

Photo challenge:

How to make and choose event photos for official Social Networks

1. Try to choose photos where objects are clearly visible, without any restrictions



Any object on the photo should have clear shapes, without side restrictions or any other defects

2. Capture overall view of the audience



- Find the center of the room (from any angle)
- The audience should not be indifferent
- Pay attention to the light
- If there is any monitor, try to make the picture as clear as possible

3. Make “action” photos



Photos of talking people and gestures are always welcome.

4. Visibility photos



If there is any special visibility object (flag, logo, poster, etc.), try to capture it.

5. People with interest



People on the photos should show interest in the event (e.g. looking at the monitor with presentation, taking notes, attentive listening, etc.)

6. People around



- If the center of the photo is one person, pay attention to people around (do not forget that you can crop the picture)



- Do not choose photos of people with closed eyes!

7. Clear exposition of faces



Try to choose photos with people looking at the camera, not away from it.