



# Coca Cola Presentation





1886



1891



1899

1909



1930

1960

Some Interesting Facts About

# Coca Cola

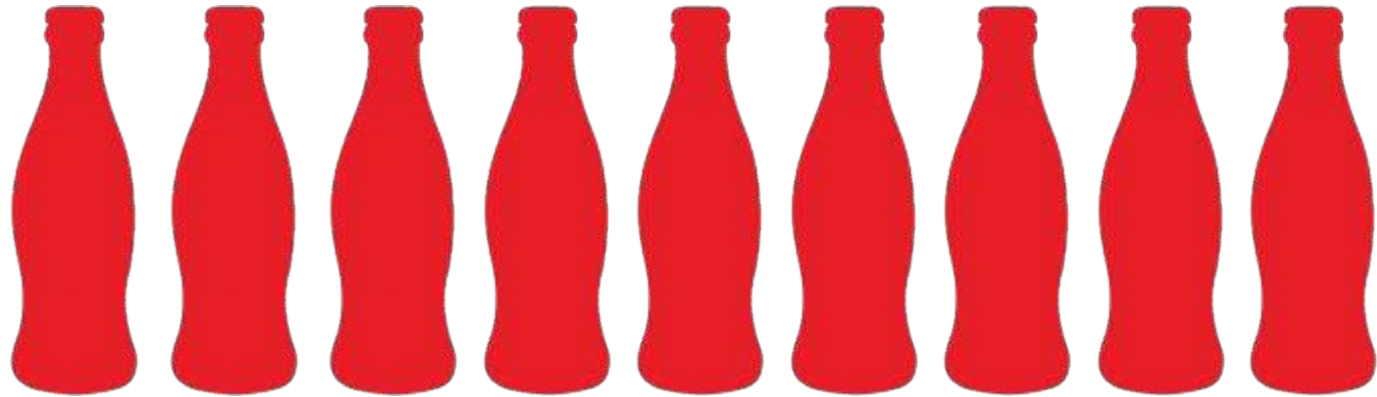


\$5

0



Only 9





# 1.8 billion



# Coca-Cola

# Okay





In  
2018

162 B

Enterprise Value



In 2018

115 B

Total GDP

# 3,500



# 150,900



# Company Profile

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<b>Name</b>	<b>The Coca Cola Company</b>
<b>Industries served</b>	Beverages
<b>Geographic areas served</b>	Worldwide
<b>Headquarters</b>	Atlanta, Georgia, U.S.
<b>Current CEO</b>	Muhtar Kent
<b>Revenue</b>	\$ 48.01 billion (2018)
<b>Profit</b>	\$ 9.01 billion (2018)
<b>Employees</b>	150,900

# — Mission

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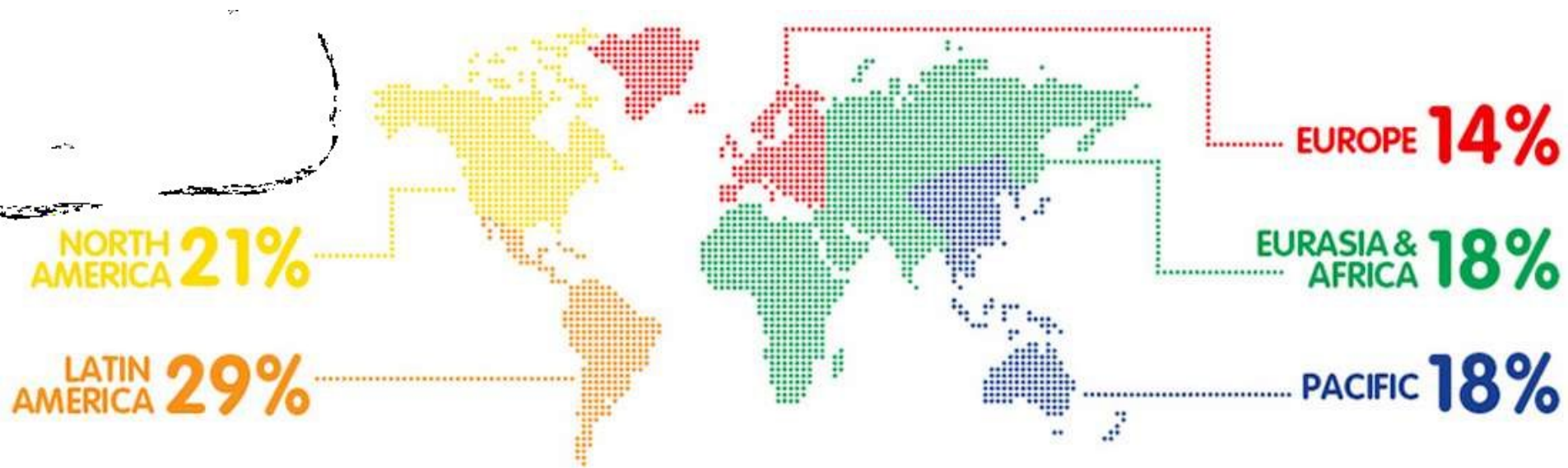


# Values





# Worldwide Share



# Some Local Competitors

Main Competitor

- Pepsi

