



LINKING PHRASES FOR POWERFUL PRESENTATION

WHY USE LINKING PHRASES?

- You signal the audience what you are going to do.
- You leave comments on your progress and the audience know where they are in the presentation.
- Your linking phrases are like traffic lights that point the structure of your presentation.
- Do not try to use all of the suggested phrases below – choose the most comfortable ones for you.

USEFUL LINKING PHRASES

Starting your first point

- To start with ...
- First of all ..., then ...
- Firstly, ...
- Let me begin by saying ...

USEFUL LINKING PHRASES

Finishing a point

- That's all about ...
- Now, we have dealt with ...

USEFUL LINKING PHRASES

Starting a new point

- Now let's turn to my next point, which is ...
- Let's move on now to ...
- The next point I'd like to make is ...
- Next we come to ...
- Turning now to ...

USEFUL LINKING PHRASES

Introducing your last point

- And finally, ...
- Lastly, ...
- That brings me to my last point, which is ...

USEFUL LINKING PHRASES

Drawing audience's attention to the slides

- If you look at this first graph/table/pie chart/bar chart ...
- As you can see from the graph/table/pie chart/bar chart/slide ...
- Now let's look at ...
- This graph/table/pie chart/bar chart is a good example/illustration of ...

USEFUL LINKING PHRASES

Concluding

- In a nutshell, ...
- Well, that brings me to the end of my talk ...
- Thank you for your attention.
- Thank you for listening.