

WESTMINSTER

INTERNATIONAL UNIVERSITY IN TASHKENT

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An Accredited Institution of the University of Westminster (UK)

# LECTURE 2

## MEASURES OF LOCATION

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Upon successful completion of session, students are able to

- Identify and calculate various measures of location, such as arithmetic mean, median, mode, upper quartile and lower quartile;
- Find measures of location for both ungrouped and grouped data;
- Explain the relationship between the measures of location.

## Measures of location

- ◆ **Mean** – the arithmetic average value
- ◆ **Median** – the middle value in the ordered data set
- ◆ **Mode** – the most frequent value
- ◆ **Lower quartile** - the value one-quarter of the way through the ordered dataset
- ◆ **Upper quartile**—the value three quarters of the way through the ranked dataset

## Three data structures

- Untabulated (raw data – sequence of numbers or figures)
  - ✓ Tabulated (ungrouped)
  - ✓ Tabulated (grouped)

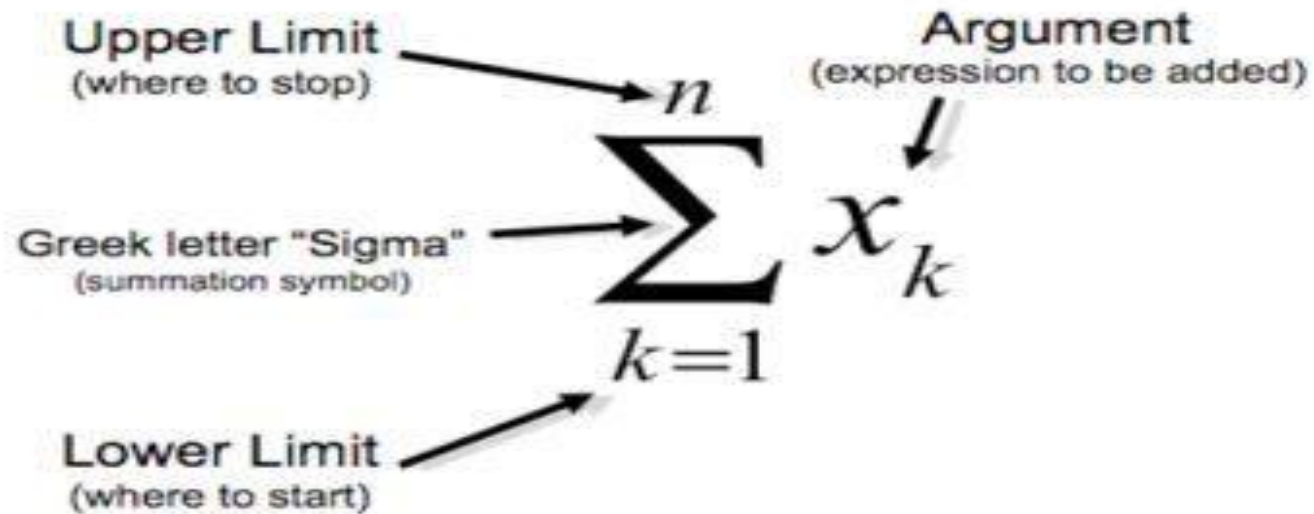
Def: *Untabulated data* – data given as a sequence of numbers or figures

*Example 1. Daily expenditure for lunch ('000, in soums)*

20, 15, 13, 13, 27, 24, 7

Compute the weekly mean, median, mode,  
lower quartile and upper quartile

## **SIGMA NOTATION** (represents the sum of a sequence)



Sum of the values of X from  $X_1$  through  $X_n$

$$\sum_{i=1}^n a_i = a_1 + a_2 + \dots + a_n$$



*Def:* Mean is the average of all items.

$$\text{Mean} = \bar{x} = \frac{\sum_{k=1}^n x_k}{n} = \frac{x_1 + x_2 + \dots + x_n}{n}$$

where  $\sum$  – sum of;  $n$  – number of items;  $x_k$  – items

$$\begin{aligned} \text{Mean} &= \frac{\sum_{k=1}^7 x_k}{7} = \frac{x_1 + x_2 + x_3 + x_4 + x_5 + x_6 + x_7}{7} \\ &= \frac{20 + 15 + 13 + 13 + 27 + 24 + 7}{7} = 119/7 = 17 \end{aligned}$$



*Def:* Median is the middle value when data items are arranged in ascending order.

7, 13, 13, **15**, 20, 24, 27

Median is the  $\frac{n+1}{2}$ th value from the smallest (or largest)

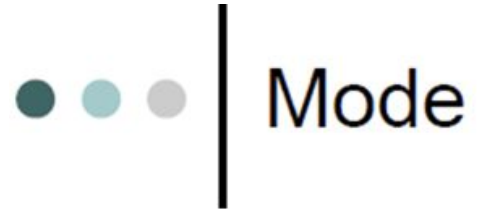
Median is  $\frac{7+1}{2}=8/2=4$ th value = **15**



Note:

Odd case: If there are an odd number of items in the data set, the median is the value of the middle item when all items are arranged in ascending order.

Even case: If there are an even number of items in the data set, the median is the average value of the two middle items when all items are arranged in ascending order.



*Def:* Mode is the most frequent value in the data set.

20, 15, **13**, **13**, 27, 24, 7

Mode = 13, because there are two 13s

# Lower quartile



*Def:* The first (or lower) quartile  $Q_1$  is the value one-quarter of the way through the ordered set of data.

Lower quartile:  $Q_1 = \frac{1}{4}(n+1)$ th value from the smallest

• 7, **13**, 13, 15, 20, 24, 27

$Q_1 = \frac{1}{4}(7+1)$ th value from the smallest, i.e.

**2nd value = 13**



*Def:* The third (or upper) quartile  $Q_3$  is the value three-quarters of the way through the ordered set of data.

Upper quartile:  $Q_3 = \frac{3}{4}(n + 1)$ th value from the smallest

• 7, 13, 13, 15, 20, **24**, 27

$Q_3 = \frac{3}{4}(7+1)$ th value from the smallest, i.e.

**6th value = 24**



## Section II: Tabulated (ungrouped) data

*Def:* Tabulated data – the data placed in the frequency table

*Def:* Ungrouped data – the single numbers with frequencies

**Case 2** Consider the frequency table below, giving the number of TV-sets sold over a month.

<b>No. of TV-sets:</b>	3	4	5	6	7	8
<b>No. of days:</b>	4	6	7	6	5	2

Calculate mean, median, mode number of TV-sets sold, as well as upper and lower quartiles.

# Tabulated (ungrouped) data

● ● ● | Tabulated (ungrouped) data

No. of TV-sets $x$	No. of days $f$	$fx$
3	4	12
4	6	24
5	7	35
6	6	36
7	5	35
8	2	16
Total	30	158

Note:  $\Sigma fx = 12 + 24 + 35 + 36 + 35 + 16 = 158$

# Mean (for ungrouped data)

## ● ● ● | Mean

$$\text{Mean} = \bar{x} = \frac{\sum_{k=1}^n f_k x_k}{\sum_{k=1}^n f_k} = \frac{f_1 x_1 + f_2 x_2 + \dots + f_n x_n}{f_1 + f_2 + \dots + f_n}$$

$$\text{Mean} = \bar{x} = \frac{\sum_{k=1}^6 f_k x_k}{\sum_{k=1}^6 f_k} = \frac{\sum fx}{\sum f} =$$

$$= \frac{3 \cdot 4 + 4 \cdot 6 + 5 \cdot 7 + 6 \cdot 6 + 7 \cdot 5 + 8 \cdot 2}{30} = \frac{158}{30} = \mathbf{5.3}$$

# Median (for ungrouped data)



Median is the  $\frac{n+1}{2}$ th value from the smallest

No. of TV-sets $x$	No. of days $f$	Cumulative frequency $F$
3	4	4
4	6	10
<b>5</b>	7	<b>17</b>
6	6	23
7	5	28
8	2	30
Total	30	

$$\text{Median} = \frac{n+1}{2} = \frac{30+1}{2} = 15.5\text{th value} = \mathbf{5}$$

Note: Use cumulative frequency to find 15.5th value



# Mode (for ungrouped data)

## ● ● ● | Mode

*Def: Mode is the most frequent value in the data set.*

No. of TV-sets $x$	No. of days $f$	Cumulative frequency $F$
3	4	4
4	6	10
<b>5</b>	<b>7</b>	17
6	6	23
7	5	28
8	2	30
Total	30	

Mode = **5** (Because there are seven 5s and the number of other values is less than 7).



## Section III: Tabulated (grouped) data

**Case 3** The amount spent on food by 50 people in a particular shop is given in the frequency table below.

Expenditure on food	Number of respondents
£0 but under £5	2
£5 but under £10	6
£10 but under £15	8
£15 but under £20	14
£20 but under £30	12
£30 but under £40	6
£40 but under £50	2
Total	50

Calculate mean, median, mode number of TV-sets sold as well as upper and lower quartiles.

# Tabulated (grouped) data

● ● ● | Tabulated (grouped) data

Expenditure on food	Mid-points $x$	Number of respondents $f$	$fx$
£0 but under £5	2.5	2	5
£5 but under £10	7.5	6	45
£10 but under £15	12.5	8	100
£15 but under £20	17.5	14	245
£20 but under £30	25.0	12	300
£30 but under £40	35.0	6	210
£40 but under £50	45.0	2	90
Total		50	995

# Mean for tabulated (grouped) data

● ● ● | Mean

$$\text{Mean} = \bar{x} = \frac{\sum_{k=1}^n f_k x_k}{\sum_{k=1}^n f_k}, \text{ where } x - \text{mid-points of classes}$$

$$\begin{aligned} \text{Mean} = \bar{x} &= \frac{\sum_{k=1}^7 f_k x_k}{\sum_{k=1}^7 f_k} = \frac{5 + 45 + 100 + 245 + 300 + 210 + 90}{2 + 6 + 8 + 14 + 12 + 6 + 2} = \\ &= \frac{995}{50} = \mathbf{19.9} \end{aligned}$$

# Median for tabulated (grouped) data

● ● ● | Median

$$Median = l + w \cdot \left( \frac{\frac{n}{2} - F}{f} \right)$$

where  $l$  – lower boundary of the median group,  $w$  – width of the median group,  $F$  – cumulative frequency up to the median group,  $f$  – frequency of the median group

Expenditure on food (x)	No. of respondents ( f )	Cum Frequency ( F )
£0 but under £5	2	2
£5 but under £10	6	8
£10 but under £15	8	16
<b>£15 but under £20</b>	<b>14</b>	<b>30</b>
£20 but under £30	12	42
£30 but under £40	6	48
£40 but under £50	2	50

$$Median = \frac{n+1}{2} = \frac{50+1}{2} = 25.5th \text{ value} = 15 + 5 \cdot \left( \frac{\frac{50}{2} - 16}{14} \right) = £18.2$$

# Mode for tabulated (grouped) data



## Mode

$$\text{Mode} = l + \frac{f_m - f_{m-1}}{2f_m - f_{m-1} - f_{m+1}} \cdot w$$

where  $l$  – lower boundary of the modal group,  $w$  – width of the modal group,  $f_{m-1}$  – frequency of the pre-modal group,  $f_{m+1}$  – frequency of the post-modal group

Expenditure on food (x)	Number of respondents (f)
£0 but under £5	2
£5 but under £10	6
£10 but under £15	8
<b>£15 but under £20</b>	<b>14</b>
£20 but under £30	12
£30 but under £40	6
£40 but under £50	2
<b>Total</b>	<b>50</b>

$$\text{Mode} = 15 + \frac{14 - 8}{2 \cdot 14 - 8 - 12} \cdot 5 = \text{£}18.75$$

# Lower quartile for tabulated grouped data



$$\text{Lower Quartile} = l + w \frac{\frac{n}{4} - F}{f_m}$$

Where  $l$  – lower boundary of lower quartile group,  $w$ - width of lower quartile group,  $F$ – the cumulative frequency of pre-lower quartile group,  $f_m$ - frequency of lower quartile group

Expenditure on food (x)	No. of respondents (f)	Cum Frequency (F)
£0 but under £5	2	2
£5 but under £10	6	8
£10 but under £15	8	16
<b>£15 but under £20</b>	<b>14</b>	<b>30</b>
£20 but under £30	12	42
£30 but under £40	6	48
£40 but under £50	2	50

$$\text{Lower Quartile} = Q_1 = 10 + 5 * \frac{12.5 - 8}{8} = 10 + 2.8 = 12.8$$

# Upper quartile for tabulated grouped data

● ● ● | Upper quartile

$$\text{Upper Quartile} = l + w \frac{3 \frac{n}{4} - F}{f_m}$$

Where  $l$  – lower boundary of upper quartile group,  $w$ - width of upper quartile group,  $F$ – the cumulative frequency of pre-upper quartile group,  $f_m$ - frequency of upper quartile group

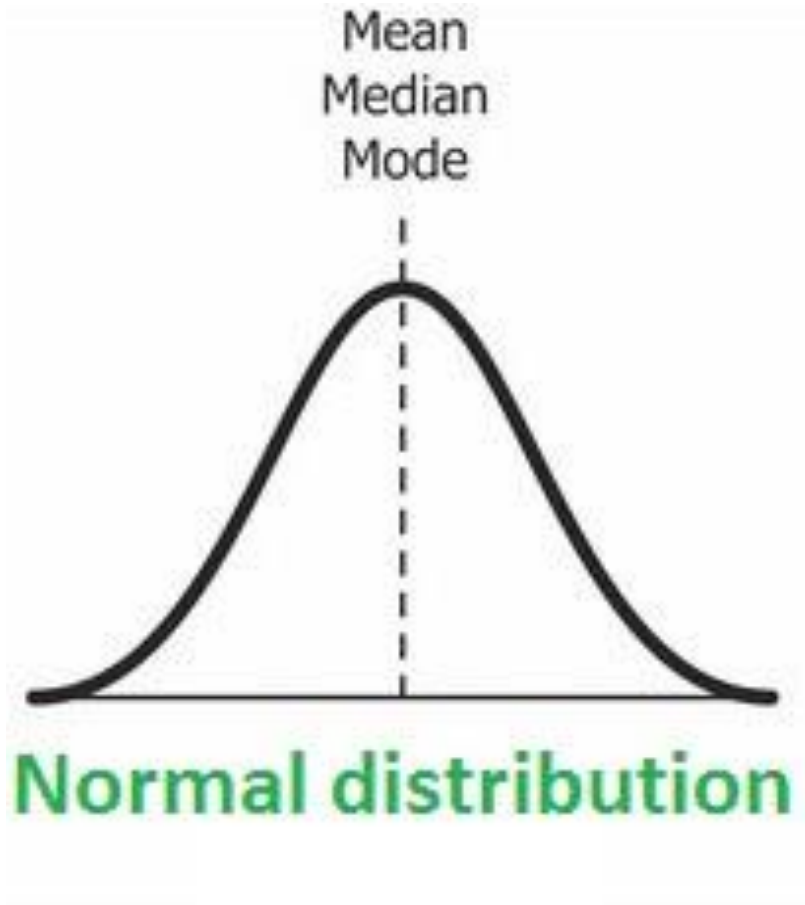
Expenditure on food (x)	No. of respondents (f)	Cum Frequency (F)
£0 but under £5	2	2
£5 but under £10	6	8
£10 but under £15	8	16
<b>£15 but under £20</b>	<b>14</b>	<b>30</b>
£20 but under £30	12	42
£30 but under £40	6	48
£40 but under £50	2	50

$$\begin{aligned} \text{Upper Quartile} &= Q_3 = 20 + 10 * \frac{37,5 - 30}{12} \\ &= 20 + 6,25 = 26,25 \end{aligned}$$



# Types of distribution (1)

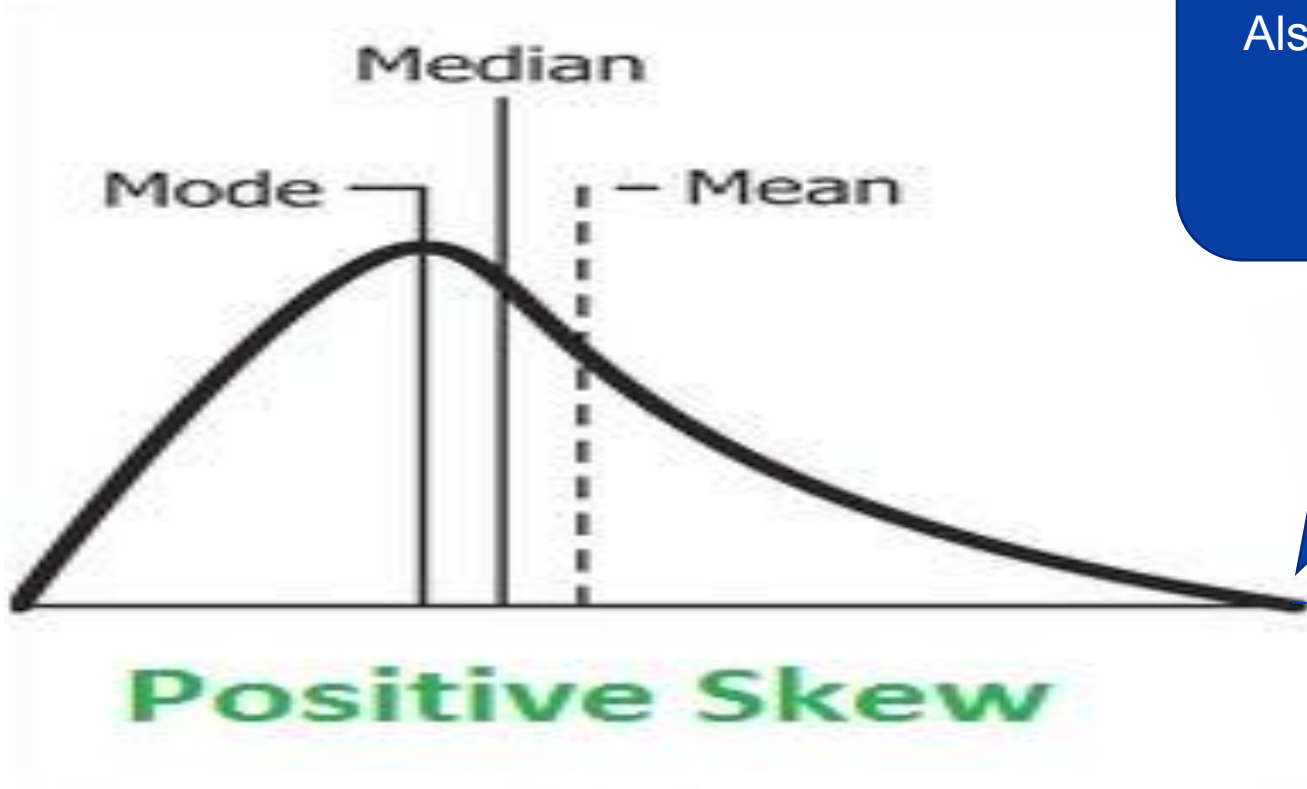
**Normal distribution – mean = median = mode**



Also called: Bell shaped distribution

# Types of distribution (2)

## Positively skewed distribution – when $\text{Mean} > \text{Median} > \text{Mode}$



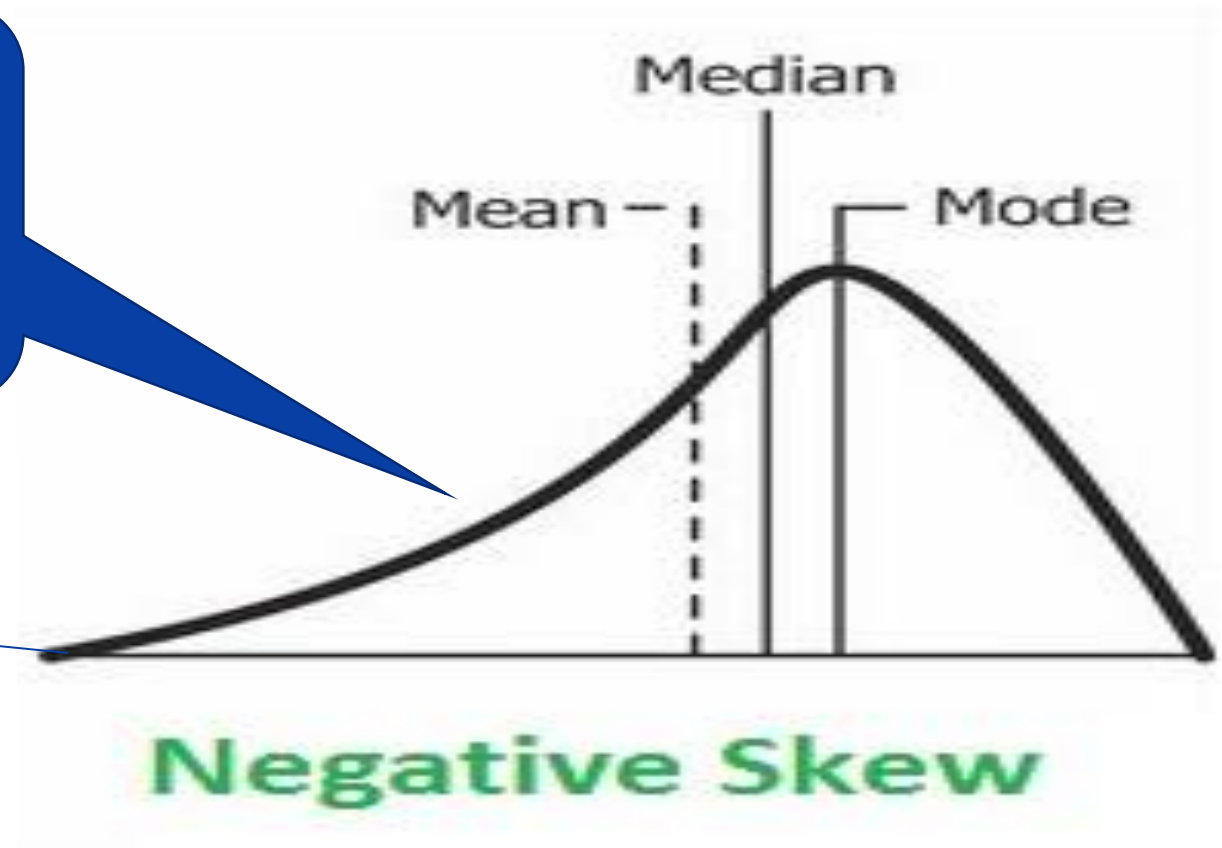
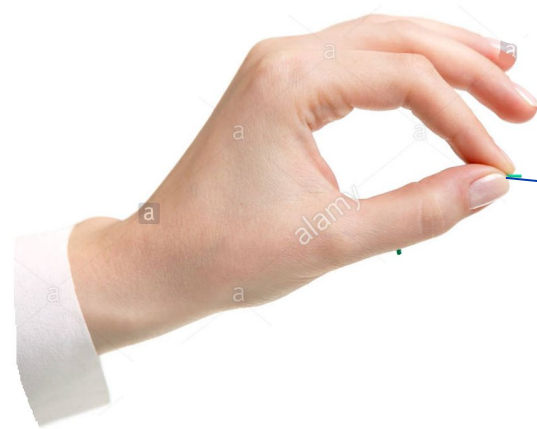
Also called, right-skewed and looks like as if someone is pulling it to the right side.



# Types of distribution (3)

## Negatively skewed distribution – when $\text{Mean} < \text{Median} < \text{Mode}$

Also called, left-skewed and looks like as if someone is pulling it to the left side.



# Concluding remarks:

Today, You learnt:

- the analysis of tabulated and untabulated, grouped and ungrouped data;
- the calculation of mean, median, mode and quartiles to find the central values of the data;
- Identification of relationship between mean, median and mode and the shape of the distribution.

- Jon Curwin..., “Quantitative methods...”, Ch 5
- Glyn Burton..., “Quantitative methods...”, Ch 2.2-2.3
- Richard Thomas, “Quantitative methods...”, Ch 1.5-1.7
- Mik Wisniewski..., “Foundation Quantitative...”, Ch 7
- Clare Morris, “Quantitative Approaches...”, Ch 6
- Louise Swift “Quantitative methods...”, Ch DD2.