



Coca Cola Presentation



1886



1891



1899

1909



1930

1960

Some Interesting Facts About

Coca Cola

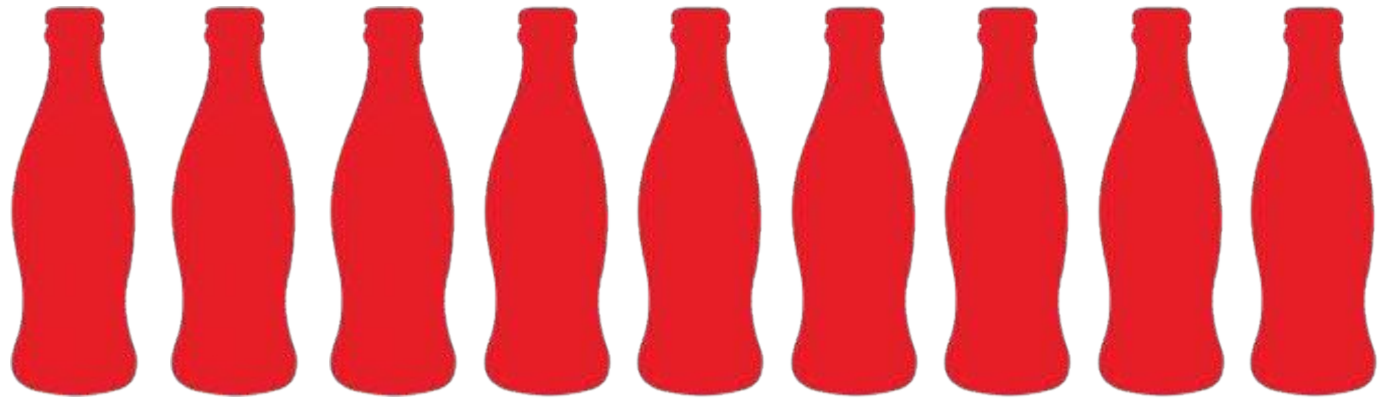


\$5

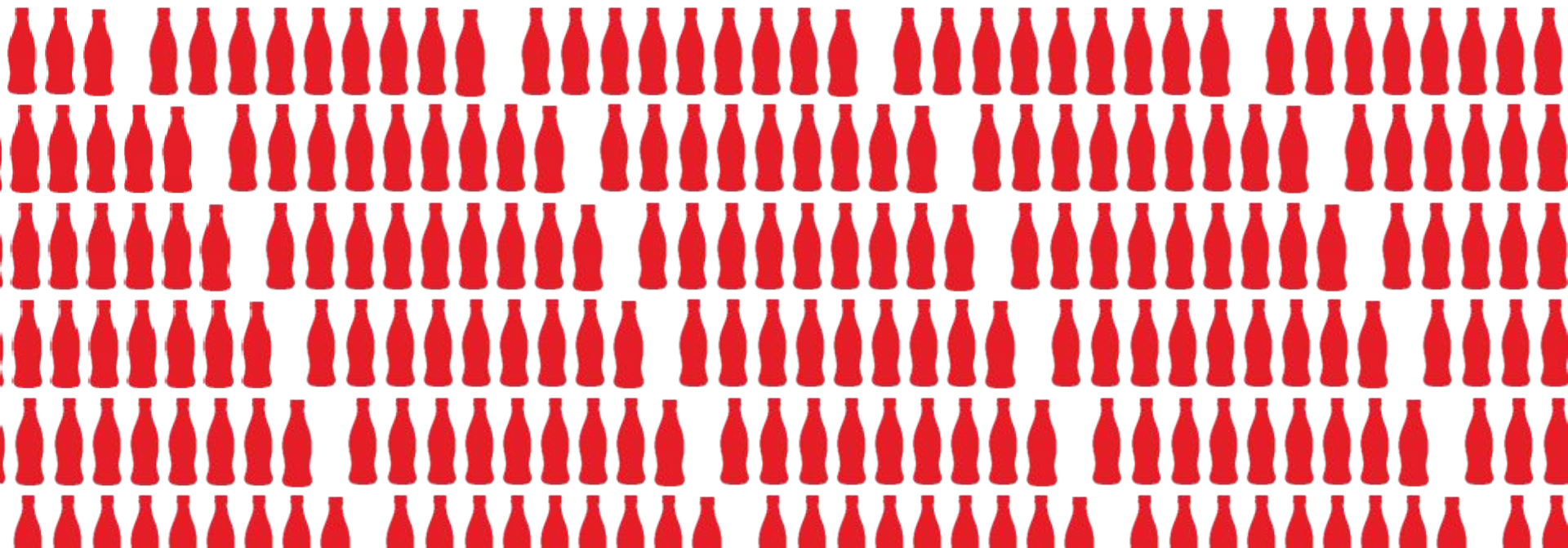
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Only 9



1.8 billion



Coca-Cola

Okay





In
2018

162 B

Enterprise Value



In 2018

115 B

Total GDP

3,500



150,900



Company Profile

Name	The Coca Cola Company
Industries served	Beverages
Geographic areas served	Worldwide
Headquarters	Atlanta, Georgia, U.S.
Current CEO	Muhtar Kent
Revenue	\$ 48.01 billion (2018)
Profit	\$ 9.01 billion (2018)
Employees	150,900

Mission

Values



Worldwide Share



Some Local Competitors

Main Competitor

- Pepsi

