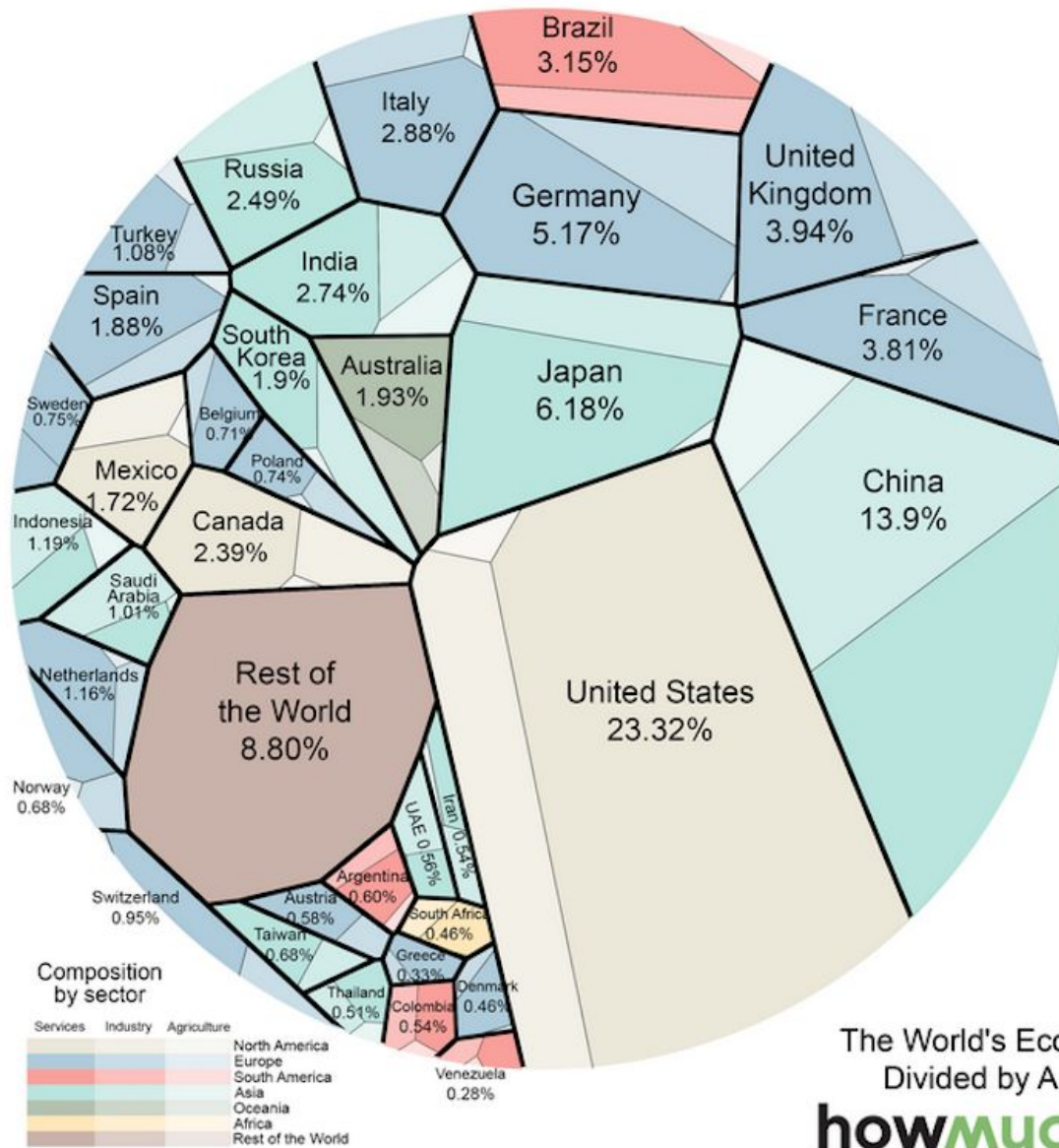




Competitive English brands

Presented by Fetisov



Taken from
<http://uk.businessinsider.com/this-one-map-explains-the-entire-worldwide-economy-2015-7?r=US&IR=T>



Cunard Line



Cutty Sark



Dove



Spheres of brands:

◆ Telecommunication

◆ Clothes

◆ Household Goods

◆ Perfumes

◆ Sailing Sport

◆ Alcohol

Dunlop



Durex



Ergo



FieldCandy

FIELD▲CANDY

Fly



Glenfiddich



Henri Lloyd

HENRI  LLOYD

INQ



Spheres of brands:

- ◆ Car Industry
- ◆ Household Goods
(washing machines,
household chemicals)
- ◆ Alcohol
- ◆ Telecommunication
- ◆ Charity

21st Century Tiger



Aqualtis

AQUALTIS

Ardbeg



Bentley



Blavod



Burberry



Cif



Codemasters
Racing



Continental
Mobiles



The most famous English brands

1 **Unilever**

2 **Dove**

3 **Durex**



Evolution of a Brand

Dove





AXE®



Dove®



Slim-Fast



Suave

SUNSIK



Vaseline



HELLMANN'S

Unilever



POND'S®



The background of the slide features a vibrant sunset over a beach. The sky transitions from a deep purple at the top to a bright orange and yellow near the horizon, where the sun has set. The ocean is visible in the middle ground, and the dark, textured sand of the beach occupies the foreground. In the top corners, there are decorative blue geometric shapes with white lines, resembling a low-poly or crystalline pattern.

**Thanks for
Your
Attention!**

**Any
Questions??**