# Machine Learning: the main goal, some examples and facts



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#### Generalizing is the main idea of ML

#### MAGIC

#### Available data

#### (machine learning algorithm)

## Prediction for new data

## Automatically learning is advisable!

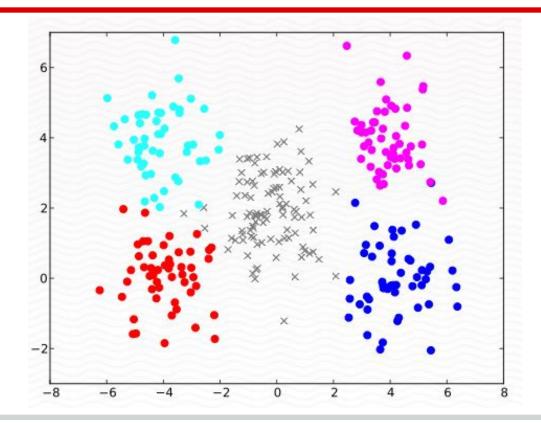




## Machine learning is everywhere!!!



#### **Classification is the most mature type of ML**

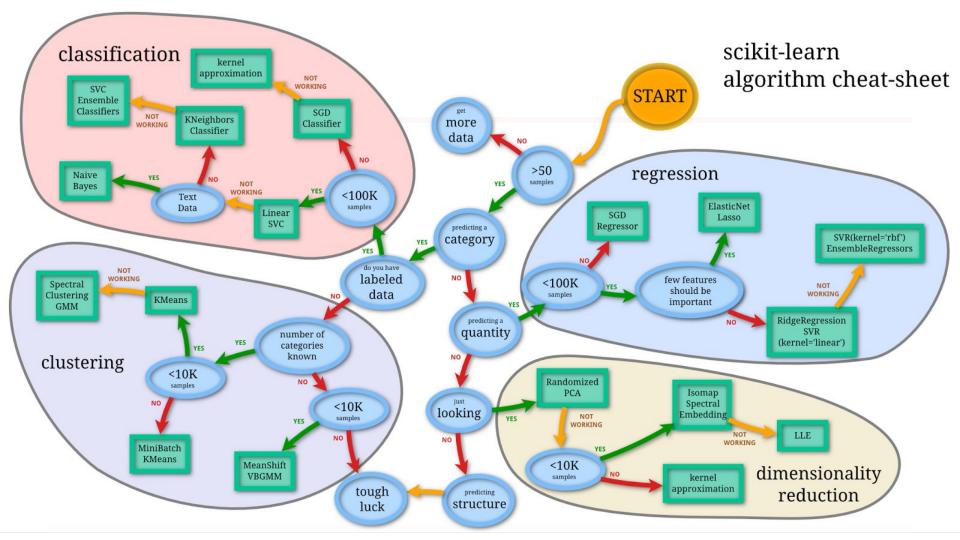


#### **Classification is the most mature type of ML**



X<sub>j</sub> = 1
if the j-th word in the
dictionary appears in the
email

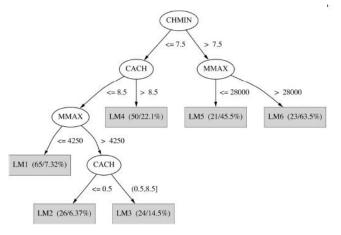
 $X_j = 0$ otherwise



## The main steps of selecting:

Representation

Gradient Vectors
 Evaluation
 Minima. Note: almost no gradient vectors point here



Optimization

## **Examples of this three components**

| Representation            | Evaluation            | Optimization               |
|---------------------------|-----------------------|----------------------------|
| Instances                 | Accuracy/Error rate   | Combinatorial optimization |
| K-nearest neighbor        | Precision and recall  | Greedy search              |
| Support vector machines   | Squared error         | Beam search                |
| Hyperplanes               | Likelihood            | Branch-and-bound           |
| Naive Bayes               | Posterior probability | Continuous optimization    |
| Logistic regression       | Information gain      | Unconstrained              |
| Decision trees            | K-L divergence        | Gradient descent           |
| Sets of rules             | Cost/Utility          | Conjugate gradient         |
| Propositional rules       | Margin                | Quasi-Newton methods       |
| Logic programs            |                       | Constrained                |
| Neural networks           |                       | Linear programming         |
| Graphical models          |                       | Quadratic programming      |
| Bayesian networks         |                       |                            |
| Conditional random fields |                       |                            |

## Today we have known:

- ✓ What machine learning is
- ✓ Where machine learning is used
- ✓ What the criteria for selection algorithms exist.

Thank you for your attention!