

STAR EXCHANGE

Buy. Trade. Withdraw Cash

Lonely Star Solutions
Cross-border
payment infrastructure



BITFOX.CASH

P2P Exchange Platform



CASHDESK.SOLUTIONS

Software provider for
street exchanges

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- **Cross-border payment market overview**
- **Star Solutions unique payment offer**
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- **Competitors review on exchange market**
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- **Investors offer**

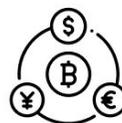
Lonely Star Solutions is a holding company with 3 key divisions connected by 1 purpose



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P2P Exchange Platform

Описание что
делает, зачем,
какая
МОНЕТИЗАЦИЯ



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BitFox cash

Основная инфа по продукту

- Персонал
- Дата регистрации
- Ключевые сервисы
- Детальная монетизация

Star exchange

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Cashdesk solutions

Основная инфа по продукту

- Персонал
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- Детальная монетизация

Holding provides cross border payment gateway based on unique crypto exchange solution

Как продукты е
Как повышают
Почему такое

LONELY STAR SOLUTIONS



STAR EXCHANGE
Buy, Trade, Withdraw Cash

- Attract traders with 2 BTC demo accounts
- Traders earn fees by managing cash withdraws for their frinds and businesses
- Users withdraw cash
- Street Exchanges have instant deposit to users accounts with "secret codes"



BITFOX.CASH
P2P Exchange Platform

- Platform finds trusted street exchanges
- Platform helps street exchanges make cross border payments
- Any crypto exchange can connect to platform to make cash withdrawals for clients



CASHDESK.SOLUTIONS
Software provider for street exchanges

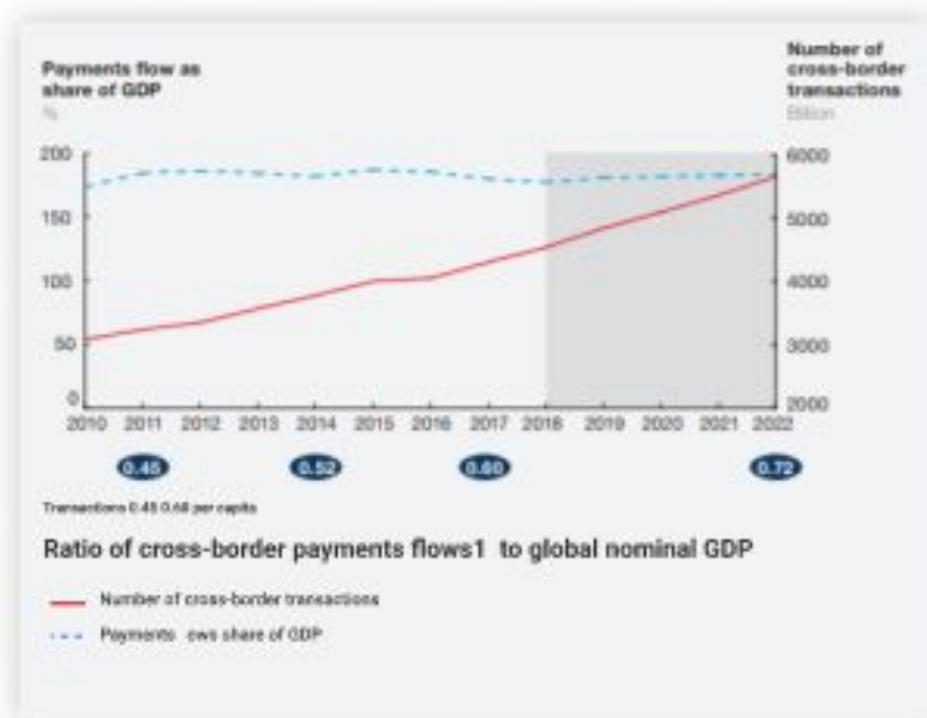
- Street exchanges can get more orders from exchanges
- Can control operational process
- Attract investments for growing business

Слайды ситуации с платежами,
биржами и кешом на рынке

Cross-border payment market overview

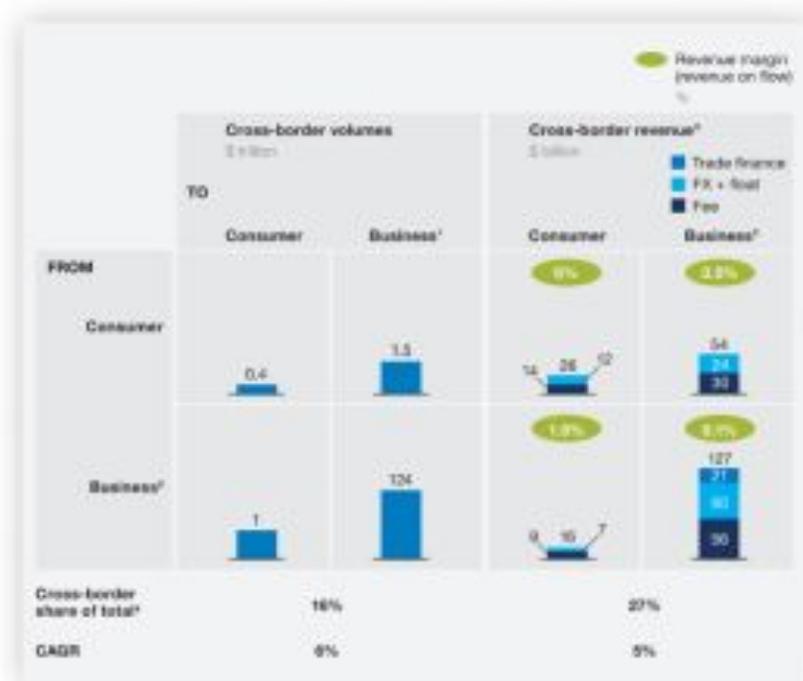
MARKET TRENDS

Cross-border payments volume is poised for strong growth



We can see that global trend of Cross-border payments is steady growing.

Source: "A vision for the future of cross-border payments" by Harry Newman (Head of Banking SWIFT), Olivier Denecker (Partner McKinsey & Company).



In presented infrastructure crypto as payment method can be used in C2C and C2B transactions worldwide that is \$1.9 trillion market.

Access to B2C and B2B market which size is \$125 trillion needed fully operational crypto bank.

Source: "A vision for the future of cross-border payments" by Harry Newman (Head of Banking SWIFT), Olivier Denecker (Partner McKinsey & Company).

Cross-border payment market overview

Но существующие решения не устраивают многих пользователей в виду высокой стоимости сервиса

SENDING MONEY FROM ANGOLA TO NAMIBIA, FOR EXAMPLE, CAN BE SUBJECT TO A 20 PERCENT FEE

Country (%)	Average Transaction Cost
United States	5,5
United Arab Emirates	4,0
Saudi Arabia	6,1
Switzerland	8,3
Germany	8,8
Kuwait	2,8
France	6,1
Qatar	5,5
Korea	4,8
Netherlands	7,4

From/To	Transaction Cost (%)
Angola to Namibia	21,7
South Africa to Botswana	16,7
South Africa to Angola	18,6
Nigeria to Benin	18,5
Nigeria to Mali	18,4
South Africa to Zambia	18,3
South Africa to Nigeria	17,9
South Africa to Mozambique	17,1
South Africa to Malawi	16,8
South Africa to Tanzania	16,7
South Africa to Swaziland	16,7
Nigeria to Togo	16,6
Tanzania to Uganda	16,5
Tanzania to Rwanda	16,5
Thailand to Indonesia	15,8
South Africa to Lesotho	15,4
Thailand to Vietnam	15,1

Cross-border payment market overview

Нестабильная экономическая ситуация затрагивающая более 1 млрд людей будет существенным драйвером запроса простого и безопасного способа хеджирования валютных рисков

THERE ARE ~1BN PEOPLE LIVING IN COUNTRIES WITH YEARLY INFLATION RATE >10% IN 2017

Country	Inflation in 2017	Population
Venezuela	1087,51	32,779,868
South Sudan	187,85	13,263,184
DR Congo	41,5	86,727,573
Sudan	32,35	42,514,094
Angola	31,69	31,787,566
Egypt	29,5	101,168,745
Argentina	25,67	45,101,781
Yemen	24,66	29,579,986
Suriname	22,02	573,085
Sierra Leone	18,22	7,883,123
Nigeria	16,52	200,962,417
Burundi	16,05	11,575,964
Mozambique	15,11	31,408,823
Haiti	14,67	11,242,856

Country	Inflation in 2017	Population
Ukraine	14,44	43,795,220
Azerbaijan	12,91	10,014,575
Liberia	12,42	4,977,720
Ghana	12,37	30,096,970
Malawi	12,18	19,718,743
Turkey	11,14	82,961,805
Iran	10,48	82,820,766

PROBLEM Cross border payments with crypto now



Problems:

1. Large entry threshold for beginners
2. Deal Risks with BTC volatility
3. Takes long time to buy and then sell
4. Need analyse local providers
5. High Risk Transactions

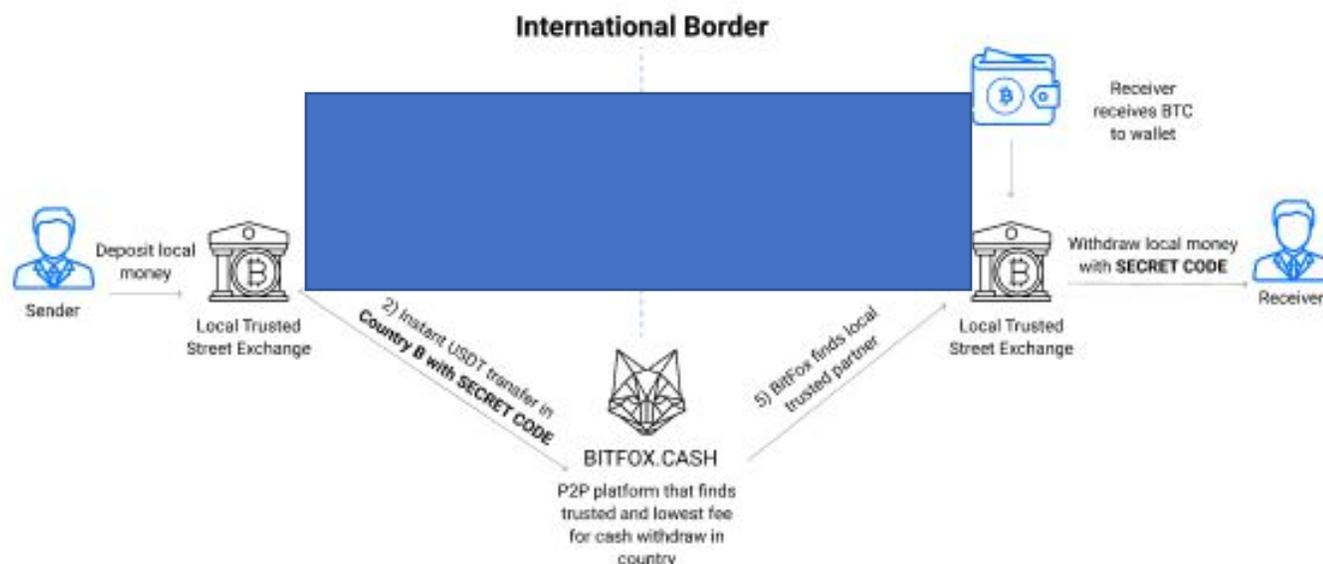
Resume:

BTC is not suited as payment method when it comes to transactions over \$10K. High volatility is due to demand

Main reason to use crypto is ability to send high volumes free and globally, no regulation limitations.

Для этого нужен бит фокс! И кеш деск солушнс

SOLUTION How cross border transfer will look like



Problems:

1. Large entry threshold for beginners
2. Deal Risks with BTC volatility
3. Takes long time to buy and then sell
4. Need analyse local providers
5. High Risk Transactions

Solutions:

1. For new users transfer will look like cash 2 cash
2. Instant deposits in USDT to Exchange or Cash Desk
3. Buy and sell can be done at Cash Desk office
4. No need to analyse local providers
5. Less risks because we deal with Local Trusted Street Exchanges (with offices)

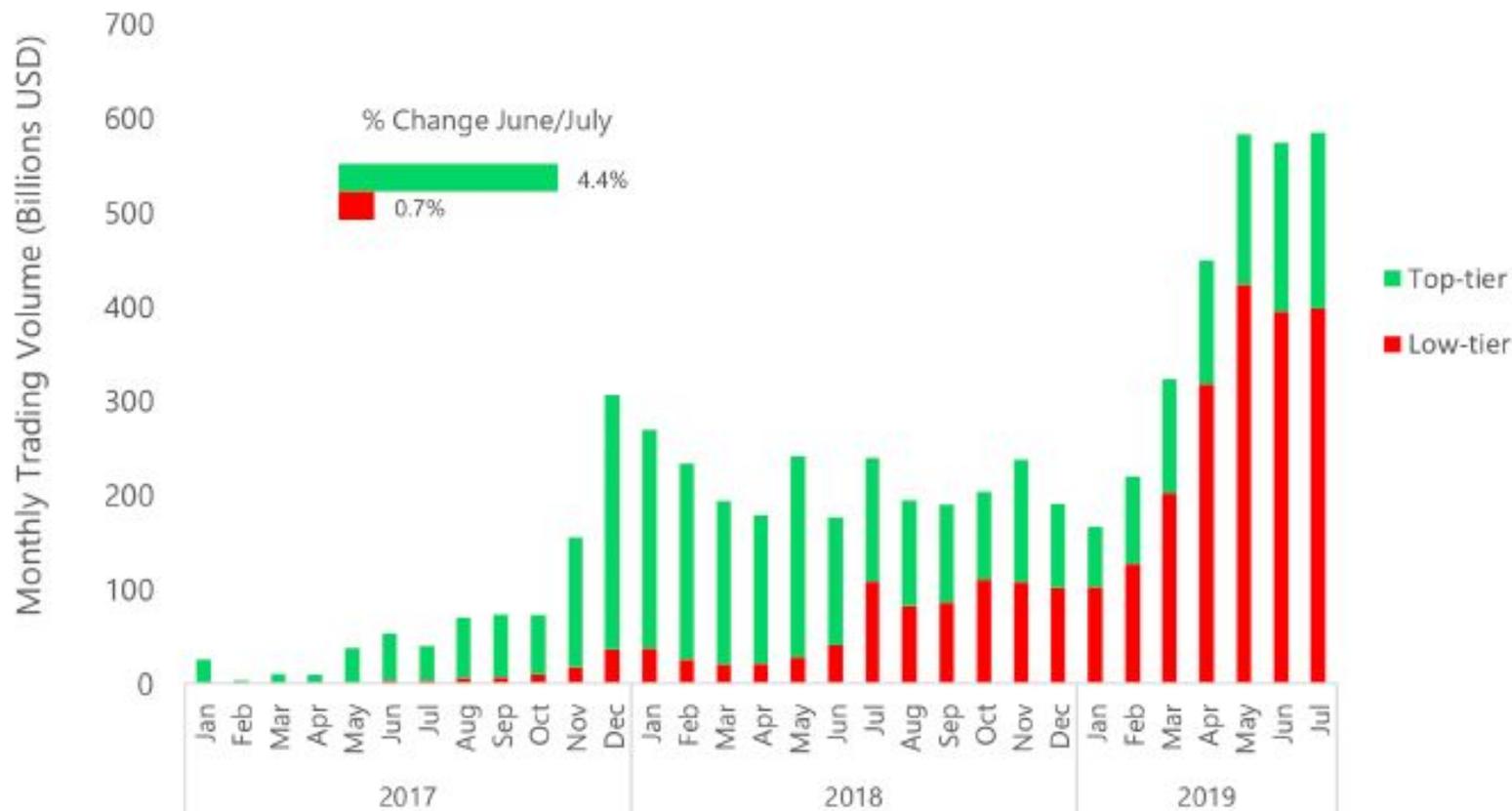
Одной из ключевых интеграций нашего платежного шлюза мы видим биржи

- Они не регулируются
- многие используют крипту для оплат
- На сегодняшний день не существует бирж в возможностью выхода в кеш
- Опции с выходом в фиат на биржах жестко регулируются
- Все выше перечисленное говорит о высокой синергии интеграции нашего решения именно с рынком бирж

Ситуация на рынке и бирж и объем данного рынка

AGGREGATE TOP-TIER EXCHANGE VOLUME ONLY REPRESENTS 32% OF THE TOTAL MARKET

Aggregate Monthly Volume by Tier



Analysis & Key points

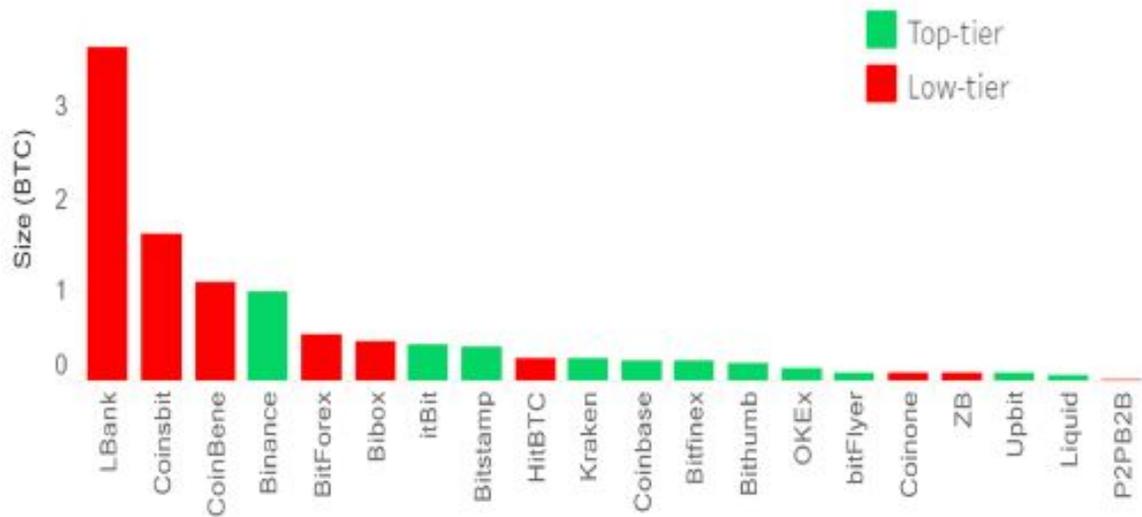
- Trading volume is still dominated by lower quality and untrusted exchanges
- Aggregate top-tier exchange volume still only represents 32% of the total market

Exchange market overview

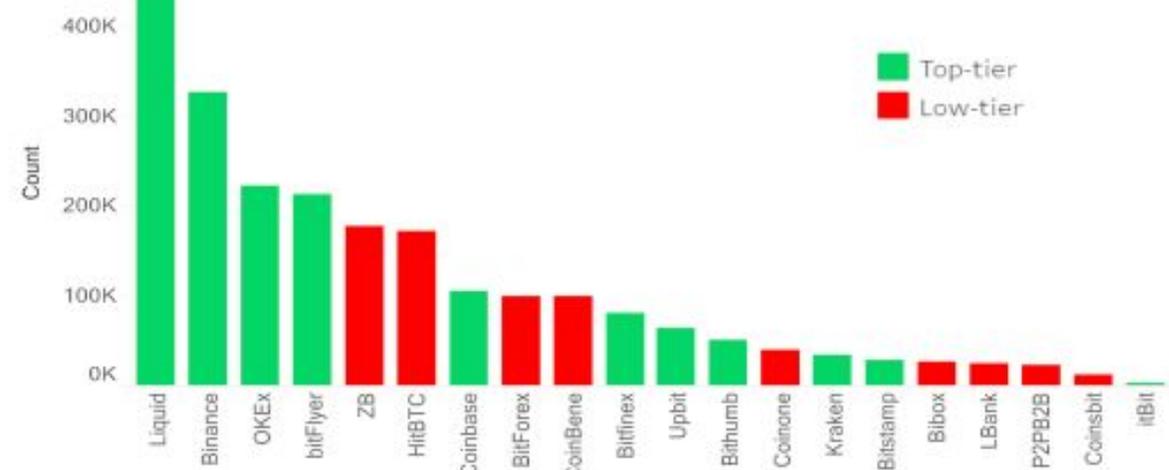
Судя по статистике биржи с низким уровнем доверия используются именно для крупных сделок оплаты, и не смотря на высокий риск они занимают большую часть рынка

UNTRUSTED EXCHANGES REVEALED TO HAVE 15 TIMES HIGHER AVERAGE ORDER SIZE AND 5-10 TIMES LESS # OF ORDERS

Average Daily Trade Size (BTC) vs Trust Level – BTC Markets



Average Daily Trade Count vs Trust Level - BTC Markets



Вертикальная интеграция нашего платежного решения и биржи дает высокий уровень синергии за счет полного контроля качества всего процесса, а также за счет аккумуляции маржинальности на всем пути денег. Потому мы разработали свою биржу для демонстрации Best case интеграции и создания примера вертикальной интеграции наших решений

Собственная биржа с платежным шлюзом
станет не только значительной частью
нашего дохода но и витриной наших
продуктов

COMPETITORS REVIEW (1/2)

Exchange	April ADV. \$mln	HQ	MSB	BitLicense	Other licenses	Fiat currencies	Crypto trading pairs
CME (Chicago Mercantile Exchange)	257.8	US					
Binance	217.6	Malta			Singapore Uganda Jersey	2	11
Bitfinex	78.2	Hong Kong	x			4	7
Coinbase Pro	73.2	US	x	x		3	4
Kraken	61.3	US	x			4	5
Bitstamp	58.6	UK	x	x		2	1
bitFlyer	27	Japan	x	x		3	1
Gemini	14.6	US	x	x		1	4
ItBit	12.15	US	x	x		2	0
CBOE (Chicago Board Options Exchange)	9,9	US	n/a	n/a			
Bittrex	7.8	US	x			1	3
Poloniex	4	US	x	x		0	4
Okex	1600	Malta				0	5
Huobi	1350	Singapore	x			0	5
Bitmex	N A	Seychelles	x			1	1

Competitors review on exchange market

COMPETITORS REVIEW (2/2)

Exchange	Taker	Maker (rebate if negative)	Withdrawal	Margin trading	IEO Launchpad	Mobile wallet	Other	Other/ Comments
CME (Chicago Mercantile Exchange)								
Binance	0.10%	0.10%	0.0005 BTC	x	x	Trust?	BNB Coin	EUR and GBP on Binance Jersey
Bitfinex	0.20%	0.10%	0.0004 BTC	x	x	x	Margin Funding	
Coinbase Pro	0.25%	0.15%	Free	x			Sepa Withdrawals	Doesnt work in RF
Kraken	0.26%	0.16%	0,0005 BTC	x				
Bitstamp	0.25%	0.25%	Free	x		x	Sepa Withdrawals, buying with fiat	
bitFlyer	0.20%	0.20%	0.0004 BTC			x		
Gemini	0.15%	0.00%	0.001 BTC			x	crypto payments	
ItBit	0.35%	0.03%	Free					
CBOE (Chicago Board Options Exchange)								
Bittrex	0.25%	0.25%	0.0005 BTC		x			
Poloniex	0.25%	0.15%	0.0005 BTC	US only		x		
Okex	0.08%	0.10%	0.0005 BTC	x	x	x	Okex Korea	
Huobi	0.20%	0.20%	0.001 BTC	x	x	x		
Bitmex	Free	Free	Free	x	x			

Что у нас есть по технической части на сегодня

Описать что уже разработано и почему мы стоим 5+ млн

Финансовый прогноз

Финансовое Предложение