

100%

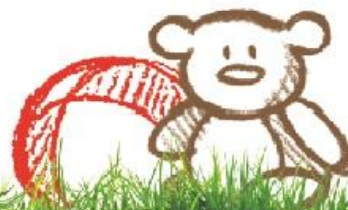
ЭКО
продукт



SYNERGETIC

МОЮЩИЕ СРЕДСТВА

на основе растительных компонентов
из Германии



антибактериальные • гипоаллергенные

100%
eco-friendly
product

SYNERGETIC

Cleaning products

Based on plant ingredients from Germany

Antibacterial -hypoallergenic

About us

Eco-friendly cleaning products created by a family!

(picture of the Alex , Nina and kid)

Alex Zuzin and Nina were married in 2009, and in 2011 they had a son.

At this time came the idea grew out of the apparent gap between the expensive eco-friendly cleanings and cheap but harmful for the family.

We have created a line of products based on surface-active agents (surfactants) of plant components such as sugar cane, palm, coal and others. The key criteria was gipoallergenical because the house has a baby and it is important that his health was protected.

Synergetic was create with love by family for families (picture of Alex with product)

I love (heart) my family

CEO, co-founder

Alex Zuzin (picture)





Present to Your attention a cleaning products Synergetic

The company Synergetic is the manufacturer of the professional cleaning products on the basis of advanced European technology

The name is based on «Synergy» the combined power of a group of things when they are working together that is greater then the total power achieved by each working separately.
In other words $1+1=3$

The active components of cleanings - latest developments of the leading German companies Surface-active agents (surfactants,) derived from sugarcane, not petroleum. Due to innovative technology, they are much more efficient!

The best European equipment and raw materials provide stable and high quality products!

We are in 150 cities of Russia, Kazakhstan, Belarus, Tajikistan

Pictures (bottles, children, happy families)





SYNERGETIC



Millions of people in Russia and the CIS, chose for their family a Synergetic





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Information about German corporations



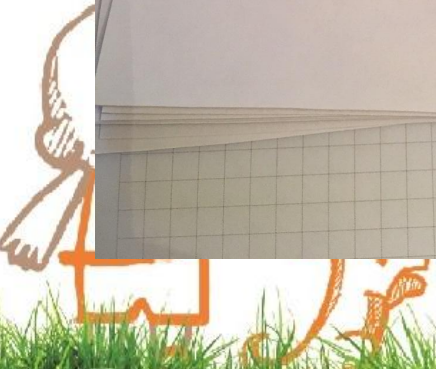
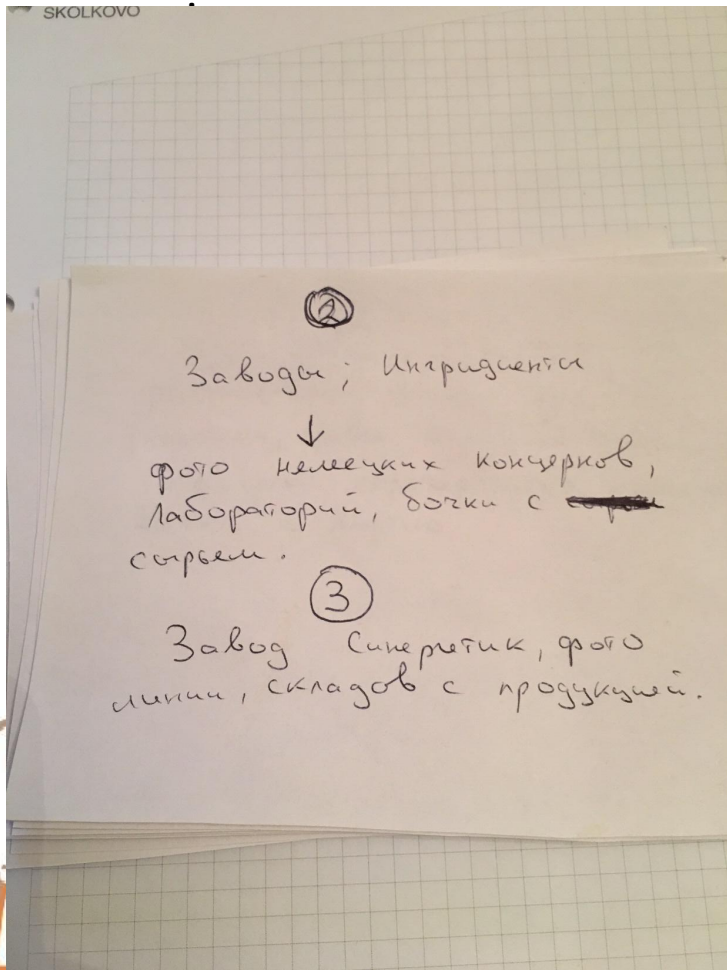
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Plants, ingredients
pictures of German concerns, laboratories,
barrels of raw materials





Information about German corporations





SYNERGETIC

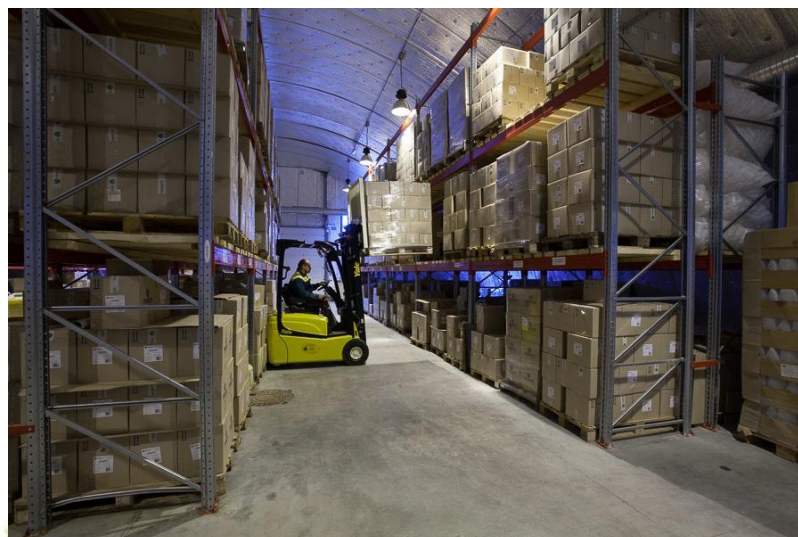


About Synergetic plant





About Synergetic plant





German companies(corporations): BASF, SASOL, AkzoNobel more than 20 years engaged in the development of eco-friendly detergents and because of that in Europe most of people have switched to eco-friendly products: for example, in Germany the consumption of eco-products is 30 times higher than in Russia. "Only by working with professionals it is possible to achieve quality and safety, so we decided to take the latest European developments in the field of ecology and apply them in our country". For this reason, the plant SYNERGETIC use Czech equipment. Expensive automatic line allows to create products, equal in quality to foreign analogues

pictures: (plants and laboratories of German corporations one slide, Synergetic plant lines –another slide.)

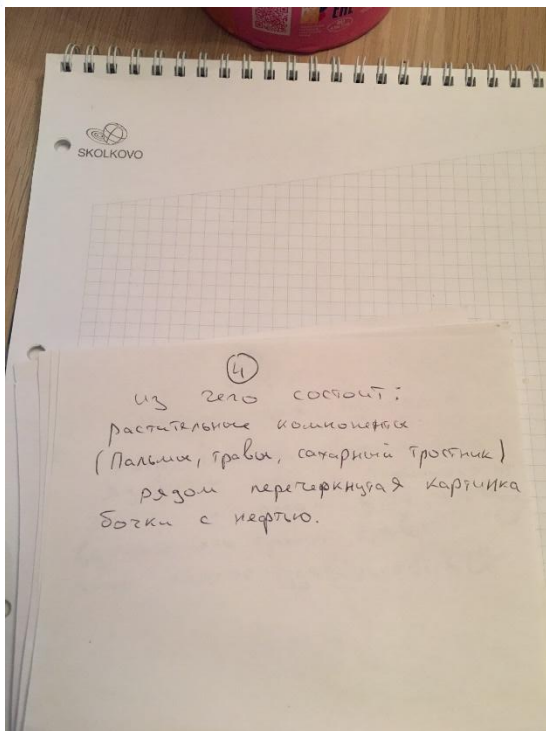




SYNERGETIC



Base ingredients :



Natural organic oil



surfactant from sugar cane



food colorant



Natural herbal extracts



Natural glycerin





Ingredients

The basis of manufacture of detergents SYNERGETIC is sugar cane — renewable natural resources. The most favorable climate for growing tropical (temperature, humidity, and sunlight) have a particular influence on its fruitfulness. The leading countries-manufacturers of sugar cane today are Brazil and India.

At the processing enterprises of their sugar cane get oil. All components derived from sugar cane is environmentally safe for humans.

of oils obtained of a substance called glycosides, which have a wide range of applications. The terrible word glycosides hiding components completely from natural origin.





SYNERGETIC

formulation



Using different formulations, in special reactors, we produce detergents SYNERGETIC. In the production of detergents use only natural fragrances and colorants.

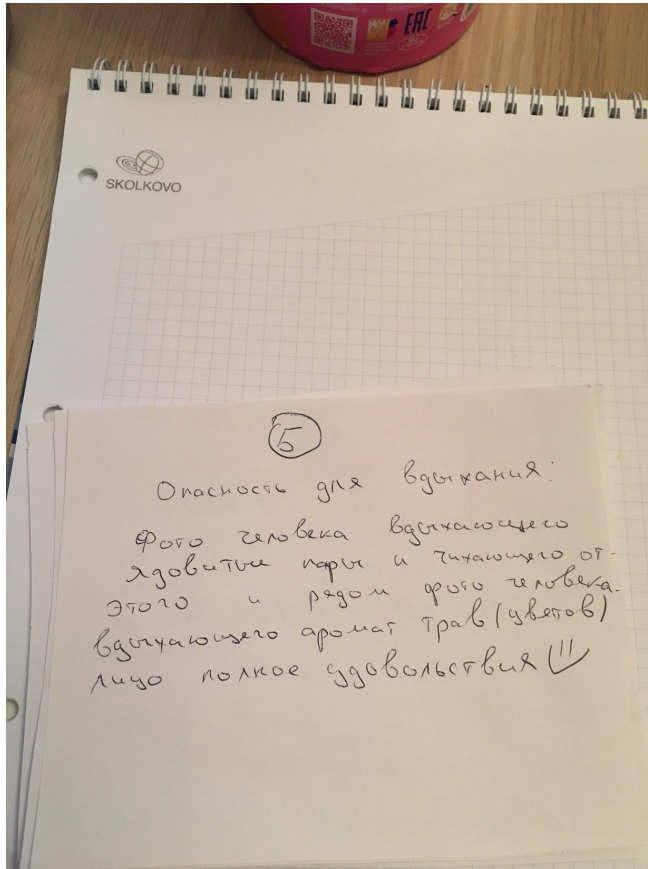




SYNERGETIC



Allergic inhalation conventional detergents from petroleum.





SYNERGETIC



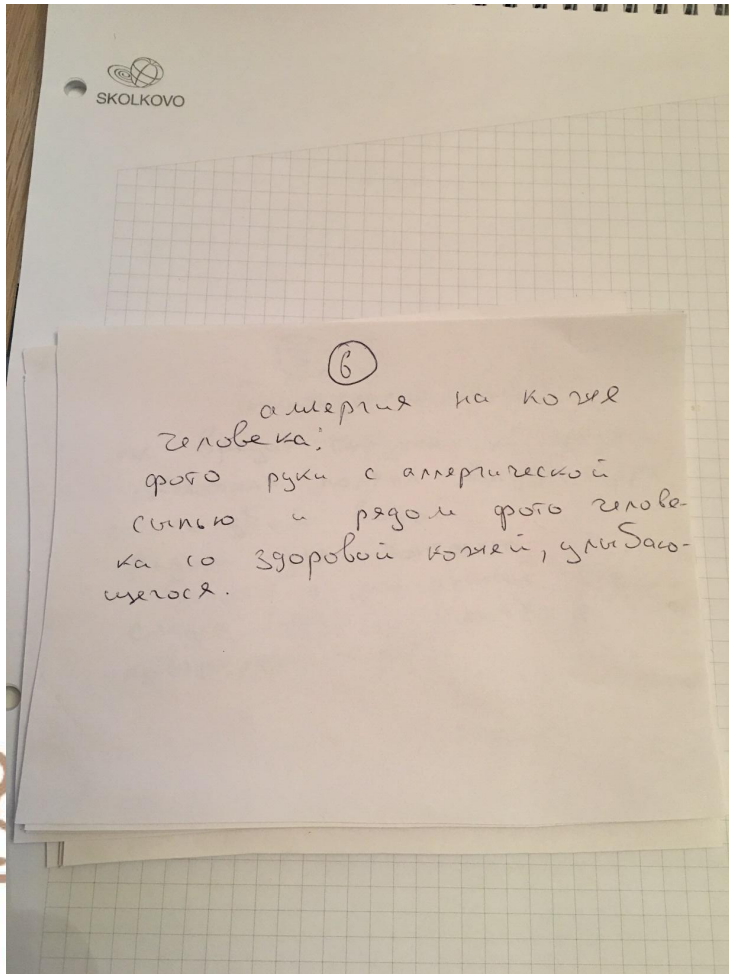
Allergic inhalation conventional detergents from petroleum.

If you use conventional detergents, during their evaporation, the body gets the dangerous substances that can cause respiratory irritation and allergic reactions. In the Synergetic, only natural oils and fragrances, non-irritating mucous membranes and do not cause allergies.





Allergic irritation on the skin



Conventional detergents, when in contact with skin, can cause allergic reactions, itching, dryness and redness.

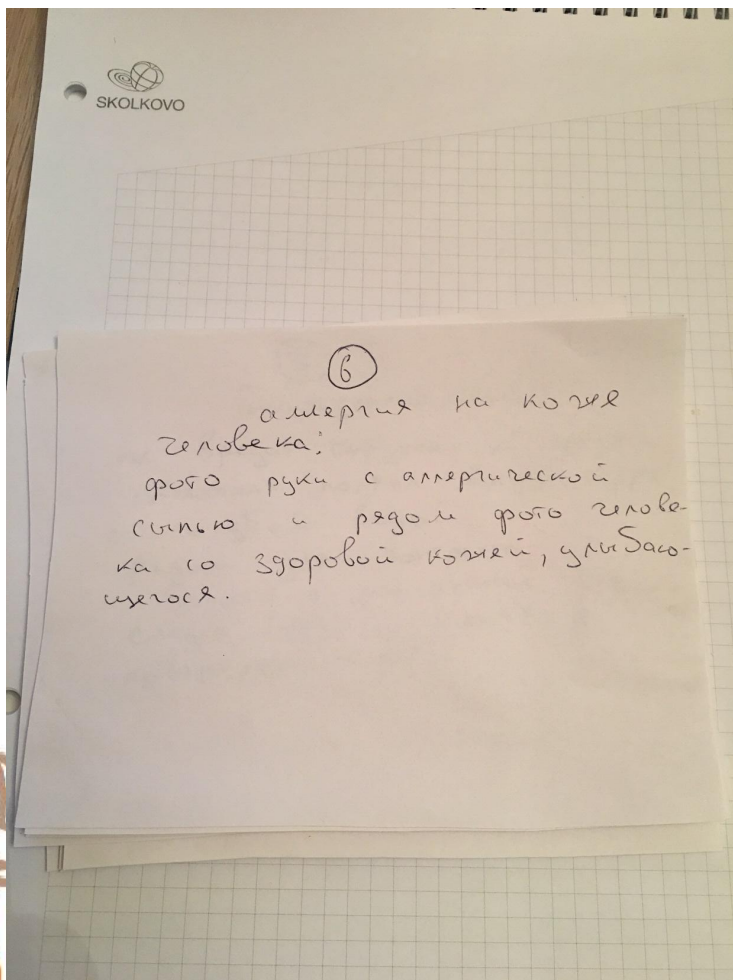




SYNERGETIC



Allergic irritation on the skin



Synergetic does not cause allergy and irritation on the skin, due to its environmental friendliness and naturalness, as well as due to the 100% wash out from any surface and fabric.





SYNERGETIC



100% washout (dishwashing liquid)

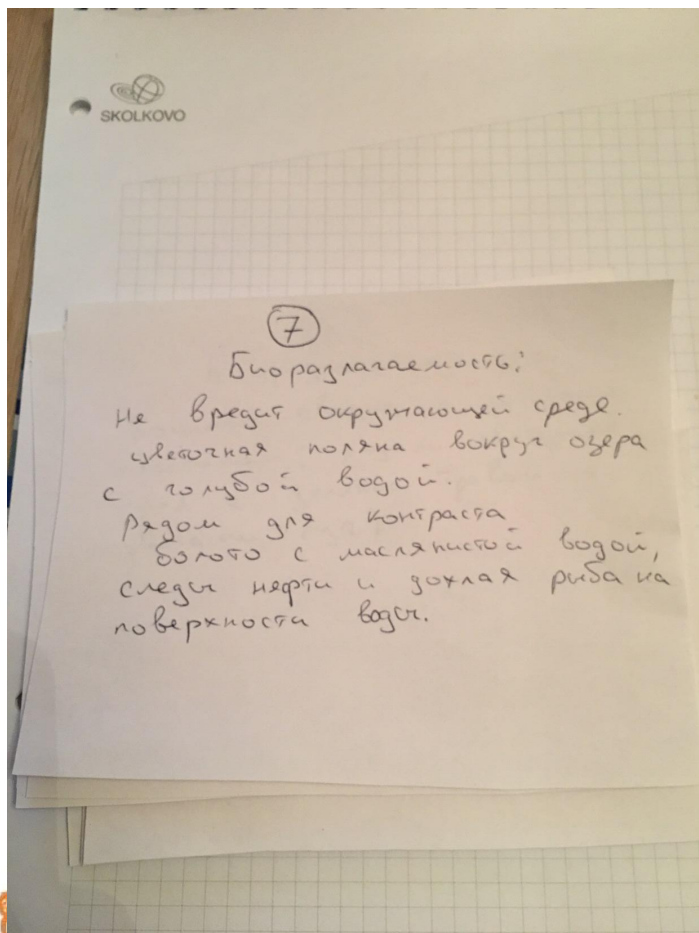


When using dishwashing liquid synergetic for dishes, washing fruits and vegetables, you can not fear about getting it into the body because it is completely washed off even with cold water. Being eco-friendly and biodegradable





100% Biodegradability.

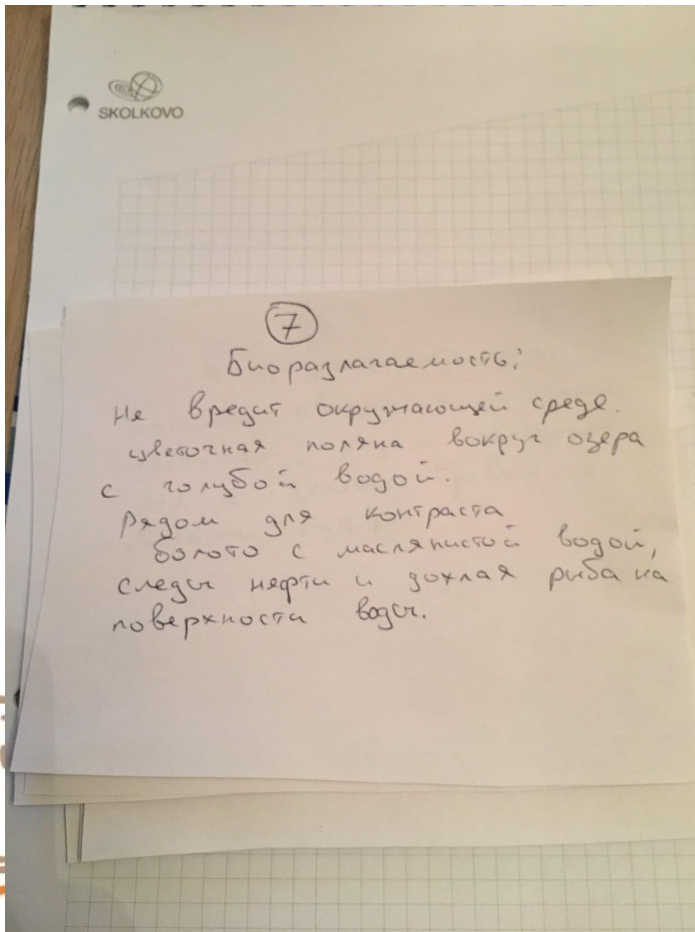


Synergetic is made of herbal ingredients and are 100% Biodegradability. After getting use to the water, they are not watterlogging pond, do not harm the environment and wildlife.





100% Biodegradability



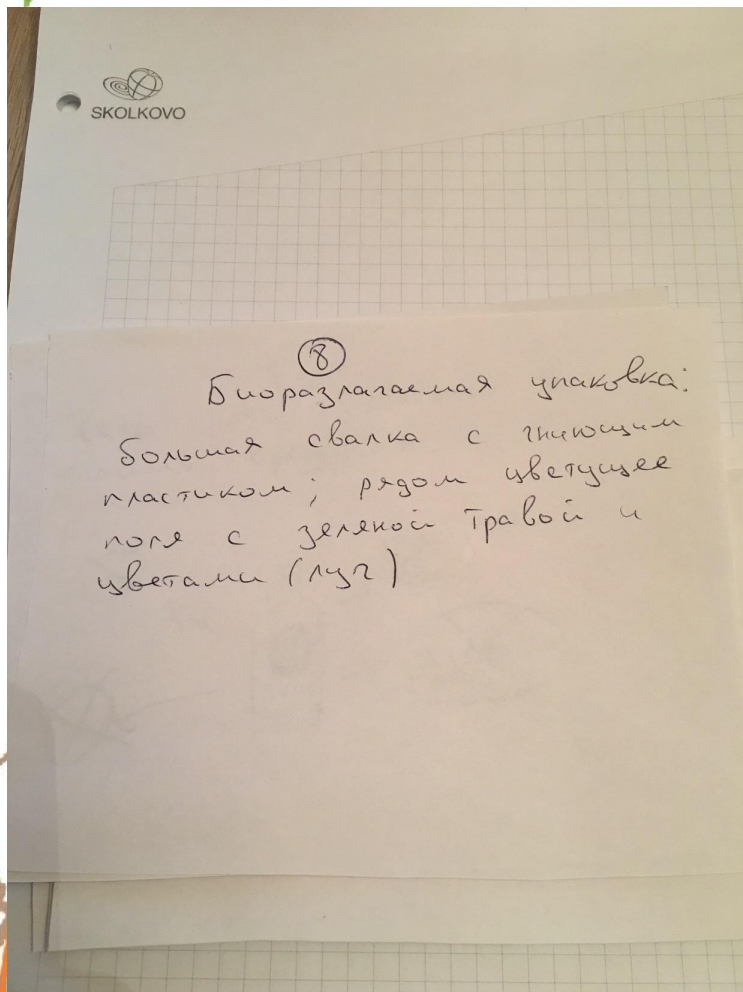
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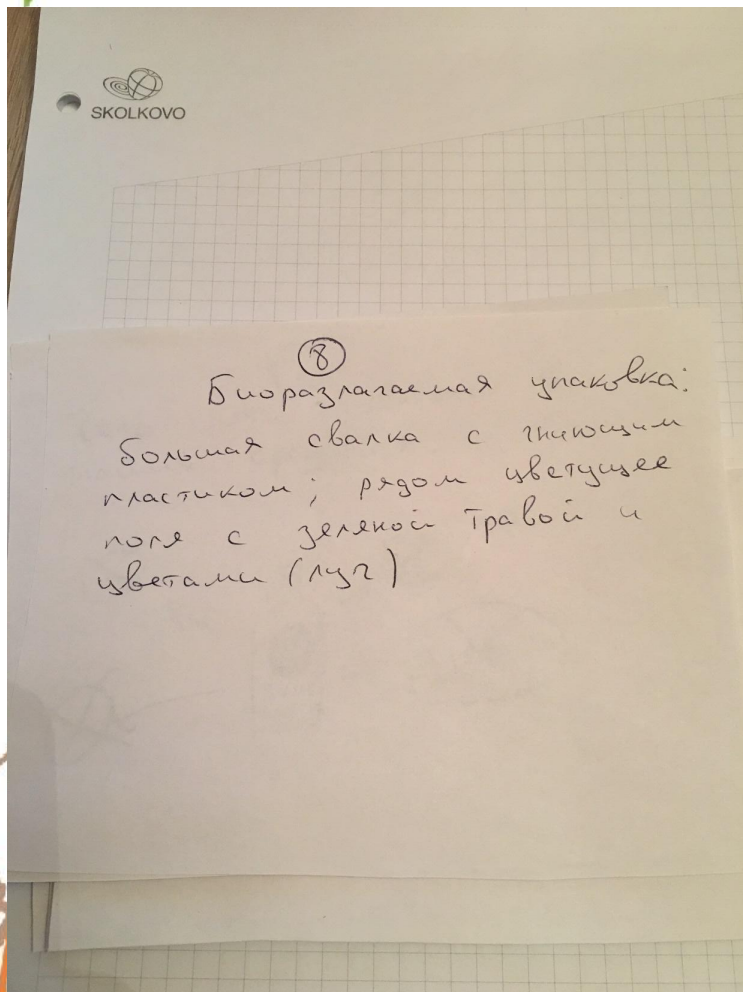
Biodegradable packaging

The period of decomposition of the usual plastic packaging, can reach 500 years, causing irreparable harm to the environment.





Biodegradable packaging



Synergetic uses only biodegradable plastic for products, taking care of the climate and the environment.





SYNERGETIC



Does not contain toxic components.

Anionic surfactants, which are often used in the production of detergents and washing powders, cause immune system disorders, allergies, brain damage, liver, kidneys and lungs. When using detergents, these substances enter the human body, and even repeated rinsing in hot water does not fully extinguish the dishes from these components deposited on it. Petroleum distillates, which are part of polishes for metal surfaces, can adversely affect vision and the nervous system. Nitrobenzene is a grave and dangerous to the health facility. It is often a part of polishes for floors and furniture. Phenols and Cresols, caustic bactericidal substances that cause diarrhea, dizziness, loss of consciousness, and dysfunction of the liver and kidney. Formaldehyde is a powerful carcinogenic, causing irritation of eyes, throat, skin, respiratory tract and lungs. Phosphates banned in many countries. These substances get into waterways, contribute to the rapid formation of blue-green algae. In addition to environmental pollution, have adverse effects on the human body, activating the development of cancer cells. The phosphate consumption of contaminated drinking water leads to tumors of the gastrointestinal tract, reduced immunity and life expectancy. Chlorine is a dangerous substance which is the cause of diseases of the cardiovascular system and contributes to atherosclerosis, anemia, hypertension, allergic reactions. It affects the skin and hair, increases the risk of oncological diseases.

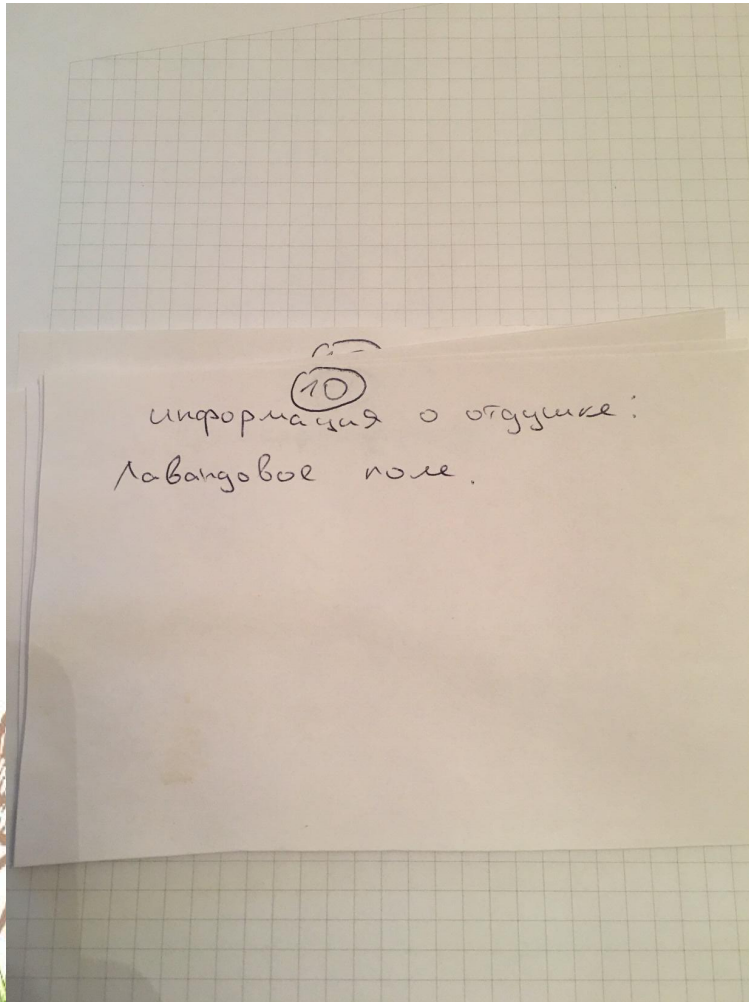




SYNERGETIC



Natural perfumes.

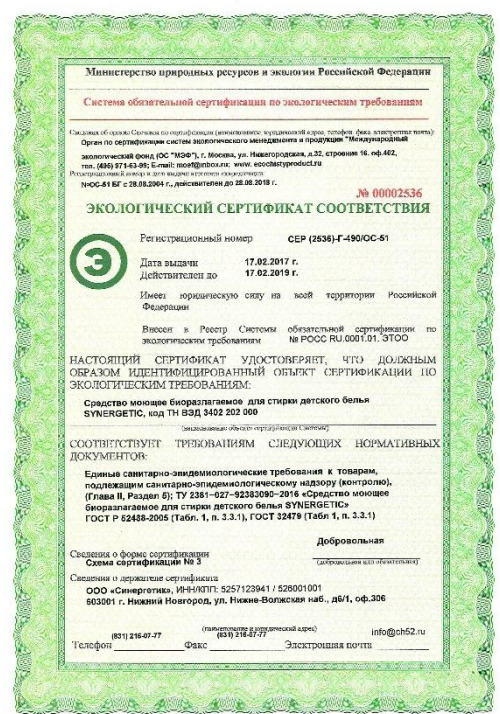


Composed of only natural fragrances based on herbs and plants.





Eco certificates emblems, logos. Our company has environmental certificates quality.





Eco certificates emblems, logos. Our company has environmental certificates





Eco certificates emblems, logos. Our company has environmental certificates quality.



ISO 14001 - environmental management system



ISO 9001 - quality management system





SYNERGETIC-why you need to use?

Synergetic take care of people's health, of the environment. The company creates a product with a completely clear properties from the point of view of chemistry, biochemistry and physical chemistry. Today the achievement of the company is the compliance of products with European environmental standards, and Toxicological characteristics. The synergy has allowed to achieve not only environmental but also high performance vehicles on the treated surfaces.

pictures: (happy, smiling people, treated surface, before-after pictures, the slide with the scheme about gipoallergenical, washout (pictures of children with allergy, pictures of healthy children with a smile.)





Key benefits



Environmentally friendly (100% ECO-friendly product based on plant biodegradable components)



HYPOALLERGENIC (we Use only natural flavors and food colorings in minimal concentrations)



The ANTIBACTERIAL (Proven antibacterial effect against the main viruses and bacteria)



EFFICIENCY (High efficiency of production due to advanced European technology)



BEST PRICE (SYNERGIST Company – Russian manufacturer, the dependence of the exchange rate are minimal. Careful price positioning, significant difference relative to competitors)



UNIVERSALITY (in the main line all the necessary tools for cleaning and maintaining cleanliness in the house, family)

Pictures: (bottles Synergetic, children with parents, clean house, rooms, green lawns with flowers)





SYNERGETIC

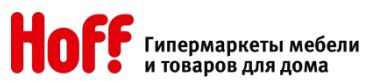


Synergetic at the chain stores and in the retail shops

Representation of Synergist products in retail chains has increased significantly in 2016 in relation to ECO competitors.

Connected network:

- AUCHAN
- Crossroads
- Carousell
- SELGROS
- OUR (the 7 continents)
- Victoria
- GIPERGLOBUS
- CASTORAMA, etc.





SYNERGETIC



SYNERGETIC on the shelves



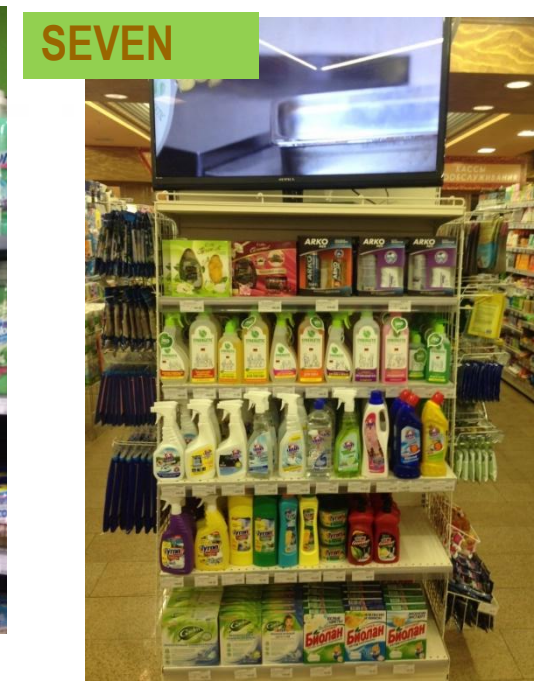
Универмаг ЦВЕТНОЙ



СИГМА



МИРАТОРГ



SEVEN



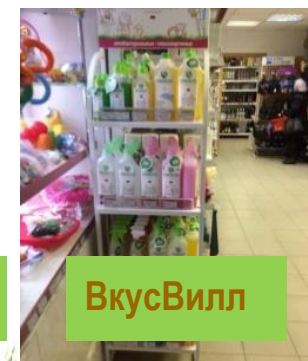
БАХЕТЛЕ



БАХЕТЛЕ



Виктория



ВкусВилл

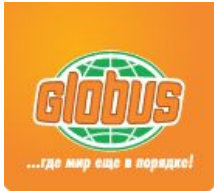




SYNERGETIC



SYNERGETIC on the shelves





Rating and percentage of the Synergetic in the category ECO products:



The HYPERMARKET format is one of the leading national chains

Product group ECO	Ranking	%	ABC
Dishwashing liquid	4 th of 42	8%	B
Dishwashing machine liquid	No similar products	100%	A
Laundry detergent	3 th of 23	9%	B
Baby cloth laundry detergent	1 th of 6	37%	A
Fabric softener	3 th of 12	13%	B
Baby cloth fabric softener	1 th of 4	47%	A
Laundry bleach	1 th of 2	85%	A
Laundry stain remover	1 th of 3	66%	A
Plumbing detergent (duck)	2 th of 12	19%	B
Plumbing detergent (trigger)	6 th of 12	9%	C
Fat remover trigger 0,5	2 th of 7	21%	B
Window cleaner trigger 0,5	1 th of 7	35%	A
Floor detergent	2 th of 3	34%	B
Pipes cleaner	No similar products	100%	A

The SUPERMARKET format is one of the leading national chains

Product group ECO	РЕЙТИНГ	%	ABC
Dishwashing liquid	4 th of 13	15%	B
Laundry detergent	5 th of 25	6%	B
Fabric softener	5 th of 14	8%	B
Laundry bleach	1 th of 2	80%	A
Laundry stain remover	1 th of 3	65%	A
Plumbing detergent (duck)	4 th of 8	9%	C
Plumbing detergent (trigger)0,5	3 th of 8	12%	B
Fat remover trigger 0,5	3 th of 5	8%	C
Window cleaner trigger 0,5	2 th of 3	30%	B
Pipes cleaner	No similar products	100%	A





SYNERGETIC



Synergetic dishwashing liquid, also for fruits and vegetables and children's dishes and toys.



A concentrated high foam detergent for washing all types of dishes from all types of pollution. 100% washability. Suitable for washing fruits, baby utensils and toys. Effectively eliminates odors, removes grease even in the icy water! 100% Biodegradability in water

дистиллированная вода (H₂O)

комплекс растительных А-тензидов, комплекс растительных Н-тензидов

глицерин (антисептика и увлажнение)

масла лимона, лемонграсса и лайма; пищевой краситель

для посуды

- гипоаллергенно, без консервантов
- антибактериальное средство
- увлажняет и защищает кожу рук





SYNERGETIC



Synergetic dishwashing liquid, also for fruits and vegetables and children's dishes and toys. (aloe vera)



A concentrated high foam detergent for washing all types of dishes from all types of pollution. 100% wash ability. Suitable for washing fruits, baby utensils and toys. Effectively eliminates odors, removes grease even in the icy water! 100% Biodegradability in water

дистиллированная вода (H₂O)

комплекс растительных А-тензидов, комплекс растительных Н-тензидов

глицерин (антисептика и увлажнение)

масла аира, гальбанума, мяты, шалфея, муската, лемонграсса; пищевой краситель



для посуды

гипоаллергенно, без консервантов

антибактериальное средство

увлажняет и защищает кожу рук





For Kitchen anti grease

Highly effective and safe tool for daily and General cleaning of all kitchen surfaces from any contaminations. Due to the all natural composition has 100% washability, suitable for cleaning in childrens institutions. Effectively eliminates odors, removes dirt even in cold water



для плит

- 🌿 СЕНСАЦИЯ! Легко удаляет нагар и пригоревшие жировые загрязнения
- ✚ без резкого запаха; дезинфицирует
- 🌿 подходит для очистки: металлических, стеклокерамических, эмалированных плит, сковородок, противней, кастрюль, шампуров, решеток-гриль, пароконвектоматов, микроволновок, духовых шкафов, каменных столешниц, керамической плитки
- 🌿 удаляет: жир, нагар, копоть, масляные пятна



дистиллированная вода (H₂O)

комплекс растительных А-тензидов, комплекс растительных Н-тензидов

сода





SYNERGETIC

For floor and surfaces



Concentrated cleanser for daily and General cleaning all kinds of surfaces from all contaminants. 100% washability. Suitable for cleaning in childrens institutions. Effectively eliminates odors, removes dirt even in cold water! Suitable for manual and mechanized applications. 100% Biodegradability. Does not require rinsing. Forms a protective film against dust and dirt, facilitates the subsequent washing.

ДЛЯ ПОВЕРХНОСТЕЙ

- концентрированное
- защищает структуру поверхности от дальнейших загрязнений; дезинфицирует
- подходит для: паркет, ламинат, плитка, линолеум, камень, металл, стекло, пластик, дерево, обои

дистиллированная вода (H₂O)

комплекс растительных К-тензидов
комплекс растительных Н-тензидов

масла сантала, бергамота, мяты,
лимона; пищевой краситель

обычная уборка

50 мл × 5 л

генеральная уборка

50 мл × 1 л





SYNERGETIC



For windows and mirrors



Window , glass & all shiny surfaces cleaner with antibacterial action. Effectively and easily removes grease and dirt from all surfaces. Cleans to a Shine without streaks. Forms a protective film against dust and dirt, facilitates the subsequent washing. Has a pleasant aroma, with regular use, improves the transmittance. Contains alcohol maximum quality of cleaning production Shell

дистиллированная вода (H₂O)

комплекс растительных
К-тензидов, комплекс
растительных А-тензидов

высококачественный спирт Shell

масла герани, мирта, жасмина,
ветивера



ДЛЯ ОКОН

- 🌿 антистатический эффект, препятствует оседанию пыли (или «защищает от пыли»)
- ⊕ антибактериальное
- ⊕ гипоаллергенно
- 🌿 без красителей



SYNERGETIC



Liquid detergent for all kinds of fabrics

Highly concentrated professional detergent for washing all types of fabrics. 100% washout, does not remain on clothes. Effective for all types of washing machines and hand wash at a temperature of 20-60C



дистиллированная вода (H₂O)
комплекс растительных А-тензидов,
комплекс растительных Н-тензидов
масла жасмина, герани, нероли, розы

ДЛЯ СТИРКИ

- 🌿 суперконцентрат
- 🌿 сохраняет структуру тканей и насыщенность цвета
- ⊕ гипоаллергенный состав, биораспад 100%
- 🌿 подходит для: детского белья, белого, темного и цветного белья, деликатных тканей, шерсти, шелка, джинсовых тканей





Fabric softener



Highly concentrated professional liquid. 100% washout, does not remain on clothes. Biodegradable and hypoallergenic. Softens the linen giving it a pleasant aroma. Easier Ironing, antistatic effect.

КОНДИЦИОНЕР ДЛЯ БЕЛЬЯ

- 🌿 суперконцентрат
- 🌿 придает белью мягкость и свежий природный аромат
- ✚ гипоаллергенный состав, биораспад 100%
- 🌿 обладает антистатическим эффектом
- 🌿 облегчает глажку белья
- 🌿 подходит для: детского белья, белого, темного, цветного, деликатных тканей, шерсти, шелка, джинсовых тканей

дистиллированная вода (H₂O)

комплекс растительных К-тензидов

масла жасмина, герани, нероли, розы; пищевой краситель

