



*Spain Tourism  
sectors review*

# Spain in tourism industry

- Tourism contributing about 11% of Spain's GDP
- In 2016 Spain was the third most visited country in the world
- Spain ranks first among 136 countries in the biannual Travel and Tourism Competitiveness Index



# Transport



Ferry



Road

Cruise



Plane

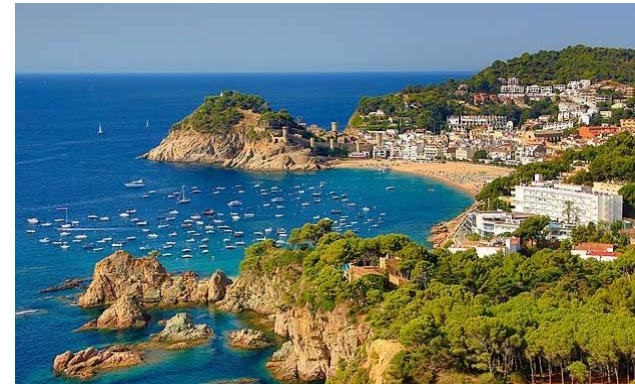


Train



# Summer resorts and beaches

- First to be developed in Spain
- Generates the most income for the Spanish economy
- the Balearic Islands and the Canary Islands
- The most popular Spanish mainland coasts are on its Mediterranean side

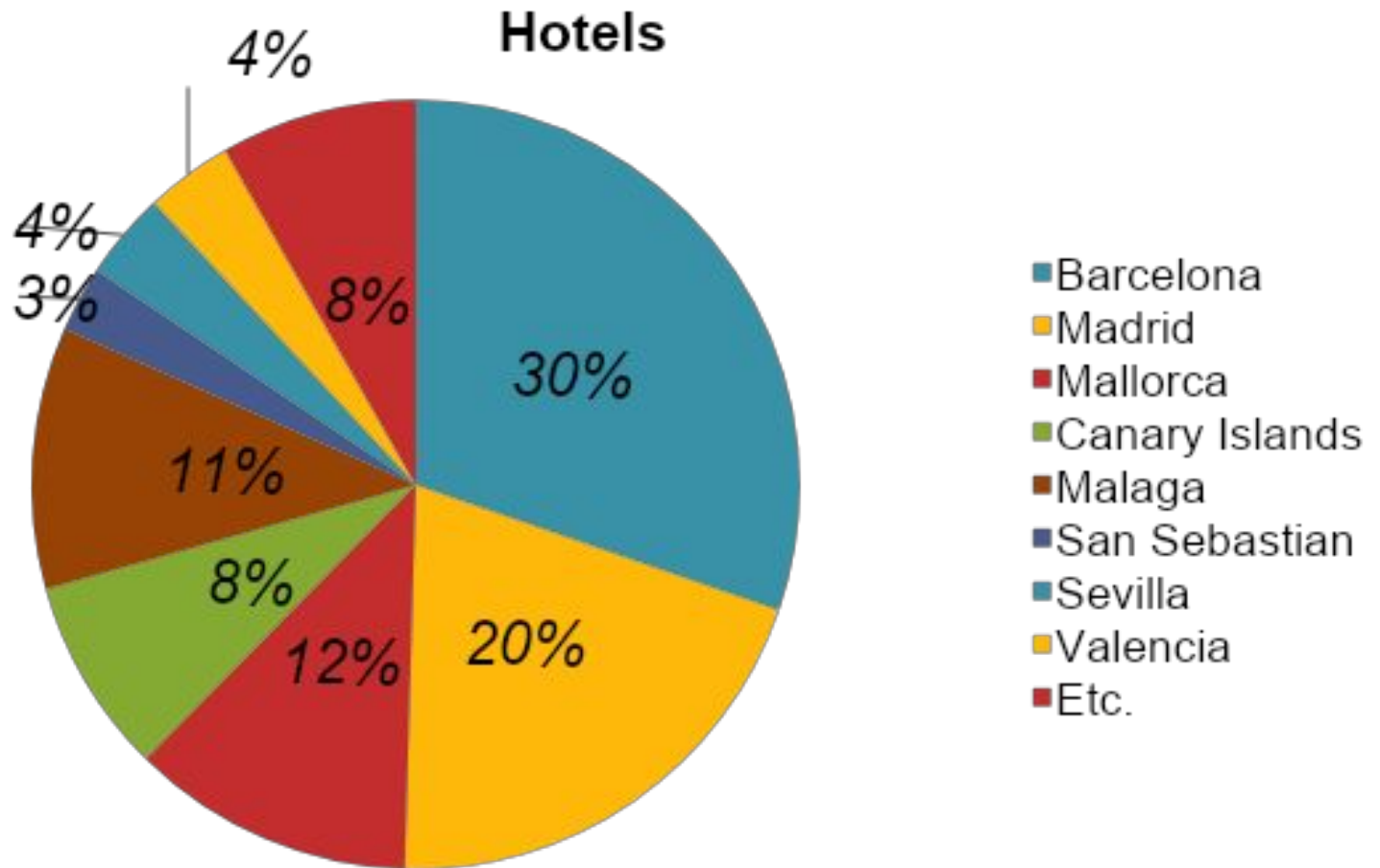


# Restaurant Business

- ❑ Gastronomy – major source of Spanish economy
- ❑ Attracted 7.4 millions tourists
- ❑ Top 2 preferred cuisine in Europe
- ❑ Wide range of products and qualified chefs
- ❑ 5 restaurants in Spain included in top 50 throughout the world



# Hotel Business



# Thank you for attention

