

Project: Global Social Media Plan // August

Topic: Tell A Joke Day

Subline: The famous Knock Knock joke performed by a Golf and a Beetle

Format: Video

Date: August 16th



Description

Jokes bring people closer together. Celebrate "Tell a Joke Day" with the popular "Knock Knock" joke which is widely used on the web – here interpreted with a Golf and a Beetle.

Facebook

Posting text (240)

Make someone laugh today! #tellajokeday #joke #vwgolf #vwbeetle #volkswagen

Twitter

Posting text (140)

Make someone laugh today! #tellajokeday #joke #vwgolf #vwbeetle #volkswagen

Instagram

Posting text

Make someone laugh today! #tellajokeday #joke #vwgolf #vwbeetle #volkswagen #vw

Wroom Wroom.

