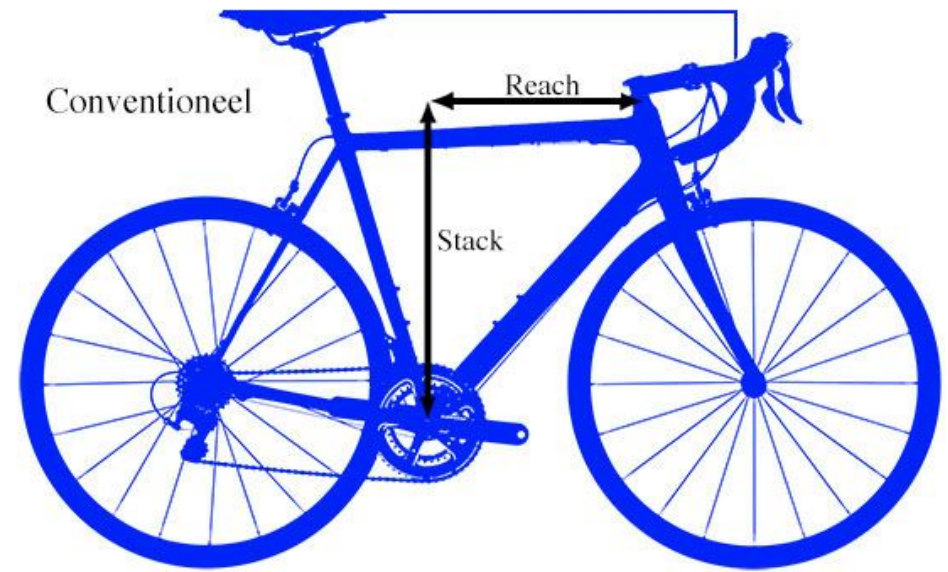


Yvette Hartink



What do you need before I can open my bikestore?

Bikes, how many?

Building (store), rent or buy?

Store equipment

Cash

...

Credit from suppliers

Bank loan

Own money

Investment from shareholders'

ASSETS = LIABILITIES + EQUITY

Balance sheet 1/6/19

Yvette's Bikestore

Assets:		Liabilities:	
Equipment	€ 5.000,00	Accounts payable	€ 5.250,00
Inventory	€ 10.000,00	Bank loan 5 years	€ 5.000,00
Prepaid rent	€ 3.000,00		
Prepaid insurance	€ 1.800,00	Equity	
Cash	€ 450,00	Own investment	€ 10.000,00
		Total Liabilities+	
Total assets	€ 20.250,00	Equity	€ 20.250,00

	June	July	August	September	October	November
Units	25	35	55	55	40	35
Sales	€ 18.750,00	€ 26.250,00	€ 41.250,00	€ 41.250,00	€ 30.000,00	€ 26.250,00
	December	January	February	March	April	May
Units	25	25	40	55	60	75
Sales	€ 18.750,00	€ 18.750,00	€ 30.000,00	€ 41.250,00	€ 45.000,00	€ 56.250,00

Revenues - costs

Income statement 1st year					
Yvette's bikestore					
Revenues	€ 393.750,00		sales forecast, price 750		
Cost of sales	€ 262.500,00		sales forecast, price 500		
Gross margin		€ 131.250,00			
Operational expenses					
Rent	€ 12.000,00				
Wages	€ 24.000,00				
Insurance	€ 1.800,00				
Promotion	€ 12.000,00				
Other expenses	€ 6.000,00		utilities, office supplies, etc		
Total operational expenses		€ 55.800,00			
Interest		€ 200,00	4%		
Income before taxes		€ 75.250,00			
Taxes		€ 15.050,00	20%		
Profit/loss		€ 60.200,00			

Remember... CASH IS KING!!

Sales: 50% in month of sale, 50% month after

Suppliers: one month credit

Rent: pay for 3 months in advance

Interest: after 1 year

Taxes: after the first year

CASH FLOW STATEMENT						
YVETTE'S BIKESTORE						
	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
Cash in						
Revenues	€ 9.375,00	€ 22.500,00	€ 33.750,00	€ 41.250,00	€ 35.625,00	€ 28.125,00
Total cash in	€ 9.375,00	€ 22.500,00	€ 33.750,00	€ 41.250,00	€ 35.625,00	€ 28.125,00
Cash out						
Suppliers	€ 5.250,00	€ 12.500,00	€ 17.500,00	€ 27.500,00	€ 27.500,00	€ 20.000,00
Wages	€ 2.000,00	€ 2.000,00	€ 2.000,00	€ 2.000,00	€ 2.000,00	€ 2.000,00
Promotion	€ 1.000,00	€ 1.000,00	€ 1.000,00	€ 1.000,00	€ 1.000,00	€ 1.000,00
Other expenses	€ 500,00	€ 500,00	€ 500,00	€ 500,00	€ 500,00	€ 500,00
Rent	€ -	€ -	€ 3.000,00	€ -	€ -	€ 3.000,00
Insurance	€ -	€ -	€ -	€ -	€ -	€ -
etc...						
Total Cash out	€ 8.750,00	€ 16.000,00	€ 24.000,00	€ 31.000,00	€ 31.000,00	€ 26.500,00
Cash flow (cash in - cash out)	€ 625,00	€ 6.500,00	€ 9.750,00	€ 10.250,00	€ 4.625,00	€ 1.625,00
Beginning cash	€ 450,00	€ 1.075,00	€ 7.575,00	€ 17.325,00	€ 27.575,00	€ 32.200,00
Ending cash	€ 1.075,00	€ 7.575,00	€ 17.325,00	€ 27.575,00	€ 32.200,00	€ 33.825,00



Investment and finance planning (opening balance sheet)

Sales forecast (1 year)

Income statement (1 year)

Cash flow statement (monthly for 1 year)

EXPLANATIONS!!!

