

Project: Global Social Media Plan // September



Topic: Instagram Panoramic Post (2)

Subline: Engage the audience with this Beetle interior panorama

Format: Image

Date: Flexible Content

Description

Inspiring the audience with the colourful interior of the Beetle Dune Cabriolet and engaging them with a CTA to discover even more of the cockpit of this Volkswagen.

Instagram

Posting text

The beauty of sunset. Swipe to enjoy the full panorama! #panorama #sunset #landscape #interior #vwbeetle #volkswagen #vw

Image

