

**Project:** Global Social Media Plan // September



**Topic:** Travel the Seaside

**Subline:** Drive to popular travel destinations with the Golf

**Format:** Image

**Date:** Flexible Content

## Description

Travel photography and images from road trips are popular among users and the Golf is the perfect travel companion.

## Facebook

Posting text (240)

Drive towards the sun and leave everything behind.  
#seaside #travel #sunshine #vwgolf #volkswagen

## Twitter

Posting text (140)

Drive towards the sun and leave everything behind.  
#seaside #travel #sunshine #vwgolf #volkswagen

## Instagram

Posting text

Drive towards the sun and leave everything behind.  
#seaside #travel #sunshine #vwgolf #volkswagen  
#vw

## Image

