Project: Global Social Media Plan // April
Topic: Leopard Print
Format: image
Date: Flexible Content

Description	The Beetle goes back to the nineties with this leopard-print optic that has returned to style (e.g. #animalprint 1.8 m posts on Instagram).
Facebook	
Posting text (240)	Leopard print is in fashion again. #animalprint #style #vwbeetle #volkswagen
Twitter	
Posting text (140)	Leopard print is in fashion again. #animalprint #style #vwbeetle #volkswagen
Instagram	
Posting text	Leopard print is in fashion again. #animalprint #style #vwbeetle #volkswagen
Image	