Project: Global Social Media Plan // April

**Topic:** Headlight Riddle

Format: image

**Date:** Flexible Content



Description	The iconic headlights of two different Karmann Ghias: users can show off their knowledge of classic cars with these posts.
Facebook	
Posting text (240)	To which model do these beautiful headlights belong? #riddle #headlight #volkswagen
Twitter	
Posting text (140)	To which model do these beautiful headlights belong? #riddle #headlight #volkswagen
Instagram	
Posting text	To which model do these beautiful headlights belong? #riddle #headlight #volkswagen
Image	

