

JOURNALIST



WHO IS A JOURNALIST?

- This is a person engaged in editing, creating, collecting or preparing messages and materials for editing a registered media, associated with it by labor or other contractual relations or engaged in such activities under its authority.

Journalism is one of the most important social phenomena of modern life, a type of mass informational activity that ensures uninterrupted interaction between an individual, a group of people and society as a whole, as well as between various public spheres and even between generations



journalist's personal qualities



- The main personal qualities of a journalist today include: High moral qualities. A good journalist never “falls face in the dirt”, because he represents his audience.
- Good knowledge of life. If a journalist has a rich inner world, this will guarantee his success in the environment;
- Efficiency. In pursuit of a sensation, a journalist should have a clear idea of how to do all the necessary things in an instant;
- Attentiveness. For a journalist, it is important to be attentive to all the little things that surround him;
- Principle. A person must be honest in all situations;
- The ability to think deeply will fill the author's texts with deep meaning and interesting remarks;
- Literary ability;
- The ability to communicate with people. With different people and from different social groups.

What professions are next to the profession of a journalist?



- **Cameraman** - a group of professions for managing the operation of equipment (installations) of various types and purposes; on carrying out and providing photographic film and video filming, as well as a number of military specialties on managing technical equipment and equipment of combat or special vehicles, aircraft, stationary objects (gunner-operator, operator of the communication system, navigator-operator, etc.) .

- A **blogger** is a blogging person — an online diary with texts, pictures, and videos.
- To become a blogger, you need to get yourself an Internet diary and post (publish) your thoughts, life and interests into it. A blog can be maintained, for example, in LiveJournal, but this is already old school and mainstream. Most bloggers create a blog on YouTube! But for him to get a video editor and a good operator, and this is not to mention the presence of talent and charisma.





- A **photographer** is a person who captures beautiful moments of life and leaves a part of his soul in the results of his work. At any age, a person can be carried away by photography, over time, a hobby can turn into a good salary, but for this you must first invest a lot of strength and desire. The photographer must have not only good shooting skills, but also have a rich imagination and aesthetic taste. The work of the photographer is to prepare for the foresight of shooting, the process of photographing and photo processing.

- A **public relations manager** is a specialist who creates and maintains a positive public opinion about a company, person (person), product (product), event. PR managers work both in specialized agencies and in companies (corporate or internal PR-manager).

- Functional responsibilities:

interaction with the media;

writing various texts, reports, presentations;

preparation and participation in press conferences, round tables and other events.

Very often, additional tasks are added to these tasks:

content management of internal and external sites;

working with service providers (printers, agencies, design studios, etc.).

