

Project: Global Social Media Plan // August

Topic: Enjoy Travel

Subline: The Golf - a reliable companion to popular travel destinations

Format: image

Date: Flexible Content



Description

Travel photography is a big deal on social media and the Golf takes you wherever you want.

Facebook

Posting text (240)

A sweet perspective. #roadtrip #sugarloaf #travel #vwgolf #volkswagen

Twitter

Posting text (140)

A sweet perspective. #roadtrip #sugarloaf #travel #vwgolf #volkswagen

Instagram

Posting text

A sweet perspective. #roadtrip #sugarloaf #travel #vwgolf #volkswagen #vw

Image

