

MASS MEDIA



✓ Some types of media:

- Television
- Newspaper
- Tabloid
- The Internet
- Radio

Newspaper



A newspaper is a publication containing news and information and advertising, usually printed on low-cost paper called newsprint. It may be general or special interest, most often published daily or weekly.

PALOS VERDES PENINSULA NEWS

SATURDAY, MARCH 13, 2004

Arts & Entertainment

Norris Center for the Performing Arts, 27570 Crossfield Drive in RHE, on Saturday, March 20 at 2 and 4 p.m. Tickets are \$38 for adults and \$19 for students for the evening performance and \$30 for adults and \$15 for students at the matinee performance. For reservations, call 544-0403.

• **UPCOMING** — The Palos Verdes Peninsula Unified School District and Friends of School Music host the 15th Palos Verdes Elementary Choral Festival on March 23, 24 and 25 at the Norris Center for the Performing Arts, 27570 Crossfield Drive in RHE. All shows begin at 7:30 p.m. For tickets, call the Norris box office at 544-0403.

• **ONGOING** — The Distinctive Edge, 29050 S. Western Ave., Suite 113 in RPV, continues "Third Time's a Charm," an exhibit of 3-D collages by artist Steve Jacobsen, through March 30. For gallery hours, call 833-3613.

• **ONGOING** — "Natural Treasures" exhibition contin-

Local Irish Band Celebrates St. Patrick's Day with Military Men and Women Overseas

Two years ago, U.S. Navy personnel and their families assigned to the Orange County Symphony, and Mike Tiffany, bass, a computer engineer. The band has been playing the length and breath of California for the past 25 years. They have played at pubs, wakes, weddings, birthdays and on occasions where there was little excuse for throwing a party.

Fleming says it was by coincidence the band got the opportunity to travel to Japan. Another band was unable to travel at the last minute and so he and his band were offered the opportunity to go in their place.

With some trepidation they made their first trip and with the overwhelming response they received at Astugi, any fears they had were quickly allayed. On a damp St. Patrick's Day, hundreds of families, clad in many shades of green, whooped it up, sang their hearts out and danced up a storm. As the evening wore on, many in the audience were emboldened to try their hand or foot at the Irish jig, with much encouragement from the band.

Even though far from home, the Astugi base — situated a few hours

teacher and assistant director of the south of Tokyo — felt like home away from home, with its lush green rolling landscape and its multitude of cherry blossom trees. "Yet," Fleming says, "one was struck by the commitment and dedication of our men and women in uniform as they played their part in protecting and serving in an ever challenging and hostile world."

A couple of the families even took time out from their busy schedule to host Terry and the band members. They treated them to a guided tour of the base and accompanied them on a few exciting trips off the base, visiting beautiful ancient temples, monuments and revered giant Buddhas.

On a visit to downtown Tokyo, the band came across what they assumed was a very rare sight, a place called "Scruffy Murphy," an Irish pub located in the heart of a bustling downtown. Upon checking the establishment out, they discovered a real authentic Irish Pub with excellent Guinness and good pub grub. It also happened to be open mic night, so the band members took over the stage

and entertained the locals for a few fun-filled hours. It turned out that it was just one of many establishments in the city.

A special bond developed between the band members and these families and already exchange visits have occurred when the same families were on leave in the United States.

For more information about the band, log on to www.invisfreemusic.com.

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thebridge

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TAKING LIVES (R) SAGA PREMIERE SATURDAY 6:00PM
SECRET WINDOW (PG-13) 11:30 11:50 1:40
2:15 3:15 5:25 7:00 9:15 11:45 12:15
QUARTER'S MALL 12:50 3:15 5:30 8:00 10:30
SPLITZ (R) 10:15 12:45 3:15 5:45 8:15 10:45
AGENT COOT BANKS 2: DESTINATION LONDON (PG)
11:45 1:15 3:15 5:15 7:15 9:15 11:15
CENTER STAGE with the new show www.invisfreemusic.com
STARBUCK AND HOTEL (PG-13)
12:15 12:30 1:00 2:00 3:00 4:00 5:00 6:00 7:00 8:00 9:00 10:00 11:00
• 5700-5700-5700 •

The first printed newspaper was published in 1605, and the form has thrived even in the face of competition from technologies such as radio and television.

"All the News That's Fit to Print"

The New York Times

6 A. M. EXTRA

NEW YORK, TUESDAY, JUNE 6, 1944

ALLIED ARMIES LAND IN FRANCE IN THE HAVRE-CHERBOURG AREA; GREAT INVASION IS UNDER WAY

FIRST ALLIED LANDING MADE ON SHORES OF WESTERN EUROPE

The map shows the English Channel between England and France. A line indicates the landing area in Normandy, with labels for 'ENGLAND', 'SEA', 'Normandy', and 'English Channel'. Arrows point to the landing sites.

ROOSEVELT SPEAKS

Says Rome's Fall Means 'One Up and Two to Go' Among Axis Capitals

WARNS WAY IS HARD

Asks World to Give the Allies a Chance for Recovery

CONFERENCE ACCEPTS COBERTI TAX CUT

Misses Press Rome, Crosses Ties as Fox Quits Bank Below City

PURSUITS ON IN ITALY

PLANE JOIN IN CHASE

1,200 Vehicles Wrecked—Eighth Army Battles Into More Towns

EISENHOWER AOTS

U. S. British Canadian Troops Backed by Six Air Forces

MONTGOMERY LEADS

Nash Says Their 'Stood Units Are Battling Our Paratroopers'

Communique No. 1 On Allied Invasion

FEDERAL LAW HELD RULING INSURANCE

Subject to Final Act

ITALY'S MONARCH YIELDS THRONE TO SON, BUT RETAINS

ROME WAS SPARED

PARADE OF PLANES CARRIES INVADERS

Wings Landed at France

ALLIED WARNING FLASHED TO GERMANS

People Told in One Hour 20 Miles Within 24 Hours

EISENHOWER INSTRUCTS EUROPEANS; GIVES BATTLE ORDER TO HIS ARMIES

Polandans are also urged to a junction by Gen. Dwight D. Eisenhower, directed to join groups of western Allies and the Polish First Army and the Polish Paratrooper Brigade.

WAR NEWS SUMMARIZED

THE invasion of France by the Allies today was the most significant event in the war since the beginning of the year. The Allies landed in the Havre-Cherbourg area, and the great invasion is under way. The Allies are now fighting their way inland from the coast. The Germans are trying to stop them, but the Allies are making steady gains. The Allies are now in a position to take the battle to the Germans. The Allies are now in a position to take the battle to the Germans. The Allies are now in a position to take the battle to the Germans.

Tabloid

Tabloid journalism tends to emphasize topics such as sensational crime stories, astrology, gossip columns about the personal lives of celebrities and sports stars, and junk food news.



Television (TV) is a telecommunication medium for transmitting and receiving moving images that can be monochrome (black-and-white) or colored, with or without accompanying sound.



A television series that is intended to comprise a limited number of episodes is usually called a miniseries or serial. Series without a fixed length are usually divided into seasons or series.

A book is a set of written, printed, illustrated, or blank sheets, made of ink, paper, parchment, or other materials, usually fastened together to hinge at one side. A single sheet within a book is called a leaf, and each side of a leaf is called a page. A book produced in electronic format is known as an electronic book (e-book).



Most traditional communications media including telephone, music, film, and television are reshaped or redefined by the Internet, giving birth to new services .



**Online shopping has boomed
both for major retail outlets and
small artisans and traders.**



Homework

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