- They like to curse and have funny words (splendid, cheerio).



# Spanish Stereotype

- Very sociable and easy to get on with.
- Loud when talking.
- Well dressed.
- Football obsessed.
- Bullfighting and flamenco.
- Always late.



# Cultural Stereotypes

## The Closed Circle

**Everyone** in  
Japan is  
indecisive!

Our suppliers in  
China **never**  
deliver on time!

**ALL** Americans are  
only interested in  
work !





## ◉ Examples Of Stereotypes

### *Negative Stereotypes*

- ◉ All blonde women are dumb.
- ◉ All red heads are sluts.
- ◉ Christians are homophobic. They are blinded by God and will recruit you if you go near them.
- ◉ All politicians are philanders and think only of personal gain and benefit.
- ◉ If I wear Goth clothing I'm a part of a rock band, depressed, or do drugs.
- ◉ Girls are only concerned about physical appearance.
- ◉ Guys are messy and unclean.
- ◉ Men who spend too much time on the computer or read are geeks.
- ◉ Men who are not into sports are termed as gay.
- ◉ All librarians are women who are old, wear glasses, tie a high bun, and have a perpetual frown on their face.
- ◉ Girls are not good at sports.
- ◉ All teenagers are rebels.
- ◉ All children don't enjoy healthy food.
- ◉ Only anorexic women can become models.
- ◉ Women who smoke and drink do not have morals.
- ◉ Men who like pink are effeminate.



## ◉ ***Positive Stereotypes***

- ◉ All Blacks are great basketball players.
- ◉ All Asians are geniuses.
- ◉ All Indians are deeply spiritual.
- ◉ All Latinos dance well.
- ◉ All Whites are successful.
- ◉ Asians have high IQs. They are smarter than most in Math and Science. These people are more likely to succeed in school.
- ◉ African Americans can dance.
- ◉ All Canadians are exceptionally polite.
- ◉ French are romantic.
- ◉ All Asians know kung fu.
- ◉ All African American men are well endowed.
- ◉ Italians are good lovers.

## ◉ *Racial Stereotypes*

- ◉ All Muslims are terrorists.
- ◉ All white people don't have rhythm.
- ◉ All Blacks are lazy.
- ◉ All Asians are sneaky.
- ◉ All Hispanics don't speak English very well or not at all.
- ◉ All Jewish people are greedy, selfish money hungry people.
- ◉ Caucasians can't dance.
- ◉ Russians are violent.
- ◉ All Americans are cowboys.
- ◉ All Italians are stylish and sophisticated. They are usually painters, sculptors or fashion designers.
- ◉ All Middle easterners hate America.
- ◉ All Italians are good cooks.
- ◉ The people of Netherlands are all promiscuous and drug addicts.
- ◉ All Italians are mobsters or have links to the mob.
- ◉ All white people are all racist.
- ◉ Chinese will eat anything.
- ◉ All Asians are Communists.
- ◉ All Australians are bullies, racists, drinkers and constantly uses swear words. They are also portrayed as lazy and stupid morons.
- ◉ People from the Indian subcontinent are generally portrayed as shopkeepers and motel owners.
- ◉ The Japanese are engineering geniuses.
- ◉ Irish are alcoholics.
- ◉ All Indians and Chinese are cheap and live a frugal life.
- ◉ All Latinos are on welfare.

## ◉ ***Gender Stereotypes***

### **Women**

- ◉ Women always smell good.
- ◉ Women take forever to do anything.
- ◉ Women are more brilliant than men.
- ◉ Women are always moody.
- ◉ Women try to work out problems while men take immediate action.
- ◉ All women like the color pink.
- ◉ All women like dolls.
- ◉ Women become cheerleaders.
- ◉ Women take 2 hours to shower.
- ◉ Women hog the bathroom.
- ◉ Women love mirrors.
- ◉ Women like make-up.
- ◉ Women are fussy about their hair.
- ◉ Women work in department stores.
- ◉ Women like fashion magazines.
- ◉ Women are discrete about intimacy.
- ◉ Women do not drive well.
- ◉ Women never take chances.
- ◉ Women always talk too much on the phone.
- ◉ Women actually use only 5% of what's in their purse. Everything else is junk.
- ◉ Only women can be nurses.

## ◉ **Men**

- ◉ Only men can be doctors.
- ◉ Men are stronger and more aggressive.
- ◉ Men are better at sports.
- ◉ Men hate reading.
- ◉ Men always have an "I don't care" attitude.
- ◉ Men don't get grossed out by scrapes and bruises.
- ◉ Men are tough.
- ◉ Men are thickheaded.
- ◉ Men like cars.
- ◉ Men become jocks in high school.
- ◉ Men take 2 seconds to shower.
- ◉ Men like hats.
- ◉ Men could care less if they become bald.
- ◉ Men wear whatever is clean.
- ◉ Men usually work in messy places.
- ◉ Men like car or porn magazines.
- ◉ Men brag about intimacy.
- ◉ Men take too many chances.
- ◉ Men always lose all arguments against girls.



[illegible]