



# **Anti-crisis Management**

(Lectures)

**Economic and Business Department**

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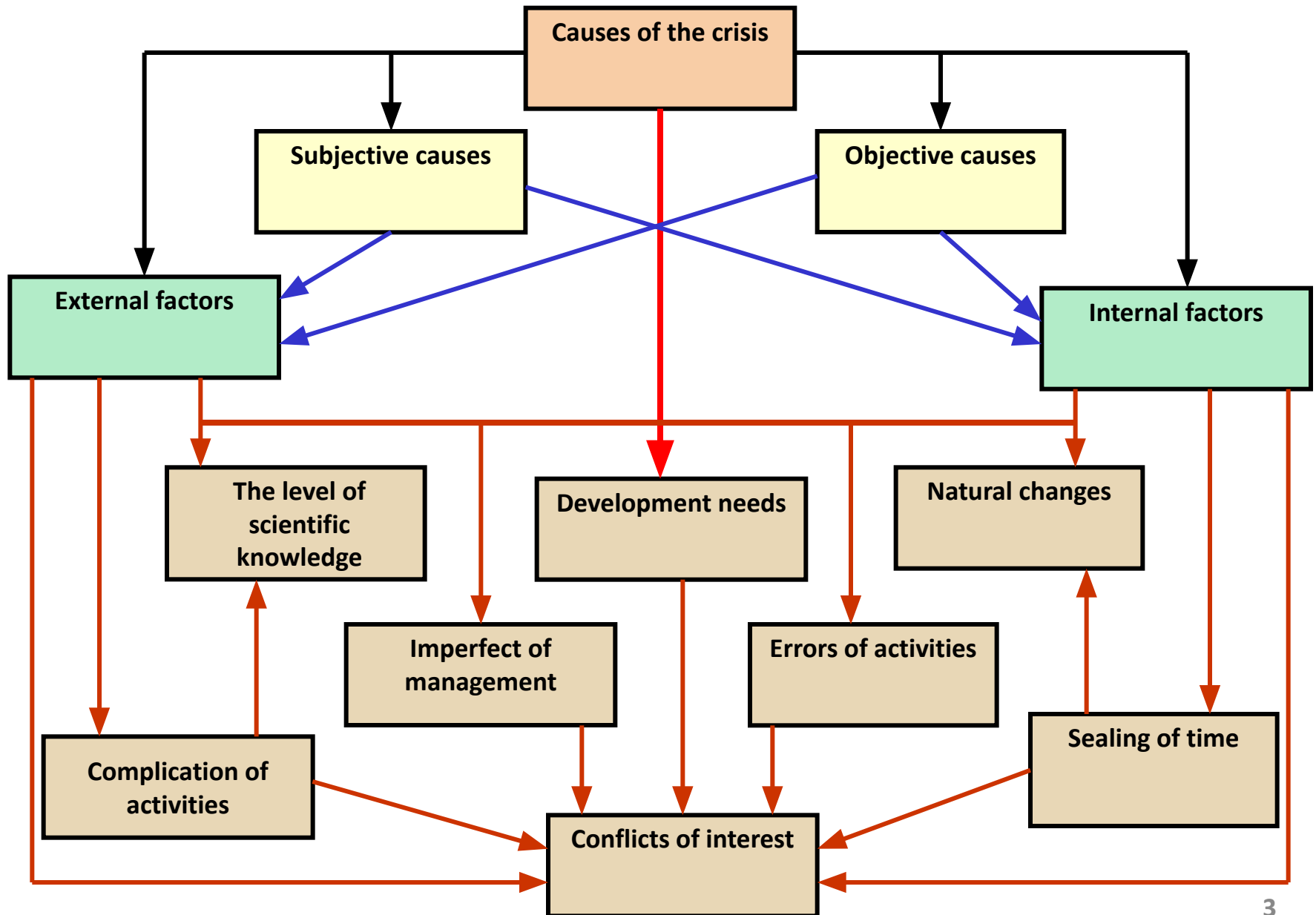


# CHAPTER 2

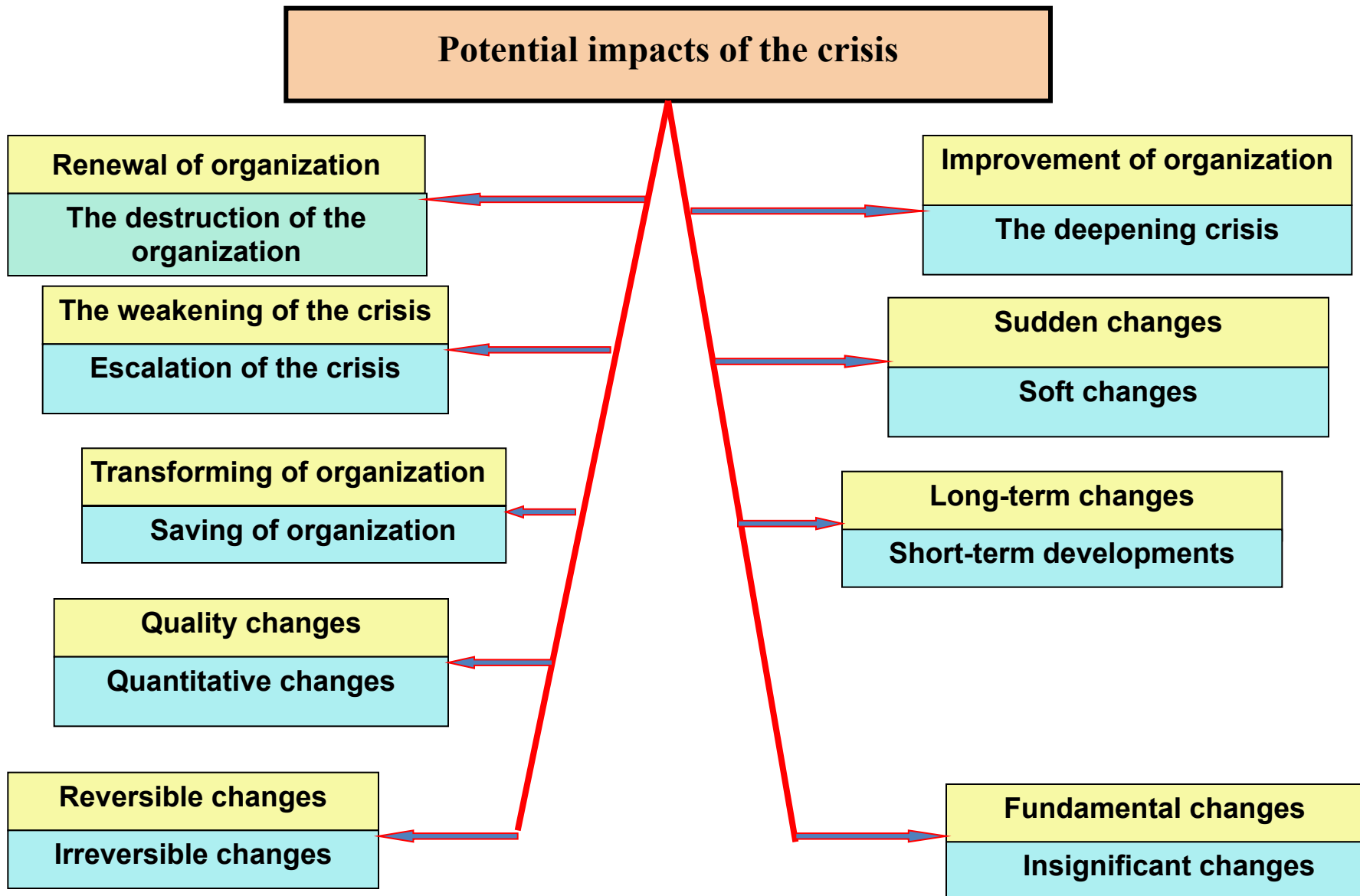
## CRISES IN SOCIAL AND ECONOMIC DEVELOPMENT



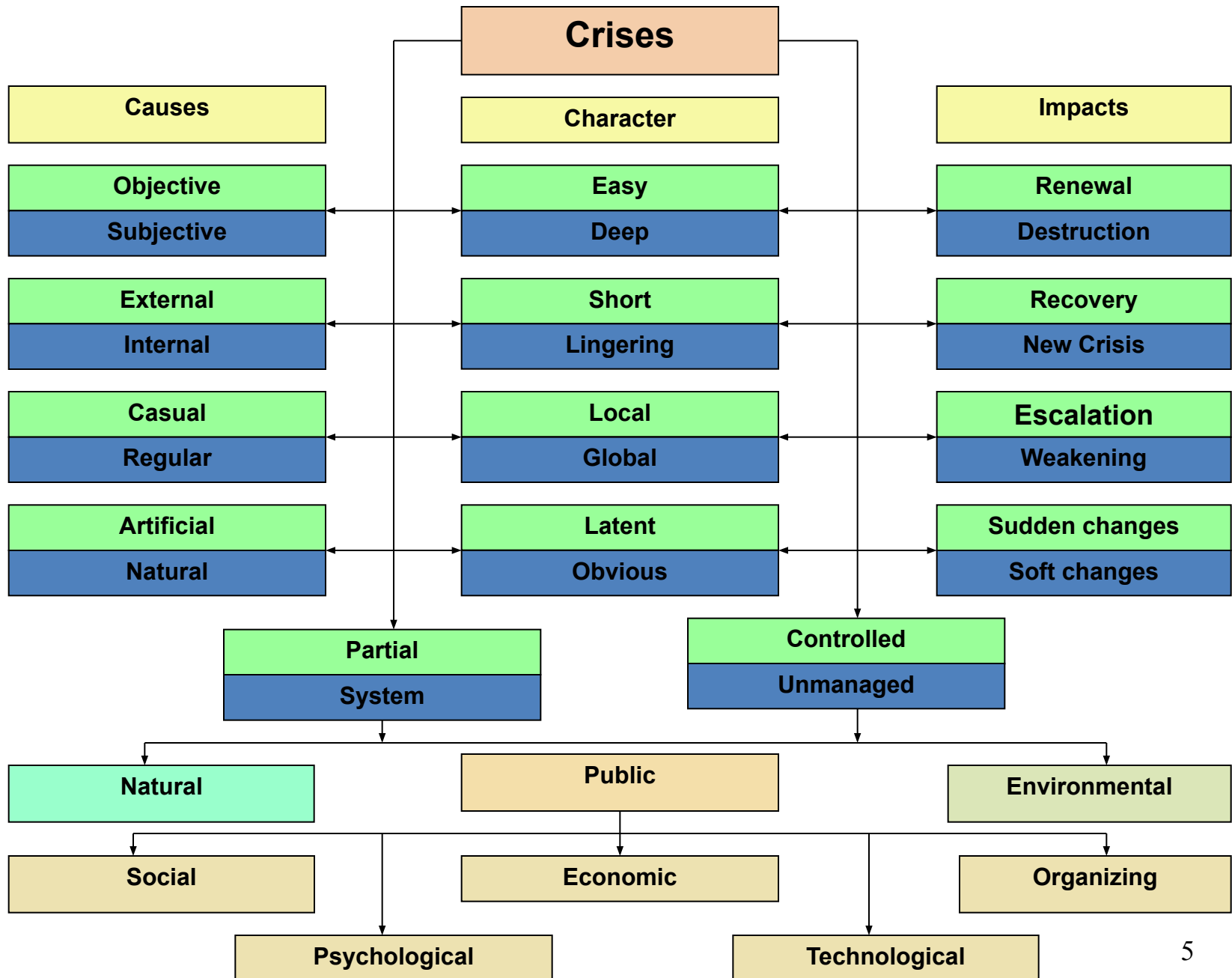
# Causes of the crisis of organization



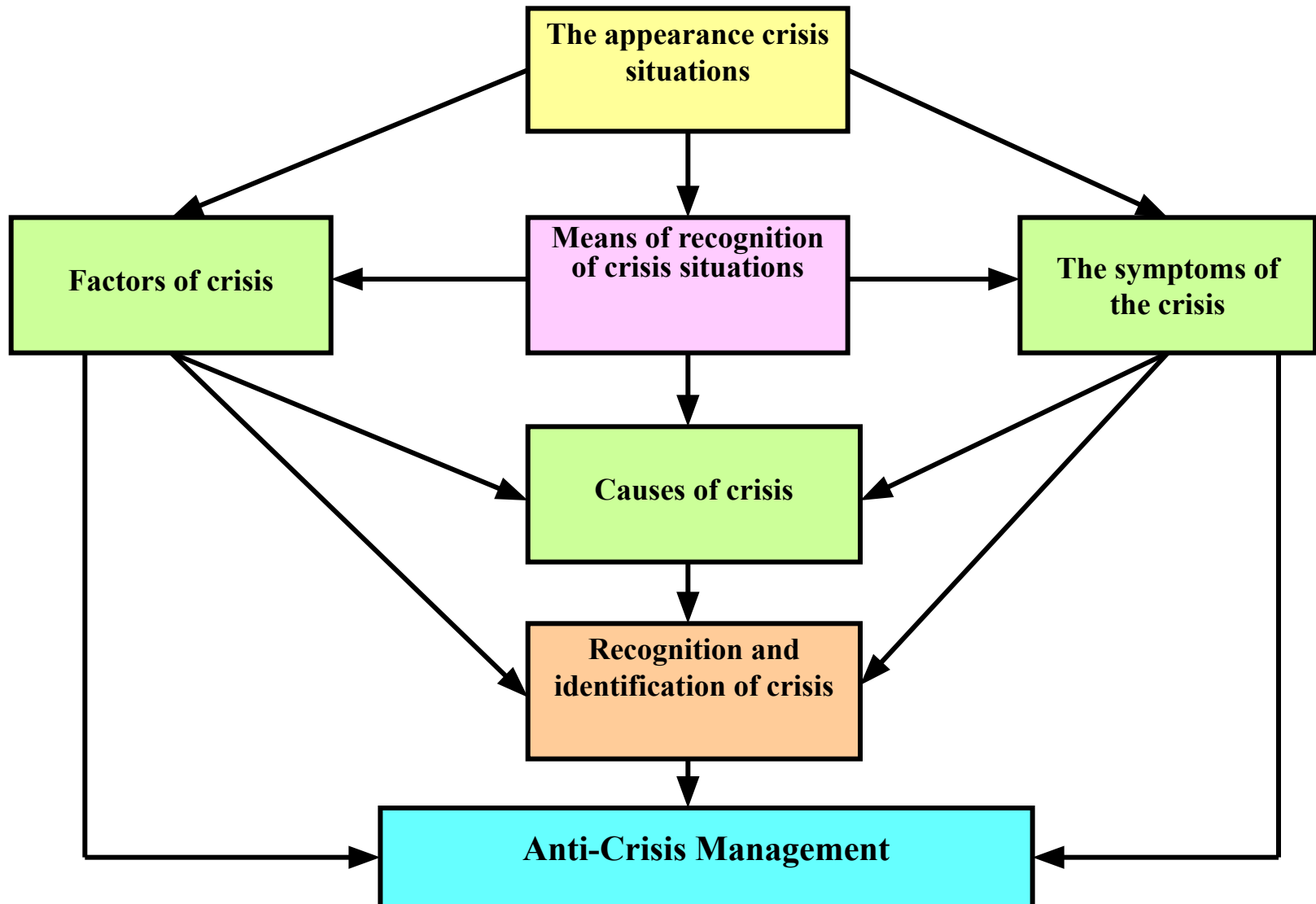
## *Types of changes resulting from the crisis*



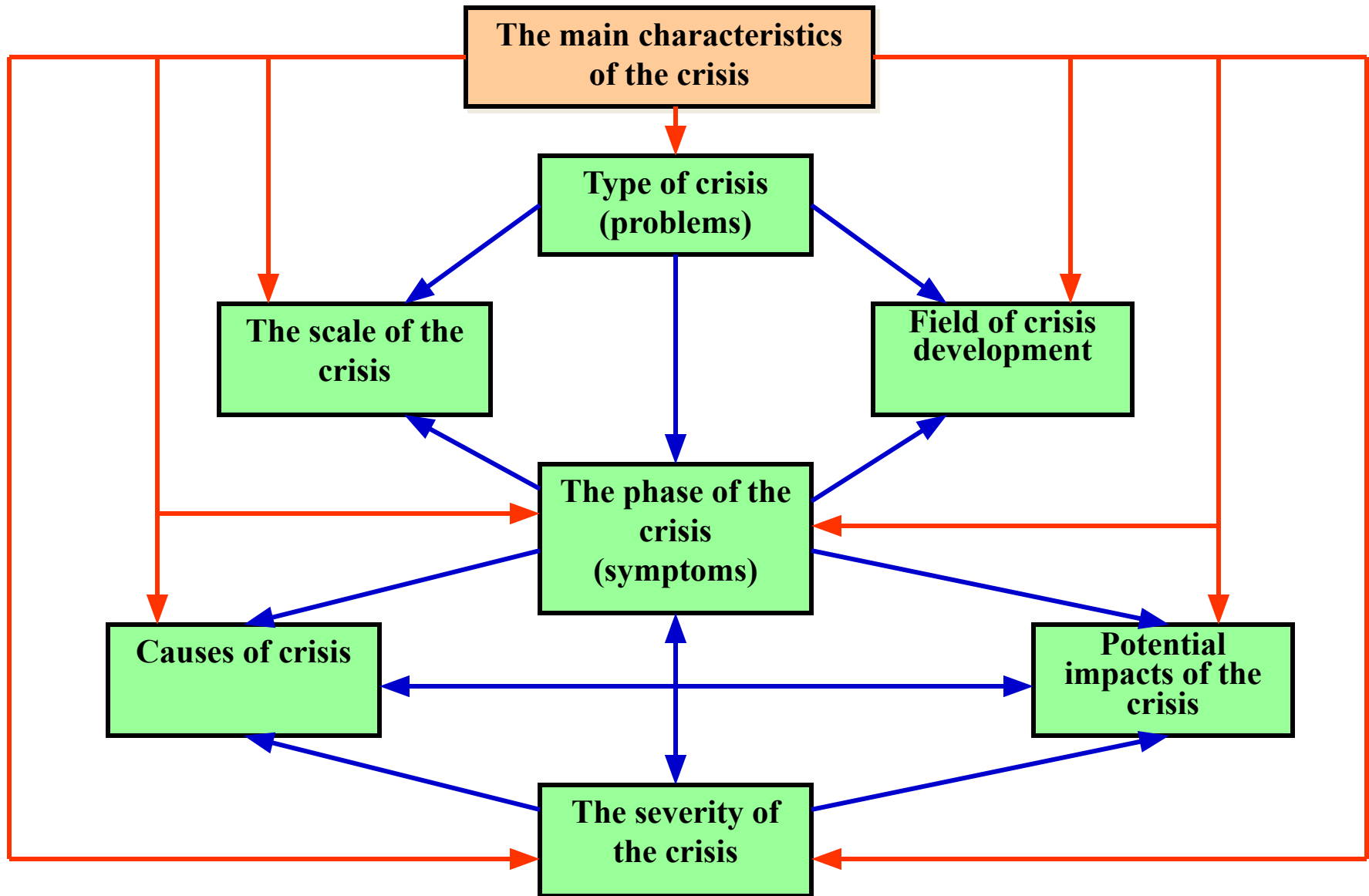
# *The typology of organization's crises*



## *Origination and recognition of the crisis*



# *Evaluation of the crisis in the process of crisis management*



## *Main indicators of early detection of Crisis threats by internal reasons*

### **Marketing**

1. The share of the market.
2. The level of profitability of sales markets.
3. The coefficient of price elasticity.
4. Factor of security by the supply applications for production plan.
5. The percentage of sales of the plan.
6. The level of competitiveness.
7. The ratio of marketing costs (by type) with revenues from the sales.
8. Dynamics of inventories of finished goods.

### **Supply**

1. The level of demand for material resources.
2. The percentage of the contract.
3. The coefficient of regular deliveries of material resources.
4. Provision of material resources.
5. The level of quality of material resources.
6. The ratio of the cost of acquisition of material resources with the cost of material resources.

### **Personal**

1. The ratio of staff turnover.
2. The average level of qualification of the personnel.
3. The average age of staff.
4. The average length of work of staff.
5. Productivity.
6. The average duration of the working day.
7. The ratio of staff costs (by type) with the volume of output.

### **Finance**

1. Sales profitability.
2. Return on equity.
3. Return on total capital.
4. Turnover of current assets (by type).
5. The turnover in equity.
6. The turnover of total capital.
7. Autonomy ratio.
8. Current ratio.
9. Quick Ratio.
10. Ratio its own working capital

### **Production**

1. Implementation of the plan for the production of products.
2. Implementation of the plan on assortment.
3. Ratio the rhythm of production.
4. The level of product quality.
5. Ratio of materials.
6. Capital productivity.
7. The cost of the Tenge of marketable products.
8. The cost price of selected products.
9. Share of individual cost items



# Assignment

## **1 Part. Study the lecture material**

### **Questions of seminars (workshops)**

- Types of crises and their characteristics.
- The main features of the crisis, their recognition and overcoming.
- The history of economic crises.
- Types of economic crises and their dynamics.
- The causes of economic crises and their characteristics.
- Monitoring of the anti-crisis development

## **2 Part. Assignment**

- 1) Write essay “Economic crises in Kazakhstan and ways of solution”