

**Project:** Global Social Media Plan // May

**Topic:** Getting better and better.

**Format:** Image

**Date:** Flexible Content



<b>Description</b>	Beautiful vintage Volkswagen models are still in use all around the world. Frequently used hashtags, e.g., #tbt 363 million, #vintage 50 million, #retro 15.4 million posts on Instagram.
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<b>Facebook</b>	
Posting text (240)	Some things just keep getting better and better. #tbt #vintage #retro #vwbeetle

<b>Twitter</b>	
Posting text (140)	Some things just keep getting better and better. #tbt #vintage #retro #vwbeetle

<b>Instagram</b>	
Posting text	Some things just keep getting better and better. #tbt #vintage #retro #vwbeetle #volkswagen

<b>Image</b>	