

Project: Global Social Media Plan // July

Topic: Black Rims

Format: video

Date: Flexible Content



Description

Arteon stands for elegance and a luxurious ambience. Show people that Volkswagen is in vogue with the Arteon Black Rim collection. Frequently used hashtags on Instagram, eg., #style 217 million, #black 88.4 million posts.

Facebook

Posting text (240)

Black never goes out of style. #style #black #vwarteon #volkswagen

Twitter

Posting text (140)

Black never goes out of style. #style #black #vwarteon #volkswagen

Instagram

Posting text

Black never goes out of style. #style #black #vwarteon #volkswagen #vw

Image

