

Project: Global Social Media Plan // March

Topic: Time Change

Format: Video

Date: March, 26th



Description

March 26th is the start of Daylight Savings Time. "Spring forward/fall back" is an easy reminder.

Facebook

Posting text (240)

Spring forward / Fall back! #volkswagen
#timechange #spring

Twitter

Posting text (140)

Spring forward / Fall back! #volkswagen
#timechange #spring

Instagram

Posting text

Spring forward / Fall back! #volkswagen
#timechange #summertime #spring #time
#timefliesby #timehop

Image

