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Financial derivatives market and financial engineering

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AFFILIATION: MOODY'S ANALYTICS

Lesson objectives

- Introduce the essence of financial engineering.
- Introduce main aspects of financial derivatives markets.

 Describe main types of financial instruments and positions which can be taken on the market.

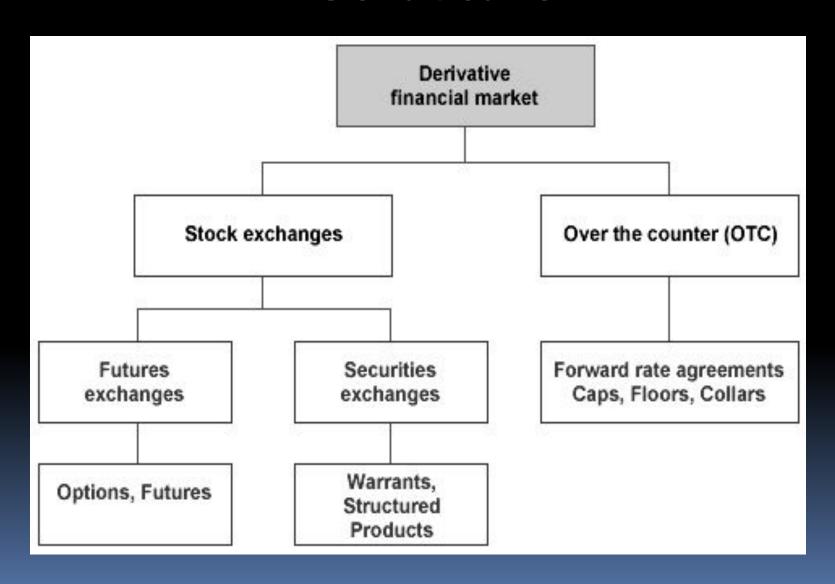
Financial engineering

- Financial engineering involves application of mathematical methods to solve financial problems. It uses methods from computer science, statistics, economics, etc.
- Financial engineering is employed by commercial banks, investment funds, insurance agencies and hedge funds.
- Those institutions can apply its methods for new product development, securities valuation, risk management portfolio optimization and scenario simulation.

Financial engineering 2

- Securities pricing: Financial engineering is aimed at pricing derivative securities based on arbitrage arguments.
- **Risk management**: Financial engineering evaluates the risk associated with current portfolio and helps to adjust it in case too high risk.
- **Portfolio optimization:** This implies choosing such trading strategy, which optimizes certain objective function reflecting the portfolio performance.

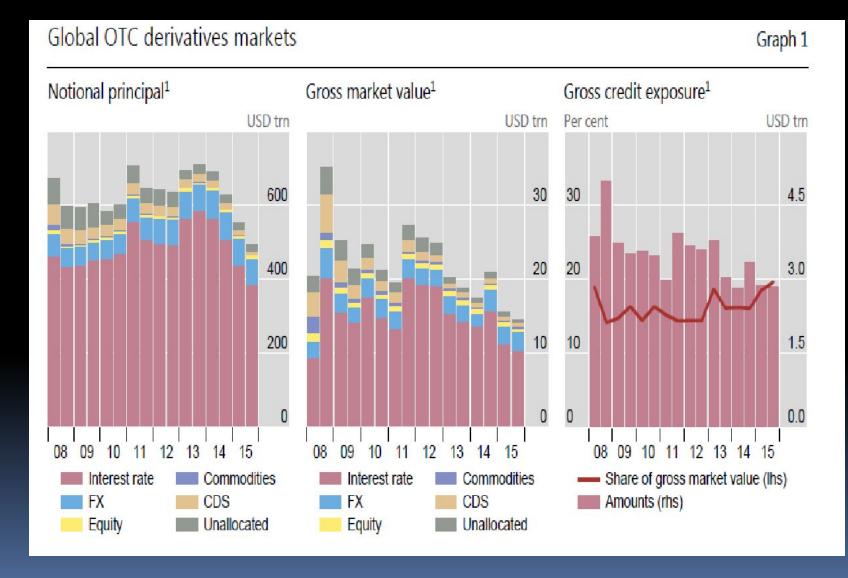
Financial derivatives market structure



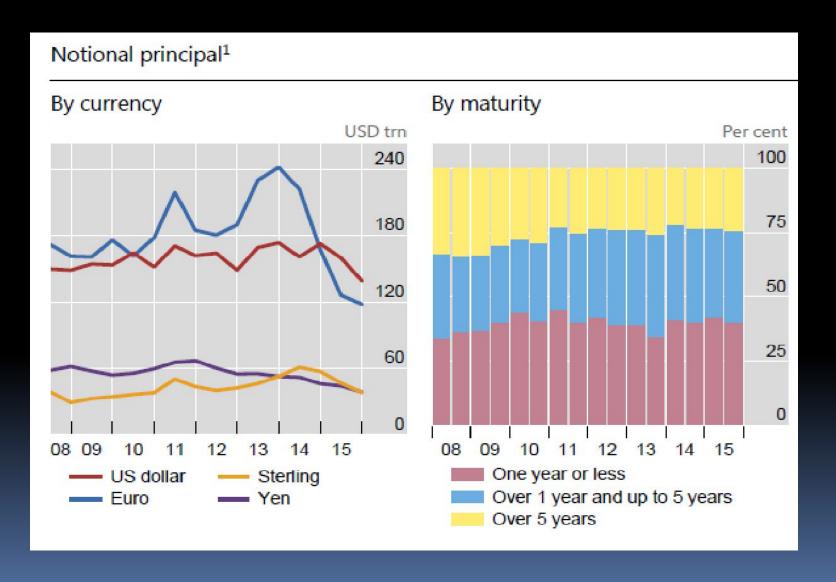
Financial Derivatives Market

- Financial derivatives market demonstrated very impressive growth starting from 1990s up to global financial crisis, being fuelled by financial innovation.
- Between 1998 and 2008 the size of the market grew by approximately 25% per year.
- Financial crisis revealed some deficiencies in the market structure which did not allow to adequately mitigate risks.

Financial Derivatives Market 2



Derivative Financial Market 3



Derivative financial markets 3

- In the derivative financial markets derivatives whose prices are derived from underlying asset are traded.
- Financial derivatives enable the transfer of unwanted risks from risk-averse to more risk-tolerant market participants.
- In case of trading financial derivatives the actual investments are comparatively small compared with the amounts involved.
- Price fluctuations as a share of investment capital are, on the other hand, greater than those in the price of underlying asset. This points to higher potential returns.

Onshore markets; Exchanges vs OTC

- Over-the-counter (OTC) markets evolved due to spontaneous trading activity.
- No formal organization, still closely monitored by regulatory agencies and transaction performed according to documentation.
- In OTC market transactions done electronically or over the phone with instruments having greater flexibility.
- Interest rate swap market is OTC.

Onshore markets; Exchanges vs OTC 2

- Organized exchanges are formal entities. Traded instruments and trading procedures are standardized.
- The specifications of traded contracts are less flexible.
- Examples include stock markets trading equities or futures and options markets processing derivatives with different underlying assets.

Major players on derivatives markets

- *Market makers:* Market makers provide liquidity and must buy and sell at their quoted price. For each traded instrument they must quote a bid and an ask price.
- *Traders*: They buy and sell securities executing client's orders. Trader can also trade for the company given his her position limits.
- **Brokers:** They provide a platform where buyers and sellers can get together. Brokers also do not trade for themselves

Major players on derivatives markets 2

- **Dealers**: They quote two-way prices and hold large inventories of particular instruments for longer period of time then market makers.
- **Risk managers:** Risk managers asses the trade and give approvals if risks remain within preselected boundaries.
- Regulators

Types of quoted prices

Bid price

The price at which the market maker is willing to buy the underlying asset

Ask price

The price at which the market maker is willing to sell the underlying asset

Major instrument classes

- Fixed income instruments certificates of deposits, deposits, treasury bills.
- Bond market instruments- bonds and floating rate notes
- Equities
- Currencies
- Commodities
- Derivatives
- Credit instruments : corporate bonds , credit default swaps
- Structured products: MBS , ABS

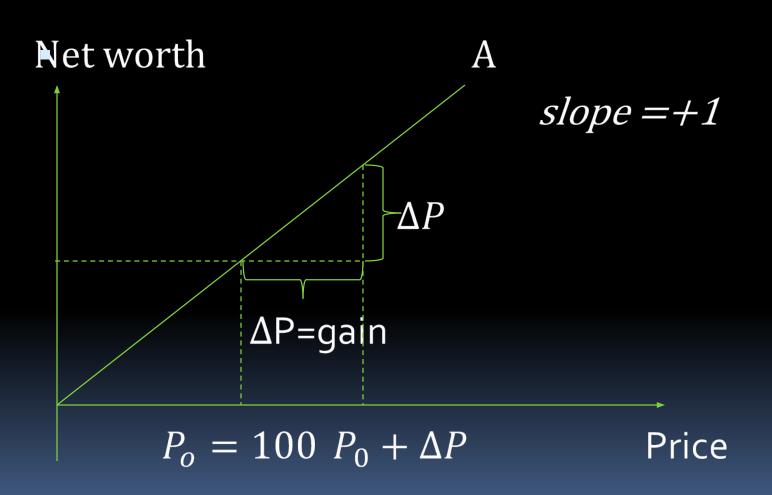
Long vs Short position

■ **Long position** - buy an item for cash and hold it or sign contract implying obligation to buy something at future date.

 Long position implies profit if underlying asset price increases.

 Short position – market participant has sold an item without actually owning it.

Payoff Diagram: Long position



Payoff Diagram: Funding long position

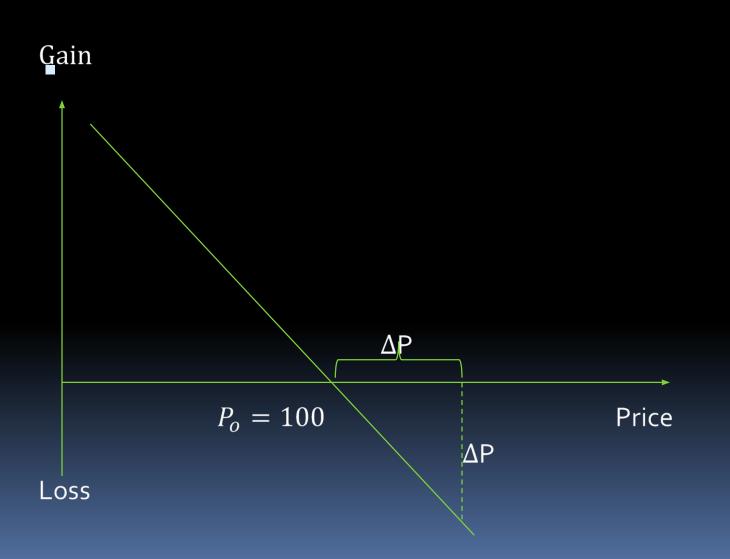
Net worth

Zero net worth at initiation

$$P_{o} = 100$$

Price

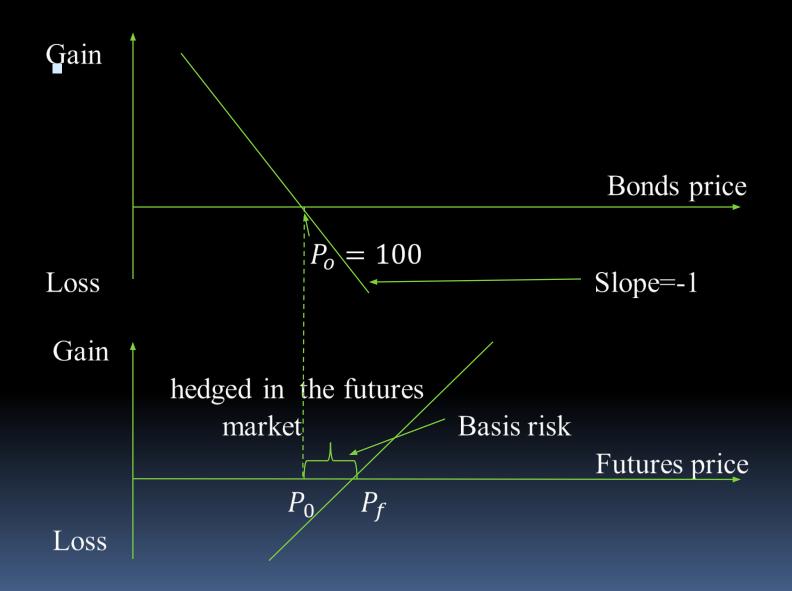
Payoff Diagram: Short position



Purposes of taking positions

- *Hedging* this is done to eliminate the exposures of existing positions without unwinding position itself.
- Say we have short position in a bond. If price of bond goes up market-to-market loss will be registered.
- To hedge we buy a similar bond thus reducing exposure to movements in underlying price. Still some basis risk will remain.
- Alternatively one can take a long position but in futures or forwards market instead of spot market.

Hedging with futures contract



Purposes of taking positions 2

Arbitrage

Prices of financial instruments are *arbitrage –free* (no opportunity for arbitrage) if portfolio with non-negative return in the future, which costs nothing to assemble does not exist.

Arbitrage free prices represent fair market value for underlying instrument.

Equivalent of zero in finance

- Consider initial date t_0 when one concludes the following deal with a bank.
- At t_1 100 USD is borrowed from a bank at a current LIBOR rate L_{t_1} .
- The interest and principal is paid back at time t_2 .
- No default risk for the loan which lasts δ units of time.

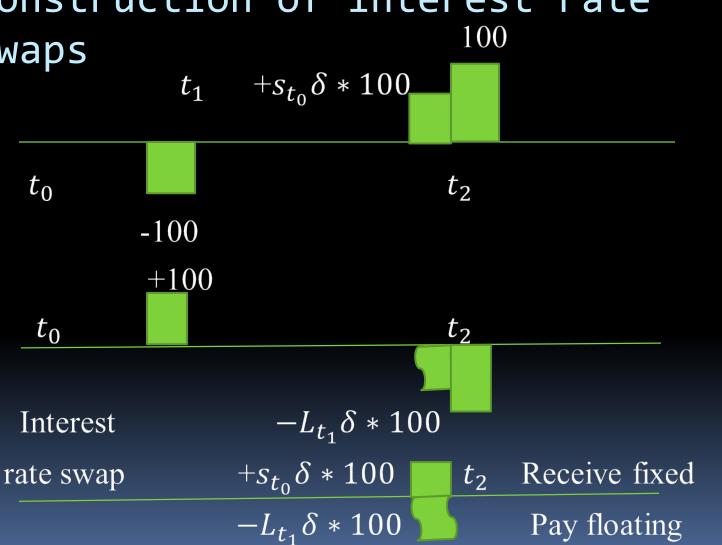
Equivalent of zero in finance 2

- For any t between t_0 and t_1 value of the described forward contract is zero irrespective of future interest rate.
- Time t_1 value of future cash flows is given by :

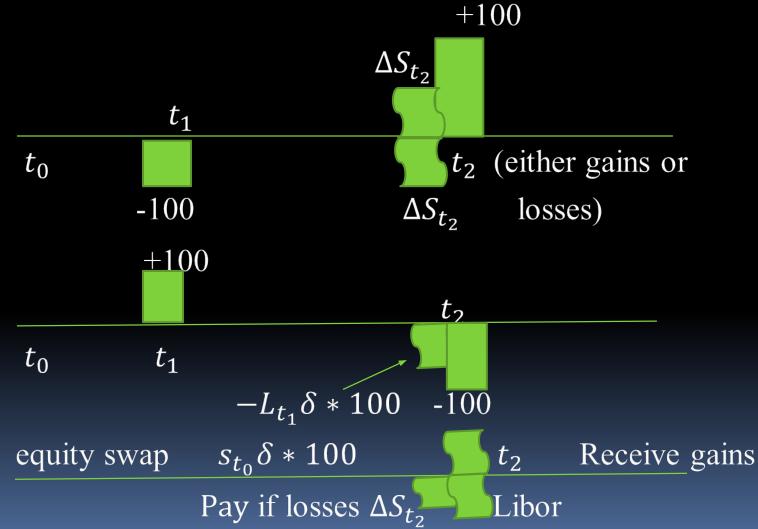
$$PV_{t_1} = \frac{L_{t_1}\delta * 100}{(1 + L_{t_1}\delta)} + \frac{100}{(1 + L_{t_1}\delta)} = 100$$

■ The value of this contract is zero. Thus the value of LIBOR loan can be added(subtracted) to the value of any instrument

Example of financial engineering: Construction of interest rate \$\frac{100}{5}\$ waps



Example of financial engineering: Construction of equity swaps



Conclusion

- Financial engineering involves application of mathematical methods to solve such financial issues as securities valuation, risk management portfolio optimization, etc.
- In derivatives financial market the financial derivatives, which allow the transfer of unwanted risks, are traded.
- Over the counter markets have no formal organization and are characterized by greater flexibility of traded instruments.

Conclusion 2

- Default free forward LIBOR loan is equivalent of zero on financial markets.
- It has zero initial value and it's addition or subtraction does not risk market risk characteristics of additional instrument.
- Interest rate swaps and equity swaps essentially represent transaction of buying bonds or stocks paired with taking a LIBOR loan.