

# CSR in Bayer

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# About Bayer

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**Industry:** Pharmaceuticals,  
Chemicals

**Founded:** 1863 (Frederick  
Bayer)

**Number of employees:**  
115,200

**Revenue:** €46.769 billion

**Subsidiaries:** Bayer  
Corporation, Bayer  
HealthCare

Pharmaceuticals, Bayer  
CropScience



# Corporate Social Responsibility

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## Safety



## Environmental Protection



## Social Engagement

Education and research  
Health and social needs  
Sports  
Culture

# Conflicts and Incidents

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- Chemical accident in 2008
- Contaminated haemophilia blood products
- Baycol Deaths
- Neonics (pesticides)

# Chemical accident in 2008

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A runaway reaction ruptured a tank and the resulting explosion killed two employees.



# Contaminated haemophilia blood products

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These products caused large numbers of haemophiliacs to become infected with HIV and hepatitis C.



**Reaction:**  
Bayer agreed to pay more than \$660 million to settle cases

# Baycol Deaths

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Bayer's anti-cholesterol drug, Baycol, has deadly side effects. The Food and Drug Administration received reports of **31 US deaths**. Bayer admitted that the drug **might have killed 52** people already worldwide.

# Neonics

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Neonicotinoids were banned by European Union, because they kill bees and other insects.



# References

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<http://www.cbgnetwork.org/index2.html>

4. Bees & Pesticides: Commission goes ahead with plan to better protect bees. 30 May 2013, (Assessed 01.10.17)

[https://ec.europa.eu/food/animals/live\\_animals/bees\\_en](https://ec.europa.eu/food/animals/live_animals/bees_en)

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