

Presentation Template

MADE FOR GOOGLE SLIDES

Prepared by Zach Grosser
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To Create the Greatest Presentation
You've Ever Made

Summary

Highlights of the business and opportunity,
or the “elevator pitch”

Like table of contents/investment thesis

Problem

The reasons why your target customer are frustrated with current solutions

Solution

How your company solves the problem and the benefits to you customers

Product

FIRST FEATURE



Device and hand by Facebook. facebook.design

Product

SECOND FEATURE



Device and hand by Facebook. [facebook.design](https://www.facebook.com/facebook.design)

Product

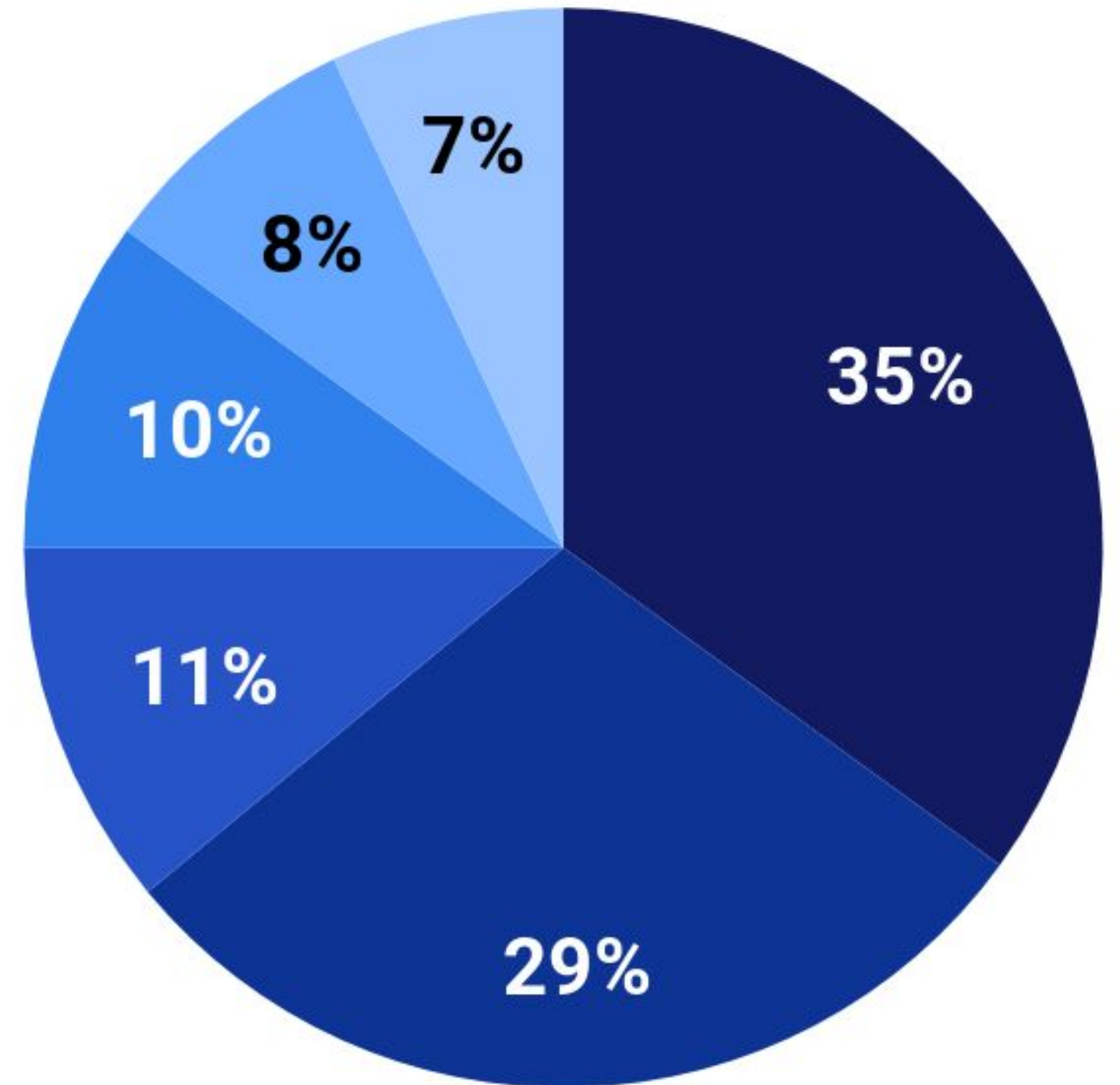
THIRD FEATURE



Device and hand by Facebook. facebook.design

Market Opportunity

How many potential customers. The Total Addressable Market (TAM)



- Label One
- Label Two
- Label Three
- Label Four
- Label Five
- Label Six

Differentiation

LABEL 01



LABEL 02



LABEL 03



Allude to competitors, but don't focus on another company. Optional and usually pros/cons.
Icons from [Meg Robichaud](#). Full icon set available at [figmaresources.com](#)

Growth

Go-to-market strategy (what channels do we use to sell our product: brand, marketing, retail, partners, etc..)

How you will acquire and retain customers, profitably, at scale, and keep your product competitive.

Traction

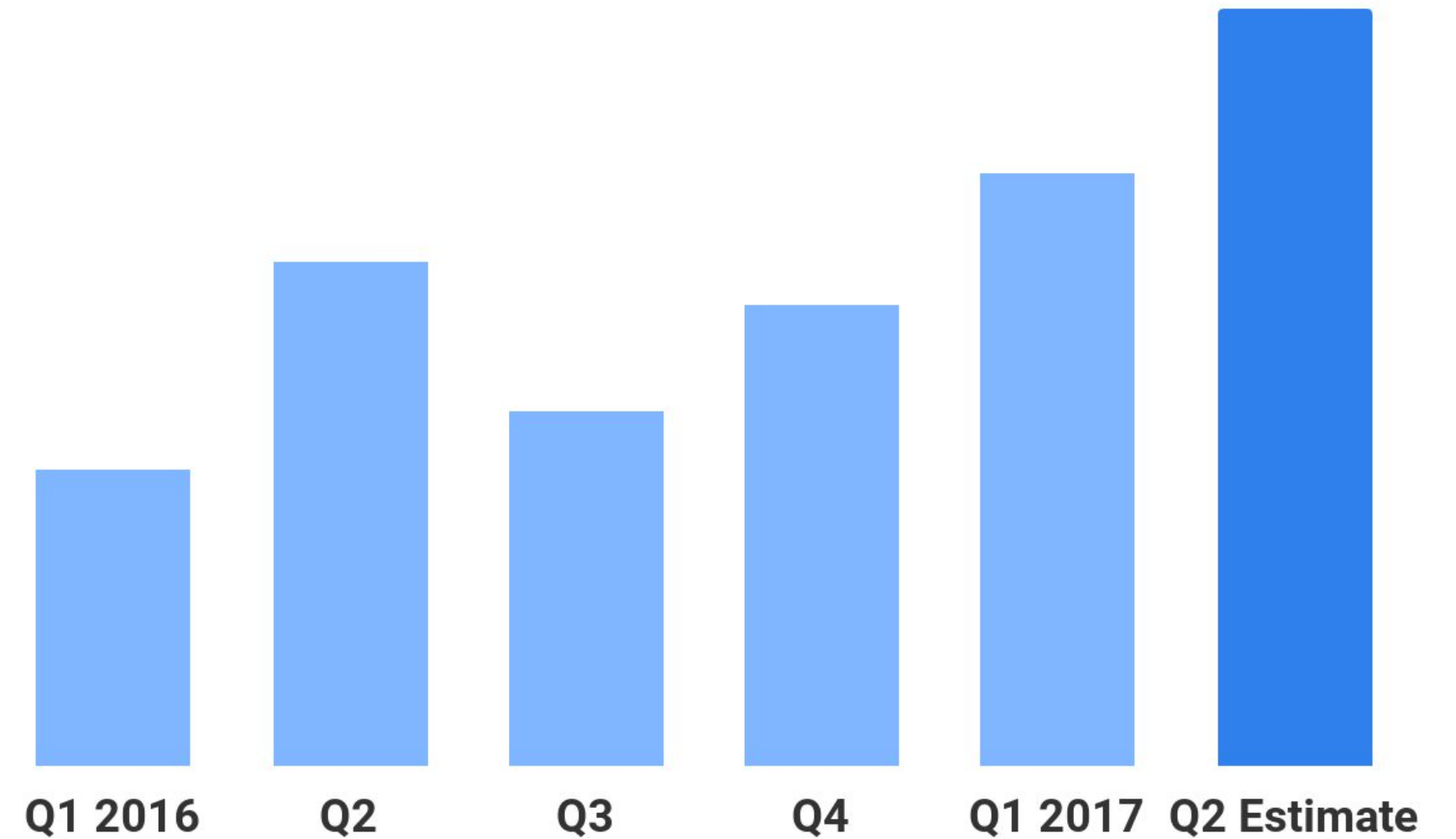
Our current customers...

- What they are saying:
- How we're retaining them:

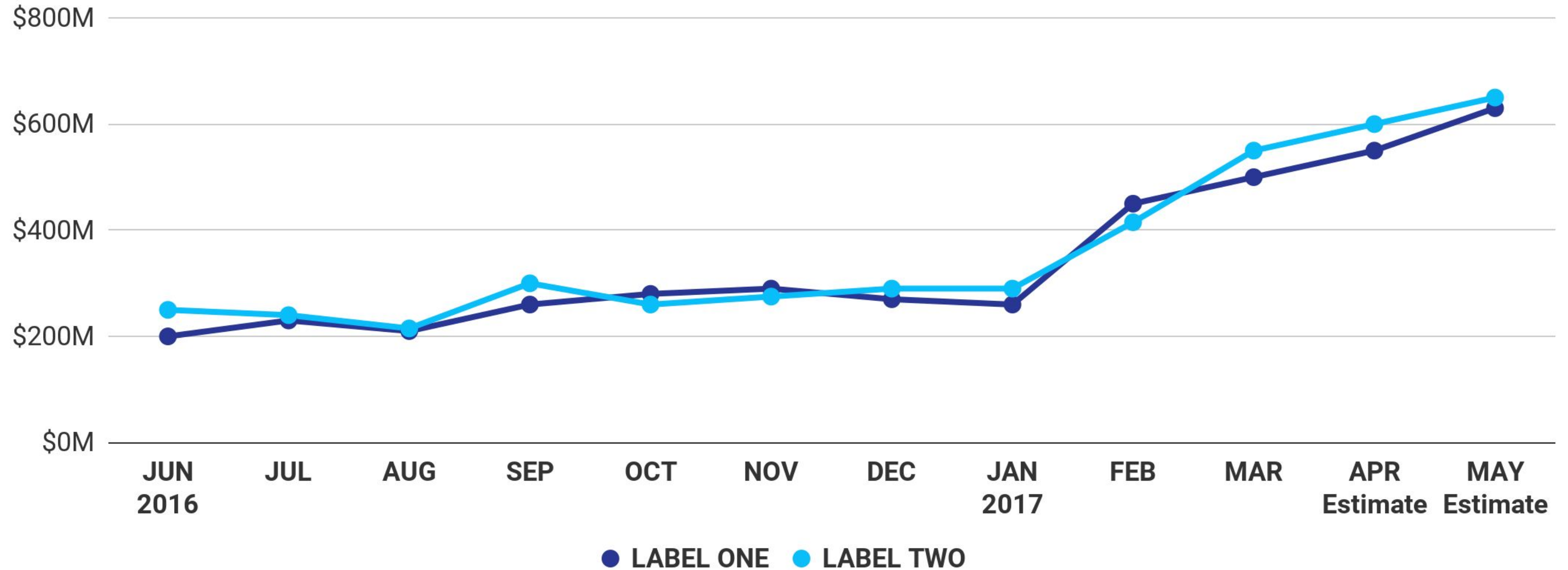
	QUARTERS SINCE ACTIVATION			
	1	2	3	4
COHORT ONE	100%	96%	96%	91%
COHORT TWO	100%	94%	89%	
COHORT THREE	99%	98%		
COHORT FOUR	100%			

Business Model

How we stay in business,
based on amount generated
from those potential
customers



Financials



Prediction of how much money to be made in the next 3–5 years

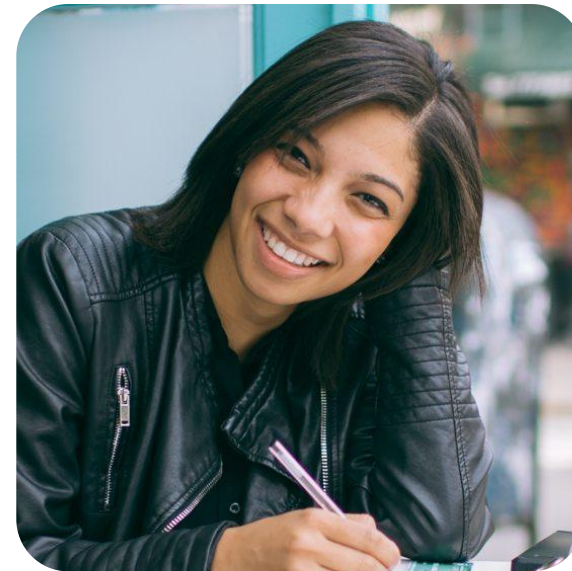
Team



**AMBER
LAWSON**
CEO



**LORI
SCHNEIDER**
VP ENGINEERING



**SAMANTHA
HOWELL**
VP PRODUCT



**BEVERLY
ROBERTSON**
VP MARKETING



**CATHERINE
JAMES**
CFO

Executive team, Board members, existing investors, etc.
Photos from nappy.co. Names for uinaes.com

Funding (deal terms)

This is what I'm asking for from you (the potential investors)

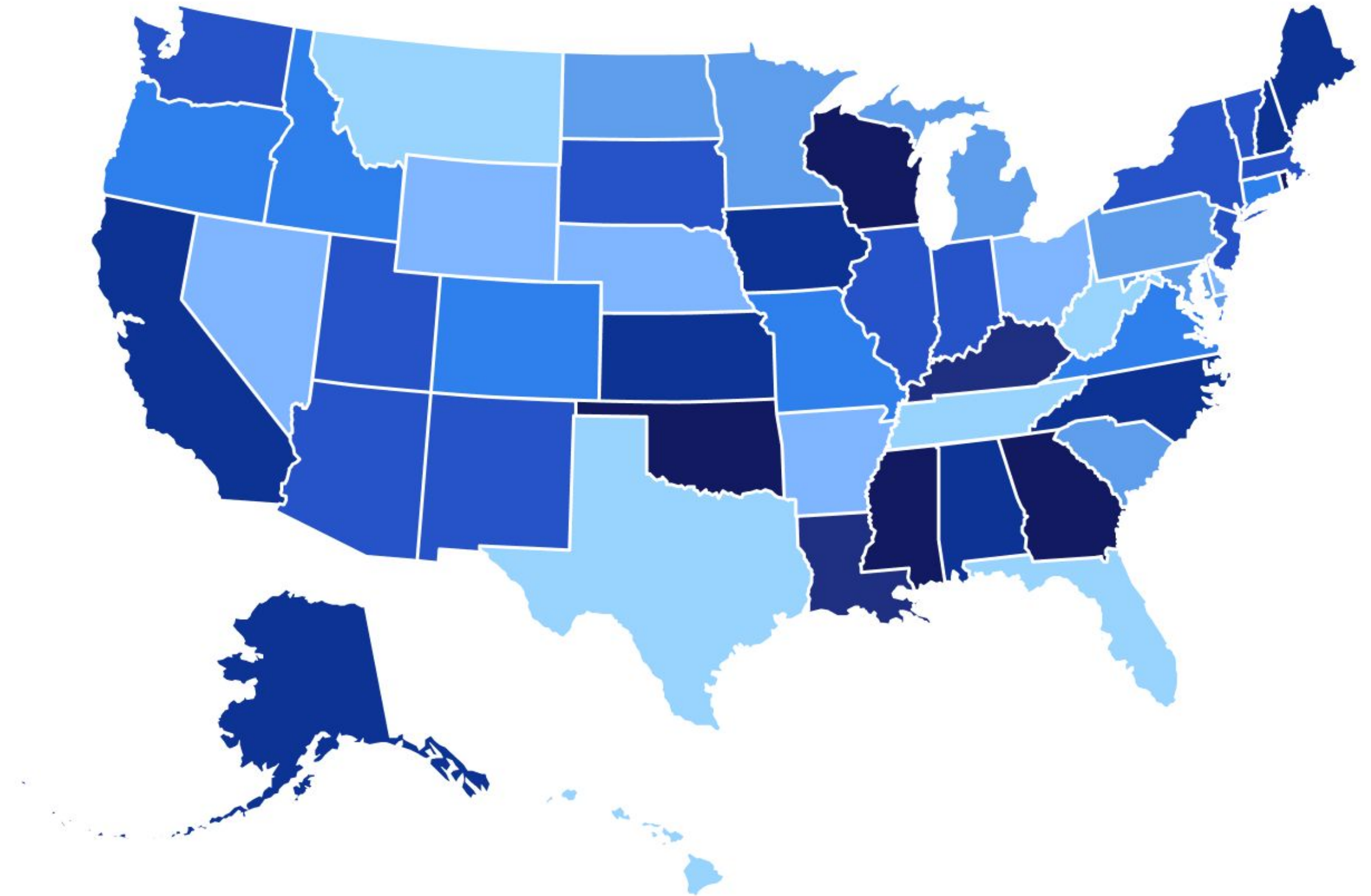
- List item one
- List item two
- List item three

Logo

Appendix

Summary of your technology stack, your detailed financial model, etc.
The answers to questions you expect to get.

U.S. Map



Check medium.com/@zachgrosser later for editable version and more maps.

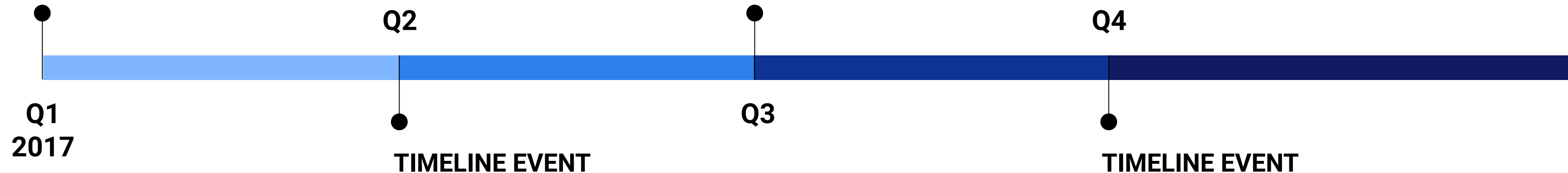
Timeline

TIMELINE EVENT

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