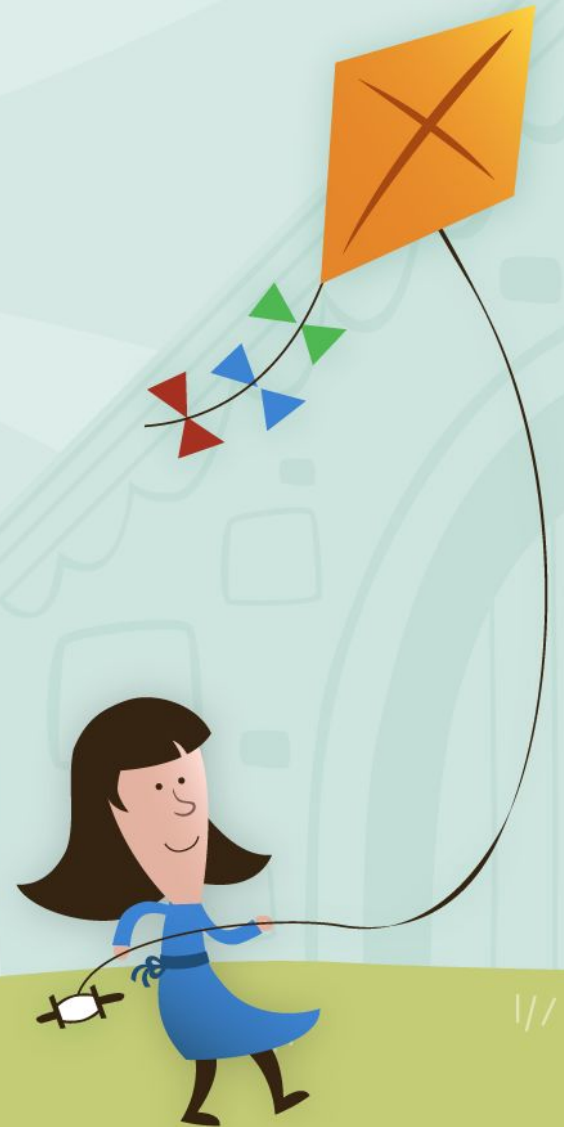


Euphemisms in contemporary British culture

Toroptseva Ekaterina
Moscow State Regional University
torkater@gmail.com



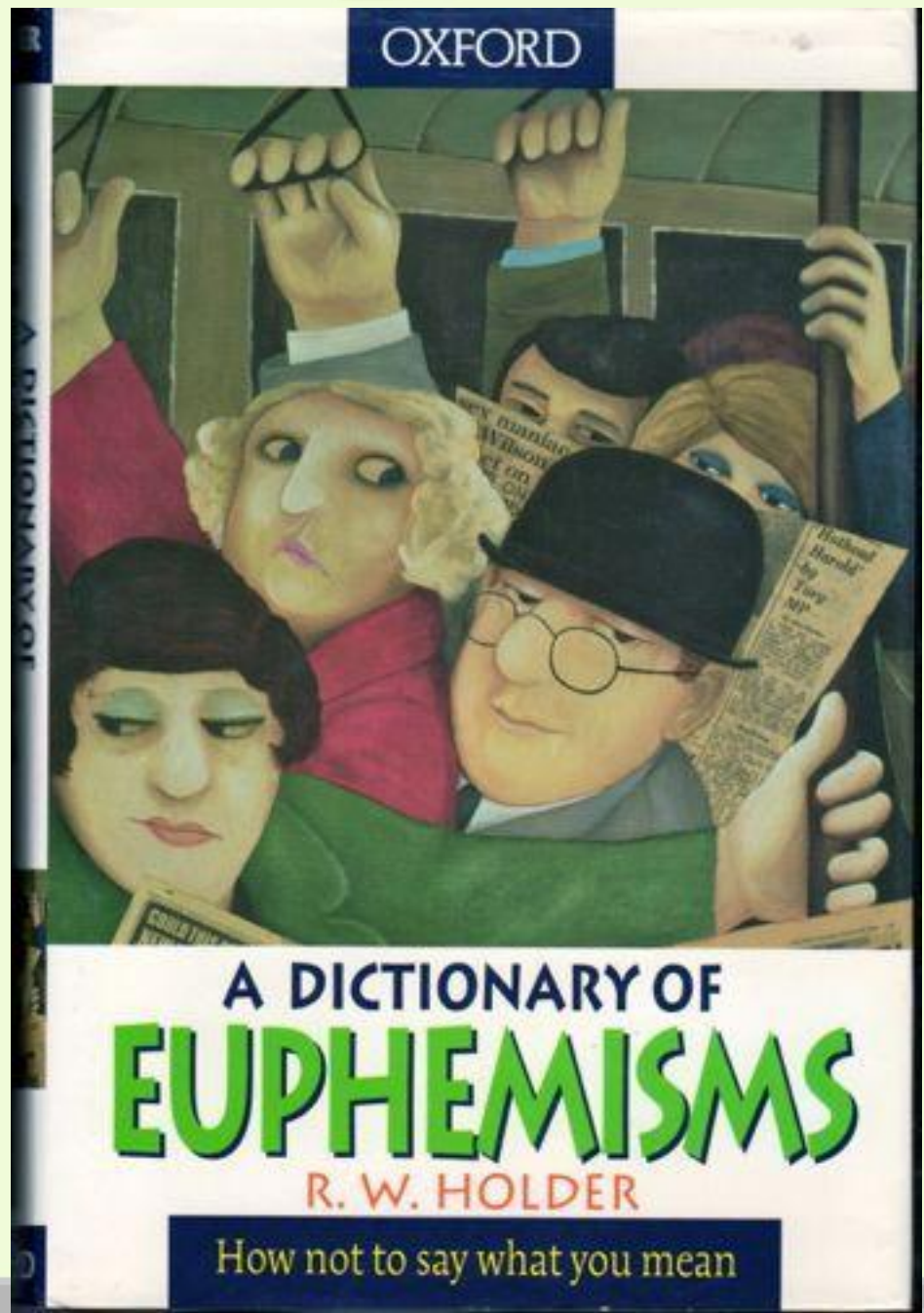
JOHN AYTO. DICTIONARY OF EUPHEMISMS

1. Crime
 2. Assorted sins
 3. Sex
 4. The body and its parts
 5. Clothing and nakedness
 6. Bodily functions
 7. Illness and injury
 8. Old age and death
 9. Work
 10. Poverty
 11. Government and politics
 12. Warfare
 13. Race
 14. Commerce
- A. Pre-owned
 - B. Seven year itch
 - C. Tired and emotional
 - D. Funny money
 - E. Well-endowed
 - F. «Adjust your dress»
 - G. Number 1/ number 2
 - H. Freedom fighter
 - I. Social disease
 - J. Right-size
 - K. Golden ager
 - L. Low income families
 - M. Material error
 - N. Multicultural



R.W. HOLDER

DICTIONARY OF
EUPHEMISMS



R.W. HOLDER. DICTIONARY OF EUPHEMISMS

Abortion and miscarriage
Age
Auctioneers and estate
Agents
Bankruptcy
Bastardy and parentage
Bawds and pimps
Bisexuality
Boasting, flattery and lying
Bribery
Brothels
Charity
Childbirth
Clothing
Colour, Gypsies and slavery
Commerce and industry
Contraception
Copulation
Cosmetics
Courtship and marriage
Cowardice
Crime (other than stealing)
Cuckoldry

Death
Defecation
Diarrhea
Dismissal
Drunkenness
Education
Erection and ejaculation
Espionage
Extortion, violence, and torture
Farting
Female genitalia and breasts
Funerals
Gambling and cheating
General and miscellaneous
Homosexuality and sexual variations
Illness and injury
Intoxication
Killing and suicide
Lavatories
Low intelligence
Madness
Male genitalia

Masturbation
Menstruation
Mental illness
Mistresses and lovers
Nakedness
Narcotics
Obesity
Parts of the body
Police
Politics
Poverty and parsimony
Pregnancy
Prisons and prisoners
Prostitution
Religion and superstition
Stealing
Sweat
Trade Unions
Unemployment
Urination
Venereal disease
Vulgarisms, pornography, and swearing
Warfare
General and miscellaneous



1. Congratulations! I hear your wife is **in the family way**.

- a) she is pregnant
- b) she is going to buy a new car
- c) She's going to get a dog
- d) She wants a divorce

2. My grandfather doesn't need to cut his hair. He is **a little thin on top**.

- a) he is bald
- b) he has thick hair
- c) He doesn't like to cut his hair
- d) he doesn't like barbers

3. He has **strong opinions about everything and is not afraid to voice them**.

- a) he is self-centered
- b) he is calm
- c) he is loud and arrogant
- d) he is rude

4. Person who is a supporter of a woman's right to have an abortion is called...

- a) pro-choice
- b) pro-life
- c) indifferent person
- d) doctor



5. Race-based preference, usually in employment or academic admissions is called...

- a) affirmative action
- b) ageism
- c) negative discrimination
- d) homophobia

6. The meat that comes from the breast of a chicken is called...

- a) red meat
- b) white meat
- c) black meat
- d) rotten meat

7. A person who lies is called...

- a) economical with the truth
- b) Viktor Yanukovich
- c) student
- d) Shop assistant

8. What does «**tired and emotional**» mean?

- a) drunk
- b) mad
- c) exhausted
- d) nervous



BUFFER MECHANISM

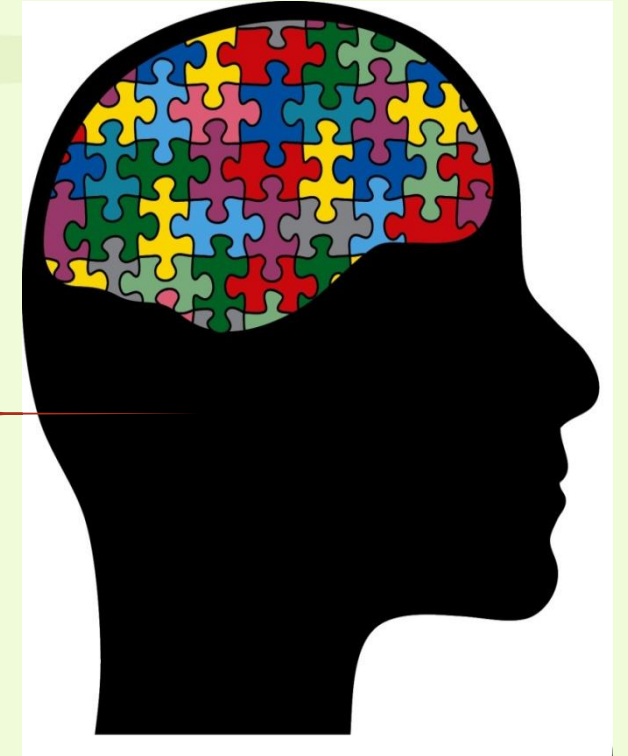
Selective course on euphemisms:

1. Criteria in the definition
2. Cognitive mechanisms
3. Social aspect
4. Pragmatic functions
5. History of euphemism
6. Political correctness
7. Lexical groups
8. Means of creating euphemisms
(word-formation/shift of meaning)
9. Euphemism treadmill

Negative
concept



euphemism



EUPHEMISM TREADMILL - the process whereby words introduced to replace an offensive word, over time become offensive themselves. (S. Pinker)

1. Crippled – handicapped – disabled – physically challenged – differently abled –

wheel chair user - special needs – in need of special assistance

2. Fat – overweight - heavy – chubby – curvy – plus

size
3. Underdeveloped – less developed – third world – developing -
emerging

4. negro – Negro - black – coloured – African American – melanin sufficient –
people of colour - ??????



Benjamin Zephania



Rejecting the appointment as an officer of the Order of the British Empire in 2003, Zephaniah wrote:

I get angry when I hear that word “empire”; it reminds me of slavery, it reminds of thousands of years of brutality. It is because of this idea of empire that black people like myself don’t even know our true names or our true historical culture. I am not one of those who are obsessed with their roots, and I’m certainly not suffering from a crisis of identity; my obsession is about the future and the political rights of all people. Benjamin Zephaniah OBE — no way Mr Blair, no way Mrs Queen. I am profoundly anti-empire.



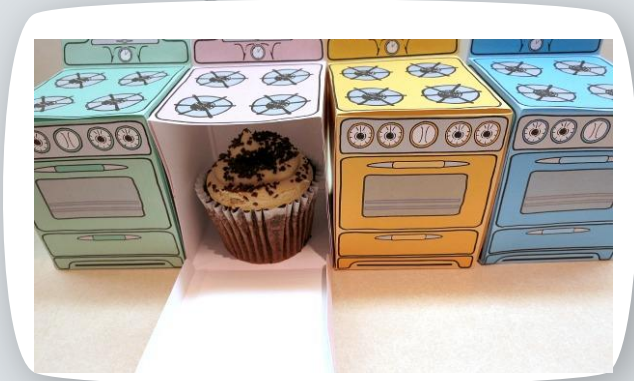
How to deal with euphemisms:

1. Take into consideration your students' background
2. Avoid asking personal questions
3. Use fiction, media, tv commercials
4. Emphasize style, types of discourse and linguistic properties of words rather than negative concepts
5. Be visual
6. Use humour to reduce tension

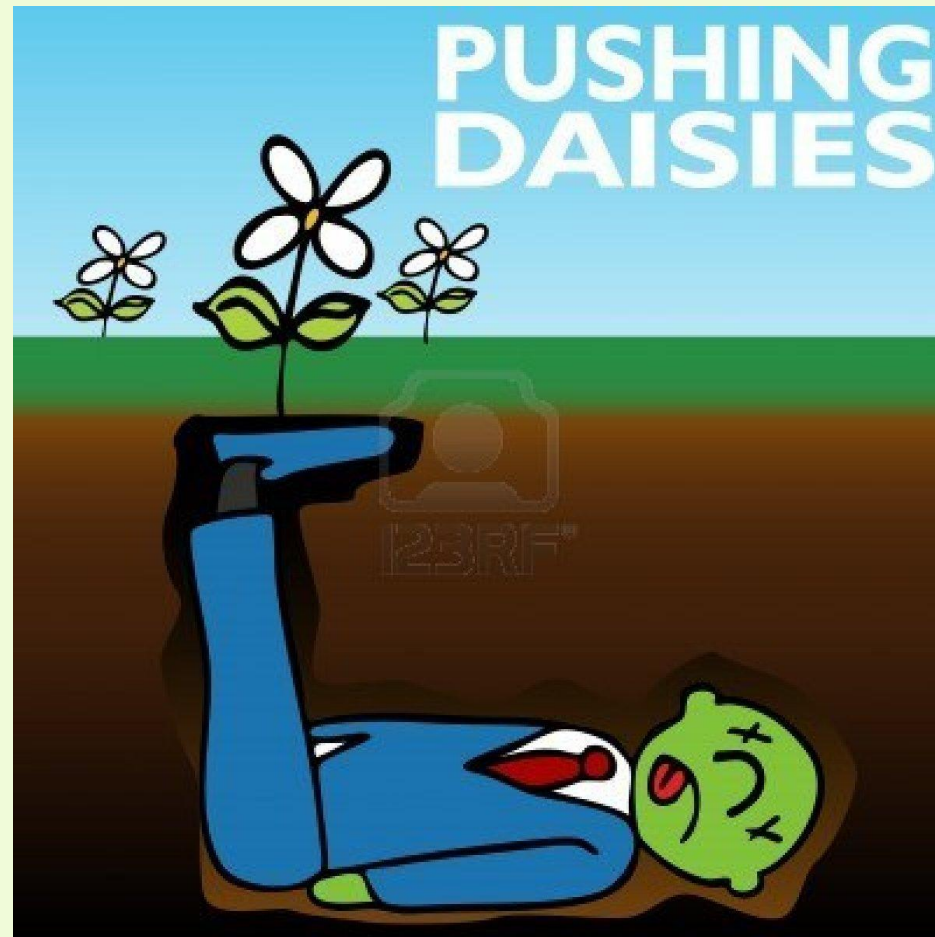




Does Kate Middleton have another royal bun in the oven?



- at room temperature
- checking out the grass from underneath
- went into the fertilizer business
- pushing up daisies
- immortally challenged
- kicked the oxygen habit



Cathartic psychotherapy emphasizes and utilizes laughter as one of the major cathartic processes healing emotional pain. It is specific to the release of light anger, light fear, and boredom. When people laugh, they are releasing painful feeling which is gone for all time.

Goodheart, Laughter therapy





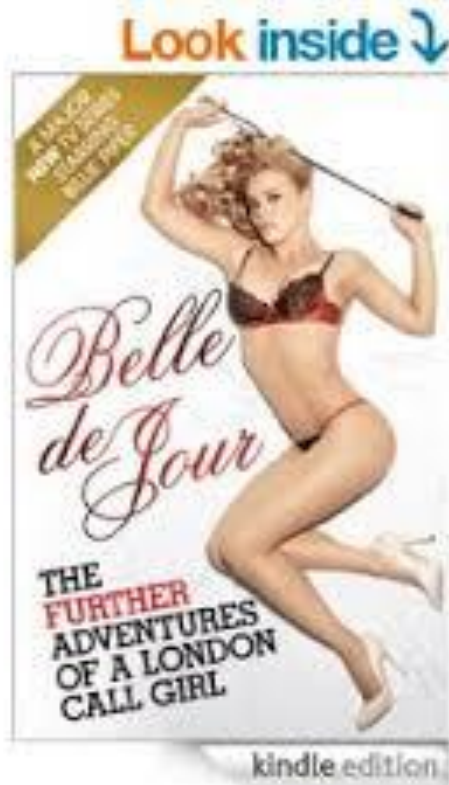
Patch Adams



*What can you say about the style of these passages?
Are there any euphemism in the abstracts?*

1. One of the main reasons for the rapid spread of STDs such as HIV is the massive transmission among sex workers and clients. As a result, prevention campaigns aimed at sex workers play a major role in restricting the spread of HIV.
2. A number of reports over the last few decades have suggested that prostitution levels have fallen because of the increased availability of non-commercial, non-marital sex.





Call Girl Belle de Jour



Dr. Brooke Magnanti



‘Lust is seldom an element in a woman’s character, and she is the preserver of chastity and morality’ Dr O A Wall, Sex and Sex Worship, 1932

If there was ever any truth in Dr Wall’s assertion that lust is the exclusive preserve of men, the evidence is increasingly to the contrary. There certainly has been widespread belief that men differ from women in sexual behaviour – that they have a higher sex drive, lower tolerance of sexual abstinence and are more easily sexually aroused.

(Seven Deadly Sins
A new look at society through an old lens
Conceived and edited by
Iain Stewart and Romesh Vaitilingam)



“Changes in our sexual behaviour have been considerably more marked among women than men”

“The proportion of women with one partner for life has fallen and the proportion reporting concurrent relationships increased”



Find euphemisms in the advertisement below.

Why are you paying money for escorts? Now that the State is actively working to catch guys calling working girls it is even more likely that the next ad you call will be an officer waiting to put the cuffs on you. From this time forward whenever you apply for a job or have a background check they will always see that you have a record, do you really want everyone to know that you got picked up for solicitation?

There are other ways to get laid. Checkout this where you can find thousands of local single women that are just looking for sex, no commitments, and best of all its free and LEGAL. It's costless, anonymous, and they don't even require a credit card.



Relationships on Your Terms

Where beautiful, successful people fuel mutually beneficial relationships

[Join Free Today](#)

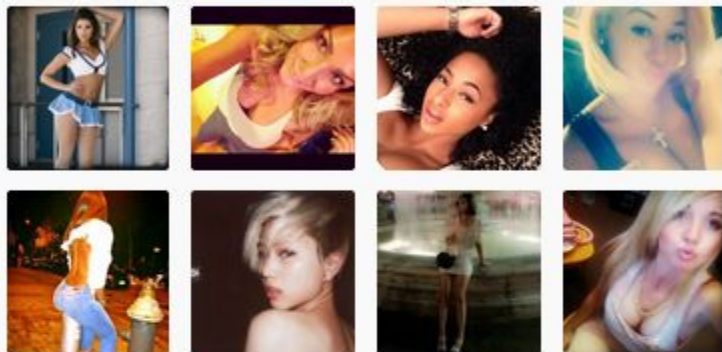


FIND YOUR SUGAR BABY



Sugar Daddy Perks

FIND YOUR SUGAR BABY



[Browse Sugar Babies >](#)

Sugar Daddy Perks

8 SUGAR BABIES PER SUGAR DADDY

The odds are in your favor with thousands of attractive women looking to meet now.

MOBILE FRIENDLY

Find an arrangement anywhere, anytime on any device.

NO STRINGS ATTACHED

Redefine the expectations of a perfect relationship.

IDEAL RELATIONSHIPS

Upfront and honest arrangements with someone who will cater to your needs.

Sugar Baby Perks

FINANCIAL STABILITY

Unpaid bills no longer have to be a concern.

DATE EXPERIENCED MEN

Start dating gentlemen who leave the dating games alone.

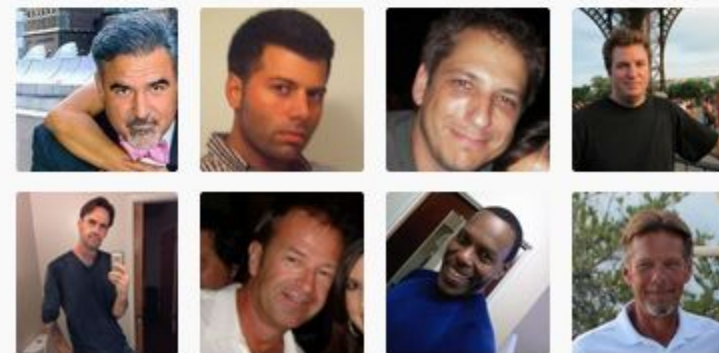
FIND A MENTOR

Established Sugar Daddies offer valuable guidance for long-term stability.

BE PAMPERED

Indulge in shopping sprees, expensive dinners, and exotic travels.

FIND YOUR SUGAR DADDY



[Browse Sugar Daddies >](#)



A casual relationship (sometimes referred to as friends with benefits (FWB), friends with privileges, cut friends, a fling, or (rarely) a sexualized friendship) is a term used to describe the physical and emotional relationship between two unmarried people who have a sexual relationship or a near-sexual relationship, without necessarily demanding or expecting a more formal relationship as a goal.



Press Association
The Guardian, Sunday 29 June 2014 17.06 BST

 [Jump to comments \(1447\)](#)



Sir Elton John, left, with civil partner David Furnish. The pair plan to marry next year.
Photograph: PA

Jesus would have been a supporter of gay marriage, Sir Elton John has claimed.



The Chicago Polyamory Community



Polyamory (n): [Gk polys, many + L amor, loves]

(1) Polyamory means having multiple intimate and loving relationships, with everyone's full knowledge and consent

Visit our Meetup.com groups to learn more

Polyamory Chicago



Open to all who are poly and poly friendly without any restrictions

Chicago Poly Women



Chicago poly women's group is for ladies only

Poly Under 40



Young polyamorists under the age of 40

LGBT Polyamory



For all polyamorists who identify as "not straight"

Group Marriage & Polyfidelity



Polyamorists interested in the idea of living in committed families of 3, 4, or more

Poly, Kinky, Swingers & MORE: Common Calendar Polyamory,



Kinky, & Swingers

A shared calendar with many of the recurring events of Chicago's polyamory, kinky, and swinger communities

Polyamory Chicago:

www.meetup.com/Polyamory-Chicago

Chicago Poly Women:

www.meetup.com/Chicago-Poly-Women

Poly Under 40:

www.meetup.com/Poly-Under-40-Chicago

LGBT Polyamory:

www.meetup.com/LGBT-Poly

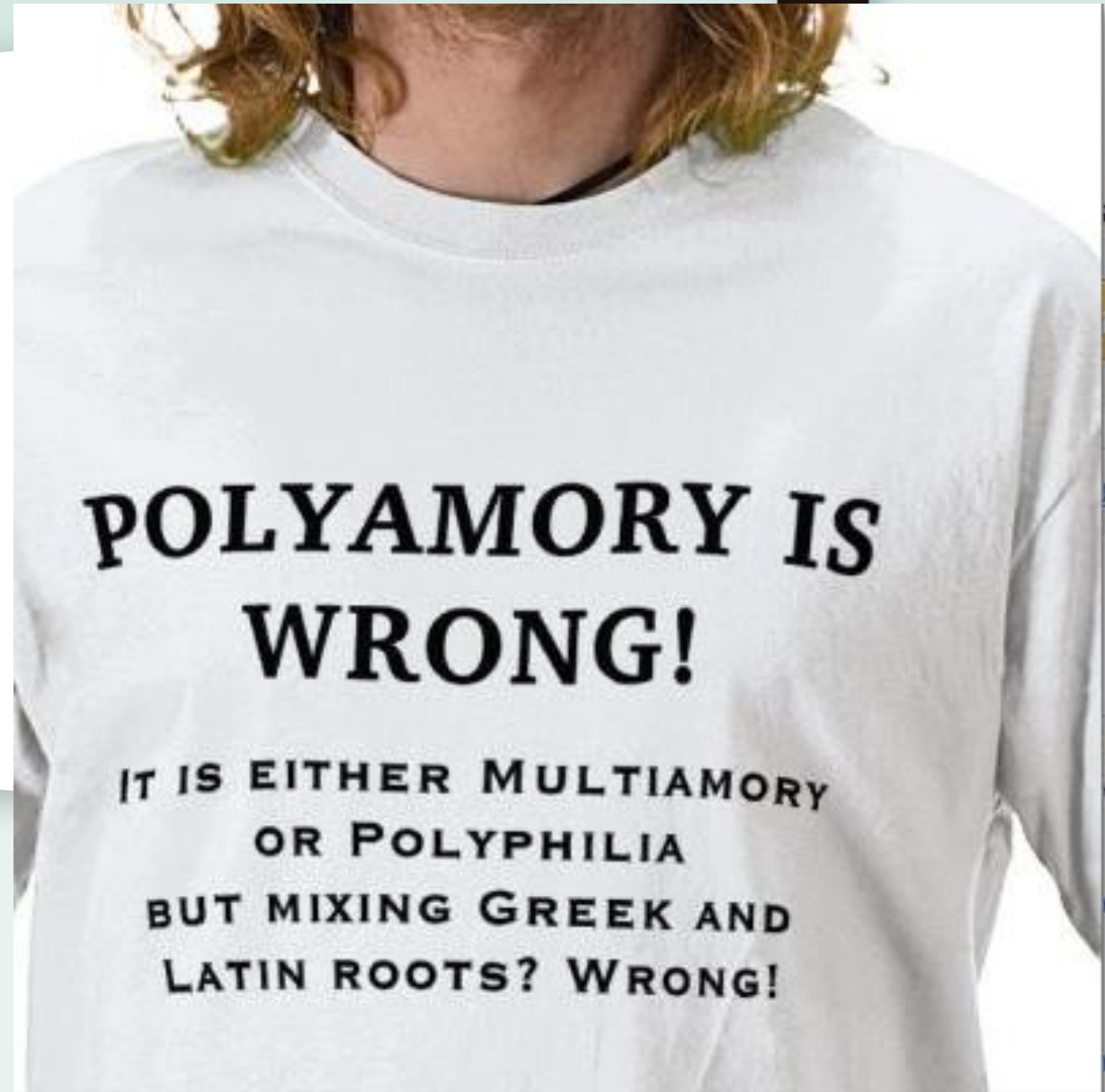
Group Marriage & Polyfidelity:

www.meetup.com/Chicago-Group-Marriage

Poly, Kinky, Swinger + more Calendar:

www.meetup.com/Poly-Kinky-Swingers-And-More

Visit us on Meetup.com to learn more!



Me, my wife and my live-in girlfriend: Polyamorous couple on sharing their bed with another woman - and how it benefits their six-year-old son

- Kamala Devi and Michael McClure, aged 38 and 49 respectively, have been married for 12 years but swore off monogamy from the start
- Six months ago they welcomed 27-year-old bisexual Rachel Rickards into their home in San Diego, California





alternative parenting show 2015

In association with:

The
London
Women's
Clinic

ABOUT

The Alternative Parenting Show is the original and biggest show of its kind. It provides a one-stop shop, which gives valuable information to same-sex and heterosexual couples and single men and women on how to make the dream of having a family a reality. In today's society families are made up of all different combinations, however this brings the need for fresh information. The show will include advice from leading experts in their field on how to navigate through the minefield of having a child. Top areas include legal provisions, surrogacy, fertility, co-parenting, fostering and adoption. This one day event provides you with the opportunity to chat in an informal atmosphere to the people who can give you the answers you need. There will also be a series of seminars and focus groups where you can explore the areas that interest you in more detail. The show is run by event and publishing specialist Square Peg Media and sponsored by The London Women's Clinic.

Making a Child, Minus the Couple



Questions about co-parenting or sperm donor laws?

Check out our [Learn](#) page, the ultimate resource and guide for co-parenting, sperm donation, fertility options, pregnancy, and more!!

It's Free.

Register now to get started.

Questions?

We have answers to your concerns about co-parenting.



Vancouver baby becomes first person to have three parents named on birth certificate in B.C.



ABIGALE SUBDHAN | February 10, 2014 | Last Updated: Feb 11 8:22 AM ET
More from Abigale Subdhan | [@abigale_subdhan](#)



Republish
Reprint



If Suzy is laid off or let go because of downsizing, restructuring, streamlining, cutbacks or a back-to-basics policy, then she hasn't lost her job because of anything she did or didn't do.

If Suzy is fired, dismissed, given the push, given the sack, axed or discharged then she may or may not have broken company rules. If at that time the boss mentions deadwood, she hasn't been doing the job the company hired her for or perhaps she hasn't been working at all but has just turned up for so many hours every day.

If Suzy is made redundant, then her job has literally disappeared - perhaps she has been replaced by a machine.



Simeon said: 'Your mother had the brains of a louse! And it seems to me she's transmitted those brains to her children.' He raised himself up suddenly. A red spot appeared on each cheek. His voice came high and shrill. 'You're not worth a penny piece, any of you! I'm sick of you all! You're notmen ! You're weaklings—a set of namby-pamby weaklings. Pilar's worth any two of you put together! I'll swear to heaven I've got a better son somewhere in the world than any of you, even if you are born the right side of the blanket!'



Scared Walter at length opened the door. 'Oo-er,' he said. A look of relief came over his face. 'I was just ringing up the police.' 'What for?' said Superintendent Sugden sharply. 'What's going on here?' Walter whispered: 'It's old Mr Lee. He's been done in...'

In fact, Kate's youth is distinctive only for its lack of rebellion. The only hiccup seems to have been when she dropped out of Catholic all-girls boarding school Downe House after two terms, apparently after failing to settle in. There is also an alleged incident at her eventual alma mater, £28,000-a-year Marlborough College, where she is said to have mooned out of a window at a group of boys.

<http://www.dailymail.co.uk>





Five things Obama can do on his South Carolina visit

- Take a selfie in front of the Confederate flag at the Confederate soldier monument on the State House grounds. As the nation's first black president, should you smile in front of it? Frown disapprovingly? Sorry, that's above our pay grade; we're still learning this social media stuff ourselves.
- And lastly, if the president wants more adventures in the great outdoors, maybe have good old Congressman Mark Sanford drop by with tips on best routes for hiking the Appalachian Trail. (Might want to keep that from Michelle, though).

- Margey talked about her job and Randall reminisced about hiking the **Appalachian Trail** with her a year ago.
- He avoided referring to two days when he carried Margey's pack on top of his own because she had sunburned her back.



What the British say: "I hear what you say"

What the British mean: "I disagree and do not want to discuss it any further"

What is understood: "He accepts my point of view"

What the British say: "This is in no sense a rebuke"

What the British mean: "I am furious with you and letting you know it"

What is understood: "I am not cross with you"

What the British say: "With the greatest respect"

What the British mean: "I think you are wrong (or a fool)"

What is understood: "He is listening to me"

What the British say: "Correct me if I'm wrong"

What the British mean: "I know I'm right--please don't contradict me"

What is understood: "Tell me what you think"

What the British say: "That's not bad"

What the British mean: "That's good or very good"

What is understood: "That's poor or mediocre"





SHE'S NOT HEAVY
She's "Kidnap Resistant"



THANK YOU!

